

ANNUAL REPORT

WASHINGTON LIBRARY ASSOCIATION

**2003-2004
PRESENTED AT
ANNUAL BUSINESS MEETING
JOINT WLA/PNLA CONFERENCE 2004
WENATCHEE WA
AUGUST 12, 2004**

PRESIDENT John Sheller

A lot has happened for the Association since our last annual conference in April of 2003. Attached are reports from all of our officers, committee chairs, Interest Group chairs, and our Strategic Plan. Cumulatively these reports give an accounting of the breadth and scope of our activities. This incredible amount of work was in large part completed by volunteers, in our "spare" time, which gives testimony to how much we all believe in the good of our libraries. I am honored to be the president of such a generous organization.

WLA is fiscally sound. For the first time in recent memory we went one full fiscal year without our annual conference, due to our strong support of Seattle hosting the Public Library Association conference in February 2004. We planned accordingly and made major operational cuts, and scaled back any new projects to be as conservative as we could. I can attest to the benefit of having so many of our public library members attend the PLA conference, and I really appreciate the moral support from our academic members in our move to an August conference. The sacrifice was worth it, and in the coming year we will return to a more normal annual calendar and budget model.

Our Strategic Plan, developed in a planning retreat with the Association's stakeholders, has kept us on track to achieve the results our members identified as most important. While there remains work to be done to complete the plan, you can see Christa Werle's officer report (following) how much has been accomplished to date. The online annual report will have a link to the complete Strategic Plan. Work continues on our web page, on recruiting and retention efforts, and on improvement and increase of our collaborative efforts with other associations.

As your president I have been active in our state legislative activities, including testifying before the House Local Governance Committee in support of a proposal to extend library levies to 4 years. I confirmed our return to Olympia in February of 2005 for our state's Library Legislative Day, and attended ALA's national Library Legislative Day in Washington D.C. I hosted a Library Elections workshop in Yakima in October, and made presentations at the Workshop in Library Leadership and WALE conferences.

I appointed a Web Page Task Force, participated in our Academic Institutional Dues Task Force, and am working with the Budget Committee to draft investment guidelines in our continued effort to move Association reserves into interest bearing accounts. I am also exploring fundraising options for WLA. I have made tentative progress on forming a WLA Diversification Task Force, and hope to have such an entity in place shortly to begin a multi-year effort to increase our Association's diversity to reflect our state's richness.

I am also proposing a measure to change the name of our great journal, from "Alki" to "Washington Libraries". I'm convinced more current and potential library supporters would read our journal if it's title were more reflective of our activities. Please join me in supporting this proposal at the annual business meeting.

I will finish my term as your president in April of 2005. While our Association resources are pretty well committed towards completion of my administration's Strategic Plan between now and then, I am always open to hearing from members how I can best serve your interests. If have ideas or suggestions for me between now and next April, please don't hesitate to contact me.

VICE-PRESIDENT/PRESIDENT ELECT Carolynne Myall

This was the first year of my term as WLA vice president/president elect, and I had much to learn. Working with the committees assigned to the vice president's oversight, particularly Member Services, and participating in the Executive Board, the Legislative Planning Committee, and the Budget Committee provided opportunities for me to become more knowledgeable about WLA's structure, funding, and priorities. At a Chapter Leaders workshop at ALA's Midwinter Meeting, I heard many good ideas from peer associations (and also realized, once again, how many activities WLA does very well indeed, particularly considering our size and resources). My thanks to Gail Willis, John Sheller, Carol Gill Schuyler, Steve Duncan, and Mike Wirt, among many other WLA people, who helped me out during the year and pointed me in the right direction.

In particular, I concentrated on looking for ways to re-attract some academic institutional members who have not rejoined in recent years, strengthen WLA's presence among academic library staff, and partner with the Washington Association of College & Research Libraries. As chair of the Academic Institutional Membership Task Force, I gathered information from respondents on the ACRL listserv and coordinators and officers of peer associations. WLA President John Sheller and I called the library directors at the six public baccalaureates in Washington, to seek their input concerning institutional membership; and I met with WA-ACRL President Linda Pierce to discuss ways our organizations could work together, for mutual benefit.

Then the TF members and I tried out a few draft by-laws changes, before settling on two—one to lower the ceiling for academic institutional dues, one to add an additional benefit for all institutional members paying above a threshold amount. WLA's membership will vote on these proposals at the Annual Business Meeting. The TF members hope that the changes, if approved, will increase institutional membership and, ultimately, institutional dues revenue.

I was very pleased that the Member Services Committee proposed that WA-ACRL members be authorized to put on a 2005 pre-conference and program, and to attend the 2005 Annual Conference at member rates. These initiatives, approved by the WLA Executive Board, along with some others now under discussion, will bring our organizations closer together, to share strengths. I plan to keep working in this area next year.

It's been an honor to serve WLA this year. I look forward to learning more and working with more WLA members during 2004/05.

SECRETARY Liz Hawkins

No substantial challenges occurred in this position during the past year. The primary activities of this position are to take and transcribe minutes of Board meetings, and then present them to the Board for approval. WLA's President, Administrative Assistant and Webmaster cooperate to ensure the members enjoy timely access to the proceedings.

The Secretary's position was reviewed and updated during the 2003 Retreat, as were all other WLA Board positions.

TREASURER Wayne Suggs

Early this fiscal year as the finance committee met to prepare the budget there was concern among those in attendance over the revenue prospects for the year. We did not have an annual conference scheduled because of the PLA conference, and institutional dues had been down.

However, the association did well financially this year. Washington State hosted the biennial Public Library Association conference in Seattle this past winter. The WLA held a pre-conference and had a booth where we sold Nancy Pearl dolls, stationary, and other items, all which brought revenue into the bank. While this did not net the association what we anticipated, it did bring some funds into the treasury.

