Tree Data Exercise

Explore the data in the table. Look for interesting

- Facts
- Comparisons
- Interactions (correlations)
- Changes over time

...or other significant patterns. Draw on the map, if you like. What stories might this data tell?

Exercise from the Finding Stories in Data module of the <u>Data 101 Toolkit</u>, developed by the Western Pennsylvania Regional Data Center and the Carnegie Library of Pittsburgh

Tree Data Exercise II

- What people would be interested in this data? What interests make them care about the data stories you found?
- How might this data be misused?
- What input does the community have about data depicted here? How might community action change this data five years from now?
- Is there other information you wish you had?

Open Data for Everyone at the Library

A presentation for the OLA-WLA Conference March 28, 2019

Presenters

- Kathleen Sullivan, Open Data Literacy Consultant, WA State Library
- Will Saunders, Open Data Guy, WA Office of the Chief Information Officer
- Ben Tucker, Liaison Librarian, Collins Memorial Library, University of Puget Sound
- Mindy Van Wingen, Assistant Director, Everett (WA) Public Library
- Christopher Fadden, Network Systems Analyst, City of Everett
- Isaac Huffman, Director, Mount Vernon (WA) City Library

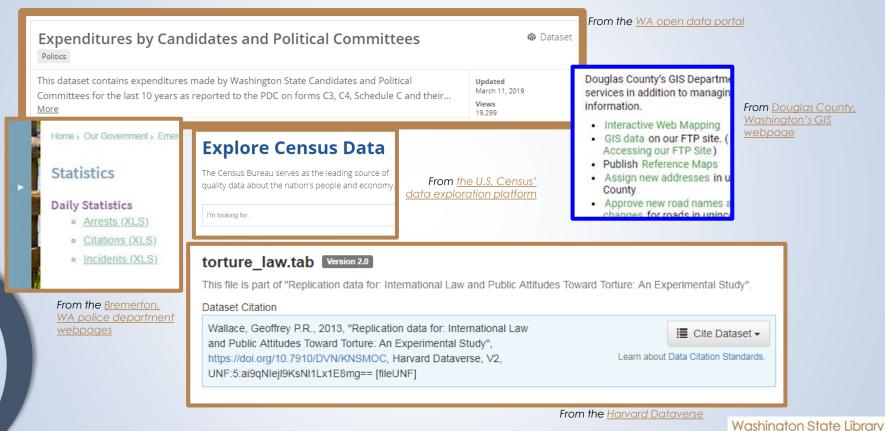


What is Open Data?

Open data and content can be freely used, modified, and shared by anyone for any purpose. Open Knowledge International



Examples of Open Data





Where to Find Open Data Portals & Repositories



City of Spokane's GIS portal



Graphic browser of <u>r3data registry</u> of research data repositories

DATA.GOV DATA TOPICS - IMPACT The home of the U.S. Government's GET STARTED SEARCH OVER 300,910 DATASETS Health Care Provider Charge Data U.S. federal government open data portal



What Raw Open Data Looks Like

• • •

PARKS_Park_Boundaries.kml

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</Schema>

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<Placemark>

<description>Alta Lake State Park is a 174-acre camping park where the mountainous pine forests meet the desert.</description>

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SimpleData>

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<SimpleData name="Imagelink">http://parks.state.wa.us/ImageRepository/Path? filePath=%2f00000000-0000-0000-0000000000000%5c43%5c523%2fAlta.jpg</SimpleData> <SimpleData name="Acres">174.474286062588</SimpleData> <SimpleData name="Lat_Entrance">48.03218</SimpleData>

Park boundary data from the Washington Geospatial Open Data Portal

Service Layer ID, feature desc, PMAID 0.Adult Fitness Equipment.345 0.Adult Fitness Equipment.376 0,Adult Fitness Equipment,422 0.Adult Fitness Equipment.429 0.Adult Fitness Equipment.431 0.Adult Fitness Equipment.435 0,Adult Fitness Equipment,450 0,Adult Fitness Equipment,456 0,Adult Fitness Equipment,4242 0.Adult Fitness Equipment.4243 0.Adult Fitness Equipment,4263 0,Adult Fitness Equipment,4450 0,Adult Fitness Equipment,4456 34, Art in the Park, 114 34.Art in the Park.200 34.Art in the Park,243 34,Art in the Park,244 34,Art in the Park,250 34, Art in the Park, 253 34.Art in the Park.264

