



Secretary of State
Kim Wyman

LibraryNow

A mobile app for Washington libraries

Washington State Library

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SOS

Office of the Secretary of State

Washington State Library

Smartphone Ownership

- June 5: 2013:
For the first time since the Pew Research Center's Internet & American Life Project began tracking smartphone adoption, a majority of Americans now own a smartphone of some kind.

Smartphone Ownership

- 55% of cell phone owners say that their phone is a smartphone.
- 58% of cell phone owners say that their phone operates on a smartphone platform common to the U.S. market.
- Combined, 61% of cell owners said yes to at least one of these questions and are classified as smartphone owners.

Teens Use Smartphones

- A 2013 Pew Internet report found that Smartphone adoption among **American teens** has increased substantially and mobile access to the internet is pervasive.
- **One in four teens** are “cell-mostly” internet users, who say they mostly go online using their phone and not using some other device such as a desktop or laptop computer.

Library Services go Mobile

- A 2012 Pew Internet report indicated that 13% of those ages 16 and older have visited **library websites** or otherwise accessed **library services** by mobile device.
- A 2009 survey by the University of Washington found that 6% of Americans ages 16 and older had used a mobile device to connect to a **library site**, so this activity has doubled since then.

Inescapable Conclusion:

- Libraries need to provide access to library services via mobile devices
- A recent national trending survey of public library patrons from *Library Journal* concludes that “**Public libraries** hoping to attract more **children and teens, as well as their parents**, would do well to focus on mobile technology”

App Project Highlights:

- WSL Library Development project
- Advisory committees assisted
- RFP released
- Vendor selected: Boopsie
- App is named: LibraryNow
- 41 public libraries or systems and 9 academic libraries are participating

Get LibraryNow

- Download the public library app at <http://wa.boopsie.com>
- Download the academic app at <http://eduwa.boopsie.com>

LibraryNow Time Line

- The app is live now (Android, iOS/Apple), with Windows coming
- Libraries may launch when they are ready
- Formal launch in January with statewide Internet “keyword” marketing campaign

Project Funding

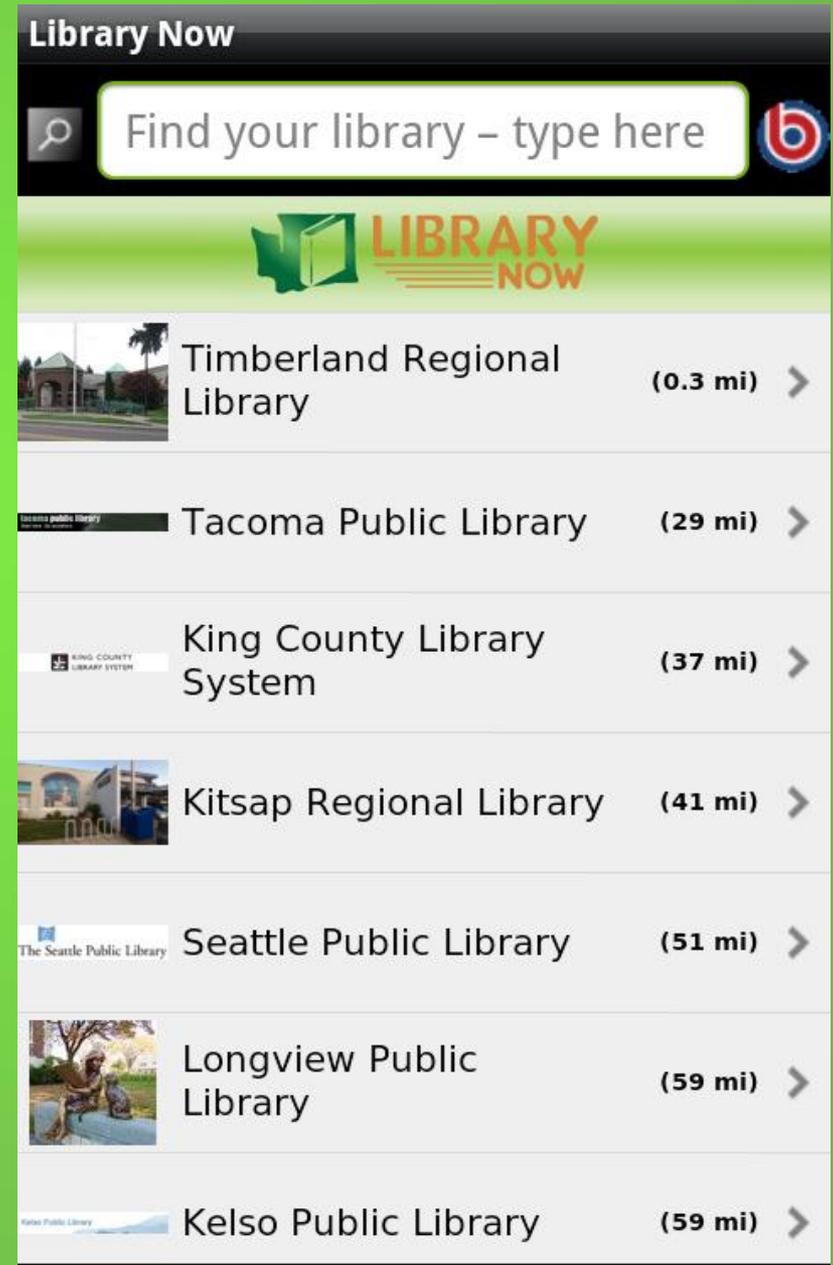
- Funding pays development costs for both public and academic libraries
- Funding pays 1 year's subscription cost for public libraries (Jan – Dec, 2014)
- Funding will pay for an Internet-based “keywords” advertising campaign to promote the app to WA citizens

Funding Sources

- Funding Sources
 - Grant from the Paul G. Allen Family Foundation (covers subscription and marketing)
 - Federal LSTA funding through IMLS and the Washington State Library (covers app development)

LibraryNow: Main Menu

- Libraries are listed geographically from the user's location
- Closest library first



More Libraries

Library Now

Find your library - type here

	Cathlamet Public Library	(59 mi)	>
	Jefferson County Rural Library District	(73 mi)	>
	Port Townsend Public Library	(79 mi)	>
	Roslyn Public Library	(92 mi)	>
	Carpenter Memorial Library	(94 mi)	>
	La Conner Regional Library District	(99 mi)	>
	Camas Public Library	(100 mi)	>
	Mount Vernon City		>

Library Now

Find your library - type here

	Camas Public Library	(100 mi)	>
	Mount Vernon City Library	(102 mi)	>
	Lopez Island Library District	(106 mi)	>
	Burlington Public Library	(107 mi)	>
	Anacortes Public Library	(107 mi)	>
	San Juan Island Library District	(107 mi)	>
	Ellensburg Public Library	(112 mi)	>
	more...		>

And More . . .

Library Now

Find your library - type here



North Central Regional Library (113 mi) >

Orcas Island Library (118 mi) >

Upper Skagit Library (120 mi) >

Whatcom County Library System (120 mi) >

Bellingham Public Library (122 mi) >

Yakama Nation Library (129 mi) >

Richland Public Library (179 mi) >

Library Now

Find your library - type here



Walla Walla County Rural Library District (194 mi) >



Ritzville Public Library (214 mi) >



Walla Walla Public Library (227 mi) >



Davenport Public Library (228 mi) >



Whitman County Rural Library District (238 mi) >



Columbia County Rural Library District (239 mi) >



Reardan Memorial Library (240 mi) >



Libraries of Stevens (252 mi) >

Still More Libraries

And the last one below:

Library Now

Find your library - type here 

-  Reardan Memorial Library (240 mi) >
-  Libraries of Stevens County (252 mi) >
-  Denny Ashby Library (254 mi) >
-  Spokane Public Library (259 mi) >
-  Neill Public Library (271 mi) >
-  Liberty Lake Municipal Library (277 mi) >
-  Pend Oreille County Library District (278 mi) >

more... >

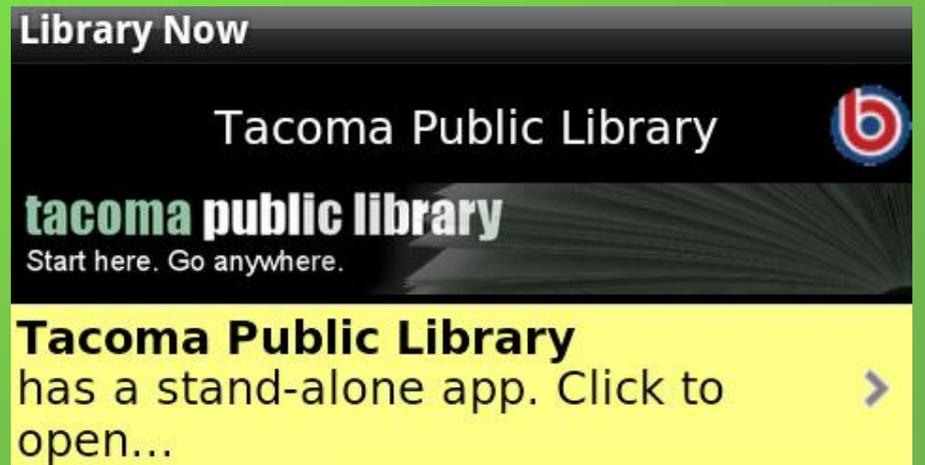
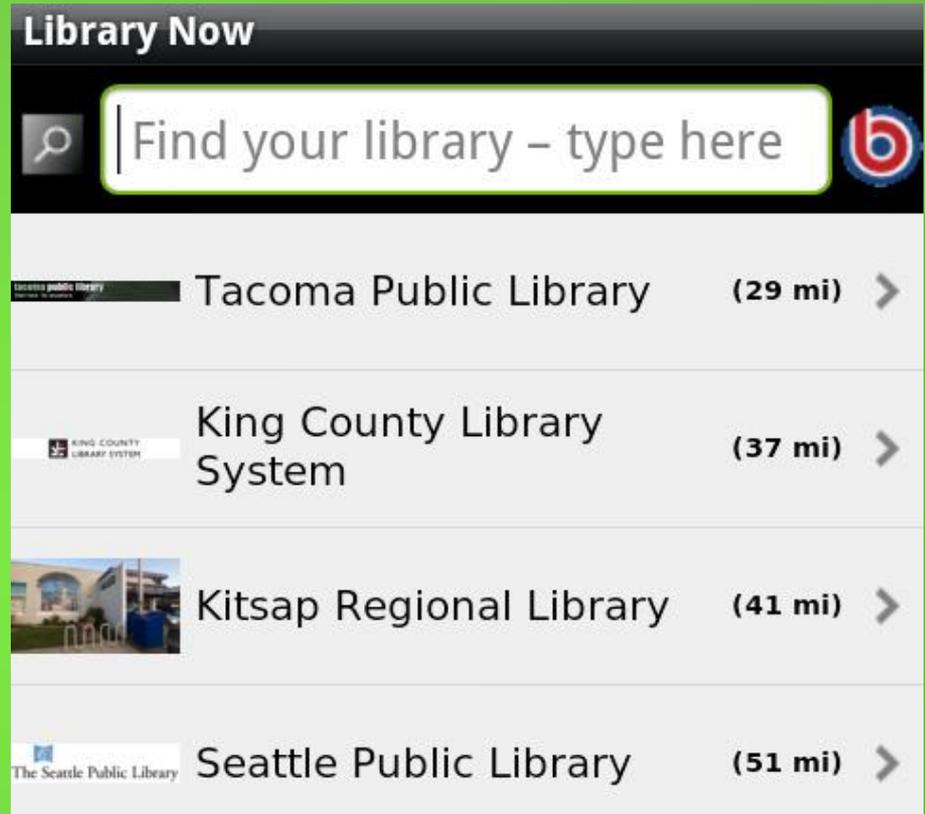
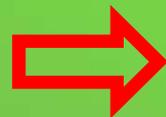
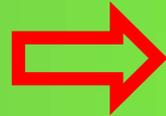
Library Now

