

**WLA Board of Directors Meeting
April 15, 2015
Tulalip Resort**

MINUTES

PRESENT: Nancy Ledebøer, Darcy Brixey, Phil Heikkinen, Tim Mallory, Andrew Chanse, Brianna Hoffman, Krista Ohrtman

ABSENT: Christine Peck, John Fossett

COMMITTEE AND IG CHAIRS: Jennifer Wiseman, Rand Simmons, Diane Cowles, Di Zhang, Warren Chin, Richard Council, Ahniwa Ferrari, Danielle Marcy, Sonia Gustafson, Marion Scicholone, Joyce Hansen, Aileen Luppert, Brian Soneda, Susan Lee, Terry Claypool, Amber Slaven, Jennifer Fenton

Staff: Dana Murphy-Love, Kate Laughlin

President Ledebøer called to order at 4:05 pm with a quorum present.

PRESIDENT'S REPORT – Nancy Ledebøer provided an update on the WLMA transition and involvement as well as legislation relevant to school libraries.

EXECUTIVE DIRECTOR'S UPDATE – Dana Murphy-Love referenced the Dashboard Report showing the increase in membership as a result of adding WLMA members. She also noted that the increase in cash on hand is also as a result of merging with WLMA.

MEMBERSHIP – In the absence of Kelly Evans, Nancy Ledebøer noted that there have been some challenges this year with membership recruitment, perhaps related to WLA restructuring. She suggested that the committee might be renamed Member Services Committee.

MARKETING & COMMUNICATIONS – Richard Council introduced Amber Slaven as incoming Chair. The WLA Photo Book is in the works. The committee has received photo submissions from about 22 libraries. Social Media is going really well with dedicated social media leads for all WLA's platforms.

PROFESSIONAL DEVELOPMENT

2015 Conference – Terry Claypool reported on the activities of the 2015 Conference noting that we have good attendance, but not the attendance that is budgeted. Dana noted that the 2012 Conference at Tulalip had a pre-conference and sessions for Trustees which generated about 57 registrations. There is no track this year for Trustees. Nancy Ledebøer also noted that attendance could be impacted by ALA being in San Francisco in June.

2016 Conference – Aileen Luppert and Sonia Gustafson reported that they will be getting a committee together to work on next year's conference.

2017 Conference – November 1-4 in Tacoma. Darcy Brixey noted that Emily Keller will Co-Chair and she is still working on recruiting another co-chair.

COMMUNITY – Susan Lee recapped the reason for the Restructure Proposal that will be addressed on Saturday at the retreat.

LEADERSHIP - Foundation – Jennifer Wiseman reported that paperwork is done but we are using a Pro Bono lawyer so getting it processed is taking more time.

STATE LIBRARY – Rand Simmons reported that he is optimistic that the state library will have funding equal to what they got two years ago. He is going to DC for National Legislative Day.

TREASURER’S REPORT – Phil Heikkinen reviewed the financials ending March 31, 2015.

MINUTES OF DECEMBER 8, 2014 – *Motion made and seconded to approve the minutes from the December 8 meeting. Motion carried.*

ALA COUNCILOR – Christine Peck was not present so Nancy Ledebor referenced her written report. *Federal Library Advocacy Group (FLAG)* – looking for someone who has personal connections to one or more members of Congress. Kristie Kirkpatrick has a relationship with Cathy McMorris-Rodgers. Andrew Chanse said he will look into this as well.

Reciprocal Conference Membership Rate – Some library associations have reciprocal membership rates for conferences with neighboring library associations. 2016 Conference Committee will look into this and make a recommendation in June.

ALA Career Development Training – Aileen Luppert went to training put on by ALA as WLA’s representative.

2015 ELECTION RESULTS – Jennifer Wiseman reported on the results of the Elections as follows:

President-Elect – Brianna Hoffman

Secretary/Treasurer – Irene Wickstrom

PNLA Representative – Heidi Chittim

ALA Representative – Christine Peck

WLMA Director – Anne Bingham

WLA Directors – Richard Council, Josephine Camarillo

2015-2016 COMMITTEE CHAIRS – Darcy Brixey reported that she has confirmed the following committee chairs:

ALKI Editorial – Diane Cowles

Continuing Education – still looking for someone

Federal Relations – John Sheller

iSchool Rep – Alex Walker

Legislative – Nancy Ledebor

Marketing & Communications – Amber Slaven
Membership – Kelly Evans
Scholarship – Leigh Griffin
IG Co-Coordinator – Kristin Piepho; Jeanne Fondrie
Awards/Nominations – Nancy Ledebor
2016 Conference – Aileen Luppert/Sonia Gustafson
2017 Conference – Emily Keller Co-Chair, another Co-Chair needed

PNLA – Tim Mallory reported that Leads Training will be on the Long Beach Peninsula this year. So far there are only 3 applicants from Washington. He also noted that the PNLA Conference is in Vancouver, first weekend of August.

Upcoming Meetings – Restructuring discussion on April 18
Leadership Retreat in June – Date to be determined via Doodle Poll.
1232 – President’s Suite Reception on Thursday

There being no further business to come before the board, the meeting adjourned at 5:22 pm