

## WASHINGTON LIBRARY ASSOCIATION

Board Meeting  
**Coast Wenatchee Center Hotel**  
August 11, 2004

Reported by Liz Hawkins

### **Attending:**

Liz Hawkins, Everett Public Library, WLA Secretary  
Christa Werle, Sno-Isle Regional Library, Strategic Plan Coordinator  
Evelyn Lindberg, Washington State Library, Webmaster  
Nancy Slote, King County Library System, incoming Secretary  
Carol Schuyler, Kitsap Regional Library, Member Services Chair  
Jonathan Betz-Zall, City University, ALA Chapter Councilor  
Sandy Carlson, Retired, Coordinator Conference 2004  
Lynn Stone, Kitsap Regional, incoming CAYAS Chair  
Georgina Rice, Spokane County Library District, WALE Chair  
Troy Christenson, Eastern Wash. University Libraries, Coordinator of Communications  
Cameron Johnson, Everett Public Library, Alki editor  
Marilyn Sheck, Seattle Public, TRIP co-Chair  
Laura Boyes, King County Library System, Intellectual Freedom Chair  
Mike Cook, Mid-Columbia, Collection Development Interest Group volunteer  
Jeanne Steffener, Sno-Isle Library System, WLFFTA Chair  
Jan Sanders, Spokane Public, Federal Relations Chair  
Mike Wirt, Spokane County Library District, Coordinator Conference 2005  
Tim Mallory, Timberland Regional Library, Interest Group Coordinator  
Bonnie Gerken, Sno-Isle Regional, OLE Chair  
Wayne Suggs, Richland Public Library, Treasurer  
Gail Willis, Association Coordinator  
Jennifer Merry, Sno-Isle Regional, CE Coordinator  
Carolynne Myall, Eastern Wash. Univ., Vice President  
John Sheller, King County Library System, President  
Elinor Appel, UW student, RIG Co-Chair  
Shireen Deboo, RIG Co-Chair  
Kristy Coomes, By-laws  
Jan Walsh, Washington State Library, Awards Chair  
Patience Rogge, Jefferson County Rural Library, PNLA Representative  
Anne Bingham, University of Washington Library, RIG Co-Chair  
Laura McCarty, Grassroots!/Library Legislative Day

**President John Sheller called the meeting to order at 1:00 p.m.**

**Agenda change:** Conference 2003 and Strategic Plan reports deferred until coordinators arrive.

**Approval of the minutes of April 16, 2004, Board meeting.** Carol Schuyler corrected the minutes to show the member services committee decided not to continue investigating membership perks.

**MOTION:** Move to approve the minutes of the April 16, 2004, Board meeting, as corrected.

Moved: Jan Sanders

Seconded: Mike Wirt

Passed unanimously.

**Treasurer's Report.** Treasurer Wayne Suggs reviewed the FY 2004-2005 Income & Budgets report and called attention to pie charts of expenditures and total budget. He pronounced the Association fiscally sound. He reported that the auditor is reviewing books to end-of-year 2003. The Treasurer's term of office will henceforth conform to the Association's fiscal year.

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**MOTION:** Move to adopt the 2004-05 budget as presented.

Moved: Wayne Suggs

Seconded: Carolynne Myall

Discussion included moving some funds from one line to another to more accurately reflect the purpose.

Passed unanimously.

### OLD BUSINESS:

**2004 PNLA/WLA Annual Conference.** Chair Sandy Carlson reported 354 full registrations and 55 vendors.

**2005 Conference Report:** Chair Mike Wirt reported good progress on the 2005 Conference, April 20-23, at the Red Lion Inn at the Park, in Spokane. Negotiations are underway for NPR's Susan Stamberg as banquet speaker.

**Statewide Marketing Initiative Report.** Carol Schuyler reported a successful project evidenced by web presence and continuing growth of the Association.

**Strategic Plan.** Christa Werle referred to the report included in the Association's Annual Report and called attention to the process that makes this a dynamic guide for the organization.

**2003 Conference.** Kristy Coomes submitted the final reports for Conference 2003 in Yakima. She has scheduled a final meeting with Wayne Suggs. In sum: the conference made money; most evaluations were complimentary; Guila Muir's workshops were a direct result of conference evaluations indicating a need for presentation skills.

### NEW BUSINESS:

**Review Board proposals.** John Sheller reviewed three proposals for membership consideration at the Annual meeting: Alki name change, dues structures for institutional members, and benefits change for those members.

**2006 Conference Report.** Tacoma Sheraton, April 19-22.

**2007 Conference Report.** Mike Cook accepted the role of conference coordinator and was approved by consensus of the Board. Preliminary negotiations with the Three Rivers Convention Center are not satisfactory and so will continue.

**Diversification Task Force.** The following were named as task force members: Jonathan Betz-Zall, Carolynne Myall, Diane Cowles, and Yazmin Mehdi.

**Geographic Equalization for WLA Workshops Task Force.** President Sheller announced a new task force that will work to: 1) move successful workshops out to the membership; 2) increase visibility of WLA, thus increasing membership and interest; work with CE coordinator, Grassroots! and other IGs; develop proposals for virtual workshops. He acknowledged there may be some costs incurred for speakers.

**Legislative Planning.** Co-chairs John Sheller and Mike Wirt submitted a proposal for an Association Endorsement Policy to make clear WLA's position regarding political candidates and ballot issues. In order to preserve the ability to communicate with all parties WLA does not endorse candidates. WLA may work on ballot measures relevant to the organization's purpose.

**MOTION:** Move that the policy be adopted as submitted.

Moved: Mike Wirt

Seconded: Jonathan Betz-Zall

Passed unanimously.