At the beginning of the year the association had investments in various funds administered by American Express and in a CD with Washington Mutual Bank. The CD was earning minimal interest while we determined the potential short-term need of additional funds to balance the budget. Since this need did not materialize the CD was cashed in and the funds also invested in American Express. The funds are invested so that they can be liquidated within a short period of time if necessary, the principle is protected, and there is a moderate return.

In order to give a completely accurate picture of the association's financial position the association needs to complete an audit of its books. The audit has been scheduled several times this year but for various reasons has not yet been completed. We look forward to having this done soon. I plan to have another audit done at the end of the 2004-05-budget year.

The association remains in a good financial position with a healthy reserve.

Please see charts at the end of this Annual Report showing how FY 2003-04 Expenditures and the proposed budget for FY 2004-05 support the mission of WLA: "To promote library services, continuing education, and library advocacy on behalf of the people of Washington State.

COORDINATOR OF COMMUNICATIONS Troy Christenson

The last year has been one of great transition. The WLA 2003-05 Strategic Plan has been virtually completed. Communication efforts include the following:

WWW

The Webmaster resigned

New Webmaster was hired.

A web task force was formed to determine how to redesign and how support for the webmaster should be accomplished.

The WLA Website was updated with new positions and individuals.

WWW (Affiniscape) program was analyzed and rejected.

Online registration for WLA Membership was designed and implemented.

Online registration for WLA Annual Conference was designed and implemented.

Secure credit card payment processing was made available.

Continuing Education information was compiled and links posted to the web.

Support of the Washington State Library was promoted via the WLA website.

WLA's WWW guidelines were reviewed.

Standardized templates for the WLA board and Interest Groups were designed, approved and posted to the WWW.

Programs

2004 Conference, Joint WLA/PNLA, *A New Season*

2003 Conference, *Journeys of Discovery*

2003 WALE Conference Challenges, Choices Changes

Five Star Presentations

Leadership Institute Support in conjunction with PNLA.

Other

John Sheller (President) has written a number of articles promoting WLA.

ALKI continues to provide an ongoing printed forum used for information and promotion.

Information and fundraising from the WLA booth at the Public Library Association Annual Conference.

Interest groups provided electronic and/or paper newsletters

The WLA Lobbyist continued analysis of the Washington State Legislatures' decision making process and provide feedback about legislation that would impact libraries.

Posted announcements, about legislation that would have a negative impact on libraries, requesting help

Designed a special issue of ALKI promoting the Washington Library Association.

Supported the American Library Association.

While this list is certainly not comprehensive of all the activities the groups, committees and members have done to promote and contribute to the Washington Library Association, I hope it highlights the importance of this organization and the need to band together and *be a resource for Washington libraries and the people that make them great.*

COORDINATOR OF CONTINUING EDUCATION Jennifer Merry

Preconferences for WLA/PNLA 2004 in Wenatchee are all set.

- Gong Virtual and Virtual Reference 101 sponsored by RIG.
- Understanding and Managing the Dynamics of Diversity with Steve Hanamura sponsored by the Conference.

WALT and CAYAS are co-sponsoring a Spring workshop with Guila Muir, "Five Star Presentations, Bringing Your Message to Life." The workshops are Monday, May 24th in Spokane, Wednesday, May 26th in Marysville and Thursday, May 27th in Tacoma. Guila is also presenting at the IG Retreat on April 17th. She put together a manual which is now available on the WLA website.

At PLA, WALT and CLENE sponsored a mixer for Library Trainers. It was well attended and helped promote WALT.

At this time there are no new CE Requests.

COORDINATOR OF STRATEGIC PLANNING Christa Werle

Summary Paragraph:

In June of 2003, members of the Board, Committee Chairs, and Interest Groups, brainstormed together to prioritize goals and tactics for the next two years. By September of 2003, the brainstorming had been whittled down into a working document that was adopted by the Board. The working strategic plan is updated every few months from individual feedback from chairs, members, interest groups as well as action culled from Board & Committee minutes. In April of 2004, the 2003-2005 Strategic Plan was thoroughly revisited and updated with reassignments, revisions, and tabled actions. It is prepared to guide us through the next fiscal year and as it grows, becomes a reflection of our growth as an organization.

Detailed Summary Report of Goals & Highlights:

Provide Relevant Opportunities and Services to WLA Members:

- PNLA Leadership Institute, October 2004
- I-School students invited to join committees, conferences and workshops
- Graduate Study Scholarship & Conference Attendance Grants, December 2003
- Secure, online payment of dues and conference registration available from web site
- A year of outstanding, informative, and applicable WALT & CAYAS workshops

Build and Strengthen Relationships within the Washington Library Community

- Increased WLA representation at WSL events
- Partnership with ACRL and letter of support for 2009 Conference
- Support of UW I-School with \$1000 contribution to Cleary Chair Endowment
- WALT & CAYAS workshops regularly scheduled on both sides of WA State

Build a Stronger, More Viable Organization

- Strong presence at PLA in WLA booth for recruitment and fundraising
- New brand and slogan introduced on letterhead, November 2003
- Academic Task Force evaluated recruitment and retention of academic institutions
- Overrun issue of Newsletter available as a marketing and public relations piece, July 2004
- Diversity Task Force created by Board, April 2004

Advocate for Libraries and Promote Library Advocacy

- Advocated and promoted awareness of potential school libraries WAC repeal
- Olympia Report newsletter to membership introduced
- 2004 Conference Workshop on Practical Lobbying Tips

COORDINATOR OF CONFERENCE 2004 Sandy Carlson

“A New Season” promises to be a fun, if intimate conference We are looking forward to our Key Note Speaker, Steve Hanamura’s presentation “Understanding the Dynamics of Generational Differences”. Our other programs show all the signs of providing our attendees a marvelous learning experience. Wine tasting at Ohme Gardens and boating on Lake Chelan gives us the opportunity to glimpse the natural beauty of north central Washington. We have received a larger trade show registration and more generous sponsor gifts than we expected.