Find your library - type here 

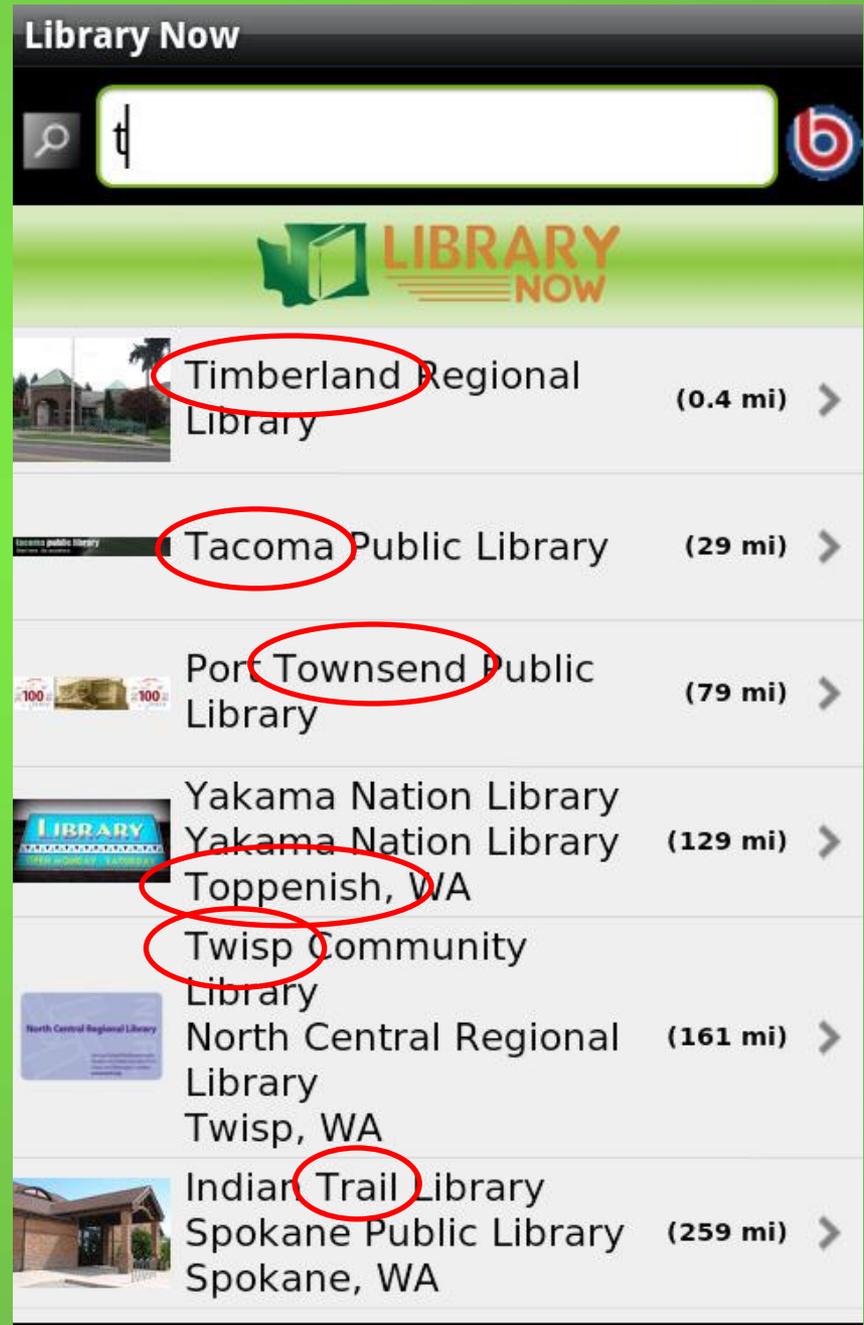
 **LIBRARY NOW**

-  Asotin County Library (279 mi) >

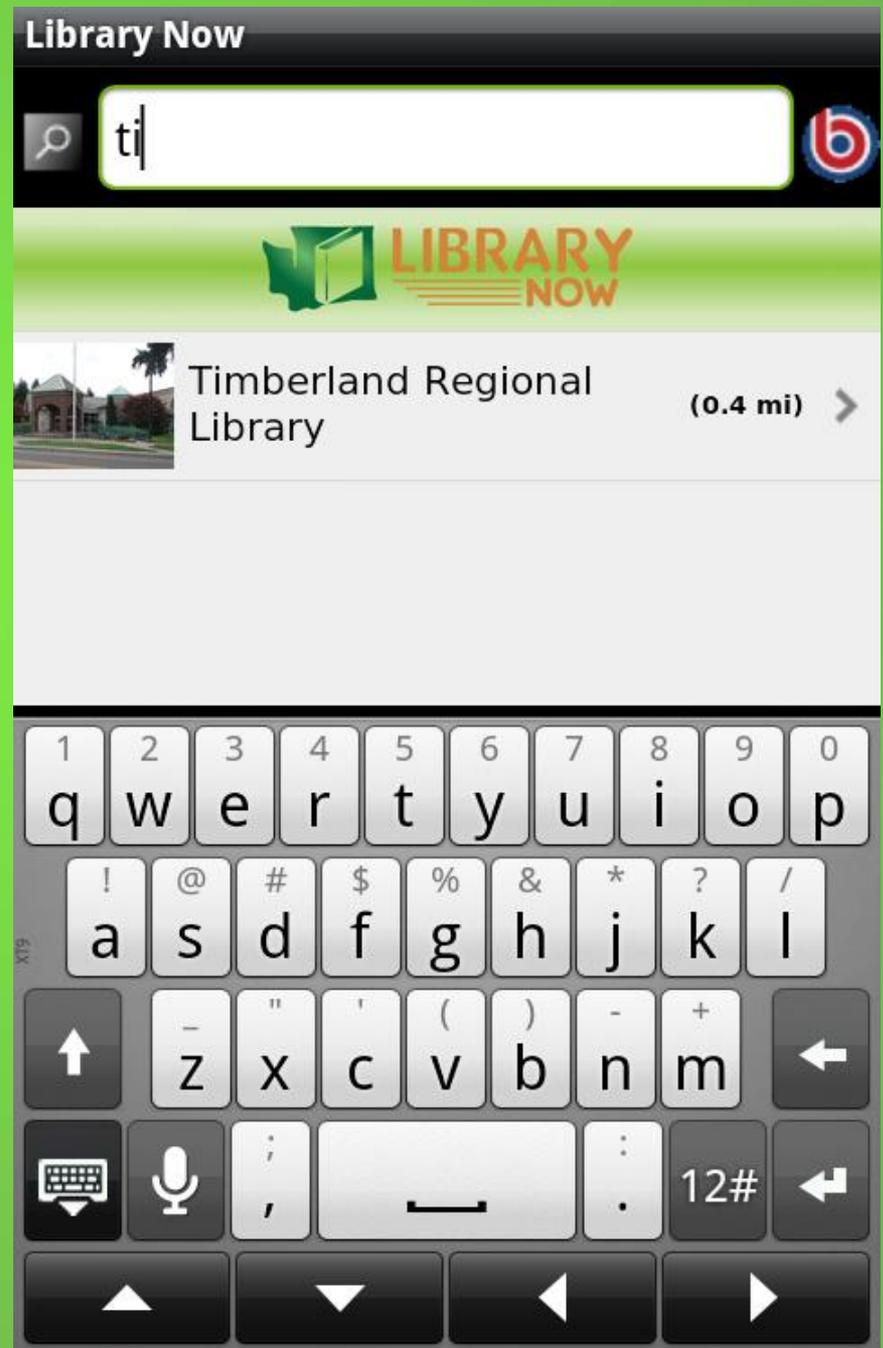
- Libraries with standalone apps are also listed:
 - Tacoma
 - KCLS
 - Seattle
- The LibraryNow app directs users to the stand-alone app



- Type a letter or two to narrow your choices
- Retrieves all entries that have a word starting with that letter
- Typed "t"



- Typing two letters will often narrow your choices to just one or two libraries
- Typed “ti”



- Here's a typical library menu from the app

Library Now

Timberland Regional Library



Timberland Regional
LIBRARY



Catalog

Find books ...



My Library Account

Log in ...



eBooks and eAudio



BookLook™

ISBN search



Resources

Research, homework help, more ...



