

*"The facts, Ma'am.  
Just the facts."*

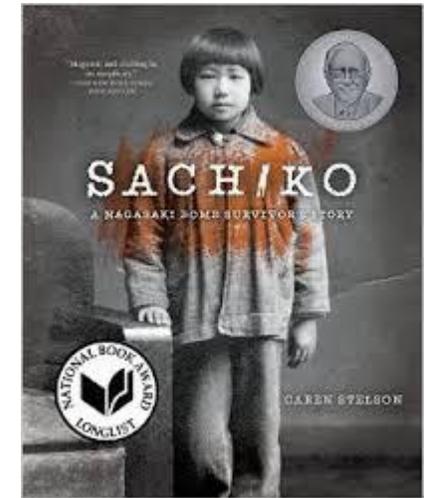
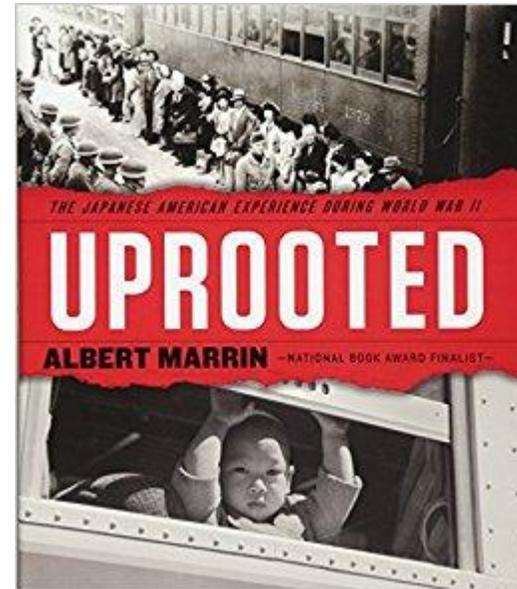
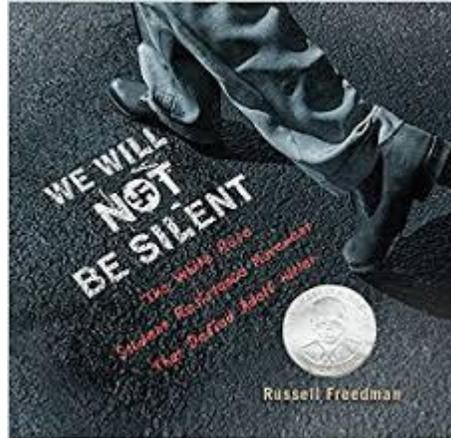