Park features from Seattle's open data portal



What Slightly Processed Open Data Looks Like



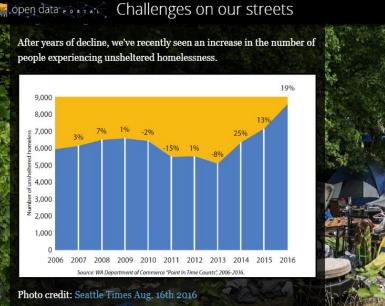
Park boundary data from the Washington Geospatial Open Data Portal

🕅 🕂 🍤 - 👌 - = HOME INSERT PAGE LAYOUT FORMU Calibri 11 Paste BIU Clipboard 🗔 Font Б A1 Service Layer IE В С Service Layer feature desc PMAID 0 Adult Fitness Equip 345 0 Adult Fitness Equip 376 0 Adult Fitness Equip 422 0 Adult Fitness Equip 429 0 Adult Fitness Equip 431 0 Adult Fitness Equip 435 0 Adult Fitness Equip 450 9 0 Adult Fitness Equip 456 10 0 Adult Fitness Equip 4242 11 0 Adult Fitness Equip 4243 12 0 Adult Fitness Equip 4263 0 Adult Fitness Equip 4450

Park features from Seattle's open data portal



What Open Data Makes Possible Understanding Important Issues

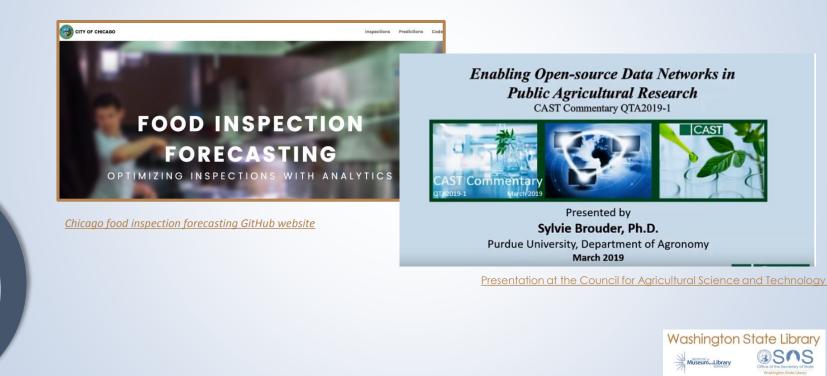






Homelessness feature on Association of Washington Cities' open data portal

What Open Data Makes Possible Better Services



What Open Data Makes Possible User-Friendly Apps and Tools

Civil Rights Data Collection

OneBusAway

The Open Source platform for Real Time Transit Info

Try OneBusAway for Puget Sound, Washington; Rogue Valley, Oregon; San Diego, California; or Tampa Bay, Florida. Branded versions of OneBusAway are also available in New York

City; Poznań, Środa Wielkop Poland; Washington DC; an

From the OneBusAway website



DATA ANALYSIS TOOLS

Comparison Graphs and Data

Select up to 12 schools, districts and/or states and view and compare

Examples: * For 10 schools, a district and a state, compare the in-school susp * Compare the multiple out-of-school suspension rates for LEP stu

* Additional assistance is available through this <u>tutorial</u>



Data's Role in Public Life is Exploding

Government, business and researchers are using data more and more to make decisions and deliver services.



A close-knit community that uses data to improve city services.

From Sidewalk Labs' homepage



What Does That Have to Do with This?





Open Data Gives Libraries the Chance to ...

