

National Initiatives Impacting Washington Libraries

The Watch List:

While these activities may not directly impact local libraries, they bear watching for trends and news.

ALA's Office for Information Technology Policy Digital Literacy Task Force (ongoing)

www.ala.org/offices/olos and www.ala.org/offices/oitp

Nationally: Reports, programs and national conferences; keeping libraries included in national policy initiatives.

Locally: Start discussions on digital literacy programs and developing partnerships outside of library community; use a resource to connect with others locally.

US Ignite (ongoing)

<http://us-ignite.org/>

Nationally: Next-generation Internet applications that provide transformative public benefit ... leveraging existing infrastructure and giving it new capabilities.

Locally: Watch for information which will impact what can be done locally.

Tools & Resources:

These activities have generated useful sites with tools and resources for broadband, digital literacy, healthcare literacy, and community building.

Broadband Adoption Toolkit (published 2013)

www2.ntia.doc.gov or www2.ntia.doc.gov/files/toolkit_042913.pdf

Nationally: Best practices in outreach, training, curriculum, and broadband access.

Locally: Information and proven tools to use in outreach, staff and public training.

Building Digital Communities (November 2011-October 2013)

www.webjunction.org/explore-topics/building-digital-communities.html

Nationally: Awareness of the importance of needs assessment and planning.

Locally: Tools for initiating community discussions, needs assessment and planning.

Digital Inclusion Survey (Fall 2013)

<http://digitalinclusion.umd.edu/content/digital-inclusion-survey>

Nationally: Provide state and national estimates of the survey data.

Locally: Local data in key areas of education, workforce/employment, health and wellness, civic engagement, and digital literacy.

DigitalLearn.org (2013 - ongoing, supported by PLA)

www.digitallearn.org

Nationally: One-stop shop for digital literacy support and resources for libraries and other community organizations.

Locally: Resource sharing, have conversations and work collaboratively with others who support digital literacy.

DigitalLiteracy.gov (launched May 2011, ongoing)

www.digitalliteracy.gov

Nationally: Learning portal available for a learning society in a global economy.

Locally: Resources for in-house training.

Digital Public Library of America (ongoing)

www.dp.la/

Nationally: A portal, a platform and an advocate.

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Edge Initiative (2011 - ongoing, available January 2014)

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Nationally: Resources to engage staff, local government officials and other partners in assessing the strength of public access technology in public libraries.

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EveryoneON

<http://www.everyoneon.org>

Geek the Library - OCLC (ongoing)

<http://www.geekthelibrary.org/>

Nationally: A national awareness campaign focusing on public libraries

Locally: Access support for implementing your local library awareness program.

Impact Survey (2013 - ongoing)

www.impactsurvey.org

Nationally: Online survey tool for public libraries. (working with Edge Initiative).

Locally: Patron surveys — designed, programmed and analyzed; library registers and inserts a piece of code on their website.

Promise of Libraries Transforming Communities (2013 - ongoing)

www.ala.org/transforminglibraries/

Nationally: A national plan advancing community engagement and innovation, and transforming the role of libraries in their communities.

Locally: Professional development to become community facilitators.

