



ACRL Washington Newsletter

Spring 2011, No. 68

President's Message by Erica Coe

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by Erica Coe

Happy Summer!

Normally, the newsletter is issued in Spring, but this issue was delayed as the results for Washington Library Snapshot Day were compiled. A big thanks to everyone who participated in making this event a success. To see the results, check out the

[Focus on Snapshot Day](#) article.

This will also be the last edition of the newsletter I edit as I move on to serve as your new president.

Please join me in thanking our outgoing board member, **Andrea Kueter**, for all of her work as Member at large.

And welcome our new board members:

Dani Rowland, President Elect

Amy Stewart-Mailhot, Member at large

Venta Silins, Newsletter Editor

Conference planning is underway, and the "Call for Proposals" is on the conference website.

I am looking forward to a great year!

Erica

MARK YOUR CALENDARS!

October 27-28, 2011

***"Live long and prosper:
Sustainable solutions for today's
academic libraries"***

Center for Sustainable Forestry at
Pack Forest
9010 453rd Street East
Eatonville, WA 98328
(just west of Mt. Rainer)

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Focus on Snapshot Day

by Erica Coe, Head, Instructon Services, University of Washington Tacoma Library



Library Snapshot Day provides a way for libraries of all types across a state, region, system or community to show what happens in a single day in their libraries. How many books are checked out? How many people receive help finding a job? Doing their taxes? Doing their homework? This initiative provides an easy means to collect statistics, photos and stories that will enable library advocates to prove the value of their libraries to decision-makers and increase public awareness. - [ALA Library Snapshot Day](#)

The Snapshot Day concept originated in New Jersey as a joint effort between the New Jersey Library Association and the New Jersey State Library. Soon after, many states began emulating the effort. At the 2010 ALA Midwinter Meeting, the ALA Advocacy Coordinating Group, in conjunction with the Chapter Relations Committee and COSLA, agreed to take this initiative to a national level, asking that states across the country find a date this April to conduct a Library Snapshot Day.

On April 12, 2011, hundreds of libraries throughout Washington State joined in the ALA's "Library Snapshot Day" effort, collectings statistics, user comments, and photos to illustrate a day in the life of Washington Libraries.

STATISTICS

Who reported?

Bellingham Technical College	Pierce College
Big Bend Community College	Seattle Central Community College
Central Washington University	Seattle University
City University of Seattle	South Puget Sound Community College
Clark College	Spokane Community College
Collins Memorial	Spokane Falls Community College
Eastern Washington University	Western Washington University
Edmonds Community College	University of Washington Bothell & Cascadia Community College
Highline Community College	University of Washington Seattle
North Seattle Community College	Washington State University Pullman
Saint Martin's University	University of Washington Tacoma
Pacific Lutheran University	Whatcom Community College
Peninsula College	Yakima Valley Community College

*What were the results? **

- 74,923 people walked through the door
- 157,450 items were circulated
- 2,713 reference questions were answered
- 290 students were helped via individual consultations
- 655 faculty/staff received reference or instruction support
- 1,662 students/patrons participated in instruction sessions
- 628 student/patrons received help with tech/computer questions
- 17,215 people accessed computers
- 1,076,753 hits for library websites
- 33,358 hits for databases
- Libraries were open 516 hours

* at least - not all participants were able to supply statistics for every question.

COMMENTS

Libraries were asked to collect comments from users about why they value the library. Users reflected on the staff, facilities, resources and services. Here is a selection of comments:

I think that the library is awesome. I think it's one of my favorite places to go. It's quiet, the staff are friendly, and they have tons of sources available.

I love the library here @ SFCC everyone is always so helpful and will always go the extra mile to make sure you find what you need.

This is the only library where you have freedom. And, I love the staff, very helpful and polite.

The librarians are always patient and understanding when helping me on the computer.

The CityU librarians are the heart and soul of student learning at our university. They are the most innovative, service-oriented, and fun group in academic affairs!