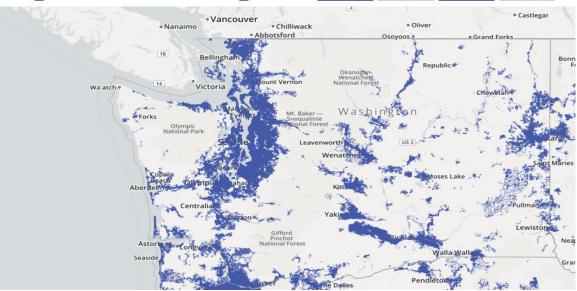
- Catalyze growth of a valuable public resource
 Showcase the service that sets libraries apart
- Champion access, equity and privacy in public life
- Advance strategic goals and streamline operations
- Demonstrate value directly to funders and influencers



Open data success: Broadband maps

Broadband during the recession

- Jobs program
- Federal-state partnership
- Open Data for accountability
- Crowdsourced info on ground truth



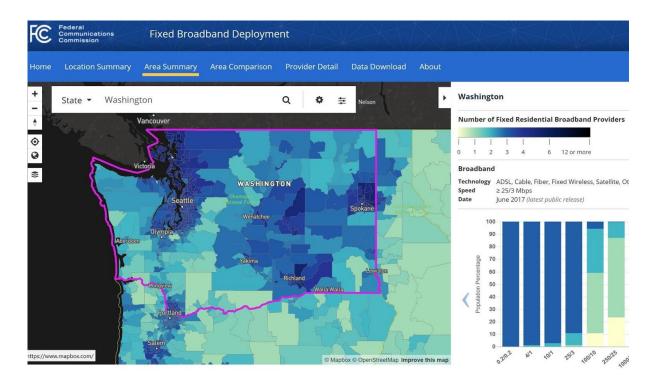
UPLOAD

WIRELINE

WIRELESS

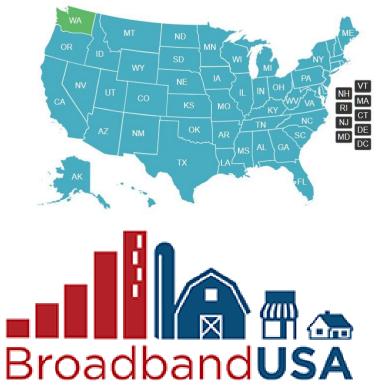
Current resources - FCC data

- Partnership with carriers
- No ground truth
- Credibility issues



Next Generation - Localized & Correctable

State Broadband Programs



NTIA Partners with 8 States on Improvements to Broadband Availability Map

Topics: Broadband National Broadband Map

Printer-friendly version

FOR IMMEDIATE RELEASE:

February 12, 2019

News Media Contact:

NTIA, Office of Public Affairs, (202) 482-7002, press@ntia.doc.gov

Today, the National Telecommunications and Information Administration (NTIA) announced that it is collaborating with eight states to broaden and update the national broadband availability map. The eight states – California, Maine, Massachusetts, Minnesota, North Carolina, Tennessee, Utah, and West Virginia – will contribute data and other inputs to the map.

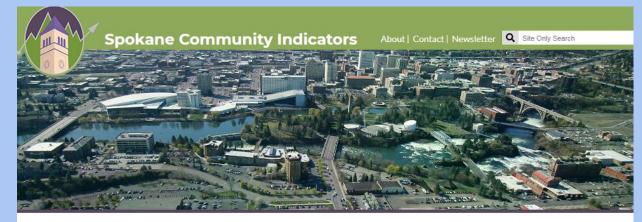
Connection to my work and to libraries:

- State broadband office
- Libraries as community anchor institutions
- eRate law 2018
- Broadband bill 2019

What it means

Open data changes the landscape for government

Open Data Success: Community Indicators Initiative



Health

Housing

WELCOME

Thank you for visiting the Community Indicators Initiative of Spokane, an online community resource offering a centralized location to learn more about Spokane County, Over 185 indicators are highlighted, all supported by trusted, reliable sources and continually updated.