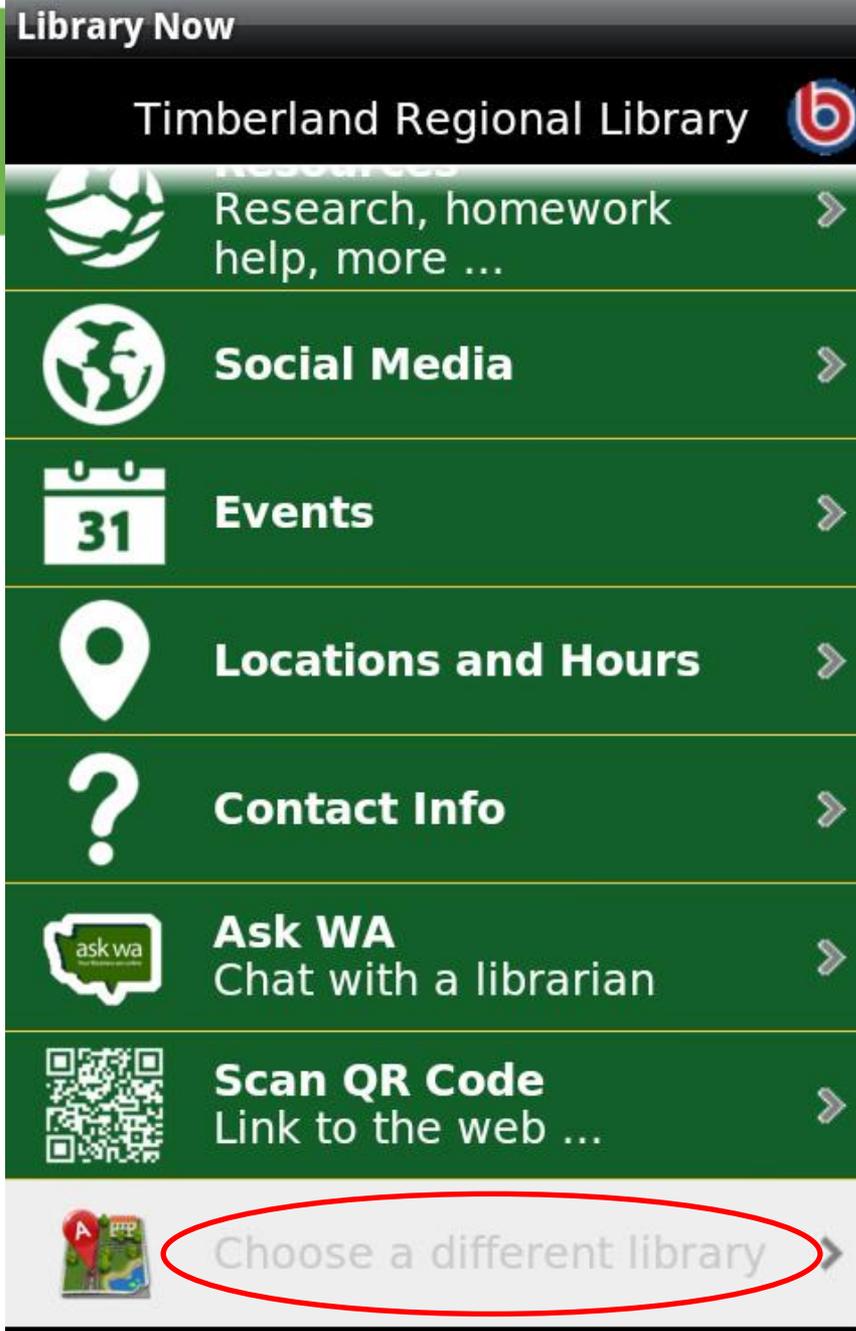
Social Media



Events



- Here's the rest of the menu
- Note the “Choose a different library” option at the bottom of the menu



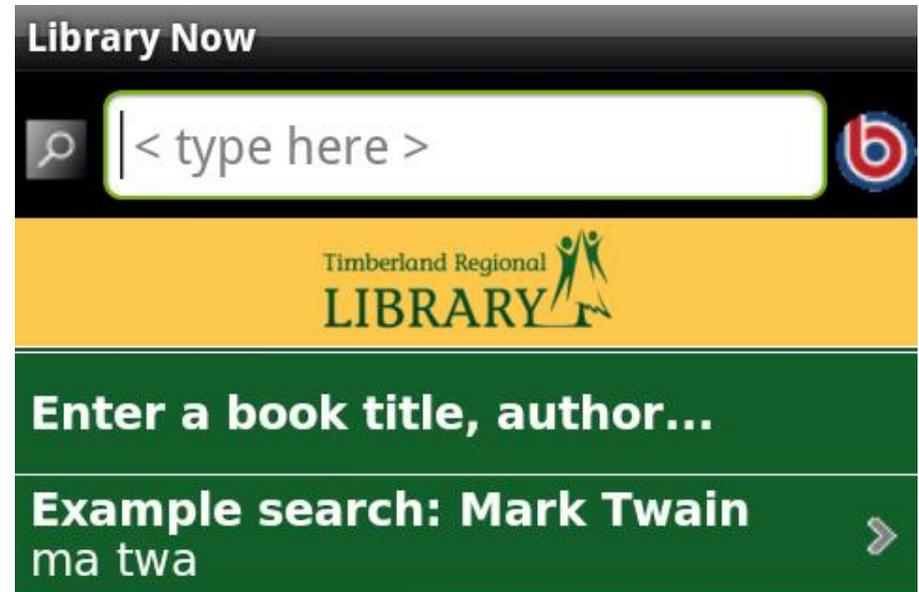
Exploring

- Let's explore the menus
- First the Catalog



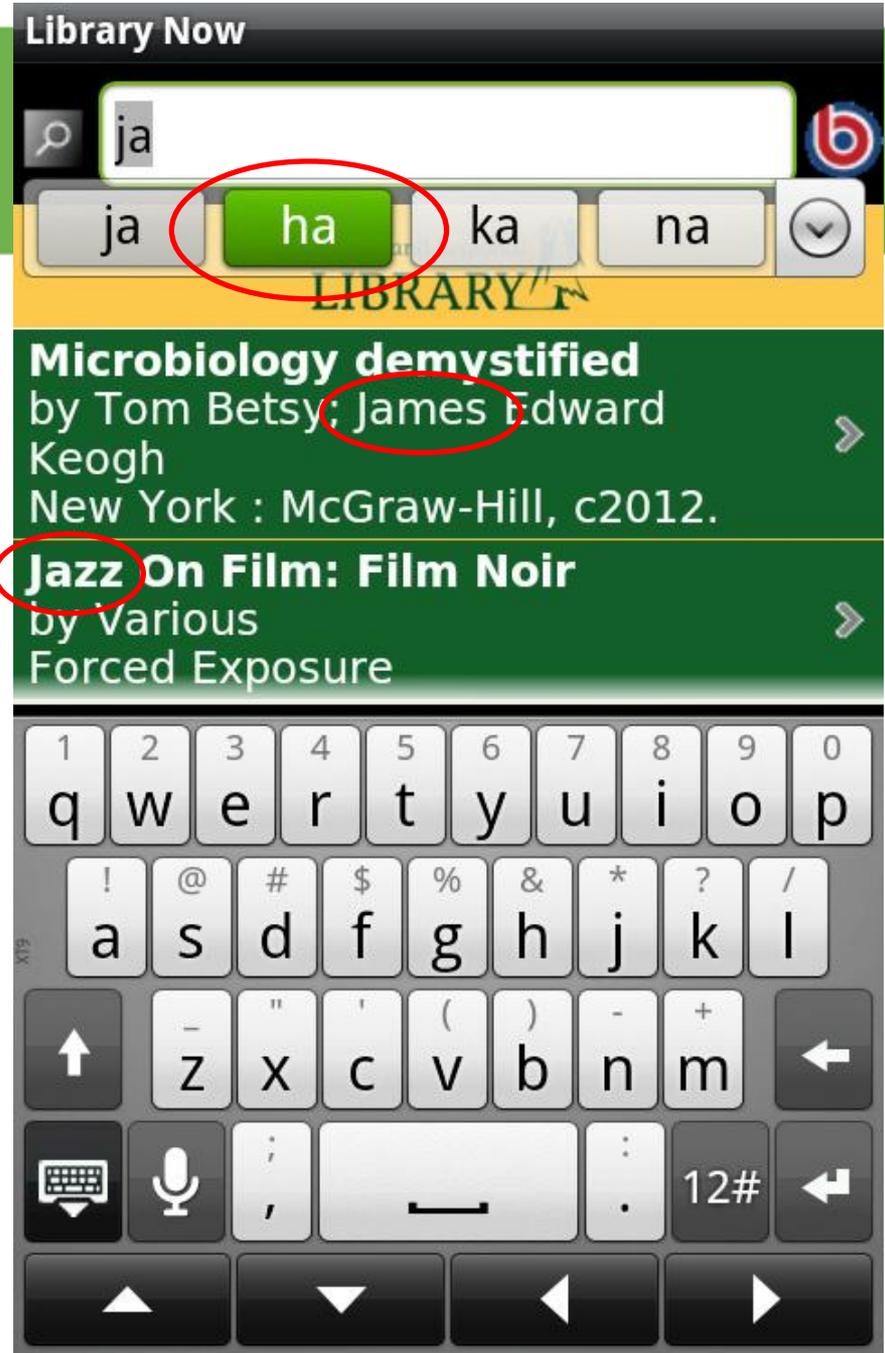
Searching the Catalog

- Note the example search
- Uses Boopsie's patented Smart Prefix Search technology
- Requires libraries to provide MARC record data dump to Boopsie regularly



Searching

- The app guesses at your intention
- Note highlighted choice
- Enforce your intent
- Otherwise results will shift



Searching

- Extend the process to multiple word searches
- Just type the first couple letters of each desired word

Library Now



ja on ke



Timberland Regional
LIBRARY

Entrevistas con Arthur M. Schlesinger, Jr., en 1964

by Jacqueline Kennedy Onassis; Arthur M Schlesinger; Michael R Beschloss; Caroline Kennedy... [Madrid] : Aguilar, 2011.

Interviews with Arthur M. Schlesinger, Jr., 1964

by Jacqueline Kennedy Onassis; Arthur M Schlesinger; Michael R Beschloss; Caroline Kennedy New York : Hyperion, c2011.

The Firebird and other Russian fairy tales

A Studio book
by Boris Vasilevich Zvorykin; Jacqueline Kennedy Onassis New York : Viking Press, 1978.

On the road [electronic resource]

Exploring

- Let's explore the menus
- My Library Account

Library Now

Timberland Regional Library



Timberland Regional
LIBRARY



Catalog

Find books ...



My Library Account

Log in ...



eBooks and eAudio



BookLook™

ISBN search



Resources

Research, homework
help, more ...



Social Media



Events



My Library Account

- Login once and the app will remember your credentials
- Check your account, renew materials, etc.

Please sign in



My Account - Please sign in

Library Card #:

PIN or password

Remember Login

Submit

Exploring

- Let's explore the menus
- eBooks and eAudio

Library Now

Timberland Regional Library



Timberland Regional
LIBRARY



Catalog

Find books ...



My Library Account

Log in ...



eBooks and eAudio



BookLook™

ISBN search



Resources

Research, homework
help, more ...



