

# X Marks the Spot: Mapping Year Round Outreach

## Presenters

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Presentation Slides available at-

<http://tinyurl.com/y23e479a>

## Resources We Love

[Library Marketing and Outreach \(LMAO\)](#): Facebook Group

[Library Marketing and Outreach Interest Group](#)- ACRL

[Social Media Directory of Academic Libraries](#)- Lists URLs or handles

[Trello](#): A web-based project management application - used for a social media content calendar and documenting processes (free)

[Canva](#): graphic-design tool website (free)

[Unsplash](#): a website dedicated to sharing copyright-free photography (free)

[Pixabay](#): more copyright-free images (free)