



# ART-MAKING

# FOR

# ALL OF US

*Zines As Community Outreach*

CARLY SENTIERI, UNIV. OF WISCONSIN-MADISON

ERIN VONNAHME, SKAGIT VALLEY COLLEGE

# OUR STORY



## *how it started*

In late October 2015, we attended the Academic Library Association of Ohio's annual conference. There, we chatted up folks from Columbus College of Art & Design who were presenting work their library had done with zines. The poster was fun, and the people were enthusiastic.

We wanted to harness that kind of library energy for our work at Miami.



art-making for all of us:  
zines as community outreach

# THE SETUP

## ZINES IN THE ART LIBRARY

We went back to work jazzed to make zines.  
We built a team & decided to host recurring events.  
We gathered materials and advertised the event to  
faculty & campus communities.

We flyer'd our promo zine & spread the word via  
email and social media. We held our inaugural Zine  
Tuesdays at 2 in February 2016.

(And still, only, like, two people who weren't  
employed by the library came.)



# ZINES!

# AT MIAMI UNIVERSITY LIBRARIES

1st  
Tuesdays  
@ 2  
Alumni Hall

come to the  
art library in  
alumni hall  
on the first  
tuesday of  
every month  
to **MAKE  
SOMETHING!**

**ZINES!** **RECIPE** for a **ZINE**

**TUESDAYS** **AT TWO** the **FIRST** TUESDAY of EVERY MONTH!

**STAPLER**

**PAPER**

**PENCILS:** **PENS & MARKERS:** **And your ideas**

**AT 2PM** in the Wertz Art/Architecture Library in Alumni Hall

**CRAFT** **COLLATE**

**Good ENOUGH.**

**INFO? COMMENTS? IDEAS. PLEASE EMAIL US!!**  
 ERIN at vonnahec@miamioh.edu  
 SEAN at poppesm@miamioh.edu  
 CARLY at sentiec@miamioh.edu



The Fiddler\* via Library of Congress, http://hdl.loc.gov/loc/pnp/dfs.04056  
 Unalut Paper Grunge\* texture by Pink Sherbet Photography from Utah, USA  
 © BY 2.0 (http://creativecommons.org/licenses/by/2.0), via Wikimedia Commons



art-making for all of us:  
zines as community outreach

# THE CLASS

## ART FOR NON-MAJORS & A ZINE ASSIGNMENT

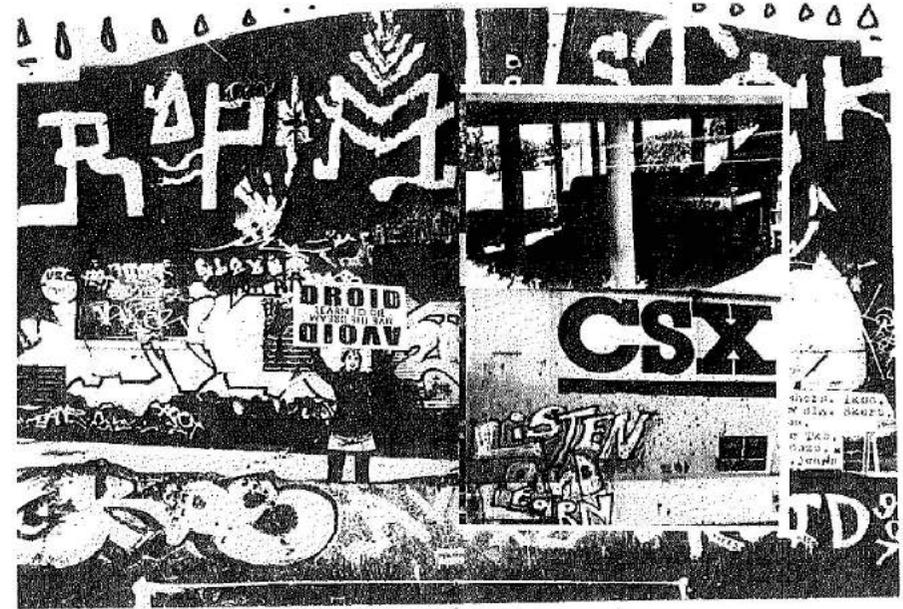
We regrouped. We continued hosting workshops. We liaised. We found that when we worked with students directly, in the context of an assignment, zines happened.

