

WLA CE Geographic Equalization Fund pilot proposal

Statement of Purpose

The purpose of the WLA CE Geographic Equalization Fund is to take successful WLA Continuing Education workshops and training opportunities into areas of our state that have not historically been viable sites on a complete cost recovery basis. Money from the fund will be made available to subsidize the presentation of CE opportunities throughout Washington. Venues will be identified as viable for the program using Tier One and Tier Two designations below. Additional venues may be used if justification indicates there will be a reasonable turnout of attendance.

Ideally CE opportunities at Tier Two sites will be planned to occur in years where the WLA annual conference is planned for another part of the state. For example with the 2005 conference being Spokane, workshops held in Vancouver would allow members unable to travel to the annual conference to stay connected with the Association.

The funding pilot will be considered successful if at least one WLA CE opportunity is presented in each Tier Two location listed below between January 2005 and April 2007.

Tier One sites – historically successfully attended venues

Bellevue *Yakima*
Ellensburg
Olympia
Seattle
Spokane
Tacoma

Tier Two sites – may or may not have hosted successful venues in the past, currently under utilized for WLA CE opportunities

Bellingham *Bremerton*
Everett *Port Angeles*
Vancouver *Anacortes*
Wenatchee *Walla Walla*
Tri-Cities
Pullman

Examples of appropriate use of the fund include paying mileage or airfare, hotel or accommodations, or per diem for presenters being asked to travel throughout the state to present; or paying for technology to bring or broadcast training to remote sites.

1 October 2004 Board

Approved unanimously with sites added-italicized.

19 April 2006 Board

Approved Motion to continue as permanent budget line at reduced amount of \$5000.

The fund is not intended to subsidize or eliminate registration fees for those attending. WLA will continue its goal of providing high quality, relevant training and CE opportunities, and will continue to charge realistic registration fees to cover the costs associated.

Proposed Pilot Duration

January 2005 through April 2007

Tentative plans shall be made to vote on making the Fund permanent at the 2007 Annual conference WLA Board meeting.

Fund Setup, promotion, monitoring and evaluation

The WLA Board will entertain a motion to create an initial fund balance of \$20,000.00 from its reserves. The Coordinator of Continuing Education and Interest Group Coordinator will encourage WLA Interest Groups and individuals presenting CE opportunities to make use of the fund.

The Coordinator of Continuing Education will review requests to make us of the fund, and may request WLA Executive Board assistance at any time to ensure appropriate utilization.

Beginning with the WLA Annual Conference 2006 in Tacoma, the Coordinator of Continuing Education will include a report on the fund's usage in the CE component of the WLA Annual Report.

The WLA Treasurer will monitor the fund balance as part of the regular Treasurer reports to the WLA Board.

The WLA Board will decide whether or not to make the fund permanent as part of the planning process for the fiscal year beginning August 2007.

From Minutes 1 October 2004 Board Meeting:

Geographic Equalization Task Force. Written report. John Sheller and Jonathan Betz-Zall presented the Task Force's pilot proposal for the creation of an initial fund of \$20,000 to help support successful CE workshops in areas which historically have not been able to host workshops which break-even. They clarified that subsidies from WLA were for the production of continuing education workshops and not for subsidies to attendees. The application for producing CE workshops will need to be redesigned.

Motion: Move to accept the written proposal for "WLA Continuing Education Geographic Equalization Fund Pilot". Added Yakima to Tier One sites. Added Bremerton, Port Angeles, Anacortes and Walla Walla to Tier Two sites.

Moved: Tim Mallory

Seconded: Mike Wirt

Approved unanimously

1 October 2004 Board

Approved unanimously with sites added-italicized.

19 April 2006 Board

Approved Motion to continue as permanent budget line at reduced amount of \$5000.

From Minutes 19 April 2006 Board Meeting:
CE Equalization Funding – Mary Power

Motion: Move that the Geographic Equalization Pilot Project be extended as a regular budget item in the amount of \$5000. A review of this budget item could occur in 2008 to assure that it is needed and at an appropriate funding level.

Moved: Mary Power
Seconded: Jonathan Betz-Zall
Approved unanimously

1 October 2004 Board
Approved unanimously with sites added-italicized.
19 April 2006 Board
Approved Motion to continue as permanent budget line at reduced amount of \$5000.