**WLFFTA.** Patience Rogge invited all to the WLFFTA programs at Conference on Saturday, Aug. 14.

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**Fiscal Year Statistical Report.** Gail Willis reported that membership has increased over almost every level, and significantly so in some.

### **Officer and Committee Reports:**

**Secretary (outgoing).** Liz Hawkins thanked all for their cooperation, hard work and good humor during her tenure. Nancy Slote will record the meeting next time.

**Webmaster.** Evelyn Lindberg reported gratifying numbers for online registrations for membership and for Conferences.

**RIG.** Shireen DeBoo reported they have submitted 15 proposals for the 2005 Conference.

**Secretary (Incoming).** Nancy Slote reported she, Kristy Coomes and Gail Willis have been working on the Association's archives.

**Member Services.** Carol Schuyler highlighted the ACRL reciprocal agreement and a new interest group forming: NextGen.

**ALA.** Jonathan Betz-Zall reminded those present that his responsibility is to represent WLA and to maintain good communications channels between ALA and WLA.

**WLFFTA.** Patience Rogge reminded all that the Friends Forum would be held On Oct. 23 in Ellensburg with State Auditor Brian Sonntag as speaker.

**PNLA.** Patience reported that she's received wonderful items for the silent auction to benefit PNLA Intellectual Freedom Fund.

**CAYAS.** Lynn Stone reported that Robert Blake, artist and author of picture books, agreed to speak at the 2005 CAYAS Conference breakfast.

**2005 Library Legislative Day.** Laura McCarty reported that Legislative Day would be February 17, 2005. Still working to find a chair for Grassroots!. Goals are to increase membership, clearly define identity, and recruit a newsletter editor.

**WALE.** Gina Rice reported 124 registered so far for the Ocean Shores Conference, October, 2004.

**By-Laws and Archives.** Kristy Coomes has been working with IGs to be sure all are aligned and also has worked with the WLA Archives.

**Communications** Troy Christenson reported on work with the Webmaster including efforts to install a "hit counter" and a way to archive online material.

**Alki.** Cameron Johnson commended Everett Public Library's Kevin Duncan for his artistic contributions to Alki. He reported the Alki editorial staff would meet Saturday, 8/14, at Conference; the March 2005 theme is "Money Matters;" 400 extra copies of the July '04 issue were printed for distribution; and plans are underway to have an assistant editor by July, 2005

**CAYAS Interest Group.** Chair Kathy Bullene submitted a written report. Highlights are: author Gail Carson Levine at 2004 PNLA/WLA; successful workshops (Baby Rhyming Time with Linda Ernst) last fall, and a joint venture with WALT (Five Star Presentations with Guila Muir); Rob Reid workshop in Fall 2004. Lynn Stone is the incoming Chair for CAYAS and Kristen Snyder will continue as Chair-elect.

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**TRIP.** Marilyn Sheck reported that TRIP has three programs at 2004 Conference: Emerging Technologies, Portals, Digital Video, and, membership has doubled.

**CDIG.** Mike Cook reported CDIG would sponsor two programs at 2005 Conference and that 20 people attended their June IG meeting.

**IFIG.** Laura Boyes presented a written report.

**WLFFTA.** Jeanne Steffener reported her group sponsored three Conference programs and the Saturday breakfast will feature a presentation on Sacajawea. For 2005, they'll focus on "Foundations."

**Federal Relations.** Jan Sanders invited all to attend National Library Legislative Day May 3<sup>rd</sup> and 4<sup>th</sup> in Washington, D.C.

**IG Coordinator.** Tim Mallory announced he, Gail or John will attend every IG meeting to collect accurate officer information. This information is necessary before a group can spend money. Two new IGs are in the works: NextGen (people new to the profession) and IGLU (libraries and unions). To form a group, submit name, purpose and ten signatures of current WLA members.

**OLE.** Bonnie Gerken reported OLE will elect officers on Thursday and work continues on the website, membership, workshops and handbook.

**CE Coordinator.** Jennifer Merry reported that the Guila Muir workshops were extremely successful and results can be seen in Conference programs. Mary Stillwell is the new coordinator.

**Vice President.** Carolynne Myall reported that interviews with Chairs and Deans led to the institutional membership proposals to be considered at the Annual Business Meeting.

**President.** John Sheller asked for a motion to present a WLA Certificate of Appreciation to Victoria Parker, dedicated Friend and Trustee.

**MOTION:** Move that WLA express appreciation to Victoria Parker for her years of meritorious service to the Washington Library Friends, Foundation and Trustees Association and the Washington Library Association.

Moved: Jonathan Betz-Zall

Seconded: Jeanne Steffener

Passed unanimously.

**Good of the Order.** Jonathan Betz-Zall extended thanks from Mike Eisenberg for WLA's contribution to ischool convocation.

Board meetings and significant dates for 2004-5:

Friday, October 1, 2004, Federal Way Regional Library

Friday, December 3, 2004, Federal Way Regional Library

Thursday, February 17, 2005 – Library Legislative Day, Olympia

Friday, February 18, 2005 – WLA Board meeting, Olympia

Wednesday, April 20, 2005 – WLA Board meeting, Spokane (at conference)

Wednesday through Saturday, April 20-23, 2005, Annual Conference "Partnerships: We Are Not Alone."

Thursday through Saturday, June 9-11, 2005 – WLA Annual Planning Retreat, Dumas Bay Centre, Federal Way

**Next Meeting:** Friday, October 1, Federal Way Regional Library.

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**The meeting was adjourned at 2:30 p.m.**

Approved (date): \_\_\_\_\_

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Liz Hawkins, Secretary

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John Sheller, President