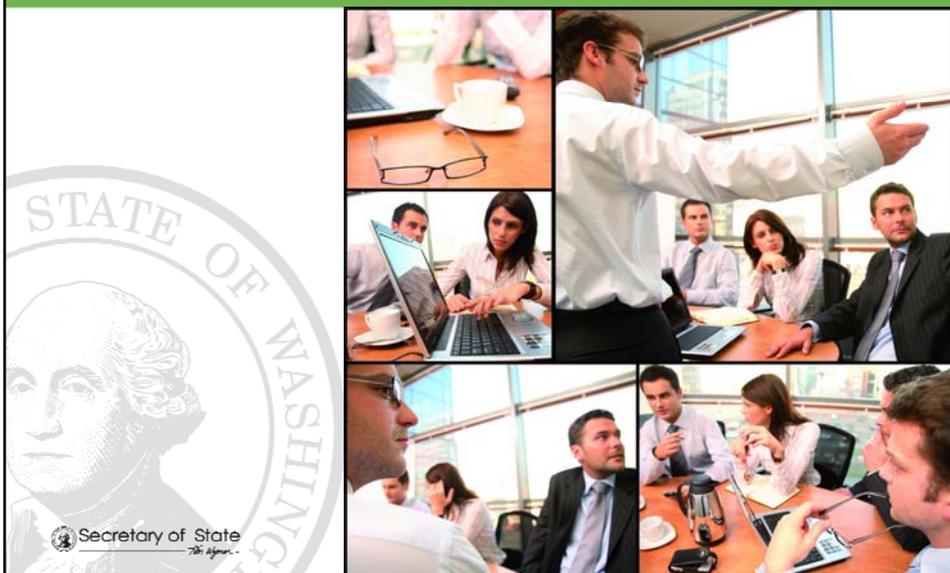
**Content adapted from the "Reference Guide to National Projects: Digital Literacy, Broadband Adoption, and Digital Inclusion," created by the Chief Officers of State Library Agencies (COSLA). Further content adapted with permission from the Idaho Commission for Libraries (ICfL) with funding support from the Institute of Museum and Library Services (IMLS).*

Why Digital Literacy?

WALE Conference Session

October 29, 2013
11:20am-12:35pm

Welcome



What is Digital Literacy?

- What's your definition of Digital Literacy?



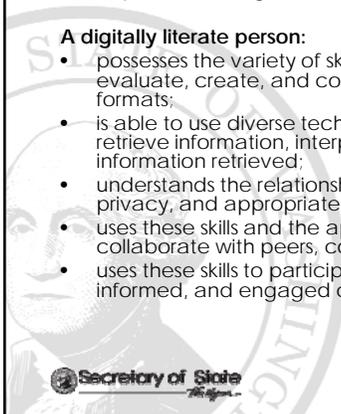
What is Digital Literacy?

From the American Library Association's (ALA) Digital Literacy Task Force (which is led by the ALA Office for Information Technology Policy); Digital Literacy is defined as:

... the ability to use information and communication technologies to find, understand, evaluate, create, and communicate digital information, an ability that requires both cognitive and technical skills.

A digitally literate person:

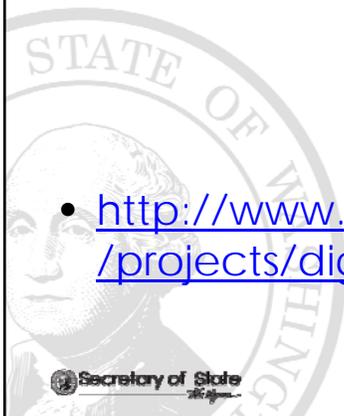
- possesses the variety of skills, cognitive and technical, required to find, understand, evaluate, create, and communicate digital information in a wide variety of formats;
- is able to use diverse technologies appropriately and effectively to search for and retrieve information, interpret search results, and judge the quality of the information retrieved;
- understands the relationships among technology, lifelong learning, personal privacy, and appropriate stewardship of information;
- uses these skills and the appropriate technologies to communicate and collaborate with peers, colleagues, family, and on occasion the general public;
- uses these skills to participate actively in civic society and contribute to a vibrant, informed, and engaged community.



Tour of WSL Digital Literacy Website



- <http://www.sos.wa.gov/library/libraries/projects/digitalliteracy.aspx/>



www.sos.wa.gov/library/libraries/projects/digitalliteracy.aspx/

 **Washington State Library**

ABOUT THE LIBRARY | RESEARCH & COLLECTIONS | SERVICES FOR LIBRARIES | MY ACCOUNT | FIND A LIBRARY | ASK A LIBRARIAN

State Library » Services to Libraries » Statewide Projects and Initiatives

Digital Literacy in Washington State

The Washington State Library is pleased to provide this portal combining digital literacy tools developed in Washington State as well as national project information about Digital Literacy for libraries and the public. Resources include help with computing skills, job seeking, online security and safety, tech tips & terminology, accessibility, portals, and training for libraries.

