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WELCOME TO  
**WLA WEDNESDAY**

December 14, 2022



Wenatchee • Mar 30-Apr 1

### **WLA2023: Announcing the Primary Source Scholarship for Rural & Small Libraries!**

We are pleased to share the Primary Source Scholarship for Rural & Small Libraries, for attendance to the [2023 WLA Conference in Wenatchee](#), March 30-April 1.

Applicants must be current WLA members who work in a **public** small and/or rural library and who demonstrate need. Scholarship funds must be used to attend the in-person [2023 WLA Conference](#).

The definitions of small and rural libraries, according to the Institute of Museum & Library Services are:

- Small libraries have a service population of 25,000 or fewer.
- Rural libraries are located 5 or more miles from the nearest town of 25,000 or more.

The scholarship will provide one recipient full conference registration, attendance at up to two preconference workshops, up to three nights of lodging, and travel reimbursement.

The application will **become available on Wednesday, Jan. 4** at [wla.org/2023-wla-conference](https://wla.org/2023-wla-conference). The deadline to submit the application will follow on **Thursday, Jan. 19**.

Thank you to our scholarship sponsor, Primary Source! This scholarship is made possible by our new conference sponsorship opportunities. If you know of an organization that would like to make a direct impact in the Washington library community, please [share this opportunity with them](#).

If you have any questions, please contact the WLA Office by calling or texting 206-823-1138 or by emailing [info@wla.org](mailto:info@wla.org).



### Save the date for WA Library Legislative Day!

Please save the date, Feb. 9, 2023 for [WA Library Legislative Day](#)! We are excited to share that we will be returning to the legislative session in Olympia this year.

This free, annual event is a great opportunity to network with library supporters from around the state and understand legislative priorities, as well as to meet with state legislators and their staff to discuss the value of libraries and the impact laws have on them.

In the coming months, you can prep for WA Library Legislative Day with the following actions:

- Learn about the [K12Librarians4AllWA Campaign](#)
- Familiarize yourself with your [district representatives](#)
- Complete a quick [Advocacy Orientation](#)

There will be many opportunities for library advocacy in the months to come — consider becoming involved and helping WLA push our goals over the finish line!

If you have any questions about Legislative Day or [WLA's 2023 agenda](#), please contact the WLA Office at [info@wla.org](mailto:info@wla.org)!

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### **Share your Academic or Special Library Experience with WLA**

The Washington Library Association is still seeking **academic library voices** to join a few of its major committees in 2023. The [application form](#) has re-opened for the following select committees:

- Advocacy Committee – Help plan, develop, and promote library advocacy initiatives for WLA.
- Legislative Committee – Work closely with the WLA Lobbyist on legislative issues affecting libraries of all kinds. Subcommittee of Advocacy Committee.
- Member Services Committee – Provide direction in WLA member recruitment, engagement, and retention.

The Washington Library Association is also seeking **special library voices** to join major committees in 2023. The [application form](#) has re-opened for the following select committees:

- Advocacy Committee – Help plan, develop, and promote library advocacy initiatives for WLA.
- Alki Editorial Committee – Provide direction to the Alki editor and contribute to the Alki journal.
- Finance Committee – Provide financial analysis, recommendations, and oversight of WLA budget.
- Legislative Committee – Work closely with the WLA Lobbyist on legislative issues effecting libraries of all kinds. Subcommittee of Advocacy Committee.
- Member Services Committee – Provide direction in member recruitment, engagement, and retention.
- Professional Development Committee – Plan, develop, and promote opportunities that engage WLA membership, including oversight of the WLA Scholarship process and mentorship opportunities.

If you are interested in the work of any of the committees above, you can look forward to gaining and lending professional experience, expanding your library network, and increasing the presence of academic and special libraries in the WLA community.

Please complete [this form](#), which closes **today, Wednesday, Dec. 14** if you would like to volunteer!

If you have questions or would like additional information, the WLA Office is here to support you. Please call or text (206) 823-1138 or email [info@wla.org](mailto:info@wla.org).

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### ***Alki* Call for Papers: Accessibility Matters**

The Washington library community wants to hear from you! Share your voice by publishing in [Alki: The Washington Library Association Journal](#). We welcome content from all library workers, students, supporters, volunteers, and trustees. We publish peer-reviewed articles, opinion pieces, creative writing, and art.

This issue is all about putting the 'A' back in equity acronyms. We know that disability is a spectrum and accessibility benefits everyone. We want to know how the big 'A' has played a role in your work and life. We're excited to announce that this will be our first text-based issue of Alki. Submissions could include the following:

- Art, creative writing, opinion pieces, or articles written by disabled members of our community
- Navigations through legal accommodations processes and how copyright got in the way
- Programs, events, and partnerships that have enriched your library's service to the disabled community
- Assessments, audits, and renovations that have made your library's physical (or virtual) space more accessible
- Technical knowledge essential for making library catalogs, websites, software, hardware, and electronic resources more accessible to the print disabled
- Virtual tours and spotlights on local organizations and institutions that center accessibility as their core mission

- Research-driven and persuasive pieces on the importance of accessibility in libraries, schools, museums, archives, and other cultural institutions

*Alki* is a journal by and for the Washington library community. We accept submissions that may not fit our theme but are still important to our community.