Social Media



Events



eBooks & eAudio

- Kitsap's menu
- Prepopulated OverDrive & OneClickdigital (Recorded Books)

The screenshot shows a mobile application interface for 'Library Now'. At the top, there is a dark header with the text 'Library Now'. Below this is a black bar with 'eBooks and eAudio' and a circular logo containing a lowercase 'b'. A purple bar follows, featuring the 'KRL' logo (Kitsap Regional Library) and the text 'Kitsap Regional Library'. The main menu consists of several items, each with a square icon on the left and a right-pointing chevron on the right:

- OverDrive**: Icon is a white 'O' on a black square.
- Full OverDrive Website**: Icon is a white 'O' on a black square.
- OneClickdigital**: Icon is a white 'd' on a red circle.
- Full OneClickdigital Website**: Icon is a white 'd' on a red circle.
- Gale Virtual Reference Library**: No icon is visible.
- Zinio Magazine Collection**: No icon is visible.

eBooks & eAudio

- These menus are still under development
- Expect improvements soon



eBooks & eAudio

- Kitsap eBook display
- The app defaults to showing only titles available for checkout

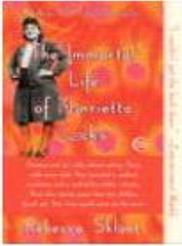
Library Now

< type here >

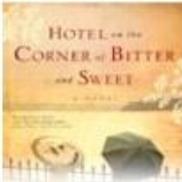
 Kitsap Regional Library

OverDrive eBooks
5437 epub immediately available

The Immortal Life of Henrietta Lacks [epub]
by *Rebecca Skloot
Her name was Henrietta Lacks, but scientists know her as HeLa. She was a poor Southern tobacco farmer who worked the same land as her slave ancestors,...



Hotel on the Corner of Bitter and Sweet [epub]
A Novel
by *Jamie Ford
"Sentimental, heartfelt...the exploration of Henry's



eBooks & eAudio

- Washington Anytime Library display
- Consortium of 38 public libraries

The screenshot shows the Washington Anytime Library website. At the top, there is a dark header with the text "Washington Anytime Library" in white. Below this, a navigation bar contains a left arrow, "Member Libraries", and "Sign In". The main banner features the text "Washington Anytime Library" in white and yellow, set against a background of a blue sky and green hills. Below the banner is a dark navigation bar with icons for a menu, a user profile, a question mark, and a search magnifying glass. The main content area is titled "Just Added: eBooks" and features a book cover for "The Everything American History Book, 2nd Edition" by John R. McGeehan, M.A. The book cover includes an illustration of a man speaking at a podium and a covered wagon. To the right of the book cover, the text reads "The Ever..." followed by "John R. Mcgee..." and "The Everything American History Book, 2nd Edition takes you on a thrilling tour through history and is packed with facts and vivid details of events that". Below the book cover is a button that says "Add to Wish List".

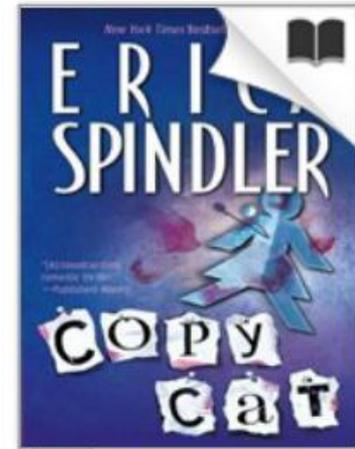
eBooks & eAudio

- More titles
- Scroll down from previous screen

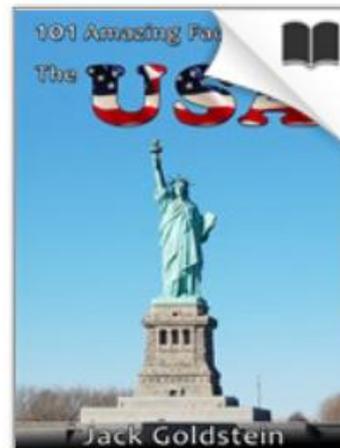
Washington Anytime Library



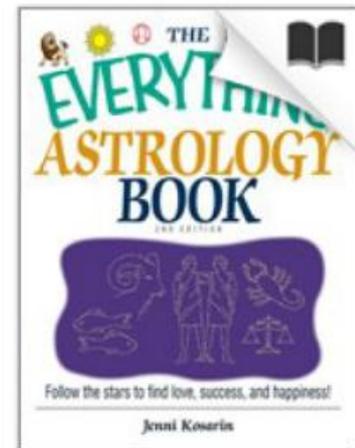
Babysitting S...
Chronicle Books



Copycat
Erica Spindler



101 Amazing...
Jack Goldstein



Everything A...
Jenni Kosarin

Exploring

- Let's explore the menus
- BookLook
ISBN search

Library Now

Timberland Regional Library



Timberland Regional
LIBRARY



Catalog

Find books ...



My Library Account

Log in ...



eBooks and eAudio



BookLook™

ISBN search



Resources

Research, homework
help, more ...



Social Media

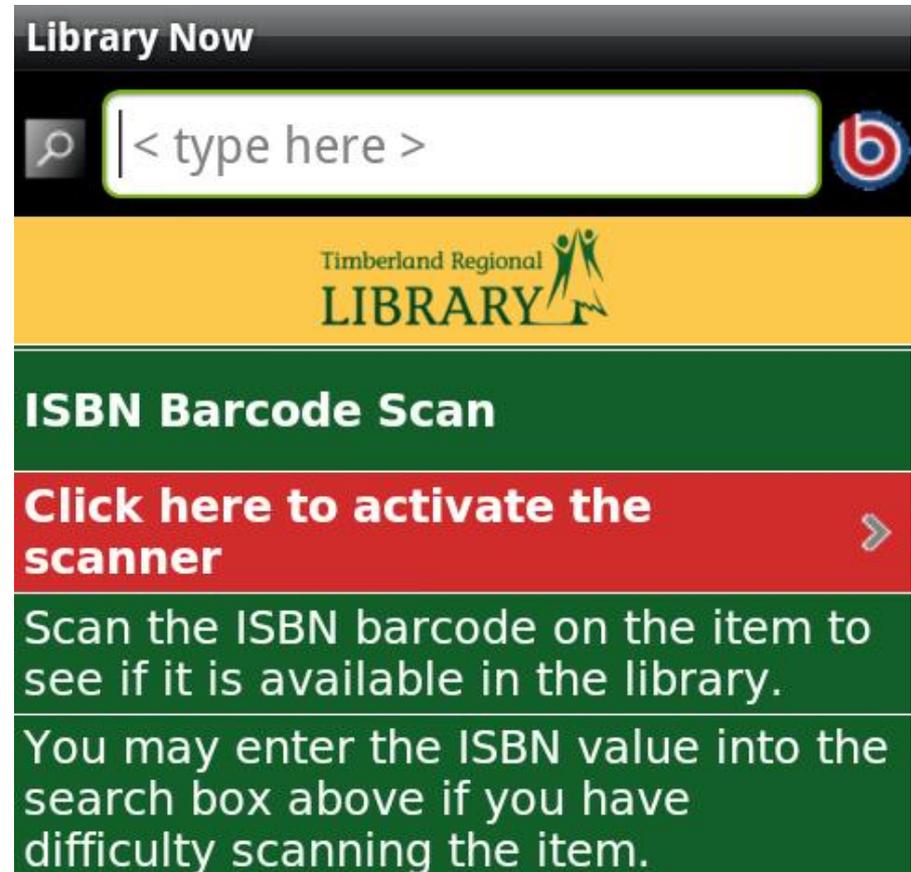


Events



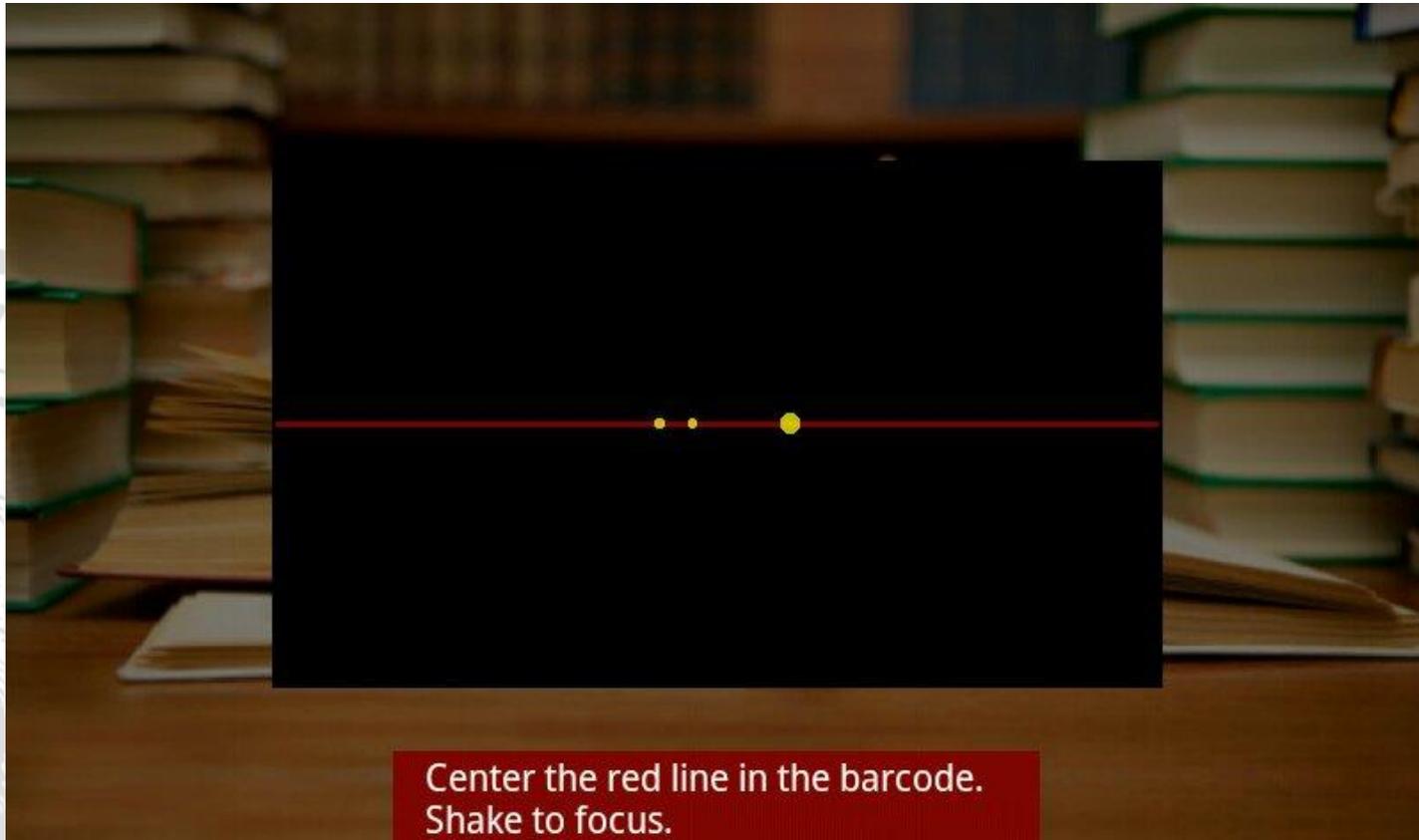
BookLook Feature

- Lets you use your device camera to scan an ISBN bar code on a book
- Runs an ISBN search in the catalog for the item



The screenshot shows the 'Library Now' app interface. At the top, there is a search bar with a magnifying glass icon on the left and a blue circular icon with a white 'b' on the right. Below the search bar is a yellow banner with the 'Timberland Regional LIBRARY' logo. Underneath the banner is a green section with the text 'ISBN Barcode Scan'. Below this is a red button with white text that says 'Click here to activate the scanner' and a white arrow pointing right. At the bottom, there is a green section with white text that reads: 'Scan the ISBN barcode on the item to see if it is available in the library. You may enter the ISBN value into the search box above if you have difficulty scanning the item.'