These measures were chosen by residents of the County through a careful process and represent the preferences of what to measure from the available data. As you begin to examine the nine main categories, we hope you find the information relevant and useful in your daily work and decision-making



Public

Safety



Priority Transportation Spokane



http://spokanetrends.org/

Community Indicators Initiative: Category page



People







Culture & I Recreation

Economic Vitality Education Er



Housing



ation Priority

Spokane

OVERVIEW

TRANSPORTATION

RESOURCES

INDICATORS

COMMUTING & EXPENSES

PUBLIC TRANSIT

AIRPORT ACTIVITIES

Mobility is essential to the human experience, especially in places like Spokane, where basic needs and jobs are not always within walking distance. Transportation choices facing local residents are more numerous than in the past. Alternative modes of transportation are becoming more common and a vigorous debate over these alternatives to the single occupant auto has started in the County. This category explores some of the various transportation choices as well as some more general transportation statistics.

A full definition of each indicator, as well as its relevance to the two counties, can be found in the More Information section. The data themselves are available in a spreadsheet via the Download Data tab.

To reduce the richness of each graph, simply click on a measure in the legend that you would like to see absent. Click again to restore the measure.



Community Indicators Initiative: Indicators menu

OVERVIEW

RESOURCES

INDICATORS

COMMUTING & EXPENSES

- •8.1.1 Total Commuters & Average Time of Commute
- •8.1.2 Average Daily Vehicle Miles Traveled
- 8.1.3 Average Annual Traveler Delay
- •8.1.4 Median Earnings by Commute Type
- 8.1.5 Housing and Transportation (H+T) Index
- 8.1.6 Local Govt. Expenditures on Roads

PUBLIC TRANSIT

AIRPORT ACTIVITIES

TRANSPORTATION

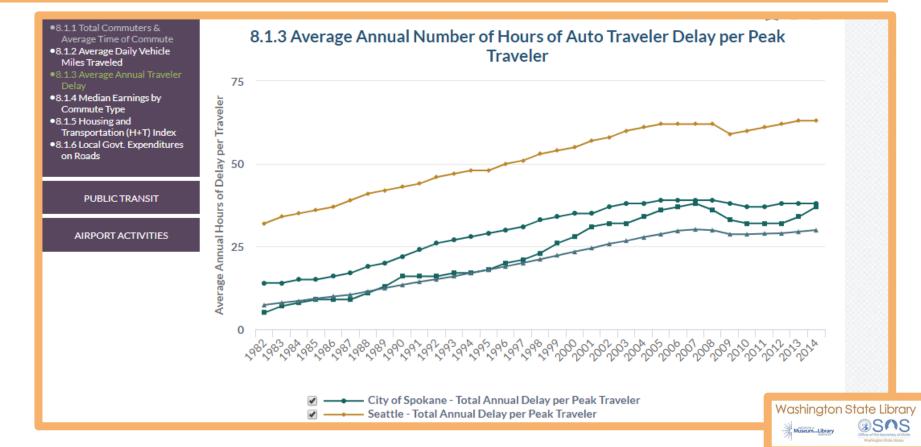
Mobility is essential to the human experience, especially in places like Spokane, where basic needs and jobs are not always within walking distance. Transportation choices facing local residents are more numerous than in the past. Alternative modes of transportation are becoming more common and a vigorous debate over these alternatives to the single occupant auto has started in the County. This category explores some of the various transportation choices as well as some more general transportation statistics.

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Community Indicators Initiative: Visualization



Community Indicators Initiative: Summary, data

RESOURCES

INDICATORS

COMMUTING & EXPENSES •8.1.1 Total Commuters & Average Time of Commute •8.1.2 Average Daily Vehicle Miles Traveled

- 8.1.3 Average Annual Traveler Delay
- •8.1.4 Median Earnings by Commute Type
- 8.1.5 Housing and Transportation (H+T) Index
 8.1.6 Local Govt. Expenditures on Roads

PUBLIC TRANSIT

AIRPORT ACTIVITIES

8.1.3 Average Annual Number of Hours of Auto Traveler Delay per Peak Traveler

More Information Download Data

City

Washington State Library

Museum Library

Chart

Why is this important?

