

WASHINGTON LIBRARY ASSOCIATION

Board Meeting – First Session

June 5, 2003

Dumas Bay Center, Federal Way

Reported by Liz Hawkins, Secretary

Attending

John Sheller, King County Library System, President
Gail Willis, WLA Office, Association Coordinator
Liz Hawkins, Everett Public Library, Secretary
Wayne Suggs, Richland Public Library, incoming Treasurer
Margaret Thomas, WSU Energy Library, Asst. Link Editor
Sandy Carlson, Kitsap Regional Library, Conference 2004
Cameron Johnson, Everett Public Library, Alki editor
Jinny Burns, Timberland Regional Library System, IFIG co-Chair
Catherine Lord, King County Library System, WALT Chair
Georgina Rice, Spokane County Library System, WALE vice-Chair
Rob Roose, Spokane Public Library, CDIG Chair
Bonnie Gerken, Sno-Isle Regional Library System, OLE Chair
Carol Schuyler, Kitsap Regional Library, incoming Member Services Chair
Martha Parsons, WSU Energy Library, Webmaster
Jan Walsh, Washington State Librarian
Susan Madden, retired, ALA Chapter Councilor
Jeanne Steffener, Sno-Isle Regional Library Friend/Trustee, WLFFTA
Laura McCarty, Chair, Library Legislative Day
Carolynne Myall, Eastern Washington University Libraries, incoming Vice-President
Sue Anderson, Spokane Falls Community College, TSIG Chair
Lynn Stone, Kitsap Regional Library System, incoming CAYAS Chair
Christa Werle, Sno-Isle Library District, incoming Strategic Plan coordinator
Laura Boyes, King County Library System, Intellectual Freedom Committee Chair
Kay Vyhnanek, Washington State University, outgoing PNLA Representative
Troy Christenson, Eastern Washington University, Coordinator of Communications
Tim Mallory, Timberland Regional Library, IG Coordinator
Taylor Stoneback, Highline community College, Membership Chair
Judith Rizzuti-Hare, Mid-Columbia Library System, SRRT Chair
Lynne King, Highline Community College, WALE Chair
Cecilia McGowan, King County Library System, outgoing IG Coordinator
Tamara Georgick, Washington State Library, TRIP Co-chair

President John Sheller called the meeting to order at 1:00 p.m. He welcomed all attending.

Introductions. Those attending introduced themselves.

The following agenda items were deferred to Friday afternoon's session of the business meeting: Treasurer's report, Conference 2003, "Effectively Lobbying Legislators" workshop, draft budget 2003-04, Federal Legislative Day.

Approval of the Minutes of April 9, 2003. Secretary Liz Hawkins asked for approval of the Minutes of the April 9 meeting of the Board at the Yakima Valley Historical Center.

Motion: Move approval of the minutes.

Moved: Susan Madden

Seconded: Kay Vyhnanek

Passed unanimously.

OLD BUSINESS

PLA Conference. Catherine Lord will present “Defending Access With confidence” as a pre-conference workshop. WLA will receive the registration revenue from this event.

2004 PNLA/WLA Joint Conference. Sandy Carlson reported they’re working within a very tight budget because of attendance concerns.

Legislative matters. Carol Schuyler commented the 2003 legislative session was characterized by concerns about deficits, issues of electing trustees and Internet filtering. She predicts more of the same in the next session. State Librarian Jan Walsh reported the legislature is pushing the 2-yr. budget through with a \$2.6 million cut to the State Library and without addressing services to government and state legislators (which is the mission). She encourages grassroots work on these issues since it has been so effective in the past. John Sheller commented that renovations continue to the Capitol building and WLA’s lobbyist will target visits with legislators who are on committees that directly impact libraries.

WALE 2003. Lynne King reported that they are on budget and meeting deadlines. They project attendance of 250-300 but have budgeted for 185 just to be safe.

NEW BUSINESS

WALE 2004 Conference. Chair Martha Parsons announced this conference would meet at the Shiloh Inn, Ocean Shores. She requested \$500, refundable, for the hotel deposit.

Motion to authorize \$500 for the WALE 2004 Conference.
Moved: John Sheller
Seconded: Tim Mallory
Passed unanimously.

Outgoing President Carol Schuyler reported that WLA and the State Library are working together to develop a statewide summer reading consortium. The idea is that libraries will save money by participating in this program having human, graphics and programming aspects.

President John Sheller reminded the group of the revised 2004 calendar, accommodating the joint PNLA/WLA conference in August instead of the regular April WLA conference. The Board decided to meet in retreat in April 2004 to compensate for the later date. Among concerns are the need to just “stay on top of things,” focus on 2005 goals, and to plan for April 2005 WLA conference.

