

WALE Meeting – January 30, 2014

Attending: Beth Bermani, Camile Wilson, Carol Ellison, Delain Miller, Gina Rice, Joe Olayvar, Kristina Payne, Lisa Vos, Warren Chin

Note: Kristina's slides are available on Google Docs. Please contact Kristina for access.

Meeting called to order at 8:38am by WALE Conference Co-Chair Kristina Payne.

Kristina presented the outline of tasks and timeline for planning the conference. She explained what needs to get done and the deadlines for each task to be completed. The budget has been submitted to the WLA board. We are awaiting approval.

Kristina listed the available positions on the planning committee that are still vacant. She asked us to spread the word to see if we can recruit some more volunteers for these key positions. Carol asked if WALE board can serve on the committee. Answer: yes. No one else had any questions about the volunteer positions. The list of committee positions and descriptions is in Google Docs.

Kristina brought up the conference theme—everything related to the conference hinges on this decision. Meeting attendees discussed many different ideas and variations on the wording:

Prisms of possibilities

Prisms of the future

Prism of possibility

Be the change

Waves of opportunity, oceans of success

Charter the gchange

The future is here

The future is now

Be the change

Navigating the new normal

Put to a vote: **unanimous in favor of Prism of Possibility**

Meeting attendees then discussed ideas for a subtitle for the conference theme:

Changing the future

Evolving the future

Embracing the future

Plotting the course

Charting the change

Chartering the change

Charting the future

Lighting the future

Coloring the future

Votes cast unanimously voted for **Prism of Possibilities: Lighting the Future** (no vote recorded from Gina).

Kristina asked if anyone had trouble accessing the spreadsheet on Google Docs. If anyone has trouble in the future with accessing you can email Kristina, Lisa or Joe and they will help you out.

Keynote Speakers

Discussion then turned to keynote speakers and ideas we might have. Ideas discussed:

Someone directly related to libraries, seems relevant to our jobs (the Unshelved guy versus a general author, for example)

Lisa's sister, an editorial director for different library periodicals. She would speak for free if we'd cover the cost of airfare.

The Secretary of State for the state of Washington was mentioned.

Kim Wyman brought up as an excellent speaker.

Keep brainstorming on this topic (relevant to our conference and attendees) and send speaker ideas to Camile, Lisa and Kristina.

Prizes and Packets

Warren needs another volunteer. Carol will check with her administration. Pending approval she will join. Kristina, Lisa, and the whole team can help Warren balance the workload in the meantime. We are a team and are meant to balance the work.

Warren asked if he should contact the Chelan Chamber of Commerce, hoping local businesses will donate raffle prizes and freebies. All agreed it was the best place to start.

How does the wine raffle work? Joe says the Conference Committee members each donate a bottle or two and sometimes some cash to buy extra bottles of wine (the wine costs do not come out of our conference budget). A suggestion: ask your Friends of the Library to contribute. Kristina and Lisa are contacting a local brewery/winery for donations.

P&P oversees the raffle baskets but works with other teams (see spreadsheet on Google Docs) to generate the prizes and put the baskets together. As Lisa said, the more stuff we can gather, the more we can put into raffle baskets and the more money we can generate for WALE.

Exhibitors

We'd like to bring back Susan and the Washington State Library.

We'd also like someone to talk to RiverWalk Books in Chelan about coming back, too. This falls under Local Arrangements and we don't yet have a volunteer.

Delain brought up the space in the foyer. Is there a way to have the furniture rearranged or removed for more space for the tables? This is another point for the Local Arrangements to handle.

Joe said that table-wise we might be full up. We budgeted for 10 tables this year.

Going Paperless

Joe said last year we tried to go paperless with the conference session handouts. We probably didn't do as good a job at reminding people to have their session handouts uploaded to the website before the conference. We should definitely stress this early this year, both with the presenters and the conference attendees. We should also remind attendees at the conference how to access handouts on their devices.

To clarify: Mary Wise will post the speaker biographies and the session descriptions on the website.

Joe will post the session handouts on the website.

Action Items

Be thinking about keynote speakers. Email ideas to Camile, Kristina and Lisa.

Think about potential donors for prizes.

Get the word out that we're looking for committee volunteers.

Gina will look up the menu online while she's waiting to get the budget back from WLA.

Next meeting scheduled for Thursday, February 20 at 8am.

Meeting adjourned at 9:32am.

Respectfully submitted,
Carol Ellison, WALE Secretary