



## 2016 WLA Annual Conference Preconference Workshop Information

### Preconference | Wednesday 4/27

#### Full Day Workshop 8:30am-5:00pm

**Title: Beyond the Book Club: Adult Programming Extravaganza**

Ever wanted to hold your book group in the local pub? What about a library murder mystery? Have you considered how modern board games could fit into your programming events? If you are looking for ways to ramp up your adult programming, look no further! This in-depth, hands-on workshop will cover some of the most innovative, fun adult programming happening in libraries today, and you will leave with tons of great ideas and practical tips to get started with amazing programming in your library.

**Speaker(s):**

Audrey Barbakoff, Adult Services Manager, Kitsap Regional Library  
John Pappas, Library Manager, Bucks County Library System, PA

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#### Morning Workshops 8:30am-12:30pm

**Title: Getting Serious About Business Outreach/Small Business Assistance**

This workshop focuses on two closely allied subjects: business research skills and outreach to the business community. One is of limited value without the other! Join us as we look closely at the reference tools and skills needed to effectively serve our business communities, and best practices for conducting outreach to those communities. We will be discussing the logistics, hurdles and rewards of this kind of outreach, and participants will leave with a map of tools, skills and processes that can be employed to build significant usage and vocal support from local business communities.

**Speaker(s):**

Jay Lyman, Librarian, Seattle Public Library  
Mark Pond, Business Research Librarian, Spokane Public Library  
Cher Ravagni, Adult Service Librarian, Seattle Public Library

**Sponsor:** WLA

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## Morning Workshops Continued...

### **Title: Maximize Your Powers with Supercharged Storytimes and Storytime Underground!**

Do you ever wonder if there might be more you could do to help children attending your storytimes become better readers? Could you use a little inspiration? A new approach? A community of support? Not to worry – Supercharged Storytimes and the Storytime Underground are here to help you! Peer power will gently guide you to discover your inner creative energies and you will leave with the confidence and knowledge you need to incorporate early literacy practices into your storytimes. See the Project VIEWS2 method in action and participate in a Guerrilla Storytime to learn and share ideas with your colleagues.

#### **Speaker(s):**

Diane Hutchins, Project Manager, Washington State Library  
Kendra Jones, Children’s Librarian, Tacoma Public Library  
Mari Nowitz, Youth Services Librarian, Tumwater Timberland Library  
Sara White, Youth Services Librarian, Olympia Timberland Library

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## Afternoon Workshops

**2:00pm – 5:00 pm**

### **Title: The Organizational Happiness Advantage**

Although scientific support for the benefits of happiness is mounting, creating a happy and engaged organizational culture requires a new kind of organizational learning. Current data suggest that this is only possible if leaders and their organizations choose happiness. But the truth is that happy cultures are difficult to build and sustain. What makes happiness at work so hard? First, organizations must change the underlying messages that undermine positive environments and behaviors. Second, business priorities must demonstrate a real commitment to happiness as a strategy for success. Join us to learn how to move beyond just talking about happiness or improving morale, and into making it a generative, powerful force in your workplace.

#### **Speaker(s):**

Ruth Zander, Learning and Development Administrator, Sno-Isle Libraries  
Brian Haight, Technical Assistant, Sno-Isle Libraries

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### **Title: Level Up Your Training: How to Use Games to Make Learning the Most Fun You’ll Ever Have at Work**

Build better teams. Make your workshops amazing. Explore the outer reaches of imagination and creativity. Discover how gaming and play can be the hook you need to excite your staff about training! Learn how to use affordable (and free!) games of all stripes to boost knowledge retention and cultivate a culture of learning among your staff. We’ll turn the room into a giant playground for hands-on instruction with tons of great games. You’ll put adult learning theory into practice and walk away with enough fundamentals of instructional design to make your own trainings terrific. Come play with us and level up your training today!

#### **Speaker(s):**

Jennifer Caldwell, Staff Development Librarian, King County Library System  
Cheryl Gould, Principal, Fully Engaged Libraries

**Sponsor:** WALT

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