Feedback from the April 2004 conference indicated members wanted time to think about draft resolutions presented at the annual business meeting. Members suggested ways to share draft resolutions: post them on the website; stuff in packets; distribute at conference registration; and, post on conference bulletin board. Lengthy discussion included concern that voting at the business meeting doesn’t really represent the total membership. John agreed to develop and post resolution guidelines on the website.

John announced some committee name changes: Membership Services has been changed to “Member Services,” to reflect its emphasis on member retention; and Fiscal Impact has been renamed “Finance and Operations,” to allow for an expansion of its advisory role. In addition to evaluating the fiscal impact of new proposals, F&O hopes to evaluate functions of the WLA offices. Member Services will investigate why people choose to (or choose not to) join and why our membership stays rather constant.

John spoke of concerns about web presence his wish to see an effective Intranet providing all that a member could want. He suggested a change of URL might help refocus WLA. Discussion included comments about what might be left out, people’s expectations and the WSL website fills some of the needs expressed.

WLA Board Dates. Dates for Board meetings were established as follows: Sept. 5, 2003, (10-4, Burien or Federal Way); Nov. 21, 2003; Jan. 23, 2004 (possibly in Olympia); April 16 (IG meeting April 17).

OFFICERS' REPORTS.

WALE. Chair Lynne King reported on the Oct. '03 conference in Yakima. Rick Newell, OCLC, will present a preconference workshop. Georgina Rice will serve as Vice-Chair (incoming Chair). The nominating committee is working on a ballot.

Treasurer. Incoming Treasurer Wayne Suggs reported he would receive the books following the audit.

Alki. Editor Cameron Johnson reported that the Conference issue is almost ready for press. Watch for a new column: Solinus.

IFIG. Ginny Burns reported that Bev Stewart will co-chair and that attendance at the WLA workshops sponsored by IFIG indicate a continued interest and need.

WALT. Chair Catherine Lord announced the workshop "Cultivating Supervisory Success" made money and there are two more scheduled: 9/18 at Pierce County and 9/24 at Sno-Isle Service Center.

Collection Development. Chair Rob Roos reported that, sadly, the two speakers scheduled for WLA were unable to be there.

OLE. Chair Bonnie Gerken announced OLE sponsored a preconference and co-sponsored two successful sessions, their Home Page is up and they are creating an online Outreach handbook.

TRIP. Co-chair Tamara Georgick (with Marilyn Scheck) reported TRIP held the first meeting in Yakima concurrent with conference and they are planning programs.

Webmaster. Martha Parsons reported she has three drafts for the new Web page. She attended the Congress on Professional Education (COPE) sponsored by ALA at College of duPage, IL. This was the first to include support staff and 160 people attended.

Washington State Library. State Librarian Jan Walsh budget is set at \$2.6 million with \$1.4 million building rent. This eliminates several services but will continue State and Federal depository programs, Northwest and Territorial history. Jan attended Federal Legislative Day with Jan Sanders, visited each Senator and Congressperson, and gave them an outline of LSTA benefits to each Congressional District.

ALA. Chapter Councilor Susan Madden spoke of SARS concerns regarding the Toronto conference. She mentioned resulting low attendance could affect having a quorum at the ALA business meeting. There are some important issues: general election of executive board, Patriot Act, CIPA, scholarships, dwindling membership.

WLFFTA. Jeanne Steffener reported a successful event at the April conference, co-sponsored by Grassroots!

Library Legislative Day & Grassroots! Laura McCarty reported she spent time in Olympia self-educating. Grassroots! now has 31 members and will produce their first newsletter in August.

Intellectual Freedom Committee. Chair Laura Boyes reported this committee needs members. Current issues include privacy, confidentiality, and self-check-out concerns.

PNLA. Kay Vyhnanek reminded members that PNLA's 2003 Conference features Sherman Alexie, in Boise, 8/13-15, with the theme "Dream Weavers." She reported that an ischool student is developing an RFP to find a consultant to develop the Leadership Institute program and fundraising is a necessary component.

Communications Coordinator. Troy Christenson reported he has been working closely with Members Services Committee, the Board, IG groups and the Webmaster to redesign the WLA web page.

Membership Committee. Outgoing Chair Taylor Stoneback reported this committee will be "Member Services." There are about 10 members, working on a brochure, focusing on retaining members, inviting new members and establishing higher visibility for WLA.

SRRT. Chair Judith Rizzuti-Hare reported two successful sessions at conference, Luddites and Sustainable Communities, and they are looking into partnering with OLE and Grassroots!

President John Sheller has been working to re-establish committees and to confirm committee chairs. He's working to understand the WLA "business model" for which memberships are a relatively small part; events and conferences provide most revenue. He's working on the interplay of role and benefits between WLA and institutional members and announced an October workshop "How to Run a Successful Library Campaign." He spoke of the importance of redesigning the Web page because it gives a "face" to WLA and WLA may need to hire a consultant.

