

## **POLICIES AND GUIDELINES**

The conference committee proposes the conference theme and logo to the WLA Board for approval.

### **Previous Conference Comments:**

*When evaluating potential theme statements you should consider the following questions:*

*Will the theme encourage program topics that will relate to public, academic, special and school libraries?*

*Will it support the gamut of library interests, including librarians, library technicians, other paraprofessionals, trustees and friends? Both new and experienced?*

*Will it provide for a balance between pragmatic learning, intellectual stimulation, controversial subjects, as well as opportunities for social opportunities?*

*Does it allow for a variety of formats including panels, lectures, and audience participation?*

*Does it present opportunities to involve both local and national speakers?*

*Can exhibitors use the theme to showcase their services or products?*

*How well does it contribute to learning opportunities identified in the WLA continuing education survey?*

**CONFERENCE THEMES – Page 4-2**  
**Annual Conference Keynoters**  
**Other Primary Speakers**

<p><b>1990: <u>Decade of Challenge</u></b></p> <p>Pasco Red Lion</p> <p>Mary Stanton, Chair Auburn Public Library</p>	<p>Keynote: Linda Crisman, <i>ALA can make a difference in the 1990s</i></p> <p>Thursday Dinner: John Allen Paulos, <i>Innumeracy: Mathematical Illiteracy and Its Consequences</i></p> <p>Banquet: Ralph Thomsen, <i>An Evening with Teddy Roosevelt</i></p>
<p><b>1991: <u>Celebrate Diversity</u></b></p> <p>Inn at the Park, Spokane,</p> <p>Mike Wirt, Chair Spokane Co. Library District</p>	<p>Pre-Conference: <i>Front and Center: Involving Libraries in Academic Planning</i></p> <p>Keynote: Herb White, <i>Diversity is not Fragmentation: Building a Strong Whole from Many Parts</i></p> <p>Banquet: Linda Wertheimer, <i>National Public Radio political Reporter</i></p> <p>Luncheon: Kaycee hale, <i>Enhance Your Image—Impact Your Organization</i></p>
<p><b>1992: <u>Innovate!</u></b> (WLA/OLA Joint Conference)</p> <p>Red Lion at Jantzen Beach</p> <p>Ann Goodhart, Co-Chair Fort Vancouver Reg.</p>	<p>Keynote: Kare Anderson, <i>Getting Your Message Out: How to Build Positive Visibility &amp; Public Support</i></p> <p>Lunch: Craig Lesley, <i>Talking Leaves: Contemporary Native American Short Stories</i></p> <p>Program: Hardy R. Franklin, <i>Serving a Multicultural Population in Tough Financial Times</i></p> <p>Dinner: Dr. Judith Ramaley, <i>Managing in the Lean Times with Innovation and Excellence</i></p> <p>Program: Gene D. Lanier, <i>Living the First Amendment</i></p> <p>Lunch: J.A. Jance, <i>Murder, Mystery and Mayhem: Let's get them Reading.</i></p> <p>Lunch: Jennifer James, <i>Directions for Change: Excellence and Optimism</i></p> <p>Banquet: Judith Viorst, <i>Loves, and Longings, and Wicked Thoughts</i></p>

## CONFERENCE THEMES – Page 4-3

### Annual Conference

<p><b>1993: <u>Great Expectations</u></b></p> <p>Tacoma Sheraton</p> <p>Susan Hardie, Chair Tacoma Public Library</p>	<p>Pre-Conferences: <i>CD-ROM Sampler</i> <i>Tour of Pierce County Libraries</i> <i>Speaking Up &amp; Speaking Out</i></p> <p>Keynote: Sheila Murray Bethel</p> <p>Banquet: Betty Rollin (Jonathan Kozol cancelled)</p>
<p><b>1994: <u>Access 2000</u></b></p> <p>Yakima Conference Center</p> <p>Sandy Carlson, Chair Kitsap Regional Library</p>	<p><i>(...our first thought was helping librarians getting to and sorting out the barrage of information available through the various electronic media. However, we realized that our theme fit a far broader scheme. Access concerns not only dialing into the Internet but open hours and accessible buildings and just plain being able to read.)</i></p> <p>Keynote: Daniel Burrus, <i>FUTUREVIEW: A Look Ahead</i></p> <p>Thursday Banquet: Dr. Philip Bereano "...discussion designed to challenge library staff to think about technology as it reflects societal values."</p> <p>Friday Banquet: Chris Crutcher "...insights into the world and mind of this spellbinding author."</p>
<p><b>1995: <u>Community Connections</u></b></p> <p>WLA/ILA Joint Conference</p> <p>Spokane Center</p> <p>Nancy Ledeboer, Co-Chair Spokane Public Library</p>	<p><i>(...the theme Community Connections was the unanimous choice. What better way to build "community connections" than by bringing two Associations together for the purpose of networking, sharing ideas, and providing opportunities for professional development.)</i></p> <p>Pre-Conferences: <i>Legislative Grassroots</i> – Sue Silk <i>Books, Lives &amp; Videotapes</i> - Duncan Smith</p> <p>Keynote: Charles Royer, <i>Community Collaborations Between American Cities</i></p> <p>Thursday Banquet: Tim Egan, <i>A Book Runs Through It: The Northwest Literary Legacy to the World</i></p> <p>Friday Banquet: Ivan Doig, <i>The American West As Heart Earth</i></p>