Email your submissions to [alkieditor@wla.org](mailto:alkieditor@wla.org) by **Feb. 8, 2023**. Submissions should be in a separate, email attachment (.doc, .docx, or Google Doc format) and include the following:

- Title
- Author name(s) and affiliation(s)
- Short, third-person bio and headshot of author(s)
- Text of article and citations using Chicago Manual of Style
- Images in .jpg or .png format with accompanying captions and alt text
- Pull quotes or short selections of your article that you would like highlighted in larger print
- Any specific formatting requests

The *Alki* editorial committee is available to discuss ideas and expectations. Reach out by contacting us at [alkieditor@wla.org](mailto:alkieditor@wla.org). For inspiration, [check out past issues of \*Alki\*](#).

## Look Who's Hiring

Bellevue College is seeking a [Part-Time Librarian](#).

Central Washington University Library is seeking a [Student Success Librarian](#), [Assistant Professor](#).

King County Library System is seeking thirty two [Librarians – Public Services](#) and two [Librarians – Children and Family Justice Center](#).

Kent School District is seeking a [Teacher Librarian / Technology Integration Specialist](#).

Mount Vernon City Library is hiring a [Public Services Librarian](#).

NCW Libraries is seeking a [Branch Librarian \(Okanogan\)](#); a [Branch Librarian MLIS/MLS \(Republic\)](#); and [Bilingual Branch Librarian MLIS/MLS \(Brewster\)](#).

Network of the National Library of Medicine, Region 5 is seeking an [Outreach and Access Coordinator](#).

Seattle University is seeking a [Business & Economics Librarian](#).

Sno-Isle Libraries is seeking a [Library Manager II](#).

Vancouver Community Library is seeking a [Branch Manager 2](#).

Washington State Library is seeking [Multiple Positions](#).

Yakima Valley Libraries is seeking a [Full-Time Regional Programming Coordinator](#), a [Full-Time Library Associate Supervisor - Bookmobile](#), and a [Part-Time Regional Library Assistant 2 \(Sunnyside\)](#).

*If your institution has a posting for libraries in the WLA community you would like to submit, please email [newsletter@wla.org](mailto:newsletter@wla.org) and indicate "Look Who's Hiring" in the subject line.*

## Conference Bulletin



### Registration Rates for #WLA2023 Available!

[Registration rates are now available](#) for the 2023 WLA Conference in Wenatchee, March 30-April 1, 2023!

Registration rates are available for individuals, both in-person and online. There are also in-person registration rates available for groups associated with a single organization.

Early Bird registration will open in January 2023. We recommend [booking your stay](#) at the conference hotel in the meantime!

The 2023 conference theme is *All In, Reach Out*. Our experiences over the past few years have reinforced the importance of connection. We've adapted and learned new ways to connect with each other, to collaborate with community partners, and to meet the changing needs of our patrons and students.

Join us at the confluence of the Columbia and Wenatchee Rivers this spring, where we will explore our methods of connection and share the resulting innovations. By reaching out and breaking down silos, we can be all in for our communities.

If you have any questions, please contact the WLA Office at [info@wla.org](mailto:info@wla.org) or (206) 823-1138.

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### **RUSA BRASS Public Librarian Support Award**

Know a public librarian who has performed outstanding business reference? Interested in traveling to ALA to learn more about business reference, but lacking travel funds to do so?

Apply for the RUSA BRASS Public Librarian Support Award. This annual award sponsored by Morningstar, offers a cash award of \$1,250 in travel funds for a public librarian, who has performed outstanding business reference service, and who requires financial assistance, to attend the ALA Annual Conference.

To nominate a librarian, complete the [Public Librarian Support Award nomination form](#), following the submission instructions therein. Self-nominations are accepted. More information and nomination criteria can be [found here](#).

**Deadline for application is Feb. 17, 2023.**

## **News & Notes**

### **Seattle Times Live Discussion on Mental Health in Rural Areas**

Mental health care can be hard to find across Washington and even more challenging in the state's rural communities, where accessible services and treatment are limited. Some sparsely populated counties have few, if any, providers available to see patients. The ones that do have openings may not have the specialty a client needs.

While the increased number of therapists offering appointments via telehealth, providing care over the phone or video, has allowed more people to access mental health services, gaps still remain — particularly for people with spotty internet connection. Cultural attitudes in rural areas often discourage seeking outside help.