Planning the WLA/PNLA Joint 2004 Conference has been a fun and rewarding experience. The Conference Chair would like to extend her thanks to our seasoned conference committee, what a great bunch of people They have shown their mettle through-out the planning period,. We came to consensus easily, deadlines were met, and the work was of highest quality.

COORDINATOR OF CONFERENCE 2005 Mike Wirt

Summary

For an annual conference coordinator, the 12 to 24 months before the conference date is period during which the groundwork for a successful conference is laid. My activities included appointing a conference committee, developing a detailed schedule of tasks to be completed, projecting registration numbers, budget development, determining the conference theme, developing the conference logo and graphics, deciding on the conference schedule

and program time slots, and deciding on major speakers. The preliminary budget, theme, and logo were submitted to and approved by the WLA board. Program proposal information was presented to Interest Groups at their April workshop. The conference bank account was opened and seed money transferred from the Association account.

Detail

Conference committee: Committee appointments were Treasurer: Priscilla Ice, Spokane County Library District; Registrar: Ellen Miller, Spokane County Library District; Program: Jan Sanders, Spokane Public Library; Exhibits: Lyn Red, Washington State Library; Local Arrangements: Rob Roose, Spokane Public Library; Communications: Eva Silverstone, Spokane Public Library; and Corporate Contributions: Bruce Ziegman, Fort Vancouver Regional Library. By virtue of their positions, IG Coordinator Tim Mallory of Timberland Regional Library and CE Coordinator Mary Stillwell of the Microsoft Corporate Library are members of the committee handling IG program coordination and pre-conferences, respectively.

Task Schedule: A month-by-month schedule includes everything that needs to be done in planning and implementation and which committee position is responsible.

Registration projection: Based on previous Spokane conferences, the registration estimates are 240 members, 115 non-members, 45 trustees/friends/students, and 60 exhibitors.

Budget: The budget approved by the Board in November shows revenue (exclusive of pass-through payments for meals, preconferences, and other ticketed events) of \$89,375 and expenses of \$79,694 (exclusive of costs for meals, preconferences, and other ticketed events). Expenses include \$30,000 for speaker expenses. The budget will be fine-tuned as we get closer to the conference date.

Theme: The conference theme is Partnerships: We Are Not Alone. It was approved by the Board in January along with the logo.

Conference schedule and time slots: Wednesday through Saturday time slots were determined, as well as registration and exhibit hours. All programs will be 75 minutes. IG business meetings will be scheduled at the end of the program day on Thursday and Friday. The IG "Meet and Greet" and Solinas Society activities will be on Wednesday evening.

Major speakers: Susan Stamberg, National Public Radio senior correspondent, has been confirmed as the Friday evening banquet speaker. Carol Brey-Casiano, El Paso Public Library director will give the keynote on partnerships. Rather than dinner and a speaker on Thursday evening, there'll be a ticketed event at the Northwest Museum of Arts and Culture, with shuttle service from the conference hotel.

Programs: IG Coordinator Tim Mallory presented Interest Group chairs with information necessary to prepare 2005 program proposals to the conference committee. The deadline is July 30. The conference committee also discussed some options for some committee-sponsored programs.

Finances: The conference bank account was opened and seed money transferred from the Association account in early May.

COORDINATOR OF CONFERENCE 2006 Susan Odencrantz

Conference 2006 is in its initial planning phase -- appointing committee members, choosing a theme (to be presented to the WLA board for approval), reviewing the site.

ALA CHAPTER COUNCILOR Jonathan Betz-Zall

My main activity has been to participate in various listserves, including the one for Councilors, and to redistribute items via the WLA listserve that I thought would interest people here. I would much appreciate having your comments on any of these issues to guide me as I represent WLA at Council meetings.

Major Issues:

Children's Internet Protection Act (CIPA)

- As most libraries have moved to comply with CIPA, controversy has subsided. ALA's web page on CIPA and its impact is full of information: www.ala.org/cipa

ALA Website:

The website seems to have been considerably improved, and URLs shortened somewhat.

RFID chips: privacy destroyers or protectors against theft?

There is still some discussion going on; some libraries have implemented RFID chip technology, but most seem to be waiting to see whether promised efficiencies become reality, or are worth the potential public controversy over privacy fears.

ALA Election:

There were several serious problems with ALA's own election process this year: one of the presidential candidates' statement of concern was left off of the paper ballot, one round table's ballot had incorrect instructions given, and concern arose over late mailing out of paper ballots from ALA headquarters. At least one councilor has called for running the entire election over. Most commentators thought that the electronic voting process worked well, though.

Election Year Guidelines on Political Activity ALA's Office of Governance issued a set of guidelines for all ALA units to follow, essentially calling on them to avoid any appearance of political advocacy, as that might endanger ALA's tax-exempt status under new guidelines being considered by the Federal Elections Commission. As usual, there's a range of interpretation from the broad [don't say anything about any candidate—leading to calls to omit any mention of Bush in American Libraries magazine] to narrow [only partisan political advocacy is prohibited—nonpartisan information sharing is OK]. ALA ended up recommending that members not even advocate for particular candidates in discussions on its electronic discussion lists, and members seem to be complying (except for SRRT).

APA activity:

The Allied Professional Association, set up specifically to advocate for library staff interests, is conducting its first major activity, Library Workers' Day, on Tuesday, April 20, in the middle of National Library Week. The idea is to recognize the contributions of library workers at all levels to the successful operation of our libraries. If your library observes this day, would you please send me and/or the APA a report? The APA Executive Director is Jenifer Grady, jgrady@ala-apa.org

Upcoming Issues:

I've been trying without much success to interest Council in addressing Administration plans to strip anti-discrimination protections from lesbian and gay Federal employees. There may be some action on this in Orlando.