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Digital Literacy

- In Washington State
- Resources for Libraries
- Resources for the Public
- Microsoft IT Academy



Major Initiatives

Microsoft IT Academy

Through a partnership with Microsoft, the Washington State Library, a division of the Office of the Secretary of State, received funding from the legislature to offer the Microsoft IT Academy to community and technical college libraries, public libraries, and tribal libraries at no cost during the current biennium (July 2013 through June 2015). Funds from the legislature pay for the non-discounted portion and Microsoft has discounted the remaining cost of these courses by approximately 90%. Funding from the legislature will also cover the Washington State Library to partner with both libraries and Microsoft in the project. Learn more at the State Library's [Microsoft IT Academy](#) page.

EveryoneOn

[EveryoneOn](#) is powered by [Connect2Compete](#). Connect2Compete aims to eliminate the digital divide by providing high speed, low-cost Internet and computers, and [free digital literacy training](#) to all Americans. Learn more at EveryoneOn: [everyoneon.org](#).

DigitalLearn

[DigitalLearn](#) offers free learning tools to help make technology work for you. Learn more at [digitallearn.org](#)

Digital Public Library of America

The DPLA planning initiative grew out of an October 2010 meeting at the Radcliffe Institute for Advanced Study, which brought together over 40 representatives from foundations, research institutions, cultural organizations, government, and libraries to discuss best approaches to building a national digital library. Learn more at [dp.la](#)

Contact

For more information about the WSL Digital Literacy project:

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360.570.5571

Resources for Libraries



Washington State Library

[HOME](#) [ABOUT THE LIBRARY](#) [RESEARCH & COLLECTIONS](#) [SERVICES FOR LIBRARIES](#) [MY ACCOUNT](#) [FIND A LIBRARY](#) [ASK A LIBRARIAN](#)

State Library » Services to Libraries » Statewide Projects and Initiatives

Digital Literacy Resources for Libraries

What do you need help with?

- Digital literacy portals and clearinghouses
- Creating curriculum or tutorials
- Finding tech tips and understanding computer terminology
- Making computers and the Internet accessible
- Working with online presentations

Digital Literacy

[In Washington State](#)
[Resources for Libraries](#)
[Resources for the Public](#)
[Microsoft IT Academy](#)

Libraries play a vital role in Digital Literacy and the Washington State Library has compiled some of the best resources for you on the topic. You will find Washington-specific resources as well as information on national projects.

Portals & Clearinghouses

If you are looking for a place to start gathering resources and information, these portals provide a wealth of information. They are also gateways to numerous other resources.

- **Digital Learning Department.** The Digital Learning Department (DLD) provides information, guidance, and technical assistance in the areas of Online Learning, Alternative Learning, and Open Educational Resources. DLD supports school districts, families, and course providers serving Washington's K-12 students.
- **Edge Benchmarks.** Launched in March 2011, the Edge initiative is an effort driven by a coalition of leading library and local government organizations to develop a suite of tools that support continuous improvement and reinvestment in public technology. The Urban Libraries Council is leading this

Resources for the Public

The screenshot shows the Washington State Library website. At the top, there is a green header with the text "Resources for the Public". Below this is the library's logo and name, "Washington State Library", along with a search bar. A navigation menu includes links for "ABOUT THE LIBRARY", "RESEARCH & COLLECTIONS", "SERVICES FOR LIBRARIES", "MY ACCOUNT", "FIND A LIBRARY", and "ASK A LIBRARIAN". The main content area is titled "Digital Literacy Resources for the Public" and includes a section "What do you need help with?" with a list of topics: "Basic and advanced computing skills", "Finding and applying for jobs online", "Protecting yourself and your family from online thieves, predators, and other threats", "Finding tech tips and understanding computer terminology", and "Making computers and the Internet accessible". A sidebar on the right lists "Digital Literacy" resources: "In Washington State", "Resources for Libraries", "Resources for the Public", and "Microsoft IT Academy". Below the sidebar, there is a paragraph about the Digital Literacy Gateway and a section titled "Computing Skills" with a list of resources: "Academic guide to devices and electronic content", "Microsoft Digital Literacy", and "Microsoft Office Training".