BookLook in Action:



Center the red line in the barcode.
Shake to focus.

BookLook in Action



Found plain text

BookLook Search Results

Library Now

9781594487354

Timberland Regional LIBRARY

1 match for 9781594487354
(1 edition available worldwide)

 **The bartender's tale [Book]**
Ivan Doig.
Riverhead Books

Scan another

Exploring

- Let's explore the menus
- Resources
Research, homework help, more . . .

Library Now

Timberland Regional Library



Timberland Regional
LIBRARY



Catalog

Find books ...



My Library Account

Log in ...



eBooks and eAudio



BookLook™

ISBN search



Resources

Research, homework help, more ...



Social Media



Events



Resources

- There are 20 slots available
- The SDL ProQuest package was added to all apps, using 6 slots
- Brief descriptions can be provided

Library Now

Resources



Timberland Regional
LIBRARY

CultureGrams

Country profiles, states & provinces



eLibrary

Students of all ages: research any topic



History Study Center

Ancient to modern: sources, maps ...



ProQuest Learning: Literature

Poetry, prose, authors: analysis, criticism



ProQuest

Find answers in 8500+ magazines & newspapers



SIRS Discoverer

For homework & class projects, K-8



Resources

- Kitsap's customized resources menu



The screenshot displays the 'Library Now' website interface. At the top, there is a dark header with the text 'Library Now' on the left and a circular logo with a lowercase 'b' on the right. Below this is a purple navigation bar with the word 'Resources' in white text. Underneath the navigation bar is a purple banner featuring the Kitsap Regional Library (KRL) logo on the left and the text 'Kitsap Regional Library' on the right. The main content area consists of a list of resource links, each in a white box with a right-pointing chevron icon. The links are: 'Auto Repair Reference Center', 'Biography in Context', 'CultureGrams' (with a sub-description 'Country profiles, states & provinces'), 'HeritageQuest Online' (with a sub-description 'Genealogy'), 'Literature Resource Center', 'Morningstar' (with a sub-description 'Mutual funds & stocks'), 'New York Times', 'NoveList' (with a sub-description 'Book suggestions'), and 'Opposing Viewpoints'.

Library Now	
Resources	
 Kitsap Regional Library	
Auto Repair Reference Center	>
Biography in Context	>
CultureGrams Country profiles, states & provinces	>
HeritageQuest Online Genealogy	>
Literature Resource Center	>
Morningstar Mutual funds & stocks	>
New York Times	>
NoveList Book suggestions	>
Opposing Viewpoints	>

Resources

- The rest of Kitsap's Resources menu
- Note "Access all Resources" link at the bottom
- Directs you to the website

Library Now

Resources



Morningstar

Mutual funds & stocks



New York Times



NoveList

Book suggestions



Opposing Viewpoints

Pro/con viewpoint essays / news



ProQuest

Find answers in 8500+ magazines & newspapers



Reference USA

Phone numbers & business information



US History in Context



World History in Context



Access all Resources



Resources

- Kitsap's "All Resources" web page displayed via the app

Ancestry Library Edition

Genealogical source for searching billions of Immigration Lists Index and Census images only from a KRL computer or a laptop access

Associations Unlimited

Directory of international and U.S. national, Print as list or mailing labels. Search IRS Data

Auto Repair Reference Center

Repair information for more than 33,000 vehicles Auto IQ.

Biography in Context

Award-winning biographies and articles on politicians.

Brainfuse

The ultimate online Submit your results from Mon-Sat 4:00 PM - 9:00 PM PST

Exploring

- Let's explore the menus
- Social Media

Library Now

Timberland Regional Library



Timberland Regional
LIBRARY



Catalog

Find books ...



My Library Account

Log in ...



eBooks and eAudio



BookLook™

ISBN search



Resources

Research, homework
help, more ...