I find the library really important because it is a quiet place dedicated for learning and when I come here, knowing this, I can really focus and get good work done. Thank you for this library.

If it wasn't for the library, I would be a slacker most of the time.

I love the JFK library, it is a great place for me to study and get my HW done! The staff are all very respectful and helpful.

I heart my library (aka second home) - staff is AMAZING.

I like the atmosphere at our library. It is not too quiet. I feel like things are happening here!

PHOTOS

Libraries were asked to take photos of students, library staff, and service desks.

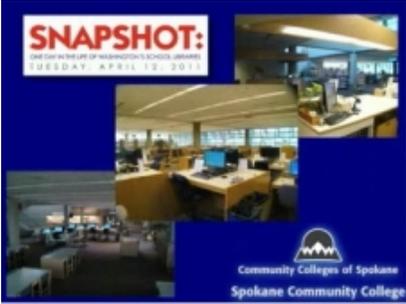
You can find more photos on the [Washington Library Snapshot 2011 flickr page](#)



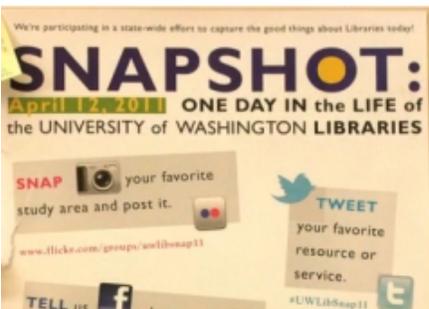


VIDEOS

Some enterprising libraries elected to use videos to capture the day. Click on the image to view the video.



Spokane Community College



UW Libraries Seattle



Clark College

THANK YOU!!

Thank you to all of the libraries who participated. And a huge round of applause is due to all of those who worked with me on the statewide steering committee, spending months planning the event, recruiting libraries, creating logos, developing forms, and ensuring that the event was fun and successful.

- Craig Seasholes - Washington Library Media Association (WMLA) President-Elect
- Lauri Kram - Chair, Library and Media Directors' Council)
- Emily Glenn - WMLA president & PNW chapter Special Libraries Association president
- Tim Mallory - Washington Library Association (WLA) President
- Evan Robb - Washington State Library
- Sue Anderson - Pacific Northwest Library Association (PNLA)
- Dana Murphy-Love - WLA Executive Director
- Linda Keys - College Librarians and Media Specialists of Washington State (CLAMS)
- Marilee Glenn - Data wrangler at large, Bibliotango

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Regional News

City University of Seattle

Doctor of Education in Leadership at City University of Seattle

City University of Seattle received approval from the Northwest Commission on Colleges and Universities to offer a Doctor of Education in Leadership. The program will begin September 2011 and is designed to meet the needs of busy professionals. Courses are offered almost entirely online, with three in-person residencies in the Seattle area. Visit CityU's website at http://www.cityu.edu/programs/sas/doctor_of_education_in_leadership.aspx to learn more about this new program.

Librarians at City University of Seattle took part in the university's 2011 Spring Virtual Faculty Development Conference, which was titled "Enhancing the Student Experience through Blackboard." The conference was held via Blackboard, the LMS we use at CityU. Librarians Matt Lechner ("Collaborating Online Using Group Tools") and Mahrya Carncross ("Example of a Librarian Supported Learning Unit 'Student Services and the Law'") developed learning units that were featured in the conference's faculty gallery.

Librarians **Mahrya Carncross**, **Theresa Gehrig**, and **Tammy Salman** worked with library director **Mary Mara** to develop a conference module called "Integrating Library Support and Resources." The module asked faculty to read a section about information literacy and to watch a couple of short videos, then complete an activity. For the first part of the activity, faculty were asked to read a set of example reference questions sent to the library by students and to identify gaps in students' abilities to find, evaluate, and use information. The second part of the activity asked faculty to identify instructional strategies that would effectively improve students' information literacy skills. The activity generated a lot of good discussion among faculty and the library that has led to increased collaboration to embed IL skills in the curriculum. For example, as a result of the library's participation in the conference, one instructor for an international business course asked for assistance in developing a learning module on researching a country's business/culture. She also asked for help in revising her discussion board topics in order to make "international business concepts more relevant to the real world for the students."