## CONFERENCE THEMES – Page 4-4

### Annual Conference

<p><b>1996: <u>CHAUTAQUA</u></b></p> <p>Bellevue Red Lion</p> <p>Jan Blumberg, Chair Seattle Public Library</p>	<p>Pre-conferences: <i>Format Integration Training</i> <i>How to Teach the Internet: A Workshop for Trainers</i> <i>Creating Web Pages for your Public Library (Also a post conference)</i></p> <p>Thursday Programs: Carol Tenopir <i>Is CD-ROM Obsolete?</i> Tom Galt (funded by Pacific Pipeline) <i>StoryTelling Cabaret</i> Brian DesRoches <i>How to Manage Your Boss</i></p> <p>Thursday Lunch: Alene Morris <i>Living Well on Turbulent Times</i></p> <p>Dinner: Steffan Soule <i>The Magic of Libraries</i></p> <p>Friday Programs: Nikki Grimes <i>The Weight of Words</i> Jacklyn Ducote <i>Lighting the Fires of Change</i> John Frohnmayr, Tom Sine <i>Free Speech in a Age of Intimidation</i></p> <p>Friday Dinner: John Guterson, author</p>
<p><b>1997: <u>Get Wired and Inspired</u></b> (Joint Conference with OLA)</p> <p>Jantzen Beach Red Lion</p> <p>Neel Parikh, Washington Chair Pierce Co. Library</p>	<p>Pre- conferences: <i>Cataloging Internet Resources</i> <i>Team Environment Tools</i> <i>Outsourcing</i> <i>Web Triage</i> <i>Friendly to Families</i></p> <p>Thursday: Luncheons: Ken Phillips/William Dietrich Banquet: Molly Ivens</p> <p>Friday luncheons: Helen Thayer/Carol O'Connell</p>
<p><b>1998: <u>Celebrate Differences</u></b></p> <p>Wenatchee Convention Center</p> <p>Joy Neal, Chair North Central Regional Library</p>	<p>Pre-Conference: <i>Remedy for Stress: The Unique Training of Lifelong Skills for Corporations and Individuals</i></p> <p>Keynote Breakfast: Sheila Murray Bethel <i>Change, Leadership and Personal Excellence</i></p> <p>CAYAS Breakfast: Gary Soto, Author</p> <p>Friday Program: Dr. Crystal Owen <i>Performance Appraisal, A Manager's Challenge</i></p> <p>Banquet: Dan Miller, <i>Living, Laughing and Loving Life!</i></p>