Again, if you hear of or know of anything happening in Washington State that anyone in ALA should know about, or if you'd like to comment or take action on anything that you hear is happening in ALA, please contact me.

PNLA REPRESENTATIVE Patience Rogge

As PNLA rep, I have attended a PNLA board meeting, served on the WLA/PNLA Conference '04 Committee, sent out 3 emails to the WLA list serve concerning the PNLA Leadership Institute, requested and got WLA Board approval for a \$1000.00 contribution to the support the PNLA Leadership Institute, and introduced a motion to preserve the WAC for school libraries which the WLA board passed. I have been assigned the task of running the PNLA Intellectual Freedom silent auction at WLA/PNLA in Wenatchee in August.

ALKI EDITOR REPORT FOR ALKI EDITORIAL COMMITTEE Cameron Johnson

Themes and submissions

In the past year *Alki*'s themes have been "Journeys of Discovery" (the conference issue), "Avoiding the Dire Hole," and "Non-librarian Librarians." Despite the usual small mistakes, I was happy with the issues. We continue to get submissions from all parts of the library community; I am especially pleased that student writers seem to have discovered us.

Coming up in *Alki* is July's "association issue." We have gotten a good response and should have enough material. December 2004 will be the conference issue, and March 2005 will be "Money Matters." July 2005 will be the normal conference issue, and December 2005 will be "Forms of Library Leadership."

We have gotten a number of requests to reprint articles, for libraries or class usage. I have cleared these with authors before assenting, as is our policy.

Advertising

Ken Haycock and Associates has requested an ad for the next three issues.

Cost increases

Walt's Mailing Services sees no rate increases at this time, either in postal rates or preparation charges. I queried United Lithographers twice this week, but got no response. My contact there may be on vacation. UL will give us a one-issue warning of rate changes for preparation and printing. Also, I have subscribed to ClipArt.com, a high-quality clip-art service. The cost could be anywhere from \$30-\$150, depending on whether they continue to offer an introductory offer I have subscribed to the past two years. This expense would come in 2005.

Alki's Web presence

All goes normally, updates are prompt, thanks to Evelyn. We are placing our own .pdfs of year-old issues, saving the association \$180 per year. We continue to place our content on *Wilsonline*. Our revenues from that source are still small.

Alki Committee news

2003-2004 has been a relatively stable one for *Alki*. Emily Hull departed our board and Margaret Thomas of WSU's Energy Library has replaced her. Margaret is already making her mark as an active board member.

The coming year will see changes in the board. Cheryl Farabee's term was up in March 2005 and we will need a replacement for her. Nicole Campbell's and Tami Echavarria Robinson's term expire this fall. Tami may stay, but Nicole will be replaced. So we are looking for academic library board members. And it would be great if we could get a representative from the children's librarian ranks. Two more people's terms are up this fall, and we haven't asked yet whether they will want to be reappointed. In any case, we intend to honor *Alki*'s tradition of representative membership, with members from east and west and from a variety of libraries.

In place of our usual September east-side meeting, we plan a full-length Saturday morning meeting during the August conference. There we will do our planning for the next two issues. I'm told we *may* have to pay \$100 to rent a room in the hotel for our meeting...this would be far less, however, than paying committee members' travel costs to and from Ellensburg in September. For simplicity's sake, the money for the rental could be paid out of our committee's travel budget.

With the *Alki* Committee's consent I will stay on as editor for one additional year, until July 2006. We will need an assistant/successor in place by July 2005.

WLA ONLINE Evelyn Lindberg

WLA ONLINE, is the Association's web site. I assumed Webmaster responsibilities in August, 2003.

Significant additions:

- Online Membership Registration
- Fill-in-able PDF Membership Registration Forms
- Online WLA Conference Registration
- Online WALE Conference Registration
- Mock up of redesigned Website
- 2004 joint WLA/PNLA Conference web pages created & maintained by Tim Mallory.
- The TRIP interest group implemented a weblog using TypePad.

Other regular updates:

- Board Meeting Minutes provided by the Secretary, Liz Hawkins.
- Strategic Plan updates from the Coordinator of Strategic Plan, Christa Werle.
- Current issues of the WLFETA *Advocate* from editor, Jeanne Steffener.
- Table of Contents of current issues of *Alki* supplied by editor, Cameron Johnson. The full-text of each issue is then posted one year after publication.
- Bills of Interest page is updated weekly during legislative session with information received from Steve Duncan's office.
- Events and Planning Calendar

Behind the scene activities:

- Review of Affiniscape (an Application Service Provider) as one solution for WLA's online resource needs [recommended against]
- Review of Shopping Cart solutions [recommended Mal's e-commerce]
- Review of Payment Processor options [recommended VeriSign]
- Review of alternative Web Host Providers [recommended a trial with Webhost4Life]

President, John Sheller, formed an ad hoc Web Page Task Force to provide ongoing support to the Webmaster. Committee consists of the following members:

- Evelyn Lindberg, WLA Webmaster
- Tamara Georgick, Task Force Chair
- Christa Werle, WLA Strategic Plan Coordinator
- Lisa Oldoski, PR Committee Chair
- Rick Newell, OCLC & founding member of wla.org
- John Sheller, WLA Pres & Board liaison

Launch of the new website is tentatively scheduled for April 2005, to coincide with the 2005 WLA Conference. A limited demo will be available for review at the 2004 Joint WLA/PNLA August Conference in Wenatchee. *Currently, 101 MB of server space is being used (compared to 61 MB last year).*

The following are WLA's website statistics for the most recent quarter using "AWStats" (the log analyzer provided by telebyte). Note: this is a different source for statistics than used in previous years. The numbers seem much too high to me, such that I question their accuracy.