submitted by Mary Mara & Tammy Salman

Eastern Washington University

Personnel Changes

Nancy Compton, Circulation, will be retiring in June after working at the JFK Library for 23 years. After retirement she hopes to travel, including a trip around the U.S. and a visit to her daughter and family in the Canary Islands. She also looks forward to devoting more time to music as a violinist and organizing her collection of photographs, tangible and digital. Thank you Nancy, for your dedication to EWU Library service, your determination to get Summit users their requests, your good writing skills, and your cheerful greeting of all our library users. We will miss you.

Julie Miller, Associate Dean of Libraries, will be moving onwards and upwards in July. Julie has been instrumental in so many positive changes over the time she was Associate Dean and Interim Dean and her great ideas, tireless work ethic and passion to better the EWU Libraries will be truly missed.

Katie Cargill, Cataloging/Acquisitions/ILL Unit Manager, is moving with her family to Houston, Texas. Katie has held a variety of positions at EWU Libraries over the past 24 years. We will greatly miss her knowledge and experience.

EWU Highlights

Carolynne Myall was elected president-elect of the Association for Library Collections & Technical Services (ALCTS), a division of ALA.

Eastern Washington University Libraries is one of 40 libraries nationwide selected to host "In a Nutshell: The Worlds of Maurice Sendak," a traveling exhibition opening in late October at the JFK Library on EWU's Cheney campus and on display for seven weeks. The exhibit reveals the push and pulls of New and Old Worlds in Sendak's work and shows how his artistic journey has led him deeper into his own family's history and his Jewish identity. For more information contact Nadean Meyer at 509.359.4262 or nmeyer@ewu.edu or visit <http://research.ewu.edu/sendak>.



submitted by Carol King

University of Washington Bothell / Cascadia Community College

Announcements

We are thrilled to announce that **Leslie Bussert** (Head of Instruction Services/ Literature and Humanities Librarian) has been chosen to receive the 2011 Community and Junior College Libraries Section (CJCLS) [EBSCO Community College Learning Resources Program Achievement Award](#).

Jackie Belanger, Leslie Bussert, Katie Whitson, and Julie Planchon Wolf were nominated for the [UW Libraries Distinguished Librarian Award](#).

Sarah Leadley (Director, UW Bothell/Cascadia Library; Associate Dean of University Libraries) is participating in the [ARL Research Library Leadership Program](#).

Presentations and Publications

Michelle Batchelor (Access Services Librarian) was invited to speak with SLA President

Cindy Romaine at the SLA-UW Student Night event. Her presentation, "The Future Ready Job Search" was followed up by an invited post to the SLA Future Ready blog.

<http://futureready365.sla.org/05/15/the-future-ready-job-search/comment-page-1/#comment-7517>

Jackie Belanger (Arts and Humanities Librarian) and **Rebecca Bliquez** (Reference & Instruction Librarian) presented a poster at the ACRL 2011 conference in Philadelphia entitled "Everything but the Kitchen Sink! A Librarian's Guide to Information Literacy (IL) Assessment in Academia," April 2011.

Jackie and Amanda Izenstark (University of Rhode Island) published "Tips & Trends: Screencasting" (Winter 2011). "Tips & Trends" issues are written by members of ACRL's Instruction Section Instructional Technologies Committee and are designed to showcase the use of technologies in library instructional settings.

<http://www.ala.org/ala/mgrps/divs/acrl/about/sections/is/projpubs/tipsandtrends/2011winter.pdf>

Rebecca Bliquez (Reference & Instruction Librarian/Hybrid Course Development Institute Coordinator) presented a poster session with UW Bothell colleagues Andreas Brockhaus, David Goldstein, Carol Leppa and Ian Porter, "[Enhancing Hybrid Teaching and Learning](#)" at the UW Bothell Scholarship for Teaching and Learning (SoTL) Symposium, April 2011.