Traffic congestion has an adverse impact on individuals, the local economy, and the overall community. For the individual, traffic congestion is associated with stress, automobile accidents, decreased fitness, and higher transportation costs due to the increased amount of time spent in the vehicle. For the local economy, which values speed, reliability, and efficiency, effective transportation is a critical link in the production process for many businesses. For the community, traffic congestion affects air quality, road maintenance, traffic control, and smart growth.

Annual hours of travel delay represents the number of hours per year that drivers are delayed in traffic because of recurring congestion and incidents.

This indicator measures the average annual number of hours of auto traveler delay per peak traveler in the City of Spokane. Seattle and the national average for small urban areas are offered as benchmarks.

Where are we?

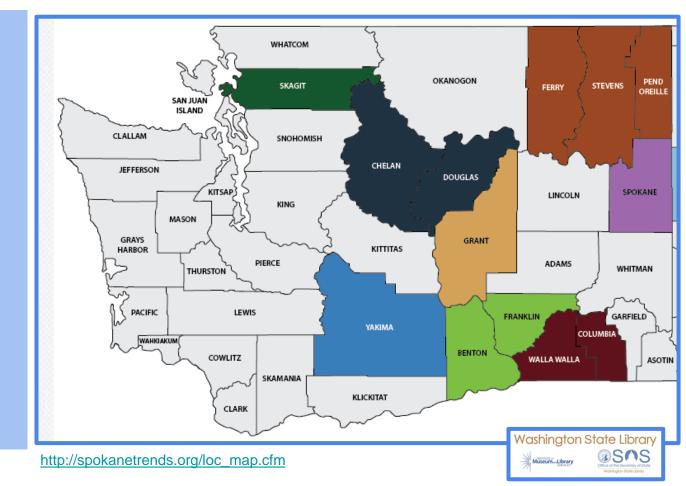
During 2014, the total annual average number of hours of auto traveler delay per peak traveler in:

- The City of Spokane was 38, increasing from 14 in 1982.
- The City of Seattle was 63, increasing from 32 in 1982.
- The City of Boise was 37, increasing from 5 in 1982.
- The average small urban area in the U.S. was 30, increasing from 7 in 1982.

Data Sources

Texas A&M Transportation Institute - Urban Mobility Information

Community Indicators: Mostly rural counties



Community Indicators: What to Notice

- Open data can be a terrific collection item.
- Library patrons benefit when government opens its data.
- The right presentation nurtures data literacy.







WHERE KNOWLEDGE IS POWER



Market Research.com Knowledge. Identified & Delivered.



Market ine

Information has value. Sometimes it's inflated.



Photo by flickr user Shankar S.

Photo by flickr user Dan DeLuca

Business Research Other Research



Herding Cats

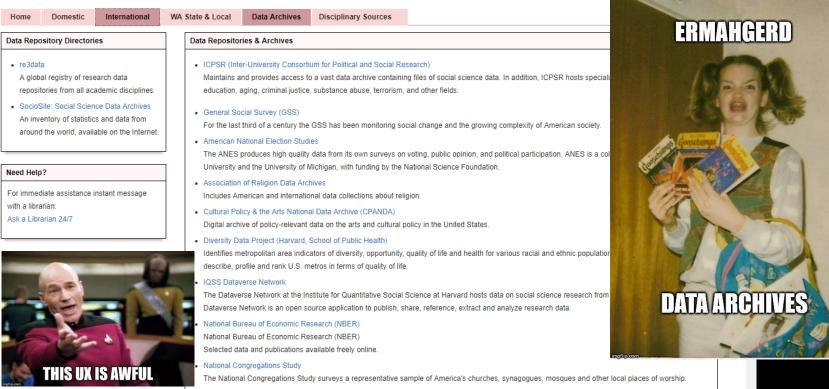




Library / LibGuides / General Guides / Statistics & Data Sources / Data Archives

Statistics & Data Sources: Data Archives

Data and statistical resources



Search this Guide

Search

Pew Research Center

Studies and surveys on demography, domestic policy, economics, energy and environment, global attitudes, immigration, internet and technology, public



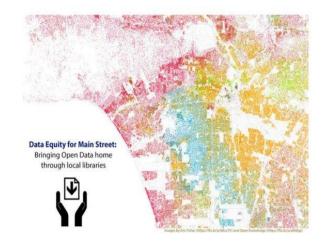
Librarian assistance is crucial



If I can Open Data, you can too

EVERETT WASHINGTON

Everett Public Library's open data partnership with the City of Everett



Why Now?

