

WASHINGTON LIBRARY ASSOCIATION

Board Meeting
September 13, 2002
Burien Library

Reported by Liz Hawkins, Secretary

Attending

Carol Schuyler, Kitsap Regional Library, WLA President
John Sheller, King County Library System, WLA Vice President
Gail Willis, WLA Office, Association Coordinator
Liz Hawkins, Everett Public Library, Secretary
Monica Weyhe, Yakima Valley Regional Library, Treasurer
Carla McLean, King County Library System, Alki Chair
Laura McCarty, Co-Chair Library Legislative Day 2003
Jennifer Merry, Son-Isle Regional Library, CE co-Chair
Nancy Collins-Warner, CE Co-chair
Kristy Coomes, Conference 2003 Chair
Jan Walsh, Washington State Library, Acting State Librarian
Cameron A. Johnson, Everett Public Library, Alki Assistant Editor
Laura Boyes, King County Library System, Coordinator, Strategic Planning
Kay Vyhnanek, Washington State University, PNLA Representative
Cecilia McGowan, King County Library System, IG Coordinator
Martha Parsons, WSU Energy Library, Webmaster
Troy Christenson, Eastern Washington University, Coordinator of Communications
Sandy Carlson, Kitsap Regional Library, Conference 2004
Catherine Haras, Seattle U., Public Relations Chair
Robert Roose, Spokane Public Library, CDIG Chair
Mary Mackintosh, DeVry University, LINK editor
Susan B. Madden, Retired, ALA Chapter Councilor
Patience Rogge, Jefferson County Library System, Grassroots! Chair

President Carol Schuyler called the meeting to order at 10:12 a.m.

Approval of the Minutes of Annual Board Retreat, June 7-8,2002: Liz Hawkins.

Motion: Move approval of the minutes as posted.

Moved: Susan Madden

Seconded: Cecilia McGowen

Passed unanimously

Agreed by consensus to postpone the Treasurer's Report and budget matters till Monica's arrival.

OLD BUSINESS

Strategic Plan: Laura Boyes. Reviewed updates to the Strategic Plan:

Additions.

Offer WLA speakers or programs at conferences of other organizations as a strategy under the Goal: "Network with Associations and organizations with common goals."

KOMO for Kids' Sake Campaign under "Make information about the value of libraries available to the public." Strategy is "Cooperate with corollary organizations with similar goals," tactic is "KOMO for Kids' Sake" campaign, goal is "Network with associations and organizations with common goals"

Motion: Move Board accept additions to the Strategic Plan as noted.
Moved: Susan Madden
Seconded: Kay Vyhnanek
Passed unanimously.

Conference 2002: Kristy Coomes reported WLA should realize approximately \$25,000 after expenses. About 1300 people attended; 534 were from Washington. Kristy recommended WLA purchase two laptop computers with appropriate software and a printer. One will “travel” with Conference coordinators to manage conference details, control registrations, make nametags, etc. The other will be for Conference Treasurer’s use to facilitate managing budgets and money associated with conferences.

Motion: Move the Association buy 2 laptop computers, appropriate software and a printer to support the conference committee and that the budget be adjusted as needed.
Moved: Sandy Carlson
Seconded Susan Madden
Friendly amendment: by the end of this calendar year, coordinated with the Association Treasurer.
Passed unanimously

Conference 2003:

PLA 2004. John Sheller. WLA’s booth will not be in the vendor area. Thinks a budget amount must be set to purchase items to sell and those items selected and ordered. Plans to visit the site in October. Welcomes others to join him.

John received from PLA a proposal saying that if WLA presents a pre-conference workshop, then WLA will receive funds from the registration. Because the deadline to respond is 10/1/02, John contacted Catherine Lord about her well-received workshop “Defending Information Access with Confidence.” Sponsoring this preconference workshop does not preclude other programs. Questions: is there a speaker’s fee for this? Should there be an ALA component? Several spoke very favorably about this workshop.

Motion: Move that WLA shall present a preconference program at the PLA Conference in Seattle, 2004, titled “Defending Information Access with Confidence.”
Moved: John Sheller
Seconded: Troy Christianson
Passed unanimously.

Cecilia will go out to the interest groups to see if they have further program suggestions.

Joint PNL/WLA Conference 2004. Sandy Carlson reported that the site selection committee focused on a location close to the I-5 corridor and with other destination attractions close by. Wenatchee was selected, August 11-14, 2004. Joy Neill will be local arrangements chair.

Web Design. Martha Parsons reported the following have agreed to serve on a Web design taskforce: Katherine Collins, Catherine Haras, Troy Christianson, Rick Newell, Danielle Miller, Cecilia McGowen, Gail Willis. The new logo is ready but is not easily implemented. Martha asks all to look at the current web page and tell her what works, what doesn’t, and what you would like to see by October 15th. She reported that she will take a class on web page design.