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Apr 2004	5526	9318	27054	50101	955.92 MB
May 2004	4897	8614	35277	56415	769.64 MB
Jun 2004	4554	8529	36596	55029	827.71 MB

There are currently 219 subscribers to the WLA discussion list. This is down significantly, 75 subscribers or 25%, from this time last year. Most likely due to the ongoing virus and spam proliferation problems we have with our current listserv.

There are eight email accounts being actively used, and 12 listservs sponsored by WLA.

As of July 10, 2004, there have been:

A total of 281 online transactions for a gross transaction total of \$31,154.54.

The breakdown is as follows:

172 online membership registrations, for a gross transaction amount of \$12,364.54

102 online WLA conference registrations, for a gross transaction amount of \$17,955

7 online WALE conference registrations, for a gross transaction amount of \$835

FEDERAL RELATIONS COORDINATOR Jan Sanders

It has been my pleasure to serve as Federal Relations Coordinator for WLA this year. As such, I am delighted to say that WLA had four representatives at National Library Legislative Day in Washington, DC, in early May. Mike Wirt represented the Legislative Committee, Jennifer Maydole for WLNA and John Sheller for WLA, and me. Jan Walsh intended to go and was forced to cancel at the last minute, however, the WSL staff did their usual magic in preparing documents for us to use in our "hill conversations." In 2005, the session seeks to respond to member requests and will move to May 3 and 4, a Tuesday and Wednesday. That should make it easier to actually speak to our Congressional Delegation. I hope you will mark your calendars now to participate. WE need lots of faces!

I submitted several updates to the GRASSROOTS publication and hope that was helpful to you in keeping up with the messy, confusing world of federal legislation.

Now, here's the most current update for where we stand (at least as of July 7, 2004)

Since this is an election year, very little is happening just now. We are hopeful that appropriations will go forward, but other issues will likely wait until after the November elections.

Appropriations:

Since the U.S. Congress has not yet passed a fiscal year 2005 budget, we continue to work for \$232million to fund LSTA and \$100million for Improving Literacy through School Libraries. Our own Senator Murray has supported the legislation all along and continues to work as it moves through the committee system.

The Security and Freedom Ensured Act (SAFE) is also moving forward slowly. The bill would return the standards for the FBI to get orders from the FISA court to the standards that applied pre-USA PATRIOT for such orders. It would require that the FBI specify the records sought and would require the FBI to articulate specific facts to the Court that the FBI has "reason to believe" that the person whose records are sought is a "foreign power or an agent of a foreign power"

ALA continues to work for support for the Federal Depository Library Program and the Government Printing Office to ensure free and open access to government information. This is an area we are monitoring closely as we have a new printer and a new national archivist. The Printer is interested in creating a department that is "cost effective" which does not always coincide with "free access." Stay tuned.

We will continue to monitor: telecommunications and the e-rate, privacy issues, copyright and all attendant legislation, and digitization issues (including RFID).

Thank you for your support and confidence. I look forward to another "interesting" year.

ARCHIVES AND BYLAWS COMMITTEE Kristy Coomes

BYLAWS: Assistance was given to several Interest Groups that were writing or updating their IG Bylaws. No WLA organizational bylaws reviews or changes occurred.

ARCHIVES: The effort to address the WLA archives has been renewed. The archival schedule is being reviewed in order to assure that only essential information is maintained and the slow process of reviewing the unorganized historical files is underway. Interest Groups archives are maintained by each of the IGs. We will be evaluating a WLA storage unit or other options in order to maintain and protect the WLA historical archives.

AWARDS COMMITTEE Jan Walsh

WLA members were asked to nominate those who have provided exceptional service in Washington libraries, and those nominations were due on in January. Because the Annual Conference is a joint conference with PNLA in August, we had a revised process for announcing the awards. They were announced in ALKI, and on the listserv, and were presented at the 2004 Annual WLA/PNLA Conference in Wenatchee. The winners and their nominators were:

WLA Emeritus Award: Susan Madden, nominated by Angelina Benedetti

WLA Merit Award: Theresa Gemmer, nominated by Liz Hawkins

WALE Employee of the Year: Martha Parsons, nominated by Brian Soneda

WLFFTA Distinguished Service Award (Trustee#1): Marilyn Allen, nominated by Donald G. Doran, Board Chair on behalf of Richland Public Library Board

WLFFTA Distinguished Service Award (Trustee Award #2): Camas Library Board, Friends and Foundation, nominated by Davis Zavortink, Director, Camas Library

WLFFTA Distinguished Service Award (Friends/Foundation #1): Eleanor Farris, nominated by David Kennicott, Pierce County Library

WLFFTA Distinguished Service Award (Friends/Foundation #2): Friends of LaCenter Community Library and the Colf Family Foundation, nominated by Bruce Ziegman, Director, Ft. Vancouver Regional Library

WLFFTA Distinguished Service Award (Friends/Foundation #2): Kirk Kirkland, Friends of the Washington State Library, nominated by Patience Rogge.

John Sheller, WLA President, honored three persons with the **WLA PRESIDENT'S AWARD** for their outstanding service to WLA and the profession – Nancy Pearl, Catherine Lord and Susan B. Madden.

ELECTIONS COMMITTEE Elena Bianco

The Elections Committee met as needed to count and validate membership votes conducted by mail.

FINANCE AND OPERATIONS COMMITTEE Kim Hixson

This committee conducted much of its business this year via email. Issues discussed were revision of the due structure for the academic institutional memberships and continuation of documentation of the investment policies for the organization. The committee will continue to address fiscal issues fundamental to WLA including budget, transition of Treasurers, audits, conferences, and other items that impact the financial health of the organization.

INTELLECTUAL FREEDOM COMMITTEE Laura Boyes

IF Resources and Tools for Libraries are posted on the WLA homepage. A committee is set up and ready to meet requests of the WLA Board. Members monitor state and national Intellectual Freedom situations and report to the Board.