The Seattle Times Mental Health Project will hold a live discussion with experts about rural mental health. Join them for an hour long conversation over Zoom on Tuesday, Dec. 20, 1 p.m. PT. [Register for the free online event here](#).

The event will include speakers from the agricultural community, which reflects many of the broader mental health barriers faced in rural areas.

For more information about the event, or if you have questions you would like to see addressed by the speakers, email [mentalhealth@seattletimes.com](mailto:mentalhealth@seattletimes.com).

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### **Pride Foundation's Scholarship Program**

This scholarship program supports LGBTQ+ students who are leaders—in their own lives, in their families, in their home communities, in their fields of study, in their workplaces, or in movements for justice.

Applicants must be residents of a Northwest state and be pursuing post-secondary education in the coming year. Please [apply here](#). Applications are due Jan. 6 at 5 p.m. PT.

For more details, please visit the [grant website here](#), or if you have questions, please contact Craig Williams (he/him), Program Operations Manager at [craig@pridefoundation.org](mailto:craig@pridefoundation.org)

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### **New Funding Opportunities for Technology and Collection Development from NNLM Region 5**

New Funding Opportunities for Technology and Collection Development from NNLM Region 5

New funding opportunities from the [Network of the National Library of Medicine](#) (NNLM) [Region 5](#) are open. A Request for Applications is posted for the following awards:

- [Technology Equity Awards](#), 6 awards available, up to \$5,000 each
- [Collection Equity Awards](#), 7 awards available, up to \$1,500 each

An email stating intent to apply must be sent to [nnlm@uw.edu](mailto:nnlm@uw.edu) by 5pm Pacific Time on January 24, 2023. Applications are due by 5pm Pacific Time on February 21, 2023.

More information is available on the [NNLM Region 5 blog](#).

If you have questions, please email Emily Hamstra, Assistant Director, NNLM Region 5, at [ehamstra@uw.edu](mailto:ehamstra@uw.edu)

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### **8th Annual WA State Zine Contest is Open!**

The Washington State Zine Contest, open to all ages, is a Washington Center for the Book, The Seattle Public Library, and Timberland Regional Library partnership.

Visit the [Washington Center for the Book site](http://www.washingtoncenterforthebook.org/WSZC) for contest entry forms, submission guidelines, and downloadable posters. Entries must be postmarked by Feb. 24, 2023.

If you have questions or would like help promoting this contest in your community, email [Sara Peté](mailto:Sara.Pete@washingtoncenterforthebook.org).

## **The Learning Curve**

### **WebJunction: Practical Strategies for Engaging Veteran and Military-Affiliated Patrons at Your Library**

Virtually every library has patrons who are veterans, military service members, or military family members. Join us for this webinar as library staff with experience developing programming for the veteran and military communities share best practices and practical ideas for engaging veteran and military-affiliated patrons. The presenters will also share the [Libraries & Veterans Toolkit](#), a new resource to help workers at all types of libraries garner new ideas for veteran-related exhibits, book clubs, events, collections, celebrations and more.

This webinar, brought to you by WebJunction, will be held on Jan. 11, 12 p.m. PT. Please [register here](#).

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### **Niche Academy: Disinformation and the Literary Landscape**

We are now living in an age of “fake news.” While not a new phenomenon, its current iteration has highlighted the various dimensions of how people interact (or do not) with information - information consumption is so much more than people's immediate cognitive processing.

Join Nicole Cooke, the Augusta Baker Endowed Chair at USC, as she addresses our continued and collective battle against misinformation, disinformation, malinformation, and the related literacy concepts that can influence our interactions with information and help us intellectually thrive in a post-truth society.

This Niche Academy webinar will be held on **Dec. 14, 11a.m. PT.** Recordings will be provided to all registrants, so if you are interested and unable to attend, you should still register. [Register now!](#)

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### **Niche Academy: UX Research Methods for Libraries**

Join Mark Aaron Polger as he introduces selected user research methods utilized in User Experience (UX) design. No matter what kind of library you're in, Mark will discuss various qualitative and quantitative research techniques and activities to help participants better understand library users.

UX research methods combine techniques used in marketing and ethnographic research. UX includes examples such as usability testing, A/B testing, card sorting methods, survey research, eye tracking research, diary studies, customer journey mapping, focus groups, and user interviews.

This Niche Academy webinar will be held on Jan. 11, 11 a.m. PT. [Please register here.](#) If you're interested but not able to attend the live webinar, go ahead and register. Recordings will be sent to all registrants after the fact.

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*Have news to share? Please send it to the WLA office at [newsletter@wla.org](mailto:newsletter@wla.org) by Monday to be included in that week's digest.*

*It's a great time to become a member of the Washington Library Association. [Join](#) or [Renew](#) your membership today!*



### **Contact Info:**

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