Social Media

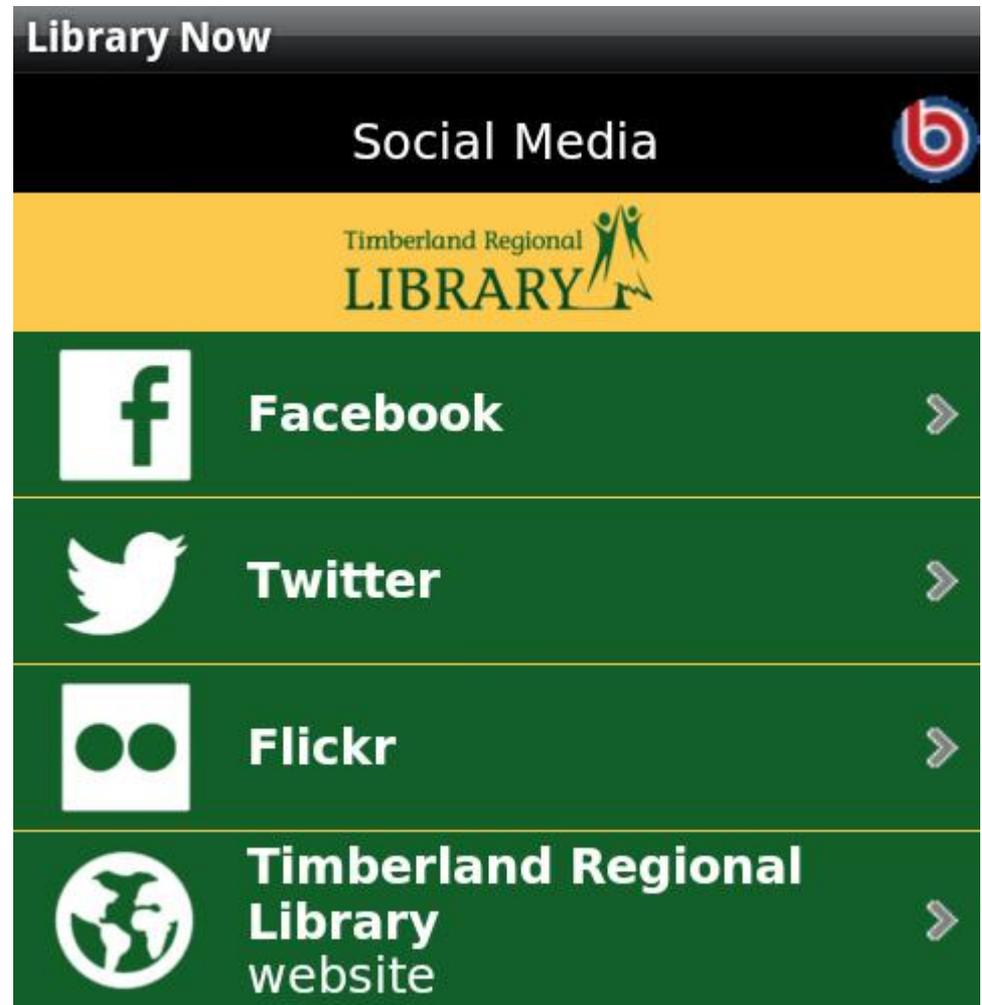


Events



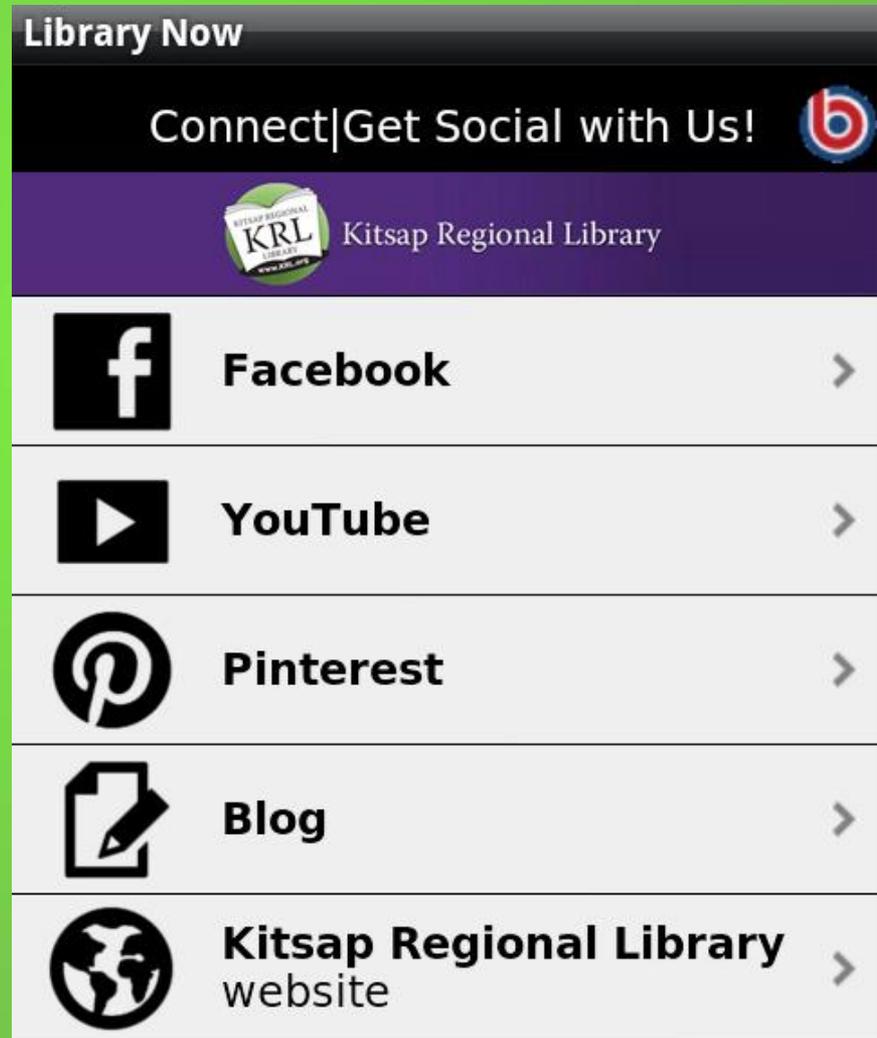
Social Media

- Timberland's Social Media menu



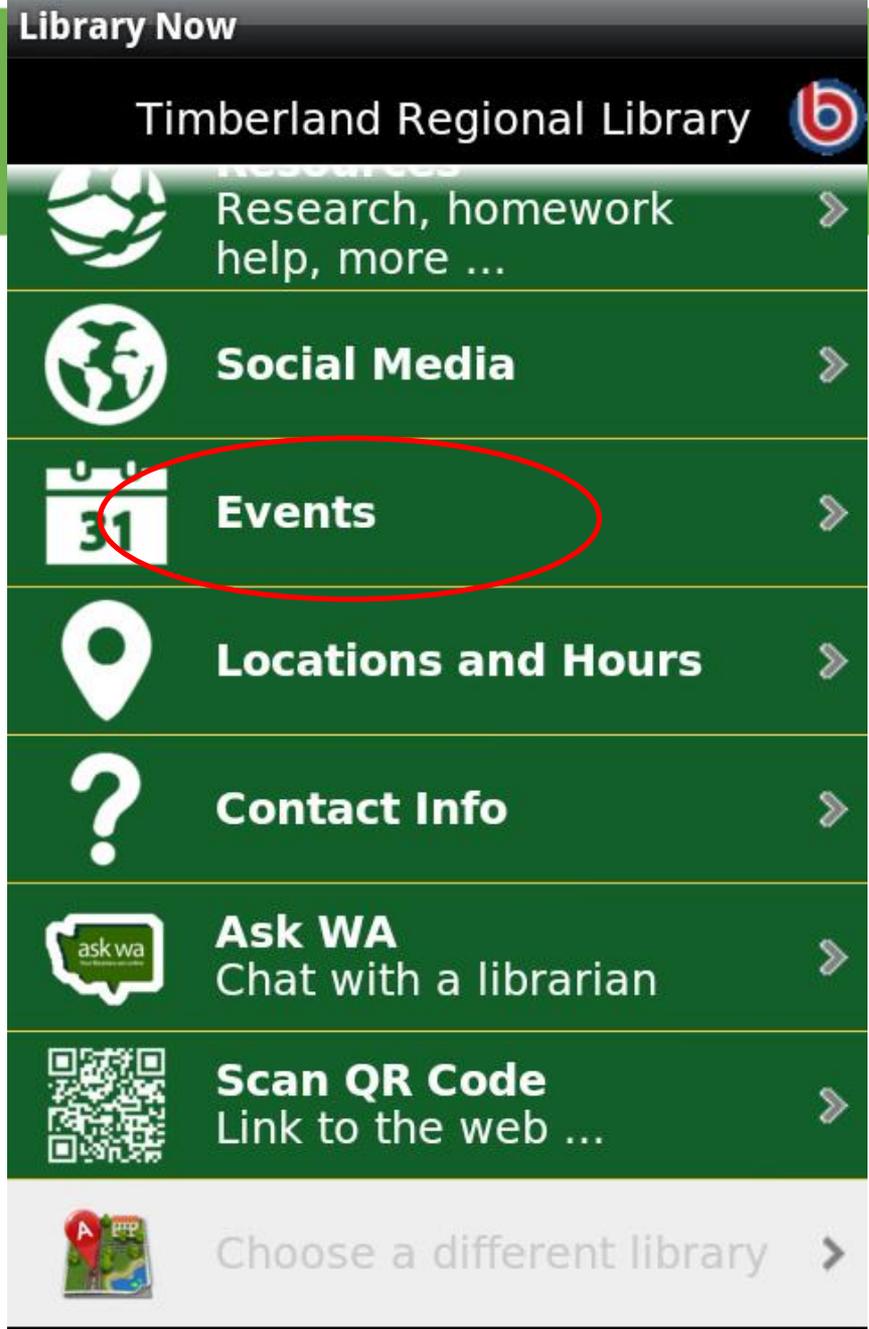
Social Media

- Kitsap's Social Media menu



Exploring

- Let's explore the menus
- Events (calendar)



Events Calendar

- Timberland's
Events
Calendar as
displayed on
the app

Library Now

Search Calendar 

31 **All Events**

Oct 24	Thu, 24 Oct 2013 04:00 PM-06:00 PM The Knitting Circle Salkum Timberland Library Adult Program	>
Oct 24	Thu, 24 Oct 2013 04:00 PM-05:00 PM The Bushwick Book Club Sings: ☐Short Nights of the Shadow Catcher☐ Raymond Timberland Library Adult Program	>
Oct 24	Thu, 24 Oct 2013 05:30 PM-07:00 PM Timberland Reads Together Book Discussion and Film Screening Montesano Timberland Library Adult Program	>
	Thu, 24 Oct 2013 06:30 PM-07:00 PM	

Events

- Search the events calendar using Smart Prefix Search
- Typing “ad” brings up all “Adult” programs

The screenshot shows a mobile application interface for a library. At the top, the title 'Library Now' is displayed. Below it is a search bar containing the text 'ad'. To the right of the search bar is a circular logo with a lowercase 'b'. Below the search bar is a calendar icon showing the date '31'. To the right of the calendar icon is the text 'All Events'. The main content area displays a list of events. Each event entry includes a date and time, a title, and the location. The words 'Adult' in the event titles are circled in red. The events listed are:

Date	Time	Event Title	Location
Oct 28	05:30 PM-06:30 PM	Bibliotopia Adult Book Discussion	Tumwater Timberland Library
Nov 13	07:30 PM-08:45 PM	Small Feet, Big Land: Adventure, Home, and Family on the Edge of Alaska Adult Program	Olympia Timberland Library
Nov 15	2013-11-16	NaNoWriMo: Mid-Month Adult Program	Westport Timberland Library
Oct 30	06:00 PM-07:30 PM	NaNoWriMo: Kick-off	Shelton Timberland Library

Events

- Typing “st” brings up all programs that include the word “story”
- Or other programs with words beginning “st”

Library Now

st

31

All Events

Oct 26	Sat, 26 Oct 2013 03:00 PM-04:00 PM Storytelling with Harvest Moon Shelton Timberland Library Adult Program
Nov 02	Sat, 2 Nov 2013 02:00 PM-03:30 PM Strange UFOs in the Northwest Lacey Timberland Library Adult Program
Nov 19	Tue, 19 Nov 2013 10:30 AM-11:00 AM Story and Ballet with Dana Chynoweth Shelton Timberland Library Children & Families
Oct 25	Fri, 25 Oct 2013 10:00 AM-10:45 AM Family Story Time Salkum Timberland Library Children's Story Time

Events

- Type another letter to further narrow the results
- Typed “sto”

Library Now

sto

31 **All Events**

Oct 26	Sat, 26 Oct 2013 03:00 PM - 04:00 PM Storytelling with Harvest Moon Shelton Timberland Library Adult Program
Nov 19	Tue, 19 Nov 2013 10:30 AM - 11:00 AM Story and Ballet with Dana Chynoweth Shelton Timberland Library Children & Families
Oct 25	Fri, 25 Oct 2013 10:00 AM - 10:45 AM Family Story Time Salkum Timberland Library Children's Story Time
Oct 25	Fri, 25 Oct 2013 10:00 AM - 10:30 AM Preschool Story Time Chehalis Timberland Library Children's Story Time

Events

- Or type parts of two words
- “st ch” retrieves children’s story times

Library Now

st ch

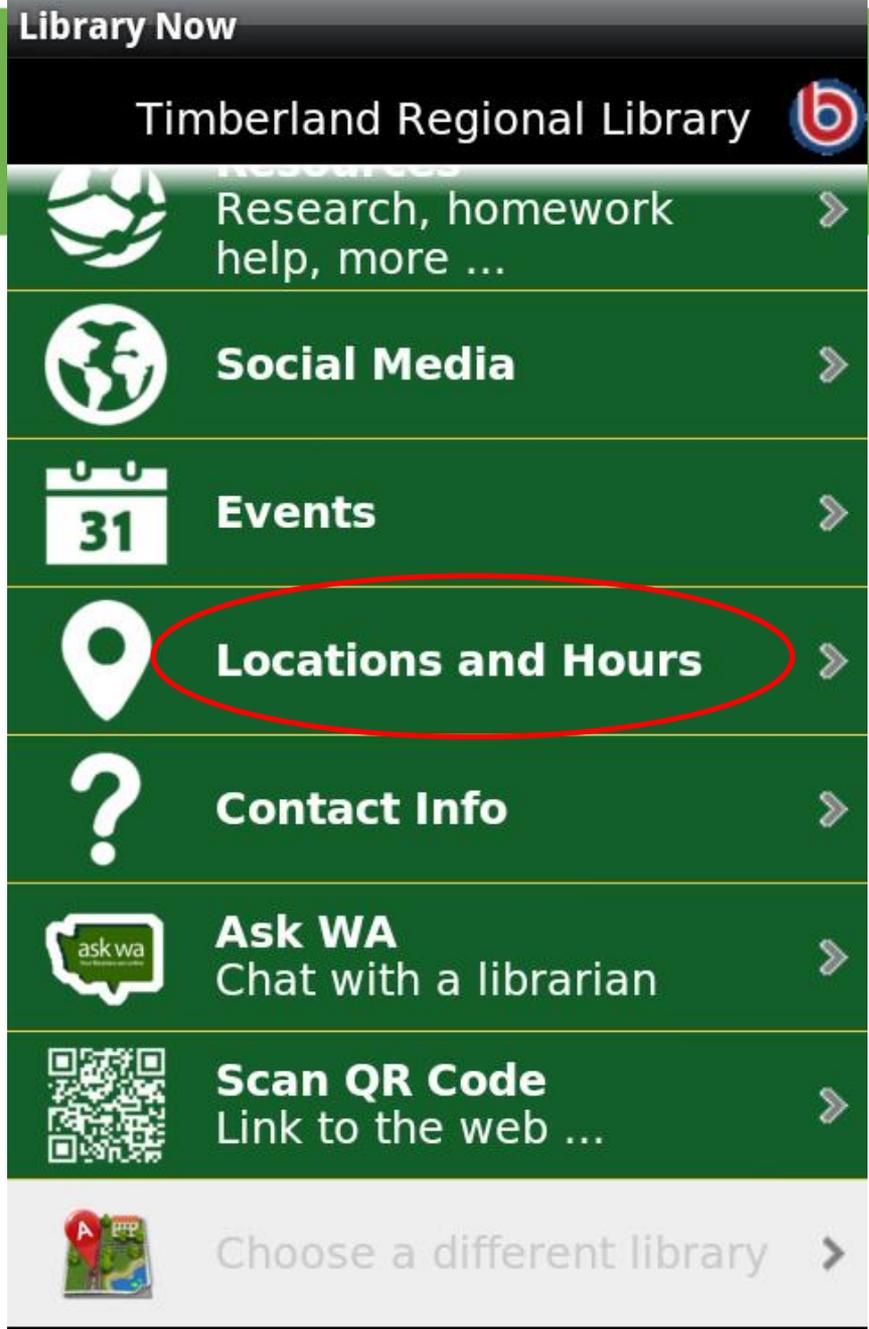
31

All Events

Nov 19	Tue, 19 Nov 2013 10:30 AM-11:00 AM Story and Ballet with Dana Chynoweth Shelton Timberland Library Children & Families	>
Nov 01	Fri, 1 Nov 2013 10:00 AM-10:30 AM Preschool Story Time Chehalis Timberland Library Children's Story Time	>
Nov 08	Fri, 8 Nov 2013 10:00 AM-10:30 AM Preschool Story Time Chehalis Timberland Library Children's Story Time	>
Nov 15	Fri, 15 Nov 2013 10:00 AM-10:30 AM Preschool Story Time Chehalis Timberland Library Children's Story Time	>