IF committee members: Laura Boyes, Chair; Carolynne Myall; Catherine Lord; Jinny Burns; Jonathan Betz-Zall; Konny Thompson; Jan Sanders; Beverly Stuart.

PUBLIC RELATIONS COMMITTEE Lisa Oldoski

The PR committee this year met in conjunction with Member Services. Activities are reported in the Member Services report.

LEGISLATIVE PLANNING COMMITTEE Mike Wirt & John Sheller, co-chairs

The Legislative Planning Committee met twice prior to the 2004 Legislative session to strategize and prepare for it, and again in May as a wrap-up, to look ahead to the 2005 session and to discuss options for voter education if Initiative 864 makes the November election ballot.

Association legislative liaison Steve Duncan, with his assistant Kathie Thompson, tracked bills working their way through committees, sending those having a potential impact on Washington's libraries to a group of three committee members for ratings. Those bills that appeared headed for action were the subject of committee conference calls held almost weekly during the short 60-day session

As a whole, the library community survived another session without too much harm. No mandatory Internet filtering or harmful to minor's bills moved. And, even though a modified public library trustee election bill (actually a recall bill) passed the Senate, it died in the House. One of the more discouraging outcomes was the blocking of an attempt to gain authority for library districts to ask for voter approval of four-year excess property tax levies. Perhaps the most encouraging news was the fact that the Governor, the Senate, and the House all decided to leave the State Library alone.

Due to the renovation and building projects on the legislative campus, our traditional "Library Legislative Day" was once again cancelled. However, it will be back in 2005.

On the Federal Legislative front, both committee co-chairs and committee members Jan Sanders and Jennifer Maydole represented Washington State at the annual ALA Library Legislative Day in Washington, D.C.

LIBRARY LEGISLATIVE DAY COMMITTEE Laura McCarty & Regan Robinson, co-chairs

The Washington Library Association will return to the state capital on February 17, 2005, to host Library Day 2005. The location for the morning's activities will be the Masonic Center in Tumwater. In the afternoon, attendees will meet with legislators in the newly reopened Legislative Building. The Library Legislative Day Committee has met several times since April to plan the logistics for this event, and will continue working closely with the WLA Executive Board, the Legislative Planning Committee, and the WLA Coordinator during the remainder of 2004 to make this event run smoothly.

MEMBER SERVICES COMMITTEE Carol Schuyler

The Member Services Committee and the Public Relations Committee have been meeting together this past year. For many years, the two committees were one and then because of size, they separated. However, many of their responsibilities overlap or dovetail together so for effective communication and strategizing, the members are once again meeting together.

The Committee has been focusing on accomplishing the tactics set out for it in the 2003 – 2005 Strategic Plan. Its goal is to increase and strengthen the membership of the Association. Thus far, it

- Has continued to support the ALA/WLA student membership and encouraged students in the community college technician programs, the Information School, and distance programs to participate.
- Will sponsor the “meet and greet” at the annual conference.
- Will broaden the 2004 fall membership drive to include contacting members of other library associations who are not members of WLA, i.e. ALA members, ACRL members, SLA members, Reforma members.
- Has investigated providing membership “percs” and reached the decision that they are not a driving force of membership.
- Has contacted ACRL about its membership attending the 2005 annual conference at WLA member rates and presenting a pre-conference.
- Has reviewed the dues structure for academic institutions and made a recommendation for change which will be taken to the membership at the annual conference. Hopefully, this will encourage more academic institutions to join the Association.
- Has contacted (using Board members) all non-renewing members about their memberships.
- Will have a Member Services Committee presence at the 2004 WALE Conference and the 2004 Interlibrary Loan and Resource Sharing Conference.

This has been the first year that first-time and renewing members have been able to fill out and submit their applications on-line from the website. Many people took advantage of this and it has been wonderful to be able to point people to the site rather than having to have applications mailed to them or have them download into print.

NOMINATIONS COMMITTEE Brian Soneda

The nominations committee met solely via email for the year 2003/2004. The active members were Chris Livingston, Scott Blume, Mary MacKintosh and Brian Soneda. The positions recruited for were Coordinator of Communications, Coordinator of Continuing Education and Secretary. Two candidates were recruited for both the Coordinator of Continuing Education and Secretary nominations. The committee was unable to convince any of the potential candidates we approached for the Communications position to accept nomination.

SCHOLARSHIP COMMITTEE Angelina Benedetti & Lisa Oldoski, co-chairs

The WLA Scholarship committee selected Linda Johns as this year's winner of its Graduate education scholarship. Linda brings an enthusiasm for service and a real understanding of public library culture to the profession and we are eager to see her participate in Association activities in the future.

To help with future Scholarship efforts, the committee participated in a fundraiser at the Public Library Association Conference in February 2004. Susan Madden donated her collection of vintage buttons, which were displayed at the WLA booth near Conference Registration. We will host a similar fundraiser at the WLA/PNLA Joint Conference in August. The Association owes much to Susan and the committee thanks her for her generous donation.

Finally, the Scholarship committee was greatly moved by the WLA Board suggestion that the Graduate scholarship be named for Mary Ann Reynolds. We embrace this change and are honored to be a part of it.

INTEREST GROUP COORDINATOR Tim Mallory

This year started out slower than some for Interest Groups since the 2004 conference will be held much later in the year. Rather than July, the deadline for program proposals was in September, and this lengthened schedule continued throughout the year.

Without the conference occurring in April, the venue for most groups to elect new officers was lacking. Some groups elected officers at the time conference would have occurred, some postponed elections until conference in August, and others kept the same officers or changed them by means other than elections.

In April a training event for IG chairs was held at KCLS headquarters in Issaquah. Guila Muir was featured with a presentation Wow – That Was A Great Program on how to facilitate conference programs so they work well. CAYAS and WALT together sponsored three training sessions with Guila around the state, titled Five Star Presentations: Bringing Your Message To Life, on how to present good programs. There was some confusion among people thinking both programs covered the same topic. WLA has the rights to use the materials presented at both workshops to continue to help improve our conferences, workshops, and training sessions.