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Annual Conference

<p><b>1999: <u>Fond Farewells, Bold Beginnings</u></b></p> <p>DoubleTree Hotel, Pasco</p> <p>Tom Moak, Chair Mid-Columbia Regional Library</p>	<p>Pre-conferences: <i>On the Front: Intellectual Freedom and Customer Service</i> <i>Netting Your Ancestors: Genealogical Research on the Internet</i></p> <p>Keynote: Dr. Michael B. Eisenberg, <i>It's Really Happening: Life in the Fast Lane for the NEW School of Library and Information Science</i></p> <p>Thursday Banquet: Sherman Alexie, <i>Books Saved My Life</i></p>
<p><b>2000: <u>R/evolution</u></b></p> <p>Sheraton Hotel &amp; Tacoma Conference Center.</p> <p>Susan Odenchantz, Chair Tacoma Public Library</p>	<p><i>(We are in the midst of a revolution which will continue to profoundly change our lives and our careers in the coming years. We live in a world of information...The information revolution is compounded by an innovation revolution.)</i></p> <p>Pre-conferences: <i>Words, Pictures, Body, Voice</i> <i>Adding Life to Your Website</i> <i>Census 2000: Everything you Need</i> <i>Exploring Census Data on the Internet</i> <i>How to Stay Employable</i></p> <p>Wednesday: <i>An Evening with Ray Bradbury</i></p> <p>Thursday Breakfast: Greg Bear, Jane Jensen and Kathleen Merryman <i>Whose future Is It, Anyway?</i></p> <p>Thursday Lunch: William R Gordon <i>The Future is You!</i></p> <p>Thursday Dinner: Dr. William J. Mitchell <i>E-topia: Urban Life Jim, But Not As We Know It.</i></p> <p>Friday Breakfasts: Sarah Ann Long, <i>Libraries Build Community</i> Arnold Adoff, <i>It is the Poem Singing into Your Eyes</i></p> <p>Saturday Breakfast: Susan Howlett <i>Revolutionize Your Friends</i></p>
<p><b>2001: <u>Convergence</u></b></p> <p>West Coast Grand Hotel at the Park, Spokane</p> <p>Merri Hartse, Chair Spokane Public Library</p>	<p><i>(2001 marks the true convergence of millenniums. It is a time of intense excitement, high emotion, and dizzying change.)</i></p> <p>Pre-conferences: <i>Teens and Access: Challenges in the 21<sup>st</sup> Century</i> <i>Teaching Information Smarts in Your Library: The 2001 Literacy Project Unveiled!</i> <i>A First Look at Census 2000</i> <i>Management Dilemmas</i></p> <p>Wednesday: <i>Champagne &amp; Desert with the Mystery Division</i></p> <p>Thursday Breakfast: John N. Berry III, <i>Librarians Must Survive: Can They? Will They?</i></p>

CONFERENCE THEMES – Page 4-6

Annual Conference

<p><b>2001: <u>Convergence</u></b>, continued</p>	<p>Thursday Dinner: Marge Piercy. <i>Making the Book Live: a Poetry Reading and Commentary.</i></p> <p>Friday Breakfasts: Susan Fletcher: <i>Stories Can Save Your Life</i> Nancy Kranich ALA and Susannah Price PNLA</p> <p>Friday Banquet Ray Suarez, <i>Looking for Convergence in a Diverging America: The 2000 Elections, The Census, and their Aftermath</i></p>
<p><b>2002: <u>Building Bridges</u></b> (WLA/OLA Joint Conference)</p> <p>Doubletree Hotel, Jantzen Beach</p> <p>Kristy Coomes, Washington Co-Chair KLCoomes Consulting</p> <p>James Phelps, Original Co-Chair Ft. Vancouver Reg. Lib</p>	<p>Pre-Conferences: <i>Marketing to Culturally Diverse Communities</i> <i>Beginning at the End: Outcomes Assessment as a Tool for Change</i> <i>Expanding Your Reach: Outreach Services for Everyone</i> <i>Subject Matters! A Workshop on subject Analysis</i> <i>Children &amp; Libraries: Getting it Right</i> <i>Levy Elections Dos and DON'TS: What Libraries can Learn from Schools</i> <i>Paula K. Royalty on Management: Delegation, Communication, Time Management, and Tools for Office Organization</i> <i>Internet Advocacy Training for Library Staff and Trustees: A Library Development Workshop</i></p> <p>Wednesday: OLA Public Library Div. Banquet: Heather McNeil, Author</p> <p>Thursday Keynote Dr. Holly M. Carter, <i>Digital Equity in the Information Age: Challenges and Opportunities</i></p> <p>Thursday Banquet Lisa Scottoline and Dennis Lehane, authors</p> <p>Friday Breakfast Janet Stevens, <i>Making Picture Books My Way-From Top to Bottom</i></p> <p>Friday Cruise on the Portland Spirit</p> <p>Saturday <i>ALA's @ Your Library Campaign</i></p>
<p><b>2003: <u>Journeys of Discovery</u></b></p> <p>Yakima Convention Center</p> <p>Co-Chairs: Kristy L. Coomes, KLCoomes Consulting</p> <p>Lynne Zeiher, Pierce County Library</p>	