Exploring

- Let's explore the menus
- Locations and Hours



Locations & Hours

- Timberland's Branches

Library Now

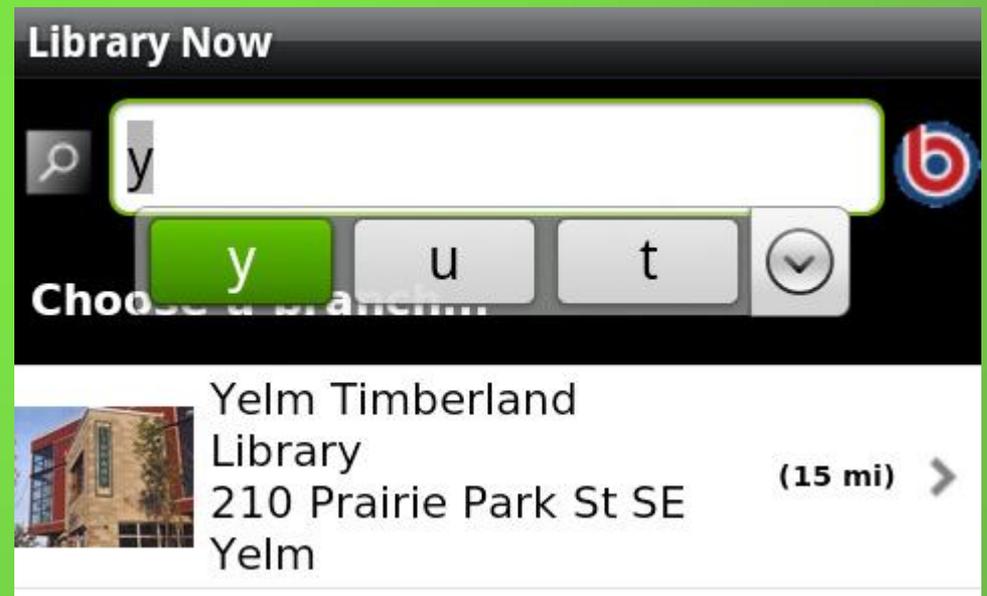
 

Choose a branch...

	Tumwater Timberland Library 7023 New Market St SW Tumwater	(0.4 mi) >
	Timberland Regional Library 415 Tumwater Blvd SW Tumwater	(0.5 mi) >
	Olympia Timberland Library 313 8th Ave SE Olympia	(3.9 mi) >
	Lacey Timberland Library 500 College St SE Lacey	(5.7 mi) >
	Nisqually Tribal Library - TRL Kiosk 4820 She-Nah-Num Dr	(8.3 mi) >

Locations & Hours

- Search for a branch
- Typed “y”



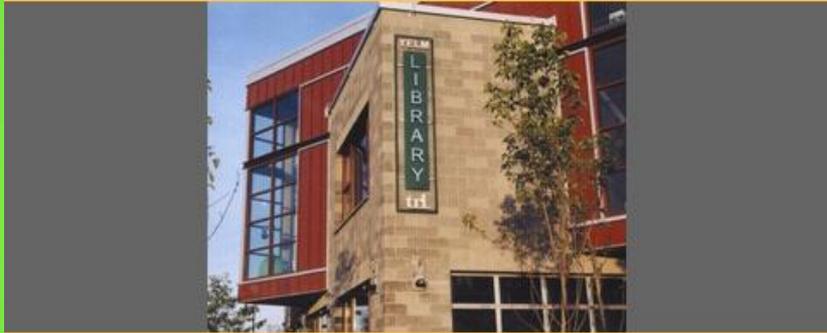
Locations & Hours

- Yelm branch display

Library Now

type here

Timberland Regional LIBRARY



Yelm Timberland Library

Address (map/directions)
210 Prairie Park St SE
Yelm, WA 98597-7699

Call Us
(360) 458-3374

Fax Number
(360) 458-5172

Library Hours
Monday..... CLOSED
Tuesday..... 10AM to 8PM

Locations & Hours

- The rest of the hours display

Library Now

type here 



Yelm Timberland Library

Address (map/directions) 
210 Prairie Park St SE
Yelm, WA 98597-7699

Call Us 
(360) 458-3374

Fax Number
(360) 458-5172

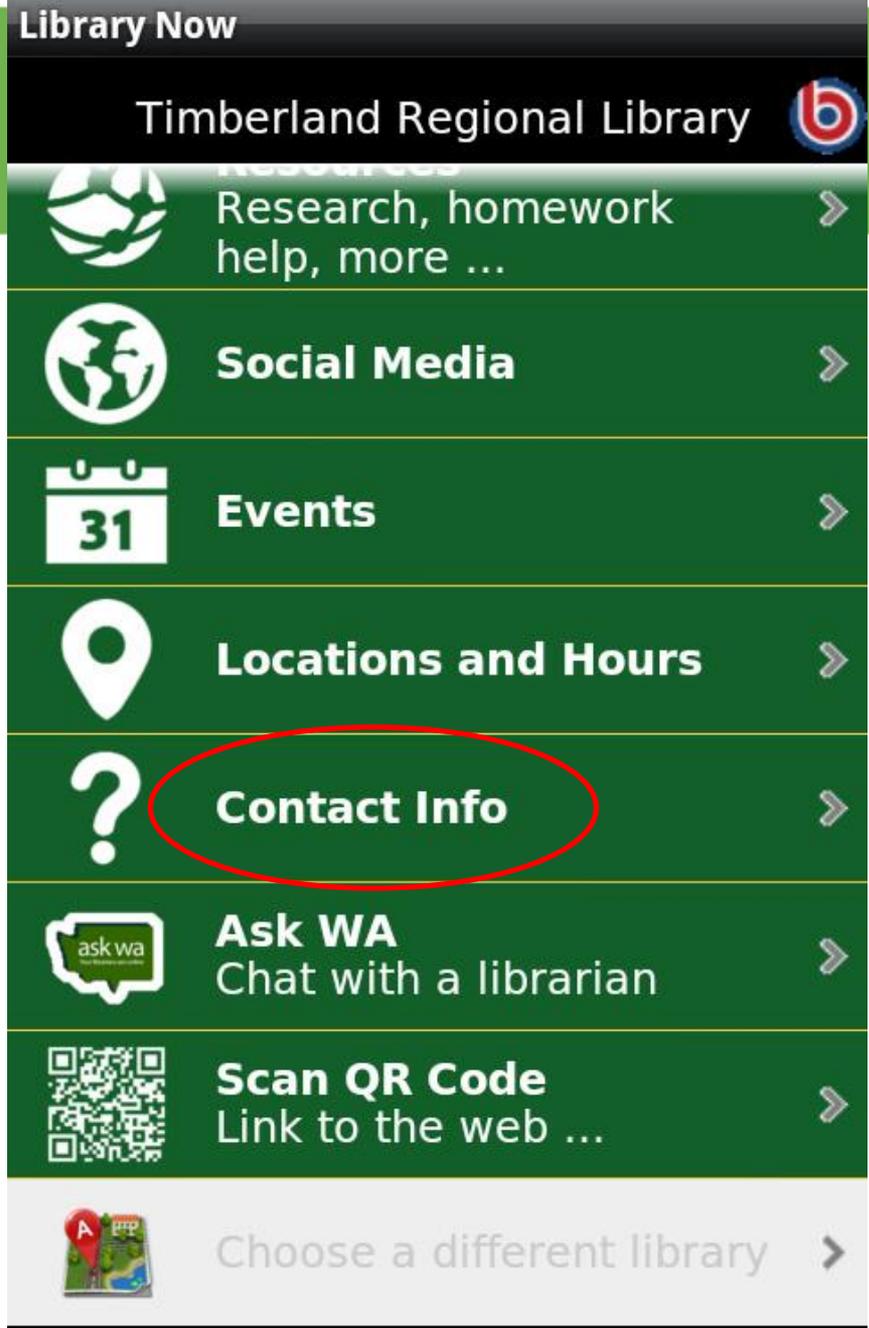
Library Hours

Monday.....	CLOSED
Tuesday.....	10AM to 8PM
Wednesday....	10AM to 8PM
Thursday.....	10AM to 8PM
Friday.....	10AM to 5PM
Saturday.....	10AM to 5PM
Sunday.....	CLOSED