REPORTS FROM INDIVIDUAL INTEREST GROUPS

CAYAS (CHILDRENS AND YOUNG ADULT SERVICES) Kathy Bullene

The CAYAS Board met in June 2003 to discuss the 2004 WLA conference and plan for workshops during 2003 and 2004. Due to the conflict between the August conference and summer reading, the Board anticipated reduced attendance by CAYAS members and adjusted our plans accordingly. To avoid a conflict with the PNLA Young Readers Choice Breakfast we agreed to drop the CAYAS Breakfast. Instead we will bring in author Gail Carson Levine for a breakout session and announce the Visionary Award winner for 2004 at the WLA Awards luncheon. We settled on two other breakout sessions, one on booktalking facilitated by Karen Haugrud and one on school and public library collaboration facilitated by Barbra Meisenheimer. (We later agreed to co-sponsor a session on cataloging for children with TSIG, bringing our sponsored sessions to four.) Booktalking the Best, the session we normally coordinate with the iSchool, was dropped, again due to the August conference date. We expect to pick it back up again for the April 2005 conference.

Workshop planning and presentation has had its ups and downs this year. We got off to a good start in October with the presentation of Baby Rhyming Time with Linda Ernst, which was offered in both Issaquah and Spokane and received a good response. Plans for a spring workshop with Jane Cobb hit a roadblock when her schedule became too full; after a lively email discussion the Board agreed to substitute with a program called “Five Star Presentations” from trainer Guila Muir. “Five Star” will be jointly sponsored with WALT, a new venture for CAYAS, and one that has gone very smoothly thanks to Mary Ross’s initiative and collaboration skills. Planning for the Fall 2004 workshop has also been bumpy, but things seem to be smoothing out at this point. We initially wanted to bring in Esme Raji Codell, an elementary teacher turned librarian and author, and had even taken tentative steps toward coordinating the workshop with the annual WLMA conference. Unfortunately, Esme also has a full schedule and in the end declined our offer to speak. We are now planning on bringing in Rob Reid to do a workshop on school age programming in October. Rob was offered several presentation dates, but was only available on one of them, so the workshop will only be offered once on the west side.

An election ballot has just gone out in the Spring 2004 newsletter; we will be adding two new at large board members, a new secretary, and a new chair elect. We are again fortunate that Kristen Snyder, who is just completing her term as Board Member #2, has agreed to stay on as incoming chair elect, again insuring that the board has strong continuity. Current chair Kathy Bullene and chair elect Lynn Stone plan to attend the IG Retreat coming up in April; if space allows we would also like to have Kristen attend. The full CAYAS Board will meet in May to welcome new board members, finalize plans for the August conference, and begin planning for 2004-2005.

CDIG Robert Roose

The Collection Development Interest Group has made good use of the new WLA sponsored listserv. It has allowed collection development librarians to post questions to their peers regarding collection issues and get rapid feedback to assist them with their decision making process. Consequently, meetings have become less critical and less frequent saving staff time and travel budgets. I believe that this form of information exchange will enhance library service throughout the state by exposing staff to the best practices of other libraries.

GRASSROOTS! Laura McCarty

Grassroots!, WLA's advocacy interest group, is sponsoring two programs at the 2004 WLA/PNLA Joint Conference (one about online candidate forums and another, with WLFFTA, about lobbying). Working from the strengths of its current members, Grassroots! has focused on legislative advocacy. To that end, the steering committee began distributing a member newsletter in September 2003 (The Grassroots Report) with articles about the issues and the players at the state and national levels. However, pressure from a statewide initiative has now stimulated some member interest in grassroots advocacy, which could develop into a new direction for Grassroots!. Looking ahead, Grassroots! will participate in organizing several upcoming WLA activities including the Friends' Forum and Library Day 2005. Grassroots! Is growing!

IFIG (INTELLECTUAL FREEDOM INTEREST GROUP) Jinny Burns & Beverly Stuart, co-chairs

The only thing that IFIG has done is that Beverly Stuart, the IFIG co-chair has planned a panel presentation relating to CIPA for the WLA/PNLA Conference. At the IFIG meeting during WLA, Beverly will be soliciting people to accept the role of IFIG Chair (or 2 co-chairs).

RIG (REFERENCE INTEREST GROUP) Catherine Haras & Anne Bingham, co-chairs

RIG had a fantastic year! RIG membership is up 20%!

The RIG 2003 WLA conference presentation "The Desk is Dead! Long Live Reference!" a collaboration of WLA Reference Interest Group members Catherine Haras and Janet Bishop, was re-presented online to an international audience at Learning Times online conference, "Innovations by Information Professionals" October 2003. The original CD was reformatted as a PowerPoint show with recorded voiceover by Anne Bingham.

Co-chairs Catherine Haras & Anne Bingham both attended the 2003 WLA Board Retreat, contributing to the WLA Strategic Plan.

RIG wrote and passed new bylaws and elected Elinor Appel & Shireen Deboo as incoming vice-chairs of RIG for 2004-2005. RIG had a record number of mail-in ballots in support for our bylaws adoption and officer election.

RIG has a strong steering committee, with 10 active members! We had 2 in-person meetings in Seattle to help reorganize the Interest Group, plan for the conference, and define the role of the Reference profession in our state.

RIG had great communication this year: We switched primarily to e-mail missives, published 3 newsletters, had two of our members featured in ALKI articles, maintained an active listserv, and received lots of feedback from our members.

A call to arms to volunteer at the Public Library Association conference brought 13 RIG members to the WLA booth. Besides assisting with the work of the booth, RIG members had a chance to recruit new members, mentor I-School students, socialize and otherwise promote the good will of our organization.