Envision Everett 2037
Mayoral Directive 2018-03

EVERETT WASHINGTON

Our Principles & Strategy

- Open by default
- Inclusive
- Accessible & interoperable
- Timely & comprehensive

- Governance
- Citizen Engagement
- Knowledge
 - Management
- Technical



Everett Public Library's open data partnership with the City of Everett



- Commitment to open, equitable access to information
- Meet digital literacy and data literacy needs
- Promote other library databases and resources
- Opportunity for public programming and classes





Summer Reading Celebration with Mayor Cassie Franklin

- Advocacy opportunity to new city administration
- Assert library as integral city department
- Leadership opportunity in planning and policy with insights from community needs
- Promote image of library that's more than just books

Mount Vernon City Library

- In 2018 the State of Washington legislature passed ESSB 6002 which applies to Cities, Counties, School districts, Fire districts, Ports, Public utility districts.
- The Washington State Legislature is trying to address any structure or practice of an election system that dilutes the votes or limits the rights of a protected class, resulting in an unequal opportunity to elect candidates of their choice.
- The law defines polarized voting as, "voting in which there is a difference [...] in the choice of candidates or other electoral choices that are preferred by voters in a <u>protected</u> <u>class</u>, and in the choice of candidates and electoral choices that are preferred by voters in the rest of the electorate"
- Fairer vote.

Data Alone Not Enough

In the case of Mount Vernon Latinx are young

34% overall

54% of the School age population

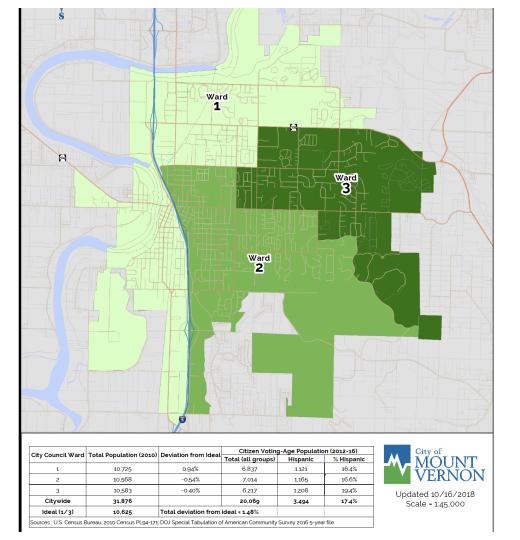
Only 17% of the voting age population

Goal = 17% to 33% representation

L PEOPLE	
Population	
Population estimates, July 1, 2018, (V2018)	NA
Population estimates, July 1, 2017, (V2017)	35,051
Population estimates base, April 1, 2010, (V2018)	NA
Population estimates base, April 1, 2010, (V2017)	31,722
Population, percent change - April 1, 2010 (estimates base) to July 1, 2018, (V2018)	NA
Population, percent change - April 1, 2010 (estimates base) to July 1, 2017, (V2017)	10.5%
Population, Census, April 1, 2010	31,743
Age and Sex	
Persons under 5 years, percent	▲ 7.9%
Persons under 18 years, percent	▲ 26.9%
Persons 65 years and over, percent	▲ 15.2%
Female persons, percent	▲ 50.6%
Race and Hispanic Origin	
White alone, percent	▲ 71.5%
Black or African American alone, percent (a)	▲ 1.4%
American Indian and Alaska Native alone, percent (a)	▲ 1.6%
Asian alone, percent (a)	▲ 2.9%
Native Hawaiian and Other Pacific Islander alone, percent (a)	▲ 0.2%
1 Two or More Races, percent	▲ 3.6%
Hispanic or Latino, percent (b)	▲ 34.3%
1 White alone, not Hispanic or Latino, percent	▲ 57.3%
Ponulation Characteristics	