# But It's Not!

**Creating and  
Marketing a Dynamite  
Youth Informational  
Book Collection**

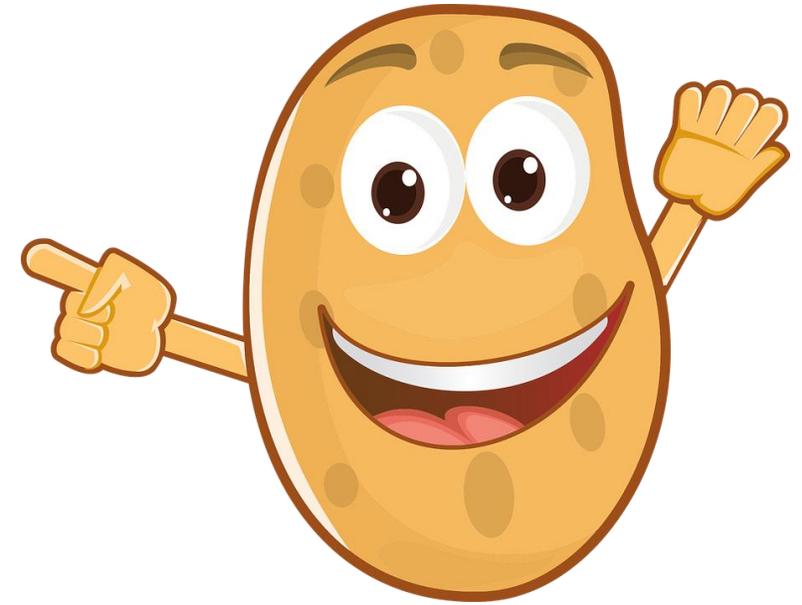


# 2017 Sibert Awards



# You Say Pot-a-to, I Say Po-tah-to

- Non-Fiction
- Informational
- Factual
- Literary/Creative/Narrative NF



# Who Are Your Informational Books for?



# Make Good Choices



# Finding the Goods

## Major Review Journals

SLJ, VOYA, Booklist, Hornbook, Kirkus, PW

## Publisher Catalogs/Websites

## Online Sources

Blogs, Good Reads, Amazon



# Eye-Catching Goods



**CCBC**

**Bestseller and Best of the Year Lists  
Award Winners**

Sibert Award, NCTE Orbis Pictus Award,  
Parents Choice

**Bibliographies**

# Other Sources



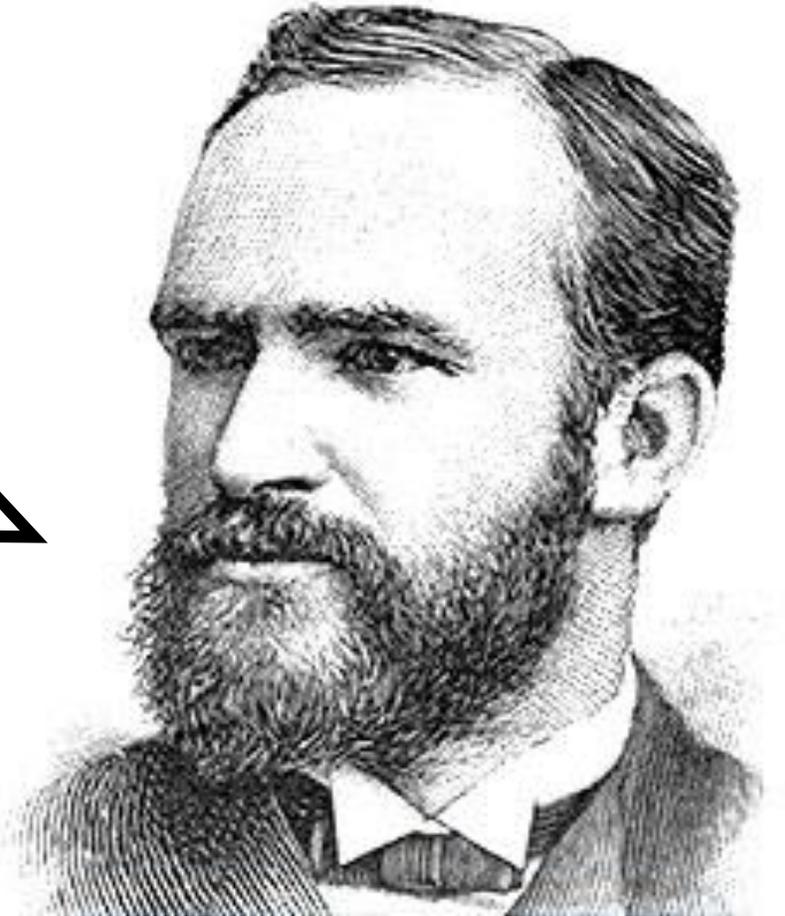
# Series Information Books – When and Where?



# Weeding



**Dewey or  
Don't We?**



# Simplify!

**Drop the Cutter**

**Shorten/Eliminate Decimals**

**Play with Dewey**

Example: Football      796.332 vs. 796 F  
Washington      917.97 vs. 979.7 vs. 979 WA  
Bears      599.74 vs. 599.7 B

# Experiment with Placement

- **Poetry in the subject area it's about**
- **Author biographies by bulk of their books**
- **Narrated non-fiction in NF**
- **Nudge books into subject areas they fit best**
- **Don't fear paperbacks**



# Combine!



Johnson Public Library,  
Darlington WI

# Highlight



Photo courtesy of Steven Engelfried  
Wilsonville Library, OR



Photo courtesy of Bethany Klem,  
Bedford Free Library MA



Bloomington Library, WI

# Loud and Proud



# Reader's Advisory

**Think Info  
Books!**



# Displays



La Crosse Public Library WI



Lisa Mulvena from Lisa's Libraryland blog



La Crosse Public Library WI

# Programs

## Informational Books can be:

- included in storytime
- be used as SLP prizes
- be featured in passive programs
- be displayed in any STEM/STEAM/informational programs



La Crosse Public Library WI

# Outreach

## Include Informational Books in:

- booklists you create for schools and the library
- booktalks that you give to children/teens
- collections that you prepare and send out to schools & care centers

Booklists courtesy of Laura Scott  
Farmington Library MI

**DVDs**

- DVD Animation W Wild Kratts. Shark-tastic. 2016.
- DVD Family Loxax The LORAX. 2012.
- DVD Teach Me 333.3 S Sid the Science Kid: Going, Going, Green. 2011.
- DVD Teach Me 958.92 A Anna, Emma and the Condors. 2012.

**Research Sites**

- Kids InfoBits
- World Book Kids
- Grolier Online

**FARMINGTON COMMUNITY LIBRARY**

**Main Library**  
32737 W. 12 Mile Road  
Farmington Hills, MI 48334  
(248) 648-4315

**Farmington Branch**  
23500 Liberty Street  
Farmington, MI 48335  
(248) 553-0321, ext. 220

[www.farmilib.org](http://www.farmilib.org)

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**Children's ENERGY Booklist**

Your resource for books, DVDs and other publications all about the earth and energy.