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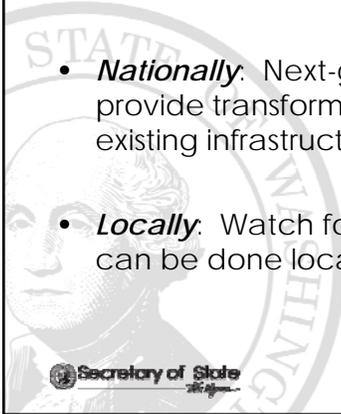


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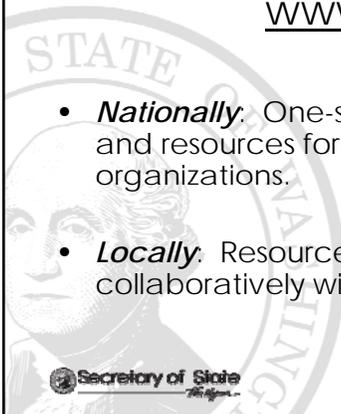


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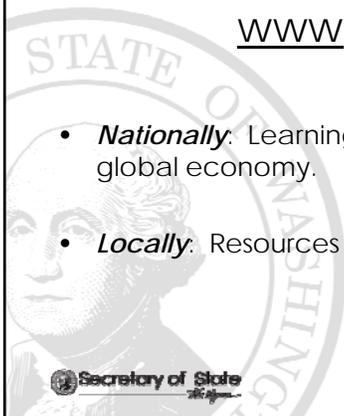


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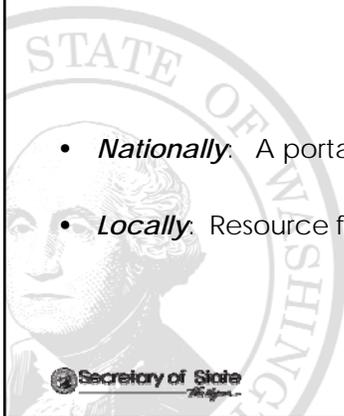


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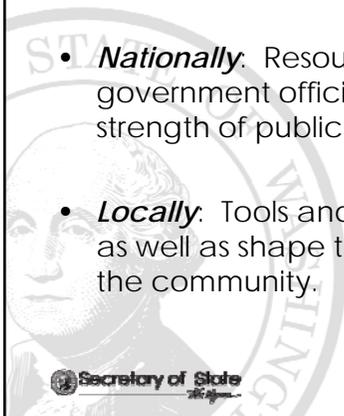


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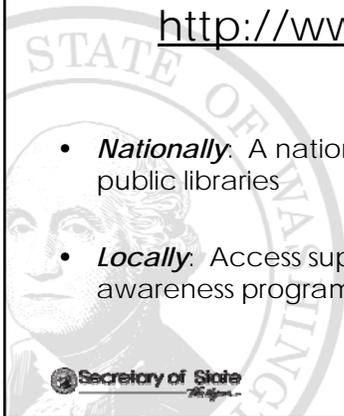


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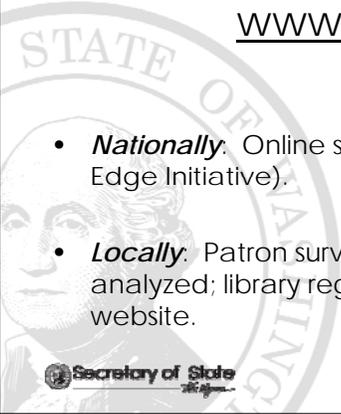


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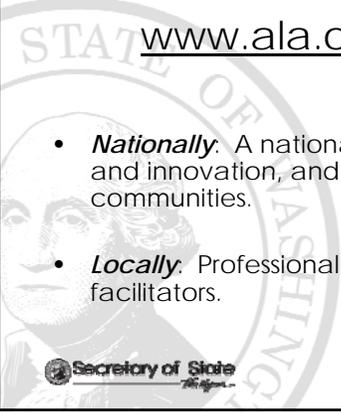
 Secretary of State
The Great Seal of the State of Washington, featuring a portrait of George Washington, is visible in the background of the slide.

