

October 17, 2002

Dear Exhibitor,

The Washington Library Association 2003 annual conference will be April 9-12 at the Yakima Convention Center and the WestCoast Hotel at Yakima Center. The conference theme is *Journeys of Discovery* and it promises many exciting opportunities for programs and events.

The conference is expected to draw over 350 attendees from public, academic, school, corporate, and medical libraries. There is a great lineup of speakers and program topics that should draw interest throughout our diverse library community. Some of the speakers include: Wally Amos who is a national spokesman for Literacy Volunteers of America among his many activities that support libraries and education; Janaki Severy, President of Management Dynamics; and Author Amy Goldman Koss. Approximately 50 programs will include presentations such as: Flavors of Washington Territory; Journey to the Future with Digitization & Preservation; Singing with Children; The Future of VHS, DVD and Broadband; and Front Desk: Who's Answering the Questions?

We invite you to participate in this exciting *Journey* by completing the accompanying registration form.

Exhibit hours will be Thursday April 10 from 9:00 a.m. - 5:00 p.m. and 9:00 a.m. – 3:00 p.m. on Friday April 11. There are four scheduled non-conflict times for attendees to visit the exhibits hall as well as special events for exhibitors that include:

A no-host bar reception from 6:00 – 7:00 Thursday evening in the exhibits area.

An opportunity to host a table at the Thursday lunch.

Drawings Friday afternoon.

Please consider joining us on Thursday evening for dessert at the WLA President's reception. This reception will include a silent auction in support of the Beverly Cleary Endowed Chair at the University of Washington Information School.

Please bear in mind that you are most welcome to purchase tickets for conference meals or other conference activities. We have several separate events planned including a winery tour, traditional salmon dinner at the Yakama National Cultural Center restaurant, and a hike in Cowiche Canyon. (For information, see our conference web site at www.wla.org)

Information on setup, cost of phone/data lines and other details will follow from the Exhibits Committee and from the Bear Trade Show Services. If you have questions or need more information I can be contacted at: Telephone 360-704-5202; FAX 360-586-7575; E-mail ired@secstate.wa.gov. I look forward to seeing you or your company representatives in Yakima in April!

We greatly appreciate the support that vendors give the Washington Library Association and the library community through your participation in the WLA conference.

Sincerely,

Lynn Red, 2003 Exhibits Chair