

WASHINGTON LIBRARY ASSOCIATION

Board Meeting

November 15, 2002

Federal Way Regional Library

Reported by Liz Hawkins, Secretary

Attending

Carol Schuyler, Kitsap Regional Library, WLA President

John Sheller, King County Library System, WLA Vice-President

Gail Willis, WLA Office, Association Coordinator

Liz Hawkins, Everett Public Library, Secretary

Monica Weyhe, Yakima Valley Regional Library, Treasurer

Carla McLean, King County Library System, Alki Chair

Jennifer Merry, Sno-Isle Regional Library, CE Co-Chair

Laura Boyes, King County Library System, Coordinator, Strategic Planning

Kay Vyhnanek, Washington State University, PNLA Representative

Cecilia McGowan, King County Library System, IG Coordinator

Martha Parsons, WSU Energy Library, Webmaster

Troy Christenson, Eastern Washington University, Coordinator of Communications

Sandy Carlson, Kitsap Regional Library, Conference 2004

Catherine Haras, Seattle U., Public Relations Chair

Mary Mackintosh, DeVry University, LINK editor

Rand Simmons, Washington State Library

Tamara Georgick, Washington State Library, TRIP Co-chair

Taylor Stoneback, Highline Community College, Membership Chair

Bonnie Gerken, Sno-Isle Regional Library, OLE Co-Chair

Lynne King, Highline Community College, WALE Chair

Tim Mallory, Timberland Regional Library, Conference Webmaster and RIG Chair

Jonathan Betz-Zall, City University, SRRT Chair

Lynne Zeiher, Peninsula Library, 2003 Conference Co-Chair

President Carol Schuyler called the meeting to order at 10:12 a.m.

Approval of the Minutes of September 13,2002: Liz Hawkins.

Motion: Move approval of the minutes as posted.

Moved: Laura Boyes

Seconded: Kay Vyhnanek

Passed unanimously

Treasurer's Report. Monica distributed two reports; a balance sheet and a report showing actual expenditures compared to budget, and noted several lines in particular. IF, Tech. Services, and MAST interest groups all profited from 2002 Conference. She reported that the investments approved at the September meeting were not made because a review of WLA's financial policy indicates the motion passed was too restrictive.

Motion: Move rescind "the WLA Board will invest up to \$300,000 in 'staggered' amounts so that a certain amount rolls over each month, that this will begin 11/1/02, and will be a variety of diversified, conservative instruments."

Moved: Monica Weyhe

Seconded: Cecilia McGowan

Passed unanimously.

Motion: Move WLA support VP John Sheller's attendance at ALA Winter Conference Leadership Workshop by funding the costs not covered by KCLS.

Moved: Laura Boyes
Seconded: Kay Vyhnanek
Passed unanimously.

OLD BUSINESS

Strategic Plan: Laura reviewed updates and additions to the Strategic Plan. Discussion clarified the intent of two goals: “Network with associations and organizations with common goals” (include offering links from WLA’s web page) and “Increase public awareness of the value of libraries” (facts should be of interest and useful to the public and WLFFTA may share responsibility).

Conference 2002: Gail reported for Kristy that WLA realized \$23,218.13, 43% of the profits.

Motion: Move approval of this final report of 2002 WLA/OLA Joint Conference.

Moved: Monica Weyhe

Seconded:

Passed unanimously

Motion: Move WLA send certificates of appreciation to Lila Erickson and Kristy Coomes for successfully chairing the 2002 Conference.

Moved: John Sheller

Seconded: Cecilia McGowan

Passed unanimously

Conference 2003: President Schuyler suggested this report be postponed till later in the day. Agreed by consensus.

PLA 2004. John Sheller described the task force’s ideas for the WLA table, including a list of things to sell and ideas for “concierge-type” service for local attractions, restaurants, etc. WLA scholarship forms and listings for Washington library jobs will also be available.

Motion: Move that WLA establish a \$1000 budget for setting up this table.

Moved: John Sheller

Seconded: Cecilia McGowan

Discussion included several additional ideas the task force will consider.

Passed unanimously.

