ART-MAKING
FOR
ALL OF US
Zines As Community Outreach

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OUR STORY

how it started

In late October 2015, we attended the Academic Library Association of Ohio’s annual conference. There, we chatted up folks from Columbus College of Art & Design who were presenting work their library had done with zines. The poster was fun, and the people were enthusiastic.

We wanted to harness that kind of library energy for our work at Miami.
THE SETUP

ZINES IN THE ART LIBRARY

We went back to work jazzed to make zines. We built a team & decided to host recurring events. We gathered materials and advertised the event to faculty & campus communities.

We flyer'd our promo zine & spread the word via email and social media. We held our inaugural Zine Tuesdays at 2 in February 2016.

(And still, only, like, two people who weren't employed by the library came.)
ZINES!

1st Tuesdays @ 2
Alumni Hall

Come to the art library in alumni hall on the first tuesday of every month to MAKE SOMETHING!

AT MIAMI UNIVERSITY LIBRARIES

ZINES!

Tuesday
AT TWO
the FIRST TUESDAY of EVERY MONTH!

Recipe for a zine

STAPLER
PAPER
PENCILS
PENS & MARKERS

Craft
Collate

INFO? COMMENTS? IDEAS
PLEASE EMAIL US!!
ERIN at vonnashae@miamioh.edu
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We regrouped. We continued hosting workshops. We liaised. We found that when we worked with students directly, in the context of an assignment, zines happened.

Amazing, funny, bizarre zines happened.

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Art 155 - Beginning Drawing Sprint Course

ASSIGNMENT #4 – ‘ZINES and COLLAGE

A 'zine is basically a handmade art-booklet with very limited production runs. The assignment is to create your own 'zine, using the supplies in the Library during class time, and then completing it at home for submittal of the completed original artwork at the start of the next class. There are no specific rules, but use the items below as guidelines and grading criteria.

- Choose a strategy from one of the following: 1) narrative (telling a story); 2) subject or theme; 3) instructional or educational.
- Use either 8-1/2” x 11” format (split in half to form two 5-1/2” x 8-1/2” pages), or the small folded option using one 8-1/2” x 11” sheet. Minimum 10 pages, including front and back covers.
- Maintain a balance of 1/3rd collage + text, and 2/3rd your own drawing. (Mix up text styles; don't make it all boring "typical" handwriting.)

<table>
<thead>
<tr>
<th>Points</th>
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<td>Clear strategy and execution:</td>
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<td>Looks complete, and shows quality effort:</td>
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<tr>
<td>Balance of collage + text and your own drawing:</td>
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<td>Total points</td>
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So good, right?
Really, don't these ask
AND answer questions
in equal measure?
THE NEW-ISH PLAN

FIND ANY EXCUSE TO BRING ZINES TO ALL THE PLACES & PROGRAMMING

We brought zines to the attention of the larger community and into existing library programming, like the annual Women’s History Month event and campus visits from area middle schoolers.
THE NEW-NEW PLAN

BRING YOUR PROGRAMMING TO THEM.

MAKE ZINES!

Kofenya Coffee House February 7, 2PM to 4PM
38 W High St, Oxford, OH 45056
Complimentary coffee and scones!
WANT COFFEE?
MAKE A ZINE!

Provide snacks and space while supporting local business.
We weren't really keeping score—we didn't have a formal assessment plan for this event, or any of the earlier ones—but we're pretty sure we saw a 1000% participation increase!
IF WE WERE DOING THIS ALL AGAIN...
Use your connections.
In academia? Liaison areas are a great start.
In a small community? Chat up local businesses.

Consider your target community's needs.
Don't schedule a recurring program when students stack classes, for example.

Ask for help.
You're around smart & creative people every day. Bring them into your project early. Stop talking & listen to them.

Ask questions.
Of course formal assessment is nice, but...
THANK YOU!