Adjust dates. Carol Schuyler asked the Board and Chairs to mark calendars for the next Board meeting 11/15/02 at the Federal Way Regional Library. On 6/5-7/03, the Board Retreat and Strategic Plan Retreat will be held at the Dumas Bay Retreat Center.

CE clock hours. Carol appointed a Task Force on CE clock hours: Angie Benedetti, Cecilia McGowen, Mary Stillwell. They will also be looking at defining cooperative workshops between the Association and other groups/libraries.

KOMO Kids' Sake. Carol reported she met with Carol Nelson regarding the KOMO For Kids' Sake project. They are writing grants to support their projects that focus on literacy and reading for adults and children. They support the importance of libraries in their endeavor. They asked to use the WLA name and member libraries in the project.

Link. Mary Mackintosh reported that Margaret Thomas has agreed to be the new Link Assistant editor.

Motion: Move that WLA appoint Margaret Thomas as the Assistant Link Editor.
Moved: Cecilia McGowan
Seconded: Kay Vyhnanek
Passed unanimously

ALKI. Cameron Johnson reported the next Alki issue is well underway. He asked if the new WLA logo is ready for use. Troy reported that it is posted on the WLA website to download. Catherine cautioned that the graphical standards are not yet established. Martha said a document is needed to explain the different formats. This discussion moved to considering new WLA business cards with the idea of a standard WLA card that all WLA board members could use.

Treasurer's Report: Monica Weyhe reported that fiscal year 2001-2 closed on August 1st. All bills are paid to date though the bank statement reconciling is not done due to resignation of the bookkeeper. OLA/WLA accounts are almost ready to close out. Next on her agenda is the three-year audit and tax return. Monica recommends WLA invest in several instruments to increase interest income. She suggests these could be "staggered" so some will roll over each month.

Motion: Move that the WLA Board will invest up to \$300,000 in "staggered" amounts so that a certain amount rolls over each month, that this will begin 11/1/02, and will be a variety of diversified, conservative instruments..
Moved: Monica Weyhe
Seconded: John Sheller
Passed unanimously

Monica pointed out that changes to the budget were made as decided at the June Board meeting., including funds for the audit.

Motion. Move that WLA shall donate \$1000 to the UW ischool Beverly Cleary Endowed Chair.
Moved: John Sheller
Seconded: Sandy Carlson
Discussion included comments that this position should be supported by the University and concerns that the University demonstrates lack of support for public service librarians and children's services. Others commented that such a Chair is prestigious, will draw an exceptional professor, cannot be taken away in budget crisis, and therefore shows support for children's services
Passed with dissenting votes.

NEW BUSINESS

Sesquicentennial Commission. Carol received a request for a WLA representative for the Washington State Sesquicentennial Commission. Gwen Scott Miller has agreed to serve.

Joint Conference 2005. Carol announced that Mike Wirt would serve as OLA/WLA Conference 2005 chair; Jan Sanders will serve as program chair.

Certificate. Carol recommended that WLA issue a certificate of appreciation to Catherine Lord for developing the IF web page.

Motion. Sandy Carlson moved that Catherine Lord be presented a certificate from the WLA board for development of the Intellectual Freedom web page.
Seconded. Susan Madden
Passed unanimously.

Conference 2006. Kristy Coomes volunteered to serve on site-selection task force for a west side location for Conference 2006.

WLA Mission Statement. Troy introduced the question “who do we market to and why?” Lengthy discussion followed with review of WLA’s mission statement, consideration of a vision, and statement of purpose vs. mission.

Nominations. Carol shared a report from the nominations committee, Cindy Cunningham, Mary Campbell and Brian Soneda. At this time, we need nominations for the following positions: Vice President/President-Elect (1), ALA Council (2), PNLA Council (2), Treasurer (1), Strategic Plan Chair (1), Conference Chairs. Suggestions are welcome. The slate will be brought forward to the November Board meeting.

Washington State Library. Jan Walsh reported that changes to WSL continue. Institutional libraries will be closed. Staffing levels continue to decline as staff leave because of the uncertainties. Jan is reviving the Friends of WSL. She plans to produce a print newsletter to keep customers abreast of the latest developments. For the Sesquicentennial celebration, there will be an event featuring author Robert Ficken signing his new book Washington Territory. The WSL web page will be a link from the Secretary of State’s web page. A legislative librarian is now stationed in the Bill Room to assist legislators. A grant application has been submitted for money to preserve state documents and the union list. WSL is looking for ways to create better partnerships with other libraries and associations.

Motion. Move that WLA join the Friends of the Washington State Library and donate \$1000 to support the organization.
Moved: Susan Madden
Seconded: Kristy Coomes
Passed unanimously.

Strategic Plan. Laura updated the Strategic Plan to include the KOMO/For Kids’ Sake project, the PLA workshop, offering WLA speakers and presenters at other conferences, the SRRT presentation “Libraries Build Sustainable Communities.” Please let her know if you are working on something that should be in the plan.