Rebecca, Jackie and Dr Sharleen Mondal (UWB Lecturer) presented their poster "Assessment as Collaborative Tool: Librarian and Faculty Partnership on Information Literacy Assessment," at the University of Washington Annual Teaching & Learning Symposium, April 2011.

Leslie Bussert (Head of Instruction Services/ Literature and Humanities Librarian) and **Jackie** participated with Lynn Deeken (Seattle University), Amanda Hornby (UW Seattle) and Genevieve Williams (Pacific Lutheran University) in a panel discussion "Expectations for the Information Literacy Skills for Juniors and Transfer Students at Four-year Institutions," at the Rising Juniors Workshop, Highline Community College, November 2010.

Denise Hattwig (Curator, Image Collections) and Ann Medaille (Reference Librarian, University of Nevada, Reno) presented *Visual Literacy Competency Standards* at the Association of College and Research Libraries National Conference in Philadelphia, March 2011, as part of the panel *Projecting an Image: A Field Guide to Visual Literacy*.

Denise also presented a poster session, "[Interdisciplinary Visual Literacy learning outcomes](#)" at the UW Bothell Scholarship for Teaching and Learning (SoTL) Symposium, April 2011, and at the University of Washington Annual Teaching & Learning Symposium, April 2011.

Beth Sanderson (Science & Technology Librarian) and **Kathleen DeLaurenti** (Social Sciences Librarian) presented a roundtable discussion, "Taking your Curriculum to the Virtual Classroom: Planning for a Shift from Embedded In-Person to Hybrid or Distance Information Literacy Instruction" at Association of College and Research Libraries (ACRL) Conference, Philadelphia, PA, April 2011.

Beth and **Kathleen** also facilitated a roundtable discussion, "Embedding Information Literacy Instruction into Course Management Systems" at the Association of College and Research Libraries' (ACRL) National Conference, Philadelphia, PA, April 2011.

Dani Rowland (Reference & Instruction Librarian/First Year Experience Coordinator) presented a poster session, "[Integrated Learning: Information Literacy in the Discovery Core](#)" at the UW Bothell Scholarship for Teaching and Learning (SoTL) Symposium, April 2011.

Dani has also been elected as the incoming Vice President/President elect of ACRL WA.

Personnel

Nghi (Nia) Lam, temporary appointment as Reference & Instruction Librarian, 10/1/10

Charlene McCormack, temporary appointment as Reference & Instruction/Business Librarian 12/27/10

We bid farewell and congratulate **Kathleen DeLaurenti** as she embarks on her new position as the Arts Librarian at William & Mary in Williamsburg, VA.

submitted by Suzan Parker

University of Washington Seattle

Awards

Nancy Huling, Head, Reference and Research Services, is the recipient of the 2011 Distinguished Librarian Award. The award is presented annually to a librarian whose contributions advance the mission of the Libraries and the University. The award recognizes excellence in librarianship, especially as it benefits the academic community through innovative approaches to practice, research, teaching and learning.

The National Council on Interpreting in Health Care has selected **EthnoMed** for the 2011 Language Access Champions Award. EthnoMed is Harborview Medical Center's ethnic medicine website containing medical and cultural information about immigrant and refugee groups. The award honors a person, program, or organization whose work has contributed to improving the lives of all people through the promotion of language access in healthcare.

Appointment

Conor Casey, Labor Archivist, University of Washington Libraries, in conjunction with the Harry Bridges Center for Labor Studies, January 2011.

Retirements

Janice Thomas, State and Local Documents Librarian, Government Publications, March 2011.

Nancy McMurrer, Reference Librarian, Gallagher Law Library, May 2011.

submitted by Emily Keller

University of Washington Tacoma

Awards & Promotions

Tim Bostelle (Head, Library Information Technology) received the UW Tacoma Distinguished Service Award for his outstanding service to the Library and campus.