Yelm Timberland Library 
website

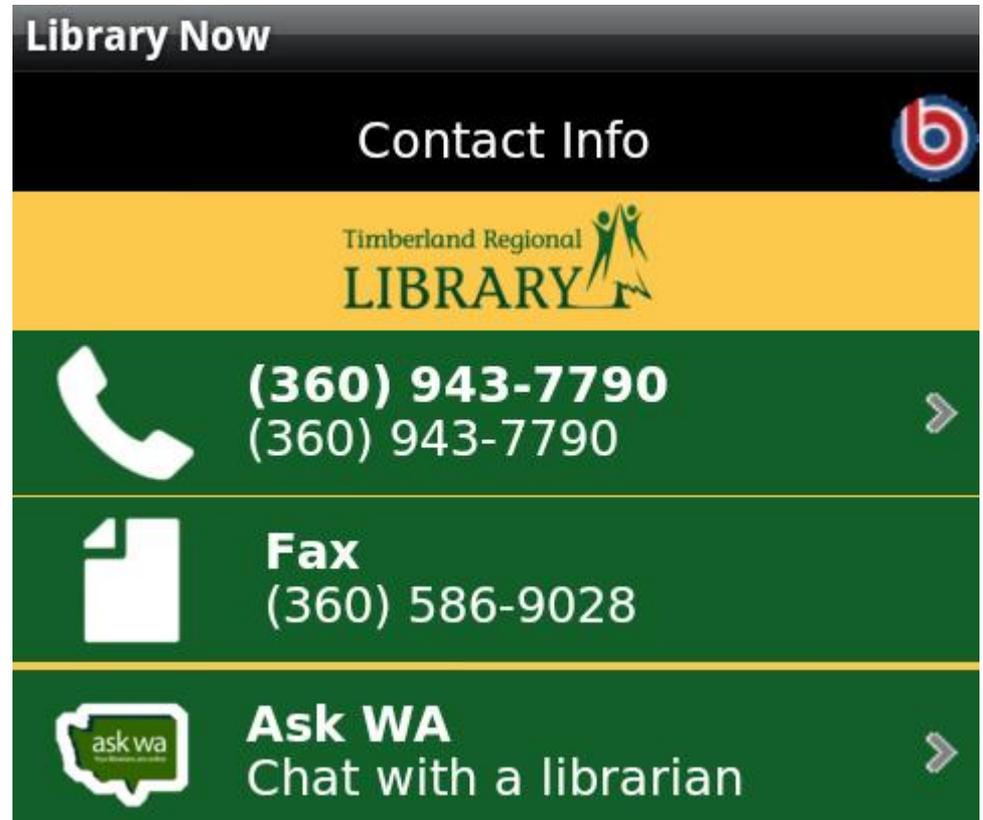
Exploring

- Let's explore the menus
- Contact Info



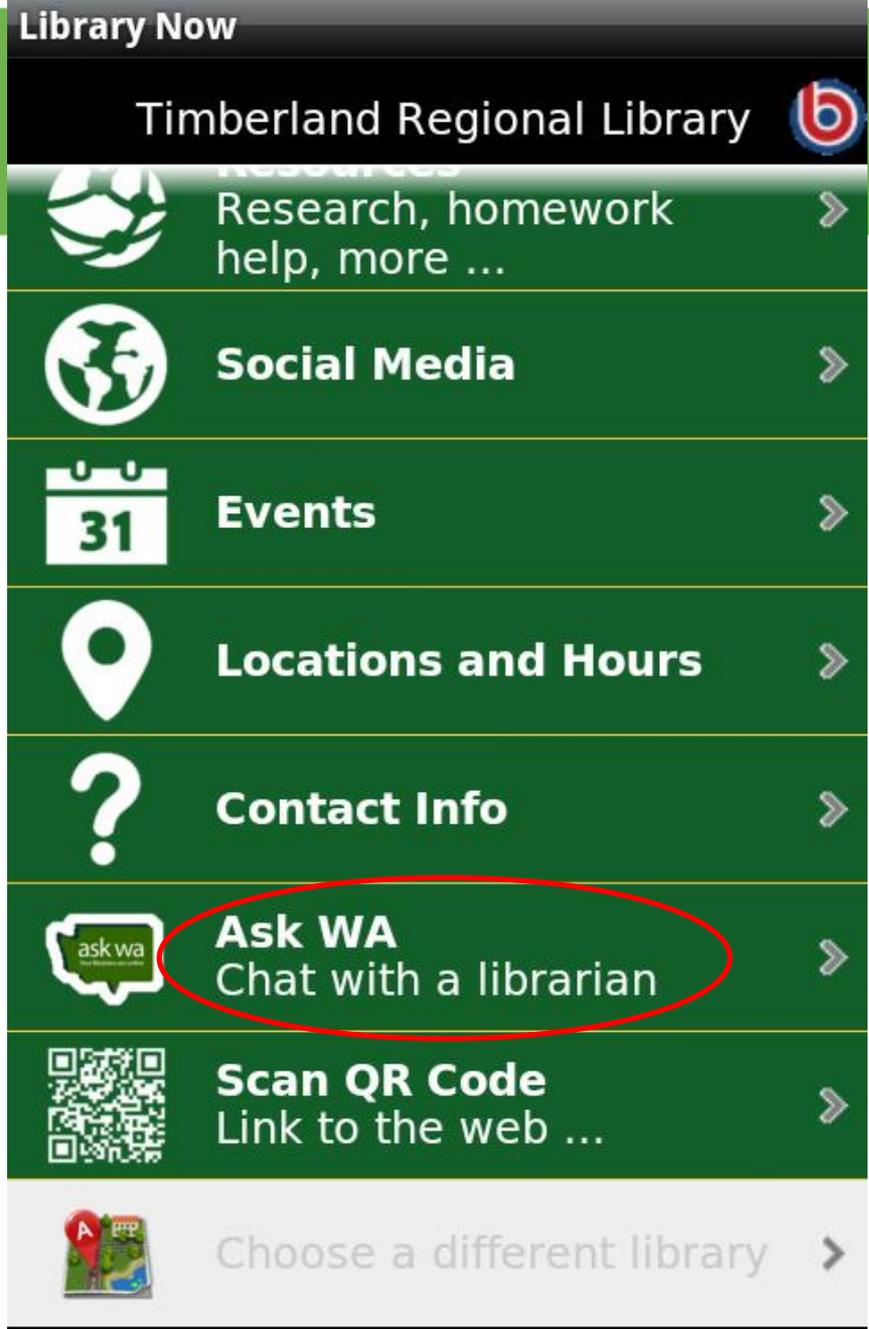
Contact Info

- Libraries can customize further to include staff or other contact info as desired



Exploring

- Let's explore the menus
- Ask WA
Chat with a librarian



Ask-WA

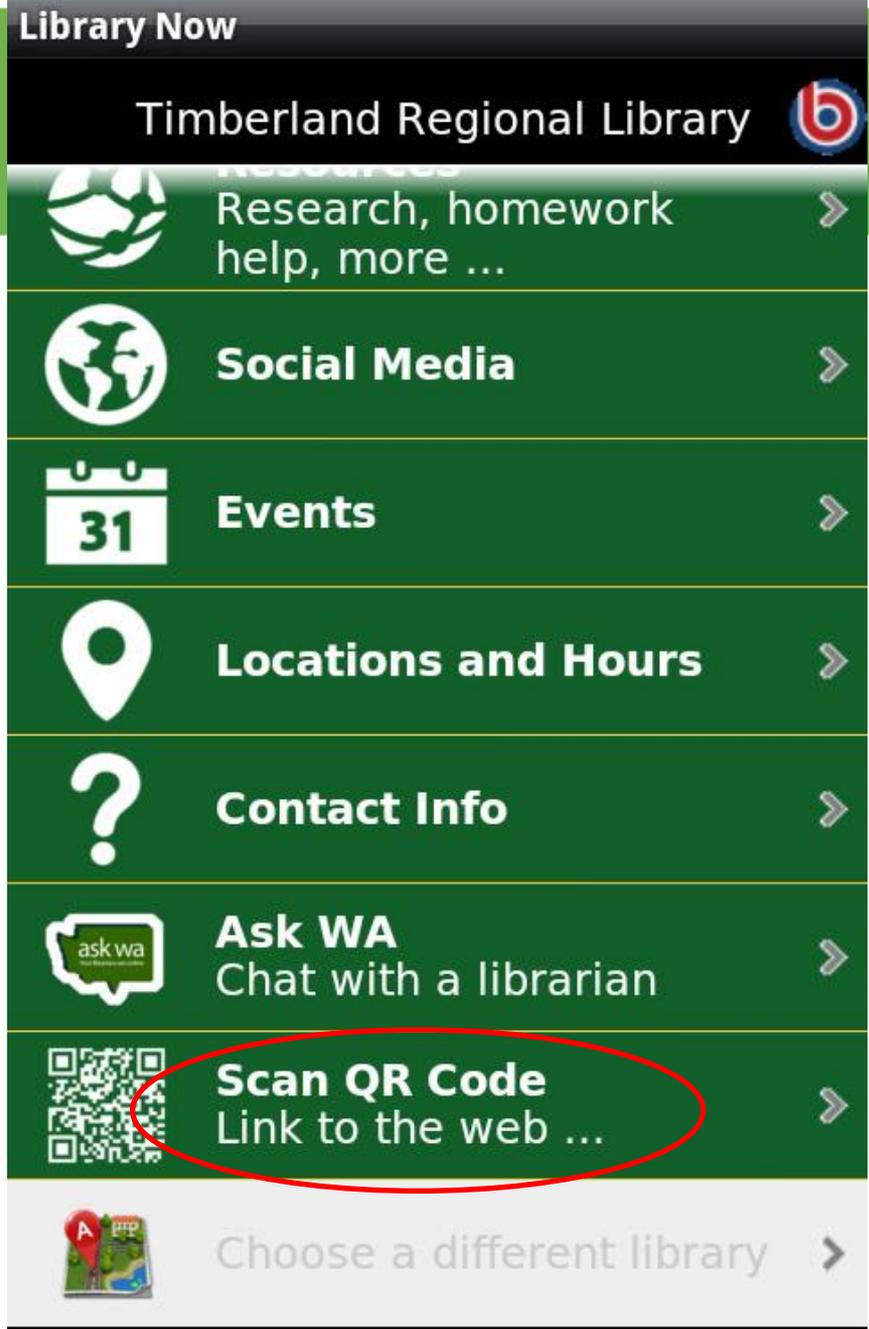
- Brings up a text chat screen
- Type in the “Your Question” box
- Response appears in the box above



The screenshot shows the 'Ask-WA' mobile application interface. At the top, there is a black header with the text 'Library Now' in white. Below this is a green banner with the 'LIBRARY NOW' logo, which includes a stylized green book icon and the text 'LIBRARY NOW' in orange and white. The main title 'Ask-WA' is displayed in white text on a blue gradient background. Below the title is a large, empty white rectangular box for input. Underneath this box is a white rectangular box containing the text 'Your Question/Message'. At the bottom of the interface is a large, rounded rectangular button with a gradient background and the text 'Send' in bold black letters.

Exploring

- Let's explore the menus
- Scan QR Code
Link to the web ...



Scan QR Code

- Lets you use your device camera to scan a QR code
- Links your device browser to a web page for more info



QR code image from:

<http://www.flickr.com/photos/bernissimo/>

Still coming: More features

- Virtual Library Card
Displays your library card bar code on screen for scanning at the library
- Reading Lists
Using RSS feeds; provide lists from catalog search for new items, or staff picks, or best seller lists, etc.

Other apps for Libraries

- The rest of today's presentation features other apps that library staff may find useful in their daily work



Reading



Amazon
Kindle



NOOK



Goodreads

Management



Adobe
Reader



CamScanner



Dropbox



Social Media



Facebook



Google+



YouTube



Travel



FlySmart



Maps



Wi-Fi Finder



Yelp



Hobbies



Ancestry



BigOven



CamScanner



Geocaching

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Secretary of State

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