



2013 OLA/WLA Annual Conference Pre-Conference Workshop Information

Pre-Conference | Wednesday 4/24/2013

All-Day Workshop 8:30am-5:00pm

Title: RDA in Action – Using RIMMF

Description:

Catalogers who already understand how RDA differs from AACR2 may still struggle with the more conceptual aspects of RDA, such as making relationships among the FRBR/FRAD entities. This advanced RDA workshop provides an opportunity to work hands-on with RDA in a non-MARC environment, using RIMMF, a freely available visualization and training tool. Deborah Fritz will explain RIMMF and lead attendees through a series of examples to create attribute and relationship data for works, expressions, manifestations, items, persons and corporate bodies; with the emphasis on understanding how RDA *thinking* is different from AACR2 and MARC. **Attendees must bring laptops for this hands-on workshop.**

Speaker(s):

Deborah Fritz, Co-owner and Trainer, The MARC of Quality

Sponsor:

OLA TSRT, OLA LTRT, WLA CATS & TRIP Interest Groups

Morning Workshops 8:30am-12:30pm

Title: Intellectual Freedom, Privacy and Libraries: Hot Topics in the Northwest & Nationally

Description:

Participate in this interactive workshop with the Deputy Director of ALA's Office of Intellectual Freedom and others as they discuss current intellectual freedom topics of importance, locally and nationally. Topics will include internet filtering, challenges to library and curriculum materials, censorship and control of the internet, privacy and confidentiality, the U.S. Patriot Act and current and proposed laws affecting libraries. There will be ample time provided for audience questions and discussion. This is an excellent opportunity to become fully informed on current IF issues and challenges.

Speaker(s):

Deborah Caldwell-Stone, Deputy Director, Office for Intellectual Freedom, American Library Association

Eric Suess, Director, Marshall Library of Pocatello, ID

Sponsor:

OLA Intellectual Freedom Committee and WLA Intellectual Freedom Interest Group

Morning Workshops *continued...*

Title: *How To Conduct a Satisfying Satisfaction Survey*

Description:

This hands-on workshop covers the design, implementation and analysis of population surveys. We will demonstrate a cookbook approach to the step by step process of conducting a survey. Bias is a major problem in survey research. We will discuss methods to acquire a representative sample of the population, implement tactics that increase response rate so that the responding people represent the sample, and create questions that do not force a particular response. References will be provided to reinforce and supplement material covered in the workshop.

Speaker(s):

John R. Hayes, Associate Professor, College of Optometry, Pacific University

Sponsor:

Orbis Cascade Alliance Research Interest Group and ACRL-OR

Title: *Visual Thinking Strategies: A Great Tool for Libraries*

Description:

Visual Thinking Strategies (VTS) centers on open-ended yet highly-structured discussions of visual art, significantly increasing students' critical thinking, language and literacy skills along the way. Through a rigorous and engaging individual and group 'problem-solving' VTS process, students cultivate a willingness and ability to present their own ideas, while respecting and learning from the perspectives of their peers. The facilitation techniques offer an excellent model. VTS strategies can enhance the practice of those working in libraries, from storytimes, to class visits, to reference transactions, to encouraging English language learning in adults.

Speaker(s)

Kim Aziz, VTS, Portland Regional Manager, Visual Thinking Strategies

Sponsor:

OLA CSD, and WLA CAYAS Interest Group

Title: *Teams: Making Them Effective and Achieving Outstanding Results*

Description:

In this highly engaging workshop, participants will discover how to harness the creative power of teams to achieve success in their organizations. Participants will discuss their experiences of being part of effective/ineffective teams, assess their own tendencies/preferences toward task, process, and relationship aspects of teamwork, identify the stage of teamwork that their current team is in, identify their own preferences relative to linear/systemic and interverted/extraverted communication styles, and determine one aspect of team facilitation that they can focus on to improve their team's effectiveness.

Speaker(s)

Catherine McHugh, Principal, McHugh Management Consulting

Sponsor:

WLA WALT Interest Group

Afternoon Workshops

2:00pm – 5:00 pm

Title: *Talk about It: Using Collaborative Peer Conversation*

Description:

This workshop actively demonstrates collaborative peer conversation—a process by which colleagues articulate intentions, then reflect upon the actual experience afterward. The process is simple, direct, and meaningful, encompassing intentionality and reflective conversations amongst colleagues. The two elements of collaborative peer conversation, Planning Conversation and Reflective Conversation will be explored in depth in this interactive event. We may learn by doing, but we enhance learning by reflecting upon what we do!

Moderator(s):

Dale Vidmar, Information Literacy and Instruction Librarian, Southern Oregon University Hannon Library

Sponsor:

OLA Library Instruction Round Table

Title: *Open Access: What You Need to Know Now*

Description:

Libraries routinely struggle to afford access to expensive journals, and patrons may not be able to obtain every scholarly paper they need. Is Open Access (OA) the answer? In this presentation, Walt Crawford explains what OA is (and isn't) as he summarizes the benefits and drawbacks of different OA models, such as "Green," "Gold," "Gratis," "Libre," and various hybrid forms. Addressing the subject from the library perspective while taking a realistic view of corporate interests, Crawford presents a coherent review of what Open Access is today and what it may become. Future implications for libraries will be discussed with time provided for questions and interactive discussion.

Speaker(s):

Walt Crawford, Library researcher, author and speaker

Sponsor:

WLA WLFFTA, RIG, SAM, WALE Interest Groups, and OLA SSD

Title: *When Your Flesh Crawls – Aberrant Behaviors in the Library*

Description:

You know the feeling: something just isn't quite right about a patron or a situation. You want to do something but aren't sure what you can or should do. This program will help participants understand and/or create policy and procedure regarding unusual behaviors. It will teach ways to identify behaviors that require action, along with communication strategies for dealing with unusual behavioral situations. Representatives from library, law enforcement, social services and legal backgrounds will join with library staff to discuss improving safety in the library and empowering staff to address the myriad of difficult behavioral issues encountered in the library.

Speaker(s):

Henry Reimann, Police Officer, City of Hillsboro

Sarah Elliott, Mental Health/Homeless Outreach Coordinator, Deschutes County

John Cabrera, Facilities Operations & Security, Multnomah County Library

Racheal Baker, Attorney, Legal Aid of Oregon

Daniel Gottlieb, Attorney, Gottlieb Fisher PLLC

Moderator:

Ted Smith, Director, Newport Public Library

Sponsor:

OLA, Public Library Division

Afternoon Workshops *continued...*

Title: *Jump Start Storytime: Strategies for the Best Early Literacy Storytime Ever!*

Description:

Do you need a jump start for your early literacy activities and storytime skills? This is the workshop for you! Heather McNeil, librarian, literacy trainer, and author of "Read, Rhyme and Romp: Early Literacy Skills and Activities for Librarians, Teachers and Parents" will present a multitude of ideas for enhancing your programs for ages 0-5. Included in the day: activities for each of the early literacy skills (including science and math), tips on how to organize the best storytime, ideas for talking to parents without losing the audience, techniques for reading and telling stories, and recommendations of wonderful books that invite audience participation and ensure a love of literature.

Speaker(s):

Heather McNeil, Youth Services Manager, Deschutes Public Library

Sponsor:

OLA/WLA