# CONFERENCE THEMES - Page 4-7

## WALE Conference

<p><b>1992: <u>Career or Job? Your Choice</u></b> Campbells Conf. Ctr.  Ruth Poynter, Chair King Co. Lib. System</p>	<p>Kathleen Weibel, <i>I Work in a Library, but I'm not a Librarian and Taking the Para out of the Paraprofessional</i>  Ann Rule – Banquet Speaker</p>
<p><b>1993: <u>Puzzle of Change: Where Do I fit In?</u></b> Campbells Conf. Ctr.  Susy Escott, Chair King Co. Lib. System</p>	<p>Keynote: Margaret Myers, <i>Sorting out the Puzzle Pieces: Changing Roles and Finding the Right Fit: Support Staff Careers</i>  J. A. Jance, Banquet Speaker</p>
<p><b>1994: <u>Making Connections</u></b> Campbells Conf. Ctr.  Co-Chairs: Donna Jones and Chris Hargadine Fort Vancouver Regional</p>	<p>Banquet: Pam Young and Peggy Jones, <i>Get Your Act Together</i>  Patricia Rushford: <i>Achieving Balance in Your Professional and Personal Life</i></p>
<p><b>1995: <u>Bridges to the Future</u></b> Campbells Conf. Ctr.  Co-Chairs: Lorna Hardy and Sherry Braga Fort Vancouver Regional</p>	<p>Keynote: Kaycee Hale, <i>The Power of Change</i>  Banquet: Elaine Partnow, <i>A Visit with Emily Dickinson</i></p>
<p><b>1996: <u>Design Your Future, It's Up to You</u></b> Holiday Inn, Olympia  Martha Parsons, Chair WSU Energy Library</p>	<p>Keynote and Banquet: Tinker Massey, <i>Challenges that Keep Us on the Edge Forever and Hanging by Our Toes</i></p>
<p><b>1997: <u>WALE Weaves the Way</u></b> Doubletree, Spokane Co-chairs: Su Anderson, Spokane Falls C.C., Kristie Kirkpatrick, Whitman County Gina Rice, Spokane Co.</p>	<p>Keynote: Kathleen Weibel, <i>Working in a Library When You're Not a Librarian.</i></p>
<p><b>1998: <u>Catch the Spirit: 25 Years of WALE</u></b> Campbells Conf. Ctr.  Co-Chairs: Kim Hixson and Sherry Braga, Fort Vancouver</p>	<p>Keynote: Kaycee Hale  Banquet: Judy McKellar, <i>Winners Have an Attitude</i></p>

## CONFERENCE THEMES – Page 4-8

### WALE Conference

<p><b>1999: <u>An Ocean of Opportunities</u></b> Shiloh Inn, Ocean Shores</p> <p>Co-Chairs: Camile Wilson, King Co. Michelle Dowdy, Fort Vancouver Regional</p>	<p>Keynote: Ed Martinez &amp; Charlie Fox, <i>Upon the Sea of Dreams</i></p> <p>Meg Chittenden, author</p> <p>Gary Roma: <i>Library Cats, Doorstops, and Puns</i></p>
<p><b>2000: <u>Spanning Horizons</u></b> Shilo Inn, Richland</p> <p>Co-Chairs: Lisa Adams, Richland Camile Wilson, King Co.</p>	<p>Keynote: Judy McKellan, <i>Winners Have an Attitude</i></p> <p>Ed Frost: <i>Customer Service in the Public Sector</i></p> <p>Rich Martinez: <i>How to Soar with the Eagles When You're Surrounded by Turkeys</i></p>
<p><b>2001: <u>A Library Odyssey</u></b> Lakeway Inn, Bellingham</p> <p>Katrina Disbennett, Chair Kitsap Regional Library</p>	<p>Keynote: Pat Wagner, <i>After the Internet</i></p> <p>Terry Kay: <i>Books I'll Never Write</i></p> <p>Chuck Robinson: <i>Bookstores and Libraries</i></p> <p>Linda Allen: <i>Washington Songbook</i></p>
<p><b>2002: <u>The Key to Discovery</u></b> Red Lion Inn at the Quay</p> <p>Holly Blosser, Chair Fort Vancouver Regional</p>	<p>Keynote Speakers: Al Bernstein, <i>Emotional Vampires</i> Amory Peck: <i>Listen to Your Life</i> Stella Cameron: Northwest Author</p>
<p><b>2003</b></p>	