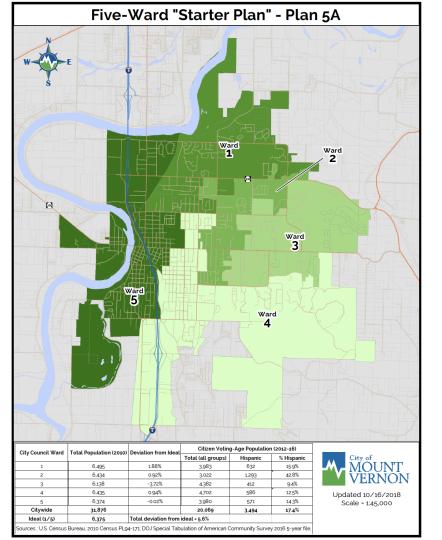
Voting Districts

The districts as they were outlined



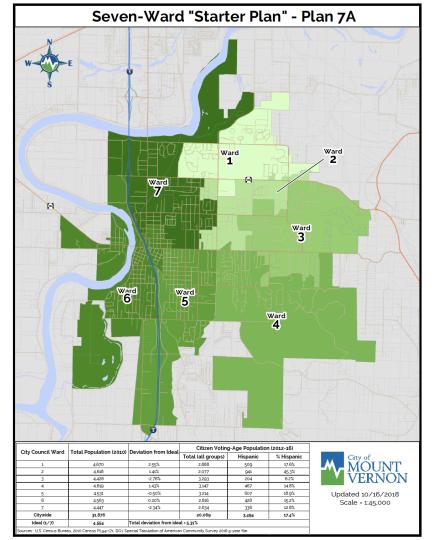
Open Data's Story

5 districts



Open Data's Story

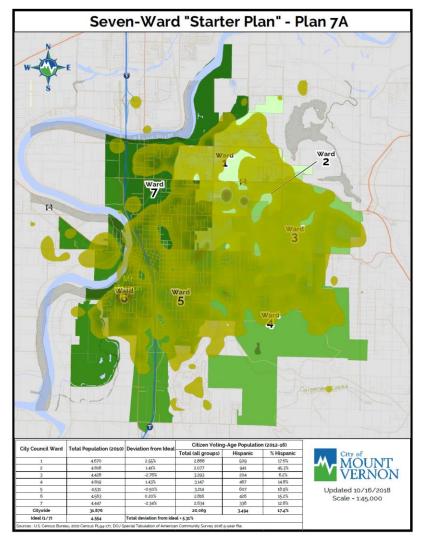
7 districts



Open Data + card holder data

Overlay = heat map of card holders





Questions?

Explore more open data resources at the Washington State Library:

https://www.sos.wa.gov/library/libraries/projects/opendata/

Contact: kathleen.sullivan@sos.wa.gov





Tree Data Exercise

Explore the data below. Note any interesting,

FACTS COMPARISONS CORRELATIONS CHANGES OVER TIME

... or other significant patterns. Draw on the map, if you like. What stories might this data tell?

Tree map			
location	Species	Condition	Year Planted
1	Maple	Good	1987
2	Oak	Fair	1966
3	Ash	Dead	1990
4	Sycamore	Fair	1993
5	Maple	Fair	1944
6	Maple	Good	2009
7	Ash	Poor	1977
8	Oak	Good	2001
9	Ash	Poor	1971
10	Maple	Fair	1999
11	Maple	Poor	1955
12	Maple	Good	1955
13	Ash	Fair	1967
14	Sycamore	Good	1990
15	Maple	Fair	1939
16	Oak	Good	2013
17	Oak	Fair	1949
18	Sycamore	Fair	1929
19	Ash	Dead	1993
20	Maple	Good	2004

From "Finding Stories in Data" activities in the Data 101 toolkit, developed by the Western Pennsylvania Regional Data Center and the Carnegie Library of Pittsburgh http://www.wprdc.org/news/data-101-toolkit/