I HAVE BELIEVED AS MANY AS SIX IMPOSSIBLE THINGS BEFORE BREAKFAST

LIBRARY LEADERSHIP IN A TIME OF TRANSFORMATION AND TURMOIL

James G. Neal
Washington Library Association
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WHAT IS PROVOKING NEW THINKING ABOUT THE 21ST CENTURY LIBRARY?

• Rapidly Shifting User Behaviors/Expectations
• Redundant Inefficient Library Operations
• Aging Service Paradigms
• Increasing Emphasis on Unique Resources
• Need to Achieve Scale and Network Effects Through Aggregation
• Acceleration of Collective Innovation
WHAT IS PROVOKING NEW THINKING ABOUT THE 21ST CENTURY LIBRARY?

- Mobility of User
- Cloud Computing
- Semantic Web
- Open Content
- Globalization
- Collective Intelligence
- Online Education/MOOC
- Assessment
- Customization/Personal Web
- Economic Context
- Radical Collaboration
- E-Research
- Information Policy
- Mutability

- The Internet of Things
DO 20TH CENTURY SKILLS STILL MATTER?

• Information Selection
• Information Acquisition
• Information Synthesis
• Information Navigation
• Information Dissemination

• Information Interpretation
• Information Understanding
• Information Use
• Information Application
• Information Archiving

• In Support of Teaching and Learning
• In Support of Research and Scholarship
THE SHIFTING VISION OF THE LIBRARY

- Legacy
- Infrastructure
- Repository
- Portal
- Platform
- Application
- Enterprise
- Public Interest
PREPARE FOR ACCOUNTABILITY AND ASSESSMENT

• Institutional Expectations
• Government/Funder Mandate
• Measures Of User Satisfaction
• Measures Of Market Penetration
• Measures Of Success
• Measures Of Impact
• Measures Of Cost Effectiveness
• System Design For Usability
• Insanity of Most ROI
HOW ARE WE ESSENTIAL TO OUR COMMUNITIES AND DECISION MAKERS?

• Student/Citizen Success
• Faculty/Researcher Productivity
• Campus/Community Economy
• Institutional/Community Values
• University/Community Reputation

VIRTUAL/VIRTUOSO/VIRTUOUS
ADVOCATE THE INFORMATION POLICY AGENDA

- INTELLECTUAL FREEDOM
- PRIVACY
- CIVIL LIBERTIES
- EDUCATION PROGRAMS
- RESEARCH PROGRAMS
  - FIGHTING THE COPYRIGHT WARS

HOPE/POWER/ACTION THROUGH COLLABORATION
POLITICAL ADVOCACY
THE LIBRARY ROLE

• Knowledgeable Resources for the Community
• Political and Legislative Advocates for Community Interests
• Educators of Community on Priority Issues
• Documenters of Impact of Legislative Actions
• Promoters of Campus and Community Coalitions
• Enablers of Successful Models Which Support Political Agenda
WHAT IS LEADERSHIP?

• Setting a direction.
• Hiring and developing really great people.
• Securing the resources.
• Asking the hard questions.
• Advancing a professional voice.
• Just getting out of the way!!
WHAT DO WE MEAN BY INNOVATION?

• new method, idea or product

• systematic application of new knowledge to new resources to produce new goods or new services

  MARKET

• process of lowering the costs or increasing the benefits of a task

  VALUE

• result of thinking deliberately about existing problems and unmet needs

  SOLUTIONS

  EVOLUTIONARY (incremental)

  REVOLUTIONARY (disruptive/discontinuous)
WHAT DO WE MEAN BY TRANSFORM?

• to change in composition or structure
  WHAT WE ARE/WHAT WE DO

• to change the outward form or appearance
  HOW WE ARE VIEWED/UNDERSTOOD

• to change in character or condition
  HOW WE DO IT
SOME ALA INTERNAL PRIORITIES

• LEADERSHIP RECRUITMENT
• NEW BUSINESS DEVELOPMENT
• CONSTITUTIONAL CONVENTION
• PARTNERSHIPS/WORKING RELATIONSHIPS
• MEMBER ENGAGEMENT
NATIONAL ADVOCACY STRATEGY
ALA POLICY CORPS

LIBRARY LEADERSHIP IN THE
POLITICAL WARS
SCHOOL LIBRARIES

FOUNDATIONAL ROLE

DEMONSTRATE VALUE AND IMPACT

ENGAGE TEACHERS, ADMINISTRATORS, PARENTS

COMMUNITY-WIDE ARTICULATION AND INVESTMENT
EQUITY, DIVERSITY AND INCLUSION

RECRUITMENT TO THE PROFESSION
SCHOLARSHIP SUPPORT
RESIDENCY OPPORTUNITIES
PARTICIPATION AND LEADERSHIP
LIBRARY/JOURNALISM PARTNERSHIP

STATE OF “FALSE” NEWS
ALLIES FOR KNOWLEDGE LITERACY
LIBRARIES AS TRUSTED COMMUNITY ORGANIZATIONS
ARE LIBRARIES NEUTRAL?

INTELLECTUAL FREEDOM AND ISSUES OF SOCIAL JUSTICE
ALA’s 1939 CODE OF ETHICS
ALA LIBRARY BILL OF RIGHTS
DISTINCT SET OF VALUES/COMMUNITY TRUST
WHERE ARE WE GOING?

RELEVANCE

IMPACT

VALUE

SURVIVAL

EXTINCTION

PHYLETIC - one species evolves into another

TERMINAL - termination of species/no descendants