



Welcome to WLA Wednesday

March 21, 2018

On this day: In 1965, Martin Luther King Jr. begins his march from Selma to Montgomery, Alabama.

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Making Headlines

Washington Library Snapshot Day

Take a look at your calendar and get ready for #LibrarySnapshot! Join with your fellow librarians and archivists in documenting the work we do through pictures and stories, April 1-15. During this time plan to saturate social media with images of your programs, your patrons, your places, and your promotions. Celebrate what happens in the stacks, in the meeting rooms, in public outreach, in your classrooms, and in the vaults. Tag your posts with #LibrarySnapshot and encourage your patrons to do the same!

Download templates and learn more [here](#).

Look Who's Hiring



Clark College is seeking a [Dean of Clark Libraries and Academic Success Services](#). The position closes April 16.

Kitsap Regional Library is seeking an [Adult](#)

Conference Communiqué

Now Accepting Proposals for the 2018 WLA Conference!

Program proposals are now being accepted for the 2018 Annual [Washington Library Association Conference](#), October 17-20 at the [Yakima Convention Center](#). This year's conference theme, "Cultivating Communities, Harvesting Ideas," honors the bridge-building and innovation happening in and outside of libraries, as well as gives a nod to Yakima's

[Services Librarian](#). The position closes March 31.

Washington State University is seeking a [Circulation Services Specialist](#). The position closes March 22.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

News & Notes

Two Washington Librarians Named Movers & Shakers

Congratulations to [Robin Bradford](#) from Timberland Regional Library and [Jason Johnson](#) from Spokane Public Library on being named [Library Journal 2018 Movers & Shakers](#)!

Librarian Wellness Survey

A group of hospital librarians has received a grant from the Medical Library Association to conduct a research survey looking at the wellness behaviors of librarians. Their research proposal has been reviewed and approved by the Children's National Institutional Review Board as an expedited protocol. [The survey](#) will take less than 5 minutes to complete. It is completely voluntary and confidential. If you would like to either receive a small thank-you gift (\$10 gift card from Target--limited to approximately 187 respondents) and/or receive updates about this project, please complete the final form.

March 2018 Alki: Bridges and Walls

autumnal agriculture.

All proposals from Academic, Public, School, and Special library staff and advocates will be considered, as will those from community partners. Please reach out to the dynamic presenters in your communities or share your own skills and experience by leading a session or workshop.

- Proposals are due no later than Monday, April 16.
- The person who submitted the proposal will be notified of the outcome by May 8.
- Programs may take the form of 75-minute sessions or 3- or 4-hour workshops.
- Presenters should request approval from their employers to attend the conference before submitting proposals.
- To submit a program proposal, [please use this form](#). To submit multiple proposals, use a new form for each program.

Please direct questions to the WLA office at info@wla.org or (206) 823-1138. On behalf of the [2018 Conference Committee](#), we look forward to receiving your proposals!

The Learning Curve

EveryLibrary Training

Before you consider asking for any new funding for your library, it is critical to understand that supporters, constituents, and donors are driven by their perceptions and attitudes, and not by their library user experience.

Announcing Communications and Marketing training for Library staff and boards. John Chrastka and Patrick Sweeney, EveryLibrary, will present a workshop that explores two frames for activating people to support library funding: the librarian as candidate and the library as cause. The training includes collaborative work during the day and follow-up homework to take back to the community.

Dates, times, and locations:

- Monday May 7, 9:00 am – 1:00 pm, Burlington Public Library
- Tuesday May 8, 1:00 – 5:00 pm, Fort Vancouver Regional Library HQ
- Thursday May 10, 1:00 – 5:00 pm, Spokane County Library District, Moran



In the [latest issue of Alki](#), the journal of the Washington Library Association, we look at how libraries -- the services, the collections, the buildings themselves -- bridge gaps and take down walls. The Seattle Public Library finds a collaborative solution to a dearth of Somali language materials. Bellingham Public Library and the Spokane County Library District explore new ways of meeting the needs of patrons experiencing homelessness. A new community space opens up within the walls of the Spokane Public Library, while the Everett Public Library helps patrons explore the fascinating, even macabre, history of their own four walls. High school students find success as college interns, former prisoners are welcomed as new library patrons and even Facebook neighborhood groups and apps like Next Door provide unforeseen opportunities for outreach -- all in the March 2018 issue of *Alki*.

PNLA Scholarly Paper Competition

Thanks to a generous sponsorship provided by EBSCO, the Pacific Northwest Library Association is pleased to announce its first annual Scholarly Paper Competition! Submit your paper to pqeditors@gmail.com by May 15. The three best papers as chosen by the PNLA Quarterly Editorial Board will compete during the PNLA Conference in Kalispell August 1-3 for a prize of \$100, announced at the Membership Lunch. Competitors will be notified by June 4.