Amazing, funny, bizarre zines happened.



Art 155 - Beginning Drawing Sprint Course

### ASSIGNMENT #4 – 'ZINES and COLLAGE



A 'zine is basically a handmade art-booklet with very limited production runs. The assignment is to create your own 'zine, using the supplies in the Library during class time, and then completing it at home for submittal *of the completed original artwork* at the start of the next class. There are no specific rules, but use the items below as guidelines and grading criteria.

- Choose a strategy from one of the following: 1) **narrative** (telling a story); 2) **subject or theme**; 3) **instructional or educational**.
- Use either 8-1/2" x 11" format (split in half to form two 5-1/2" x 8-1/2" pages), or the small folded option using one 8-1/2" x 11" sheet. *Minimum 10 pages, including front and back covers.*
- Maintain a balance of 1/3<sup>rd</sup> collage + text, and 2/3<sup>rd</sup> your own drawing. (Mix up text styles; don't make it all boring "typical" handwriting.)

	Points
Clear strategy and execution:	3
Looks complete, and shows quality effort:	3
Balance of collage + text and your own drawing:	4
<b>Total points</b>	<b>10</b>



art-making for all of us:  
zines as community outreach



So good, right?  
Really, don't these ask  
AND answer questions  
in equal measure?



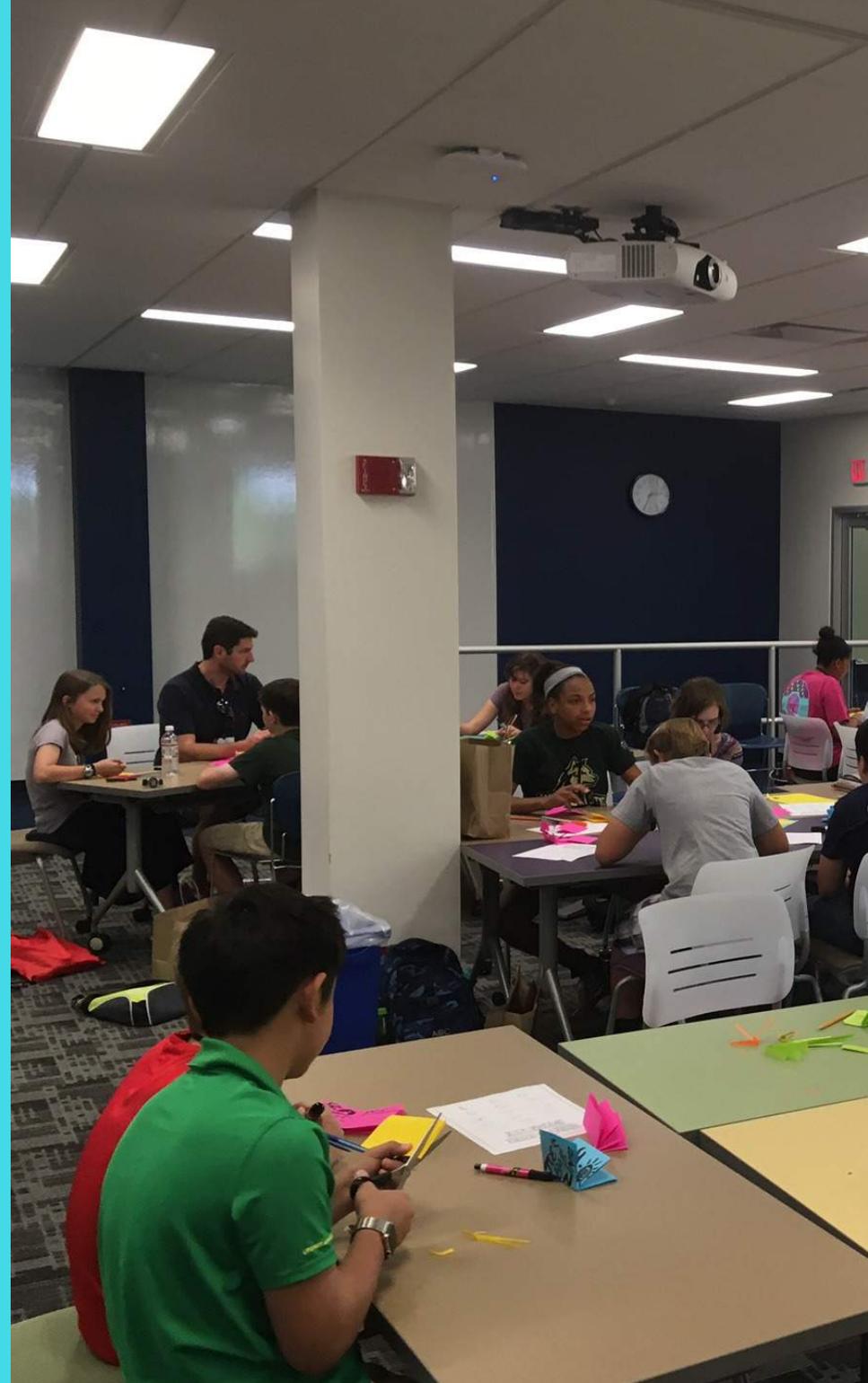


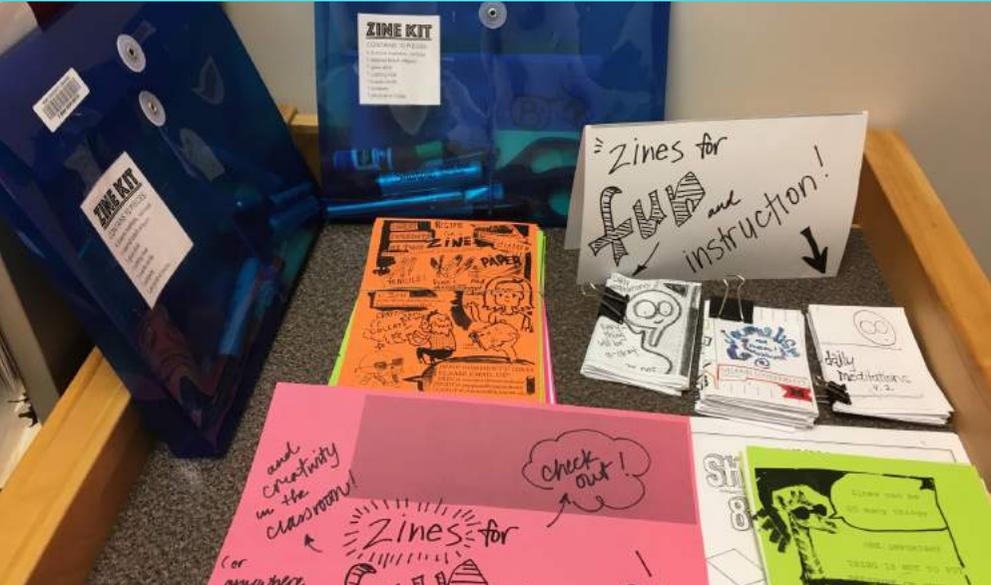
*art-making for all of us:  
zines as community outreach*

# THE NEW-ISH PLAN

**FIND ANY EXCUSE TO BRING  
ZINES TO ALL THE PLACES &  
PROGRAMMING**

We brought zines to the attention of the larger community and into existing library programming, like the annual Women's History Month event and campus visits from area middle schoolers.







art-making for all of us:  
zines as community outreach

# THE NEW-NEW PLAN

BRING YOUR PROGRAMMING TO THEM.



## MAKE ZINES!

**Kofenya Coffee House February 7, 2PM to 4PM**

38 W High St, Oxford, OH 45056

Complimentary coffee and scones!





# WANT COFFEE? MAKE A ZINE!

Provide snacks and space while  
supporting local business.



We weren't really keeping score--we didn't have a formal assessment plan for this event, or any of the earlier ones--but we're pretty sure we saw a

# 1000%

## PARTICIPATION INCREASE!



*art-making for all of us:  
zines as community outreach*

**IF WE  
WERE  
DOING  
THIS ALL  
AGAIN...**





THANK YOU!