Joint PNLA/WLA Conference 2004. (Aug. 7-8, 2004, Wenatchee) Sandy Carlson announced her committee, headed by Joy Neal, local arrangements chair. Also: Sue DeWitt, Treasurer, Jacquelyn Keith, and Tim Mallory, publicity. Committee is working on engaging a keynote speaker, developing a conference theme and possible post-conference programs especially for WALE.

Leadership Institute. Kay Vyhnanek and Sandy reported that PNLA continues to work on this project, including discussions with the UW Ischool, information to states’ library associations, and a request that each state association provide two volunteers. President Schuyler announced that WLA’s February meeting would include a request for a two-year draft budget to support this project and a request that other state association pledge amounts as well.

Workshop Cancellation Policy. Monica Weyhe and Carol Schuyler gave an overview of the cancellation policy. Gail Willis explained what has happened that makes such a policy imperative.

Motion: Move that WLA standardize a cancellation fee for workshops and conferences, said fee to be at least 10%, but not greater than 20%, of the registration free for that event.

Moved: Sandy Carlson

Seconded: Jennifer Merry

Discussion included a reminder that the purpose is to encourage thought before canceling and to cover office expense. Several people suggested refinements of percents and conditions and cost. **Friendly amendment:** Laura accepted Monica's amendment that the planning committee for each event will establish a cancellation fee, within the parameters: at least 10%, not more than 20%. Passed unanimously.

Proposed membership poster contest. Troy Christenson presented initial plans for a poster contest to attract new WLA members and simultaneously inform a wider audience of WLA. After an extensive review of draft wording and a discussion of purpose, copyright issues, formats, etc., the Board encouraged him to carry on with this project.

WLFTA-WLFFTA Election Results. Carol announced the addition was approved at the interest group meeting.

Donation to Stevens County Library Campaign. This motion was made and passed via the electronic vote as follows:

Motion: Move that WLA donate \$500 to the Stevens County Library Campaign.
Moved: Liz Hawkins
Seconded: Bonnie Taylor
Passed unanimously.

CE Workshop Summaries. Jennifer Merry reported a successful CAYAS "Prop Shop," 11/1/02. Scheduled workshops include: pre-conference '03 "Think Like a Boss," a computer-training preconference sponsored by WALT, one on Grassroots advocacy, and a CAYAS graphic novels presentation 3/7/01.

Site Selection 2006. Gail Willis reported that Kristy Coomes and Patience Rogge are working on site selection.

Conference 2003. (April 9-12, 2003, Yakima) Lynne Zeiher reported that all programs are planned and they're almost ready to go to press.

NEW BUSINESS

Nomination Slate 2003. President Schuyler presented the following slate on behalf of the nominations committee (Mary Campbell, Cindy Cunningham, and Brian Soneda):

VP/President Elect:	Carolynne Myall, EWU Jill Jean, SPL
Coord., Strategic Planning:	Christa Werle, Sno-isle Tonya Miranda, Amazon.com
ALA Councilor:	Jonathan Betz-Zall, City University, Everett Mike Cook, Mid-Columbia
PNLA Representative:	Patience Rogge, Jefferson County Cheryl Farabee, Richland
Treasurer:	Katie Cargill, EWU Wayne Suggs, Richland

Motion. Move acceptance of the slate presented.
Moved: Cecilia McGowan
Seconded: Monica Weyhe
Passed unanimously.

ACLU/Patriot Act. Carol reported that ACLU wants to partner with libraries to make people aware of the impact of the Patriot Act on library patrons. ALCU proposes to print a "Warning!" sign for libraries to post under joint auspices of ACLU and WLA.

Motion. Moved that WLA adopt the patriot act warning and study how best to distribute it.

Moved: John Sheller

Seconded: Laura Boyes

Discussion included concerns about political ramifications of co-sponsoring with ACLU, shared philosophies of the two organizations, a reminder that the Board is elected to represent the membership at large, and how this might be printed and distributed.

Friendly Amendment: John accepted Laura's amendment to remove the word "WARNING!" from the poster.

Passed unanimously

ALA COPE. Lynne King requested funding to support attendance of two WALE members at ALA's Congress on Professional Education.

Motion. Move that WALE be instructed to spend restricted funds to send delegates to COPE and to donate \$250 to support the conference.

Moved: Cecilia McGowan

Seconded: Kay Vyhnanek

Passed unanimously.

