

**WLA BOARD OF DIRECTORS MEETING
FRIDAY, JUNE 8, 2012**

MINUTES

PRESENT: Brian Soneda; Lisa Adams, Sue Anderson, John Fossett, Phil Heikkinen, Joy Neal, Mary Wise, Jennifer Wiseman

STAFF: Becky Shaddox, Kate Laughlin

IG REPRESENTATIVES & COMMITTEE CHAIRS: Theresa Barnaby, Darcy Brixey, Ann Crewdson, Jennifer Fenton, Meredith Hale, Susan Lee, Tim Mallory, Robert Roose, Will Stuvenga, Sam Wallin, Ruth Zander

1. MEETING CALLED TO ORDER AT 12:30 pm

2. MINUTES FROM APRIL 18 MEETING – *motion and second to approve the minutes as presented. Motion carried.*

- Sue Anderson noted that Ruth Zander was listed twice on the minutes. Also, on the State Library Report, under Rand Simmons, it reads “...they took \$4 of WA State money” and it is actually \$4 million.
- There were no other corrections.

3. PRESIDENT’S REPORT

- a. **WLA Management Evaluation & Board Self-Assessment** – Brian summarized the evaluation, are all very positive. WLA thinks well of MCA and the board, the evaluation of the board showed there could be improved communication. The survey was an online survey that 10-11 people from the extended board completed.
- b.

4. FINANCIAL REPORT

- a. **April 2012 Financials** – *motion and second to put the financials on file. Motion carries.*
- b. **Consent of Directors for MCA to be SuperUser of WLA’s Accounts at Pacific Continental Bank** – *action needed (original signatures from each board member) motion and second to sign the form after discussion. Motion carries.* Form was amended the form to include “access can end when voted on by the board”. Cher Ravagni was not in attendance so her signature will have to be collected.

Strategic Priorities

5. Continuing Education

- a. CE Catalog on WLA Website – David Talley, iSchool student working with the CE committee gave a presentation on the revised website. Kate introduced David and Emily Keller, member of the CE committee who took the lead and helped Kate with the project to revise the CE website. Jennifer Wiseman got involved to assist with the website development. Jennifer Fenton and Jean Fondrie also engaged in the project and provided input. Project wrap-up includes template on wla.org in WordPress format. David showed a sample of the site; content task would be to add new content and remove old content manually. Who would do this and who has time has to be determined.

New Business

6. Formation of Small & Rural IG – Sam Wallin has been communicating with libraries throughout the state for their input. He reviewed the current IGs and asked if there would be interest in a rural IG? Tim Mallory stated that 10 signatures are needed, from active members, to create the IG. Sam is willing to wait until the IG strategy discussion to explore more.

7. 2012-2013 Draft Budget

- Brian turned the discussion over to Phil by stating that the budget is open for discussion, but in the end only seven people (board members) can vote on it. Phil noted that four years ago when MCA was hired, it was agreed that WLA would run in deficit. The Finance Committee has agreed that it is time to balance the budget, starting August 1st. This current fiscal year looks good. Investment Interest has been a source of income. The conference made a profit but not as much as budgeted.

An Executive Summary was provided by the Finance Committee on key changes to the 2012-2013 Budget.

Proposed highlights include:

- No increase in MCA Management Fee or Lobbyist Fee
- National Legislative Library Day travel eliminated
- Olympia Report Consultant Fee eliminated
- Elimination of Program Coordinator Position - Phil stated that we know this is a key role and it was a difficult decision to eliminate. Phil made a plan B to make cuts; including reducing Steve Duncan's contract, Travel and MCA's fee. None of the alternatives was as viable to the Committee as eliminating the Program Coordinator position. By eliminating this position it will require more work by Conference Committees.

Brian Soneda had given Kate advanced notice that the Program Coordinator line was zeroed out in the draft budget, and in response she shared a presentation she had prepared on the value of her role to the association. Many participants in attendance at the meeting also spoke in favor of keeping the Program Coordinator position.

After several minutes of discussion, the following revisions were made to the budget to restore partial funding for the program coordinator role at \$15,000 annually.

- ALKI will become an online publication eliminating the printing and postage - \$8700 savings
- 2013 Retreat expense is eliminated – alternative solutions to WLA planning will be researched - \$6,000 savings
- Kate's contract will be revised to include fundraising efforts (author receptions, etc.) - \$15,000

Motion and second to approve the amended budget. Motion carries.

There being no further business to come before the board, the meeting adjourned at 3:00 p.m.