

Dear Exhibitor,

The Washington Library Association's annual conference will be at the Red Lion Hotel at the Park in Spokane, Washington April 20-23. The conference theme is *Partnerships: We Are Not Alone*. It will be an exciting and fun filled three days of programs and events.

The conference is expected to draw between 350-400 attendees from public, academic, school, and special libraries throughout Washington State. There is a great lineup of speakers and program topics that should draw a lot of interest from this diverse library community. The keynote speaker is Carol A. Brey-Casiano, the current ALA President. Approximately 37 programs will include presentations such as: Our Readers as Partners, Keeping Current: What's New in Reference Research, The Paradox of Choice: Merchandising Your Library Collection, Post-PATRIOT Act Advocacy, Planning, Creating, Funding and Promoting Teen Programs, and Managing Electronic Journals.

We invite you to participate in this exciting conference by completing the accompanying registration form.

Exhibit hours will be Thursday, April 21 from 9:00 a.m. – 5:00 p.m. and Friday April 22 from 9:00 a.m. – 3:00 p.m. There are four scheduled non-conflict times for attendees to visit the exhibits hall as well as special events for exhibitors that include: A no-host bar reception from 5:00 – 6:00 Thursday evening in the exhibits area and prize drawings in the exhibits hall throughout the two days. We have been promised two Alaska Airline tickets for a prize drawing Friday afternoon!

Exhibit space is limited this year. To make the best use of space we are offering booth space downstairs and table space in a smaller area on the main floor.

You are most welcome to purchase tickets for conference meals and other conference activities. Special events include a reception at Spokane's famous Loeffl Carrousel that includes beverages, ice cream sundaes and unlimited carrousel rides, and a Thursday evening event at the Northwest Museum of Arts and Culture. Visit our conference web site at www.wla.org for details and registration forms.

Information on setup, cost of phone/data lines and other details are included in the Exhibitor's Fact Sheet. If you have questions or need more information I can be contacted by telephone: 360-704-5202; FAX: 360-586-7575; or E-mail: lred@secstate.wa.gov. I look forward to seeing you or your company representatives in Spokane in April.

We greatly appreciate the support that vendors give the Washington Library Association and the library community through your participation in the WLA conference.

Sincerely,

Lynn Red
2005 Exhibits Chair