Workshop on Workshop Manual. Jennifer Merry, on behalf of Nancy Collins-Warner, presented a draft revision to the Workshop on Workshop Manual, Section IX. Evaluations and Follow-up.

Motion. Moved to accept the draft and add (in the first line) "IG," before "CE."

Moved: Jennifer Merry

Seconded: Cecilia McGowan

Passed unanimously

ALKI. Carla McLean spoke on Alki's September meeting of editors and assistant editors. The December issue will sport the new logo and new font. The March issue will focus on intellectual freedom, deadline for submission is 1/15/03.

OLE. Bonnie Gerken announced the first membership meeting would be at the '03 meeting. OLE will sponsor a ½ day pre-conference session on service to Spanish-speaking populations.

Membership. Taylor Stoneback reported work on web page, flyers, etc., to promote WLA membership. The committee meets next on 12/6/02 and will consider seeking professional advice on how to increase membership.

Strategic Plan. Laura Boyes distributed a short version of the Strategic Plan to Board members and will review minutes of this meeting for amendments to the Plan.

Webmaster. Martha Parsons reported she is currently taking a Photoshop class and is working on redesigning the WLA website. Please send her suggestions and ideas. The Conference Manual is now on the website as are membership forms.

Washington State Library. Rand Simmons announced that Jan Walsh was appointed State Librarian. He reported that WSL Friends organization has been revived. Their goal is to work with the legislature on State Library issues. (See: wslfriends.org) The Sesquicentennial celebration, featuring author Robert Ficken, was a grand success. Catalog records are available on the web. He spoke of projects involving the depository newspaper collection, cataloging of certain state documents and negotiations for Ancestry.com site license. The circulating collection will be moved to the public floor. "RIFing" and bumping continue. DOC and DSHS libraries will be funded, staffed by paraprofessionals and served by traveling librarians on an established schedule. LSTA funds have not been reauthorized; this may not occur till early in 2003. All projects will be delayed until funding arrives.

PNLA. Kay Vyhnanek reported that PNLA approved stipends for the editor of PNLA Quarterly and the Webmaster. Linda Fredrickson will serve as Webmaster. PNLA Conference 2003 will be in Boise August 7-9; 2004 in Wenatchee; 2005 in Alaska; 2006 in Edmonton, Alberta, 2007 in British Columbia.

PR. Catherine Haras explained branding and the WLA logo. She suggested WLA should have brochures for student, corporate and sustaining membership. The PR committee will meet 12/6/02 at Highline Community College to review printed materials. The Seattle PI is interested in doing a feature article on what librarians do in the Pacific NW.

RIG. Tim Mallory announced two programs for the reference track at 2003 conference: 1) Walt Crawford on copyright, 2) Joe Janes leading a discussion session, "Whither Goest Reference?" He requests every RIG member to submit CD photos of what they are doing away from the reference desk that is reference work.

CAYAS. Jennifer Merry reported CAYAS is working on a presentation: serving patrons wherever they occur.

WALE. Lynne King announced Lori Portugal as WALE's 2003 Conference chair in Yakima, Oct. 3-4. She has appointed an eastern Washington nominating committee to counter the feeling that the organization caters to the I-5 corridor.

IG Chair. Cecilia McGowan declared that the IGs are going along great and provide good programs at conference. It is challenging for IGs to meet during programs but can be done.

SRRT. Jonathan Betz-Zall listed three programs for Conference 2003: "1690 - Becoming Independent," "Luddites in the Library," and, "Libraries Build Sustainable Communities." SRRT has been supporting REFORMA behind the scenes.

Vice-President. John Sheller announced WLA would sponsor a PLA pre-conference, "Defending Access with Confidence."

President. Carol reported that Legislative Day 2003 has been cancelled due to construction. She received letters from woman in Anacortes concerned about the Redmond Library's tiles and from a child in Darrington concerning a "Dear Abby" letter. She'll be gone during January.

Good of the order. PLA/Highsmith Library Innovation Award application forms are available on line as well as from Gail Willis.

Next meeting: Scheduled for Timberland Regional February 14, 2003, 10:00 – 4:00. Site may change depending on availability.

Adjourned: 3:00

Approved (date): _____

Liz Hawkins, Secretary

Carol Gill Schuyler, President