Jennifer Sundheim (Head, Collections and Access Services) and **Justin Wadland** (Head, Media and Visual Resources) were received permanent appointment and were promoted to Assistant Librarian.

Western Washington University

Homemade Music Oral Histories Now Online

The Whatcom County Homemade Music Society has supported musicians and music in Bellingham for over thirty years. Between 2005 and 2007, Fairhaven College student Coty Hogue interviewed founders and members of the Society who shared many music-related memories dating from the 1960s to the present day.

Interview transcripts can now be accessed and enjoyed online (<http://content.wwu.edu/cdm4/browse.php?CISOROOT=%2Fwchmusic>) as part of the Western Libraries Digital Collections.

A complete guide to transcripts and audio recordings archived at the Center for Pacific Northwest Studies is also available:

http://nwda_db.orbiscascade.org/findaid/ark:/80444/xv98605

Meet Librarian Rebecca Marrall

The Western Libraries welcomed Rebecca Marrall as the new Diversity Resident Librarian Fall, 2010.

Similar to a handful of Diversity Residencies in librarianship across the United States, the Western Libraries has created a unique opportunity to try new initiatives and programs through the Diversity Resident Librarian position. Rebecca feels fortunate to have the chance to work with all campus populations, and the Bellingham community, while improving her skill set as a librarian.

Though Rebecca originally hails from Oregon, she spent the last two years in Honolulu, Hawai'i, where she earned her Master's in Library & Information Science. Prior to her time in Hawai'i, Rebecca completed a Bachelors of Science in anthropology at Portland State University. Whenever Rebecca meets someone on campus, the inevitable question is presented: "What is a Diversity Resident Librarian?" The Diversity Resident Librarian is a new, two year position at Western Libraries, and is designed around two objectives:

1. To provide a recent graduate with a solid foundation in academic librarianship, and
2. To assist and improve Western Libraries' efforts to reach out and engage students, staff, faculty and community members from diverse backgrounds.

Rebecca has established a monthly Diversity Display in our new café, Zoes' Bookside Bagels, to highlight events, & collections; and has begun providing workshops, such as "Your Library: Little Known Resources" for the disAbility Resources for Students Center, highlighting the library resources that many people don't know about.

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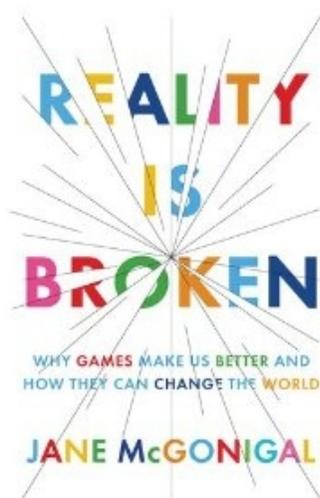
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Book Reviews

Reality Is Broken: Why Games Make Us Better and How They Can Change The World.

McGonigal, Jane. New York: Penguin Press, 2011. \$26.95.

ISBN-13: 978-1594202858



In everything I read lately, people are discussing game theory and education. The term "game-based learning" is mingled with "innovation" and "collaboration."

This spring, the New Media Consortium, an international non-profit group of learning-focused organizations, released their 2011 Horizon Report which focuses on the technology areas that will have a major impact on educational institutions in the next few years. They suggest that within 2-3 years game-based learning is going to see significant growth, and become more prevalent in higher education.

Also this spring, OCLC is holding a symposium that focuses on how to harness the innovation of games to benefit your library. Up until recently, gaming in libraries seemed strictly the domain of public libraries. Lately this seems to be changing as game designers begin to create content and focus more on

environments that motivate gamers to learn within an educational context.

