



## Washington Library Association

### Contents

1. Fall 2014 CAYAS Workshop
  2. Puyallup Public Library Recipients of Estela and Raúl Mora Honor Award
  3. Welcome, WLMA!
  4. Lego Club at Lake Hills in King County
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Welcome to the short and sweet Fall 2014 newsletter! Don't forget, if you have any news you'd like to share in future newsletters, email Kendra Jones at [peaceluvbks@gmail.com](mailto:peaceluvbks@gmail.com).

### 1. Fall 2014 CAYAS Workshop

Friday, November 21, 10 a.m. - 4 p.m.

King County Library System Service Center  
960 Newport Way NW, Issaquah, WA 98027

CAYAS (Children's & Young Adult Adults Services) is proud to bring you the 2014 Fall Workshop. This year's workshop is a confluence of trendsetters in children's and young adult services programming. Please contact José Garcia at [jjgarcia@kcls.org](mailto:jjgarcia@kcls.org) with questions.

**Registration is now OPEN! Please register [HERE](#).**

### Registration Rates:

Member - \$50

Non-Member - \$70

Student - \$30

### 10:00-10:10am

#### Introductions & Housekeeping

### 10:10-11:00am

#### When a Story is More than Paper: Transmedia and Young Adult Literature

*Presenters: Rachel McDonald (KCLS) & Jackie Parker, Sno-Isle Libraries*

Transmedia is a more than just a hot buzzword in the publishing world. It's also a way of reaching technologically-savvy users and reluctant readers. In this session you'll learn more about the phenomenon, how publishers create transmedia, how users access it, what the barriers to access are, what's happening in libraries currently, and how you can use transmedia to connect with users, particularly teens.

### 11:00-12:00pm

## **Engaging Booktalks**

*Presenter: Sharon Chastain, KCLS*

A big part of my job as a Children's Librarian is visiting my schools to get kids excited about reading through booktalks so I've had a lot of practice and time to discover my booktalking style. When I first started out I researched booktalking as any good librarian would do and was frustrated by not being able to find a style that I felt comfortable with. Then I went in and did some booktalks and I rapidly discovered my style (or styles depending on the book I'm talking about). In this workshop I will share some great books, my booktalk process as well as some of the philosophy behind my process. Hopefully you'll leave with new ideas to try with your readers.

**12:00-01:15pm LUNCH (lunch is on your own--eatery suggestions will be provided at the workshop)**

**01:15-02:00pm**

### **Outreach Strategies for Engaging Youth Through Technology**

*Presenter: Danielle Duvall, KCLS*

Tips for connecting with outside agencies, identifying youth interests, and developing programs that are educational, creative and fun. Programs covered include Scratch, Fusion 2.5 and Minecraft

**02:00-03:00pm**

### **BiblioTEC Lab**

*Presenter(s): Leigh Anne Winterowd & Seth Ciotti, Kitsap Regional Library*

Connected Learning is an education design principle that promotes peer-driven, project based learning that is inspired by student interest. Learn how the Kitsap Regional Library (KRL) has been using Connected Learning to facilitate its BioblioTEC STEM program. BiblioTEC offers participants a chance to explore their own interests through 3D modeling/printing, circuit building, digital design and robotics. Join us in discussing these topics and take part in a mini technology lab.

**03:00-04:00pm**

### **Guerrilla Storytime**

*Presenter: Kendra Jones, Tacoma Public Library*

Guerrilla Storytime: Share and learn from fellow storytime providers by answering audience posed questions or by completing challenges from the Challenge Cup. Props (shakers, scarves, parachute, etc.) will be provided.

## **2. Puyallup Public Library Recipients of Estela and Raúl Mora Honor Award**

The Puyallup Public Library can now make public some exciting news: we are recipients of the 2014 Honor Award for the Estela and Raúl Mora Award for an exemplary El Día de los Niños/El Día de los Libros celebration. It's not the big award, but it is still something to be darn proud of!

The official word can be found on Pat Mora's website:<http://www.patmora.com/mora-award/>  
Here is the Reforma press release: <http://www.patmora.com/images/dia-mora-release-14.pdf>

-By Carol Hopkins, Puyallup Public Library

## **3. Welcome, WLMA!**

We'd like to extend a warm welcome to WLMA. We're thrilled to see more youth advocates joining WLA! More information about this merger here: <http://www.wlma.org/>

#### 4. Lego Club at Lake Hills in King County



Lego Clubs are catching on in some branches of the King County Library System. Bellevue School District has an early release every Wednesday and the library is exceptionally busy. By hosting Lego Club on those Wednesday afternoons, as well as once a month at the neighboring Lake Hills library, we are able to keep kids busy and the library (mostly) chaos free.

The program has been simple: multiple tables with piles of bricks, background music and a tablecloth on the floor with Duplos for the crawlers. The program includes clean up where everyone helps. There are always smiling faces during Lego Club!

By Darcy Brixey, VP/Incoming President; photo by Sarah Conrad