National Initiatives

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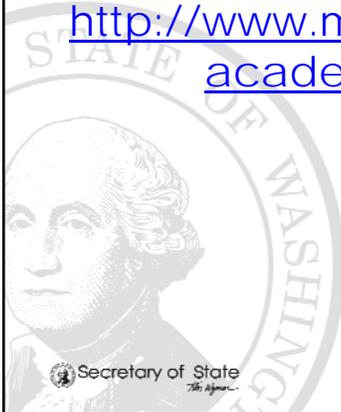
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More from WSL

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The Washington Microsoft IT Academy (ITA) will provide the people of Washington access without charge to a wide range of Microsoft online courses and learning resources through their local public, community college, or tribal libraries.

The IT Academy will also be available through the Washington State Library institutional branches. It is currently available through school districts, a project administered by the Office of Public Instruction. Course certification is also available but will need to be done by those taking the courses.

The ubiquity of libraries throughout the state, estimated at 472 outlets, and the recognized nature of libraries to connect to their communities to improve the lives of citizens, brings credence to this project model. The Washington State Library is a leader and facilitator among the library community and has decades of experience in managing statewide projects.

Additional Information

"The Microsoft IT Academy delivered through Washington libraries is a no-brainer. The return on investment of state funds is astounding: an investment of \$1.5 million will yield \$44 million if Washington's libraries were to pay full price. There will be no direct charge to people for IT training. Libraries are ready and capable of taking on this project. People are used to coming to their libraries for assistance," notes Secretary of State Kim Wyman.

Microsoft IT Academy

[About the project](#)

[Frequently Asked Questions](#)

[Registration](#)

[Opening for IT Academy Project Manager](#)

[Microsoft IT Academy Flyer](#)

Contact

For questions and comments, contact:

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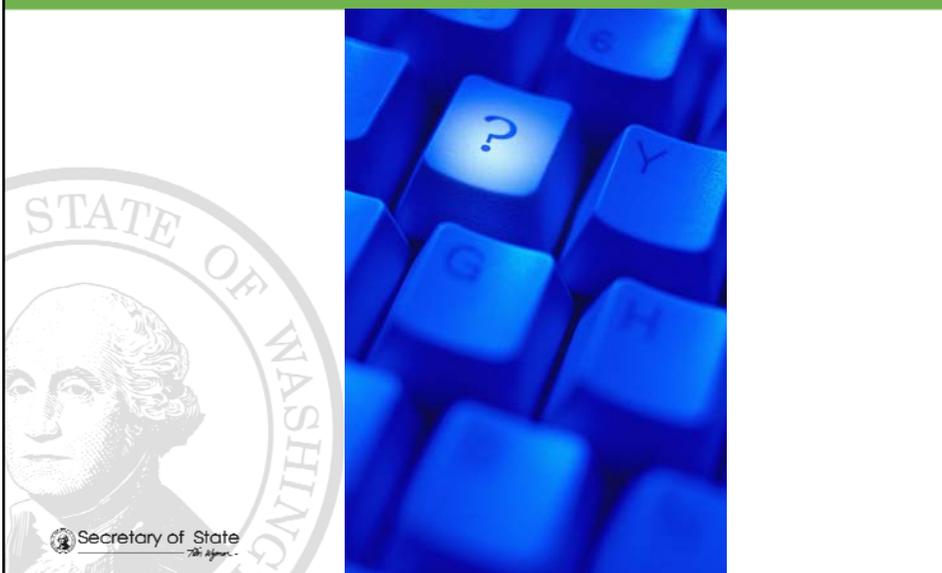
More from WSL

- Digital Literacy Grants Available

<http://sos.wa.gov/library/libraries/grants/grants.aspx>



Questions?



Thanks!