RIG planned 2 pre-conference and 5 conference presentations for the upcoming WLA 2004 conference. These presentations are based on the needs and feedback from our members. Active planning is underway for the 2005 WLA conference.

SAM (Supervisors, Administrators and Managers Interest Group) Katie Cargill

Since I took over in March I have contacted all of the members of SAM and notified them that I am the new Chair. I have asked them for ideas for any programs we could sponsor at the 2005 WLA Conference and for any ideas about how our group could become more active. I have received some response to my emails. The interest group meeting at Conference 2004 will provide an opportunity for some face to face contact and a chance to make plans for the next year.

SRRT (Social Responsibilities Round Table) is currently without a chair.

TRIP (Technology Resources for Information Professionals) Tamara Georgick & Marilyn Sheck, co-chairs

TRIP started a WebLog instead of a newsletter.

TSIG (Technical Services Interest Group)`Sue Anderson

At the WLA Conference in Yakima in April 2003, about 5 people attended the TSIG meeting. Sue Anderson was elected chair for her second term.

We participated in the Meet and Greet and talked to many new attendees as well as old friends.

We sent two program proposals to the WLA/PNLA 2004 Conference Program Committee. Both were accepted and will be presented at the conference in August in Wenatchee.

We are in the process of selecting program proposals for the WLA 2005 conference in Spokane in April 2005.

WALE (Washington Association of Library Employees) Georgina Rice

Vice Chair, Katrina Disbennett 2004 Conference Chair, Martha Parsons

We had a wonderful conference in October of 2003. Lori Portugal, our 2003 conference chair and her committee spent many hours putting together the successful conference. The paid registrations at the conference totaled 173. The profit from Challenges, Choices and Change, in Yakima WA was \$7768.68

The WALE conference committee has been meeting regularly to plan our 2004 conference. Our theme for the conference in Ocean Shores, WA is Catch the Wave, to your Future. The conference will be held in Ocean Shores, WA October 7-9, 2004. Conference registration is available online or by mail through a registration form available on the WALE home page. The early bird deadline is August 2, 2004. Our conference chair this year is Martha Parsons.

Four scholarships of \$350.00 are available in 2004 for WALE members who need financial assistance in order to attend the conference.

The WALE newsletter editor resigned in January of 2003. Our new co-editors are Judy Luck and Clara Strom from Spokane County Library District. The first newsletter with the new editors was published in June 2004.

Interest group membership as of June 23, 2004 is 118. This number usually increases prior to the conference.

An evaluation of conference attendees from the previous two years gave us a glimpse at how many total attendees were present at WALE conferences. While preparing our list of e-mail address for this year's conference we compared the lists of attendees. Only 40 people had attended both 2002 and 2003 conferences. A total of 342 of individuals attended the WALE conferences over the past two years. Those figures broken down were 2002, 209 attendees and 2003, 173 attendees.

Our continuing challenge is to develop and implement methods for motivating a larger percentage of these people to be actively involved in the organization year round.

WALT (Washington Association of Library Trainers) Catherine Lord out-going chair; Elizabeth Iaukea, incoming chair

We had a very busy year, 2003-2004! We repeated Vicki Legman's workshop on Cultivating Supervisory Success twice in September, 2003 (Tacoma and Marysville) because of waiting lists from the two previous workshops. Thus we presented Vicki's workshop four times (other two locations were Issaquah and Spokane).

This year WALT focused its efforts on development of presentation skills, and co-sponsored Guila Muir's workshop, "Five Star Presentations: Bringing Your Message to Life," with CAYAS, repeating it three times. We helped to sponsor the development of a "Guide to Five Star Presentations," developed by Guila Muir. The guide can be accessed on the WLA web page. In addition, Guila Muir did a three-hour workshop for the IG chairs retreat on April 17. This workshop was called "Wow--That Was a Great Program! How to Achieve Effective, Engaging Workshops Every Time."

In February 2004, WALT hosted a reception for the national organization, CLENE, which is the ALA interest group for trainers. The reception was well-attended, and library trainers from the state of Washington were able to meet trainers from other states.

Currently, WALT is planning its workshop for the WLA/PNLA conference planned for this later this year. WALT will be bringing back the WALT showcase event, featuring new icebreakers and energizers to liven up meetings and presentations.

WLFFTA (Washington Association of Library Friends, Foundations & Trustees) Jeanne Steffener

- Member of WLA Awards Committee, 2004

- WLFFTA is sponsoring several workshops covering topics of vital concern to its members at the joint conference of WLA/PNLA in Wenatchee, August 11-14. The Fort Vancouver Regional Library Director Bruce Ziegman presenting "Funding New Library Buildings", Sari Perlow, Kitsap Regional Library trustee sharing her political expertise in "Practical Library Lobbying Tips," co-sponsored with Grassroots! and Ray Serebrin, director of Jefferson County Library and a panel of experts discussing "Outreach for the Rural Library". Pat Cavill, prize-winning Canadian library advocate, will present her acclaimed "State of the Art Leadership Toolkit;" and "Civic Participation and Online Honesty" will be examined by a TV personality and a member of the Washington League of Women voters. Also on Saturday of the conference, WLFFTA will hold its Membership Breakfast Meeting and Program featuring Sara Edlin-Marlowe portraying Sacajawea.

In October 2004 WLFFTA is planning Friends Forum featuring Friends cameos, Brian Sonnatag, WA State Auditor - "Keeping our Friends out of Trouble", Sam Rarig, Friends of Mukilteo Library - "How Friends Restored a Community Library", and John Sheller & Carolynne Myall, Pres. & Vice Pres. of WLA on "Why Libraries Need Their Friend

Other accomplishments included 3 issues of the WLFFTA Newsletter, 2 e-mail meetings, 2 face to face meetings, and Spring Ballot, 2004 - new member Shirley Morgan.