**FARMINGTON COMMUNITY LIBRARY**

### Nonfiction Books for Curious Kids ages 4 and up

Subject	Call Number
Airplanes	629.133
Animals	590s
Art	750s
Astronomy	520s
Atlases	912
Birds	598, 636.6
Cars	629.222
Cats	599.7, 636.8
Clouds	551.576
Color	535.6
Cookbooks	641
Crafts	745
Dance	792.78-792.845
Dentistry	617.6
Dinosaurs	560s
Dogs	636.7
Drawing	741, 743
Earth	525, 550
Earthquakes	551.2
Ecology/Biomes	577s
Fairy tales/Folk tales	398s
Fish	597, 639.34
Friendship	158, 177
Frogs and Toads	597.8
Gardening	635
Gravity and Energy	531
Horses	636.1, 798.2

### Nonfiction Books for Curious Kids ages 4 and up

Subject	Call Number
Math	510-516
Measurement	530.8
Michigan	977.4
Music	780s
Oceans	551.46
Origami	736
Pets	636-639
Physics (Matter)	530
Pirates	910.45
Planets	523
Plants	580-582
Poetry	808, 811, 821
Puzzles	793.73
Rabbits	599.32, 636.9
Religion	200s
Rocks	552, 548
Science Projects	507.8
Seasons	508.2, 551.6
Sharks	597.3
Sign Language	419
Snakes	597.96
Songs	782.42
Sound	534
Space	520s
Space Exploration	523, 629.4
Sports	796s

# Advocate

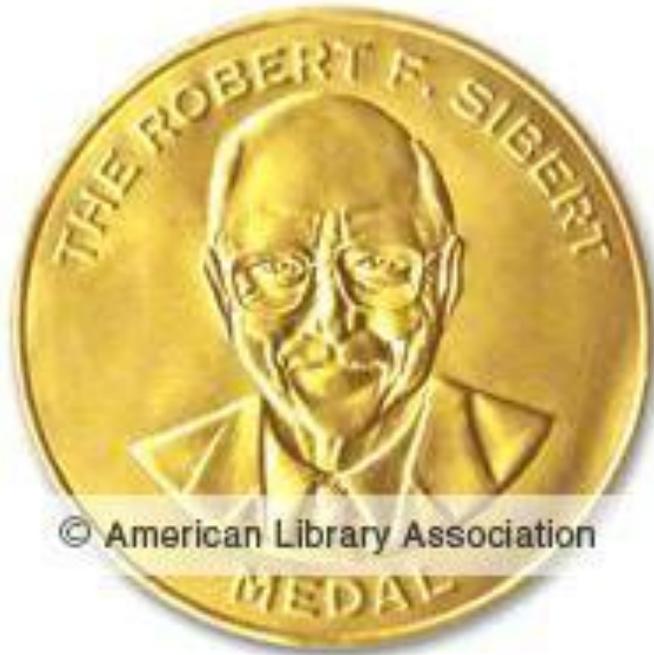
## Spotlight through:

- social media
- podcast brief reviews
- highlight lesser used subjects
- bulletin board book cover focus



Photo courtesy of Beth Lehman  
Alamance Libraries , NC

# What Did I Forget? Tell Me!!



Marge Loch-Wouters  
2017 Sibert Committee  
lochwouters@gmail.com

Blog: **Tiny Tips for Library Fun** <http://tinytipsforlibraryfun.blogspot.com/>

# Resources

## 2017 Sibert Awards

Winner: **March Book 3** by John Lewis, 2016.

Honors: **Sachiko**: a Nagasaki bomb survivor's story by Carol Stelson, 2016.

**Uprooted**: the Japanese American experience during World War II by Albert Marrin, 2016.

**Giant Squid** by Candace Fleming, 2016.

**We Will Not Be Silent**: the White Rose student resistance movement that defied Adolf Hitler by Russell Freedman, 2016.

### Books Cited:

D'Aulaire's Book of Greek Myths by Ingri and Edgar D'Aulaire, 1962.

The Moon Seems to Change by Franklyn Branley, 1987.

Prairie Dog Song by Susan Roth, 2016.

Prairie DOgs by Patricia J. Murphy, 2004

The Tooth Book by Edward Miller, 2008

Why Do I Brush My Teeth? by Angela Roystan, 2009

Rocks and Minerals by Basher, 2009

Geology The Study of Rocks by Susan Gray, 2012

Multiplication and Division by Rebecca Wingard-Nelson, 2011

Mystery Math, by David Adler, 2011

### Metis Cataloging System

<https://sites.google.com/site/metisinnovations/>

### Photos and Info:

Photos courtesy [Pixabay](#) unless otherwise noted.

Thank you to the Great Brains of PUBYAC for Info Book tips, Lisa Mulvenna of Libraryland blog for her [photo of face out shelving](#), and to La Crosse (WI) Public Library, Darlington (WI) Public Library, Bloomington (WI) Public Library, Alamance (NC) County Libraries, Farmington (MI) Public Library, Wilsonville (OR) Public Library, Bedford (MA) Free Library for additional images.