

**WLA BOARD OF DIRECTORS MEETING**

**FRIDAY, JUNE 3, 2011**

**YAKIMA CONVENTION CENTER**

**MINUTES**

PRESENT: Brian Soneda; Priscilla Ice; Jennifer Wiseman; Mary Wise; Joy Neal; John Fossett

IG REPRESENTATIVES: Susan Lee; Lauren Murphy; Mary Fouts; Beth Rosania; Ruth Zander; Jennifer Fenton

BOARD LIAISONS: Rand Simmons; Susan Lee; Mary Jo Torgeson; Kristin Piepho; Amy Mikel; Phil Heikkinen

STAFF: Dana Murphy-Love; Karen Keenan; Kate Laughlin

Meeting was called to order at 1:15 pm by President Soneda.

**Agenda** – *motion and second to approve the agenda with the President empowered to reorder as necessary. Motion carries.*

**Consent Agenda** - *Motion and second to approve as presented; which included the minutes from the April 6 Board meeting and IG reports without action items. Motion carries.*

**President's Report**

- a. President Soneda distributed the list of committees with chairs and board liaisons. If there are some board liaisons that would like to be reassigned, they should let Brian know.

**Financial Report**

**Financials** - Priscilla Ice reported on the financials ending April 30, 2011. *Motion and second to put the financials on file. Motion carries.*

**Intellectual Freedom Fund** – Priscilla Ice reported on email discussions she had with Gail Willis and others about the history of the Intellectual Freedom Fund. This was originally set up as a legal defense fund to use for members in defending intellectual freedom. Current funds are \$19,913. The fund has never been tapped. To get discussion flowing, Priscilla made a *motion to put the following action before a vote of the members: Move \$15,000 to the general fund or Scholarship fund. Motion seconded. Following discussion, Priscilla moved to amend her motion to dissolve the fund and to transfer all funds to the Scholarship fund. Amendment was seconded. Motion carried.* Brian Soneda will contact Gail Willis, Tony Wilson, Susan Madden and Jonathan Betz-Zall to notify them of the board's decision. His discussion will include that this was a pragmatic decision, not one of value. The check-off box for donations to the Freedom Fund will be removed from the paper and online membership applications and renewals.

**Executive Director's Report**

Staff Activity Report - A written report was shared in advance. No action items resulting from this report.

**2011 Conference Report** – Mary Wise reported that the Conference is did make a profit of about \$1,000 more than the budgeted amount of \$15,000.

**2012 Conference Report** – Kristin Piepho is the conference chair and reported that the committee met last week and came up with several theme ideas which are currently out for a vote of the committee. The conference is in Tulalip in April 18-20 of 2012.

**Marketing & Communications** – Jennifer Wiseman reported that the committee's new chair, Brooke Fischer is doing a great job. Two editions of WLA's eNewsletter Connect have been distributed. Ellen Good has revamped our social networking presence on FaceBook, and Twitter.

**Member Services** – KJ Cooper is the new chair and Jennifer is working setting up a transition meeting with her and Ahniwa (Board Liaison). The committee is working on the development of an Ongoing Membership Drive through a new "Ambassadors" Program. Also, the "Try before you Buy" program will be launched in September to encourage WLA membership by those who are not WLA members or haven't been for a particular period of time.

**Program Development and Continuing Education** – Kate Laughlin reported that her focus has been on Program Proposals for WLA and WALE Conferences. Also, the CE Committee has held their meeting and is working on the Needs Assessment to be conducted jointly with the Washington State Library.

**State Library Report/Federal Relations** – Rand Simmons reported on the outcome of the budget and its' effect on the WSL, some of which is still pending. He also reported that he and Julie Miller had attended NLLD and were able to meet with the majority of Washington's representatives.

#### **New Business**

**2011-2012 Budget** – Priscilla Ice presented an Executive Summary of the proposed 2011-2012 budget. *Motion was made and seconded to approve the budget. Motion carried.*

**Next Meeting** – the next meeting will be held by Elluminate in September on a date to be determined.

There being no other business to come before the board, the meeting was adjourned at 2:50 pm.

#### **Open Discussion**

No action items results from open discussion.

There being no further business to come before the board the meeting was adjourned at 4:02 pm.