Association Coordinator. Gail Willis reported work on brochures for student members, and for WLA and WLFFTA. Calling non-renewing members was very successful; fifty-four renewed within a month. Building membership requires that WLA recognize the needs of prospective and current members and give them a sense of purpose when they join.

Adjourned. 5:00 p.m.

WASHINGTON LIBRARY ASSOCIATION

Board Meeting – Second Session

June 6, 2003

Dumas Bay Center, Federal Way

Reported by Liz Hawkins, Secretary

Attending

John Sheller, King County Library System, President
Gail Willis, WLA Office, Association Coordinator
Liz Hawkins, Everett Public Library, Secretary
Sandy Carlson, Kitsap Regional Library, Conference 2004
Wayne Suggs, Richland Public Library, incoming Treasurer
Monica Weyhe, Yakima Valley Regional Library, outgoing Treasurer
Jinny Burns, Timberland Regional Library System, IFIG co-Chair
Catherine Lord, King County Library System, WALT Chair
Kathy Bullene, Sno-Isle Library System, outgoing CAYAS Chair
Cameron Johnson, Everett Public Library, Alki editor
Lynne Stone, Kitsap Regional Library, incoming CAYAS chair
Cecilia McGowan, King County Library System, outgoing IG Coordinator
Georgina Rice, Spokane County Library System, WALE vice-Chair
Rob Roose, Spokane Public Library, CDIG Chair
Bonnie Gerken, Sno-Isle Regional Library System, OLE Chair
Mary Stillwell, outgoing WALT Chair
Carla McLean, King County Library System, Alki Chair
Mike Wirt, Spokane County Library, Conference 2005
Martha Parsons, WSU Energy Library, Webmaster
Carol Schuyler, Kitsap Regional Library, incoming Member Services Chair
Susan Madden, retired, ALA Chapter Councilor
Jeanne Steffener, Sno-Isle Regional Library Friend/Trustee, WLFFTA
Judith Rizzuti-Hare, Mid-Columbia Library System, SRRT Chair
Carolynne Myall, Eastern Washington University Libraries, incoming Vice-President
Christa Werle, Sno-Isle Library District, incoming Strategic Plan coordinator
Laura Boyes, King County Library System, Intellectual Freedom Committee Chair
Kay Vyhnanek, Washington State University, outgoing PNLA Representative
Troy Christenson, Eastern Washington University, Coordinator of Communications
Jonathan Betz-Zall, City University, incoming ALA Councilor

President John Sheller called the meeting to order at 3:25 p.m.

President Sheller asked for a round of applause to thank Christa Werle for capably leading the Board through the Strategic Planning session held in the morning.

Those present introduced themselves.

Federal Relations. Coordinator Jan Sanders described the events of National Library Legislative Day at which participants saw their efforts successful in the passage of SB 888 (funding LSTA) with no dissenting votes. She spoke of continuing efforts regarding the USA Patriot Act, UCITA, CIPA, etc.

Conference 2005. Chair Mike Wirt reported the committee is almost formed with Jan Sanders as Program Chair and Rob Roose, Local Arrangements. The theme will be something along the lines of “partnerships” or “we are not alone.”

Treasurer’s Report. Monica Weyhe reviewed the balance sheet and reported the three-year audit is scheduled for the end of June.

MOTION to adopt the draft budget presented.

Moved: Kay Vyhnanek

Seconded: Sandy Carlson

Passed unanimously.

MOTION to adopt the draft 2003-05 Strategic Plan.

Moved: Christa Werle

Seconded: Troy Christenson

Passed unanimously.

President Sheller announced that an emergency budget meeting had taken place, and that cuts totaling \$10,000 had been necessary for the operating budget. The cuts include the phasing out of the WLA Link newsletter, suspension of Library Day in 2004, and a reversal of an earlier decision to send the WLA president to ALA annual conference in 2004.

SRRT. Outgoing chair Jonathan Betz-Zall proposed that WLA adopt the ALA USA Patriot Act resolution that defends principles of privacy and confidentiality as essential components of intellectual freedom.

MOTION to adopt the ALA USA Patriot Act resolution.

Moved: Susan Madden

Seconded: Carolynne Myall

Passed unanimously

CAYAS. Incoming chair Lynne Stone spoke of efforts to establish a statewide summer reading program and that WSL is moving forward to support initial participation.

Effectively Lobbying Legislators. Monica Weyhe reported this workshop was well attended and worthwhile. It included a reference notebook and handbook and featured role-playing.

Conference Site Selection. Mike Wirt reported that the size of the WLA conference presents some challenges and limits options. He suggests creating a schedule to rotate among the possible locations.

Adjourned. 5:04 p.m.

Approved: Date: _____

Liz Hawkins, Secretary

John Sheller, President