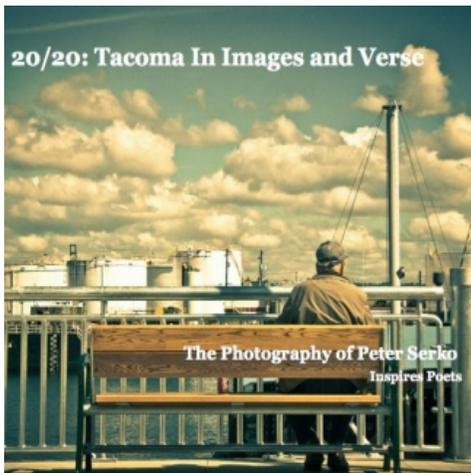
In *Reality is Broken*, Jane McGonigal offers a new look at games and what they can do for us. Jane believes that games potentially offer more than just addictive entertainment; they offer insight into what we want and need as human beings. Her book firmly asserts that game theory can be applied to real life, and that when game theory is applied to real life, life is better. I saw [Jane's TED talk](#) last spring and was moved, motivated, and impressed, so I snatched up her book first chance I got.

As an avid gamer myself, I have to admit that I didn't read the book with complete objectivity. I found myself cheering as she mentions the ability of massively multiplayer online games (MMOs) to bring a group of strangers together and give them a goal and motivate them to achieve something great together. An MMO environment allows players to collaborate across the barriers of country and language, and to interact and problem-solve in ways that would be difficult in real life. Jane writes with earnest optimism about the potential of game-based problem solving to resolve the challenging issues that face us in the real world, and even though her vision remains largely unrealized, her theories are dynamic and her idealism convincing.

If you are an information professional who is interested in current technology trends in education, I highly recommend *Reality is Broken*. Whether you embrace the idea of games in higher education or not, the ideas Jane addresses are relevant and timely, and the book is an entertaining and engaging read.

-- Sara Hatch, City University of Seattle

20/20: Tacoma in Images and Verse: the Photography of Peter Serko Inspires Poets.
Serko, Peter. Tacoma, Wash: P. Serko, 2010. \$31.95 paperback. Available from [Blurb](#).



In the inaugural Book Review section for the Fall 2009 ACRL Washington Newsletter, I reviewed the book *In Tahoma's Shadow: Poems from the City of Destiny*. . I wanted to bring that book to the attention of librarians because it highlighted the work of Washington State artists, it had been printed by an environmentally-responsible small press that was just starting out and as such it would not be covered in any Baker and Taylor/YBP approval or slip plan. In short, it was a monograph of regional interest that could easily be overlooked. *20/20: Tacoma in Images and Verse* is a similar type of book.

The book had an opening and reading at the Tacoma Art Museum as well as a show at a Pierce County gallery/coffee shop, however; it will be even easier for it to fly under the radar of librarians doing collection develop and trying to identify books on Washington State because it was self-published using the online publisher/bookstore [Blurb](#).

The creation of photographer Peter Serko, *20/20: Tacoma in Images and Verse* pairs thirty-six of his photographs with a poem "commissioned" to go with the particular image. Twenty poets have contributed written works and while no explicit explanation is given for the titling of the book, Serko seems to be suggesting in his Foreword a clarity or more fullness of insight that can be brought about through the combined appreciation of word and image just as "20/20" is used as shorthand to refer to a completeness of vision. From the biographies, all twenty of the poets appear to be Washington State residents. Ten of the poets also have works featured in *In Tahoma's Shadow* and 18 of the 20 have other noted publications. Poet Josie Emmons Turner, who has a piece in the book entitled "Inside", was selected in March of this year as the 2011-2013 Poet Laureate for the City of Tacoma. These are dedicated local writers, working on honing a craft and exploring different avenues for publication. It is precisely what I hope many of the place-bound students I work with will aspire to.

I acquired a hardbound copy of the book for my library. The wrap-around image on the cover is quite lovely just like it says on the Blurb website. The binding, paper and photograph reproductions are of professional quality. Note that Serko plays with filters on some of the photographs thus intentionally creating an older look and feel for particular images. Libraries collecting works on Washington State writers or visual artists will likely find this a valuable addition to their collections.

-- Jennifer Sundheim, UW Tacoma Library