Submission guidelines:

Papers must be 3-10 pages in length, and

Library

- Friday, May 11, 9:00 am – 1:00 pm, Whitman County Library, Colfax

[Register now](#) for these important workshops, brought to you by the Washington State Library with funding from the Institute of Museum and Library Services (IMLS).

Communicating the Value of the School Library Program to Key Stakeholders

Learn key communication and leadership skills and strategies that highlight the school library program as a critical academic learning resource for students and staff. Through the presenters' material as well as collegial collaboration, participants will learn strategies for articulating key messaging. In large and small group activities, attendees will learn how to identify their advocacy challenge and influential stakeholders as they identify a plan for communicating the critical role the school library plays in students' academic success. Using research that includes library impact studies and school data, participants will develop an action plan to leverage the strengths of the library program and create messaging to communicate the unique contributions the library program brings to the learning environment.

This event is April 21, 8:30 am - 3:30 pm at the Puget Sound Educational Service District. There is a \$65 (includes lunch), and clock hours available. [Register here!](#)

Institutional Library Services in Washington State

The next PNR Rendezvous is March 21 from 1:00 – 2:00pm PT. This session will provide an overview of institutional library services in Washington state, including history, challenges, and information regarding services for incarcerated populations. Attendees will find this session informative, no matter in which state you reside. (1 MLA CE) [Registration is encouraged.](#)

NERF Squadron: Chaos with a Purpose

should be based on original research on a specific problem offering a specific solution. Topics can include locally implemented experiences (either successful or not), theoretical models, statistical studies, or state-of-the-art reviews. While formal research methods aren't required, a clear position or concept is. Generalities should be avoided. Preliminary work on a research project is welcome within these guidelines. Copyright will remain with the authors, and the papers will be published in the Quarterly if desired.

Questions? Want to see the scoring rubric? Please contact [Samantha Hines](#), PNLA Quarterly editor.

ALA Elections Are Open and Every Vote Counts!



WLA works closely with ALA through our association affiliation and through individual efforts of many WLA members.

WLA/ALA members are urged to vote in all appropriate elections to ensure that our national association hears from as many members as possible.

Current ALA members have now received a ballot link. [Don't forget to vote!](#)

KUOW Requests Contacts for Weeding Story

Have you weeded books from your library lately based on how they portray – or do not portray – people from marginalized groups: people of color, girls/women, the disabled, LGBTQ? Or weeded other books because of related controversies (like concerns over racist/anti-Semitic/sexist content in Dr.

It started with a simple idea: Bring your NERF gun (or borrow one), and a friend (or make some here), and let's battle! What began as a serendipitous brainstorm has grown into one of their most successful teen programs. Middle and High School students are invited to the library after-hours and enjoy a monthly event that encourages exercise, friendly competition, and teamwork. Tune in to this free First Tuesdays webinar from the Washington State Library on April 9 at 9:00 am PT. You'll discuss best practices, what scenarios you can play, and how you can adapt and scale the program for your library. Presented by [Nick Madsen](#), Community Library Network. [Register here!](#)

Community Engagement Training: Turning Outward to Lead Change

How can small, rural libraries transform their communities? Find out at this full day, experiential workshop, *Community Engagement Training: Turning Outward to Lead Change*. Participants will learn how to create community-based libraries by identifying local resources, improving communication with stakeholders and “turning outward,” using tools developed by the Harwood Institute for Public Innovation.

Join Amber Williams, from the Spokane County Library District, and Erica Freudenberger, from the Southern Adirondack Library System, to adapt and customize a roadmap to engage your community, build the capacity of your library, and incorporate the tools used by the American Library Association's Libraries Transforming Communities initiative. Libraries are invited to send a team consisting of library staff, trustees, and/or community leaders.

By the end of the workshop, participants will confidently:

- Use free tools, such as the Ask, Aspirations and Community Conversation, to gather public knowledge;
- Assess public needs;
- Use community-based decision-making to inform library services;
- Utilize the free resources available through ALA.org/LTC.

There are three locations and dates for this important and transformative training

Seuss)?

If so, KUOW reporter [Ann Dornfeld](#) would like to hear from you for an upcoming story.

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

experience, which will run from 9:00 am – 4:00 pm each day:

- April 16: Pierce County Library Administrative Center, Tacoma
- April 18: Wenatchee Public Library
- April 19: Ritzville Public Library

Don't miss out! [Register now](#).

Washington Library Association | PO Box 33808 Seattle, WA 98133 | 206-823-1138

www.wla.org

Questions? Email us at info@wla.org