Motion. Moved that these items be included in the plan.
Moved: Laura Boyes
Seconded. Kay Vhynanek
Passed unanimously.

Vice President/President-Elect. In July, John met with WLA’s lobbyist and the Legislative Day co-chairs to discuss the coming session. Construction in and around the capitol may impact Legislative Day events. Also hopes to encourage annual legislators’ visits to their local libraries. Met with Membership Committee and heard their concerns about paucity of academic members. Met with P.R. committee on the new logo and redesign of WLA’s printed materials and web page. Will meet with PLA task force members at the conference site on Friday, Oct. 4.

Alki. Carla McLean introduced herself as the new Alki Committee Chair. She reports four new members on that committee: Emily Hull, UW Health Science Library, Bryn Martin, UW I-School, Nicole Campbell, WSU-Vancouver, and Bonnie Taylor, Mid Columbia Library trustee and WLFTA co-chair.

ALA. Susan attended ALA 2002 Conference in Atlanta. Attendance was 21,300. Third Circuit Court of Appeals, Philadelphia, ruled against CIPA. Appeals will be filed so donated funds are still needed. Resolutions passed included reducing the Treasurer’s term to 3 yrs., reducing the quorum needed for

Membership Meetings to ½%, forming a task force for concerns of rural tribal, public and school libraries. Discussions included Allied Professional Association, electronic meetings and virtual members, and chapter representation. Scholarship auction raised nearly \$19,000. Campaign for America's Libraries received a \$2 million donation from Wells Fargo Home Mortgage. The 2003 grant cycle includes opportunities for libraries and associations under "Recruiting and Educating Librarians for the 21st Century."

WLFTA. Patience reported the Friends Forum will be held in Ellensburg on September 28th. She suggested WLFTA enlarge its umbrella to include library foundations, thus "WLFFTA." Steering Committee will poll members. Question arose if this would be a By-Laws change, in which case it must go out to all WLFTA members.

Grassroots! Patience reported legislators have been invited to visit their local libraries. A workshop is planned for 2/12/03 at the United Church, Olympia, on Library Advocacy. A "meet and greet" is planned for 2/13/03, Library Legislative Day. Working on an online newsletter.

Legislative Day. Laura reported extensive construction on the capitol campus puts Legislative Day 2003 in question.

Continuing Education. Nancy reported on 3 CE opportunities this fall: WLFTA Friends Forum, Successful Library Election Campaigns, and CAYAS "Propshop."

Alki Editor. Cameron reported that Alki is in transition. Next meeting 9/19-20 in Spokane where Alki Board will meet with United Lithographers (who print it). He is learning the new Adobe in Design software and working to incorporate the new WLA logo. Theme for the December issue "Unusual library things."

PNLA. Kay said the PNLA Conference was great and will probably break even. The 2003 conference will be in Boise 8/13-15 at the Doubletree Riverside. Work continues on the Leadership Institute with goals drafted. Will review what the "I-School" is doing regarding leadership.

Collection Development. Rob has been working on the website and listserv. He reported that the Puget Sound Collection Development Group meets four times yearly. Perhaps this group can realign with WLA.

IG Representative. Cecilia gave reports from CAYAS, WALT and OLE. CAYAS is updating the "Visionary Award." They staffed booths at the Washington Homeschool Association conferences on both sides of the state. The CAYAS fall workshop will be at Bellevue Regional Library on November 1st "Propshop." The spring 2003 workshop will be on graphic novels. Outreach and Literacy for Everyone (OLE) has been accepted, with Bonnie Gerkin and Theresa Gemmer as Co-chairs. Petition was submitted to form a new technology IG.

Motion. Move that the WLA Board accept the formation of the new interest group: TRIP, (Technology Resources for Information Professionals.)

Moved. Cecilia McGowan

Seconded. John Sheller

Passed unanimously.

Web Master. Martha reported WLA web page hosts eleven email accounts, 9 listserves, and 6 IG web pages (with two more underway). Work continues on the exhibition hall.

Public Relations. Troy reported that IGs have provided reasons why people should join.

Treasurer. Monica reported she is now the library director at Yakima and has hired a deputy director.

Secretary. Liz submitted a proposed form for chairs and committee heads to use for Board reports.

WLA Coordinator. Sharon Hammer, chair and the Awards Committee met with Carol and Gail to revise the format and criteria for WLA awards.

President. Carol attended the I-School convocation in June, the Legislative Planning meeting; WLFTA planning meeting, the PNLA conference. She wrote a letter to the editor on behalf of WLA regarding the Stevens County Regional Library's dilemma.

Motion. Move that the WLA president be directed to support Stevens County Rural Library District in its current struggle.

Moved: John Sheller

Seconded. Troy Christianson.

Passed unanimously.

Adjourned: 3:00