



2015 WALE Conference Conference Session Information Tuesday 10/27/2015

First Morning Workshops

9:45am-11:00am

Title: LibraryLand and Lifelong Learning: Navigating Your Library Career Path

Oh the places you'll go! – Working in a library and considering gaining new skills, “moving up” or going back to school? Not sure about how to make it all happen? Come share your experiences and learn new ways that you can identify and reach your career and educational goals.

Join the Associate Library Director of a local community college library as she shares her career path journey, job search strategies (cover letters/resumes/interviewing) and library-related educational opportunities and the Employee Development Coordinator of a local public library system as she shares how Sno-Isle Libraries are implementing Individual Development Plans into succession planning, helping people find what their next career steps are, etc.

Session Outcomes:

1. Identify individual skills/abilities
2. Know sources for educational opportunities (formal and informal)
3. Develop effective job search strategies
4. Identify ways to develop and implement a career plan

Speakers:

Gerie Ventura, Highline College

Teri Lester, Sno-Isle Libraries, Employee Development Manager

Title: Combating the Summer Slide with Lunch and Learning

Children can't learn when they are hungry, so how can they continue to learn through the summer if they aren't in school? By having a free summer meal in their local library and participating in Summer Reading/Learning! Working together, the Office of the Superintendent of Public Instruction and public libraries are natural partners in identifying library locations that are eligible to host free meals, thus combating child hunger and the summer slide. Learn how some King County libraries have become summer meal sites with very little staff impact but with positive outcomes for children and families. Items covered in the session will include: how to verify eligibility status of your location; training; meal sponsors; Summer Reading/Learning resources; volunteer staff to run the program and more!

Session Outcomes:

1. Come away with an understanding of the link between the summer slide and children who return to school in the fall unprepared.
2. Learn how public libraries can partner with OSPI and other like-minded organizations to combat childhood hunger and the summer slide.
3. Be provided with some of the nitty gritty details you'll need to be aware of in order to provide free summer meals.
4. Be provided with a resource list to help plan your own free summer meal program.

Speakers:

Cecilia McGowan, King county Public Library

Title: Navigating the Publishing Landscape

If you're interested in writing a book and having it published, there are many choices available now. There is the traditional publishing route involving an agent and a publisher who promote, publish, and distribute your book to bookstores and web stores like Amazon. There is also digital publishing either by a traditional publisher or DIY. What are the pros and cons of each? There is also a new program called SELF-e that bridges the gap between self-published books and libraries. How could this help your patrons and yourself?

Authors Jeff Ayers and James Thayer will examine each method for to help you navigate the ever-changing world of book publishing. Whether you are a writer yourself or assisting patrons with the best options for reference materials, this session will provide the primary foundation to assist.

Session Outcomes:

1. Attendees will learn the ins and outs of how to get a book published either traditionally or through various self-publishing platforms.
2. They will learn how libraries actually select their titles and how having a book published does not guarantee seeing it on the bookshelf in your local library. Or does it?

Speakers:

Jeff Ayers, Seattle Public Library
James Thayer, Author

Additional Information: Jeff Ayers works for Seattle Public Library, and has written several books in multiple genres. He freelance reviews for the Associated Press, Library Journal (2012 Fiction Reviewer of the Year), Booklist, and RT Book Reviews. He co-hosts an Internet radio show that focuses on the publishing industry called Beyond the Cover.

Title: Collection Development Basics

This introduction to collection development will describe creating a collection development policy and how the policy influences materials selection and retention decisions. Topics covered will include differences in collection development in different libraries; intellectual freedom issues, budgeting, gifts, and donations.

Session Outcomes:

Attendees will gain awareness of the process and factors considered when establishing collection development policy and how the policy is used when making acquisition and weeding decisions.

Speakers:

Shirley Lewis, Washington State Library

Title: Robots in Your Library: A Washington State Exploring Technology (ET) Program

Ever wanted robotics to be part of what you offer to your community, but didn't know how to go about it? This session will overview the WA State Library's Science, Technology, Engineering, Arts, and Math (STEAM) outreach program which will have kits of Lego Mindstorm EV3 robotic components and EggBot Pro's (also a robot) available soon for lending. The Lego Mindstorm kits are for straight up building and programming robots, while the EggBot Pro kits are geared towards experiencing the artful side of robots as they draw on spherical objects via a vector graphics software called Inkscape. We will discuss the various physical and software mechanisms and how they interact, explore approaches for patron sessions, and demonstrate some of the mechanics of this fun technology.

Session Outcomes:

Attendees will learn the basic idea behind building and programming Lego robots and in using Inkscape as a program for translating art into robotic movements on the EggBot Pro. Plus they will come away with an understanding of how these kits can provide STEAM components to their library's outreach programs.

Speakers:

Joe Olayvar, Washington State Library

Evelyn Lindberg, Washington State Library

Second Morning Workshop

11:20am-12:35pm

Title: Supercharged Storytimes meets Storytime Underground – Come and Get Your Super Powers

Last year, three Project VIEWS librarians shared with you the groundbreaking research of Project VIEWS2 and how they were able to enhance their storytimes by using the research-based tools and techniques developed by Project VIEWS2. But the story doesn't end there! In April, thanks to an IMLS (Institute of Museum and Library Services) National Leadership Grant that had been awarded to OCLC, Washington was the first state to participate in a pilot of "Supercharged Storytimes," an online introduction to the tools and techniques of Project VIEWS2. Later this year, four more states will follow Washington in this phased national rollout, which includes the formation of an online Community of Practice within each state where those who have been supercharged can ask questions, provide answers, and share their creative ideas on using the VIEWS2 approach to deliver storytimes that really do make a difference in the lives of young children. Meanwhile, Storytime Underground has created an online community of practice where storytime providers learn from one another informally and Storytime University, a digital badge incentive program to encourage professional development.

Learn more about the Washington State Pilot and find out how you can enhance your storytimes with:

- New online resources available in Supercharged Central;
- The brain power of a growing online Supercharged Community of Practice;
- The learning that takes place when the Supercharged meet face-to-face and share their unique approach to storytimes;
- And – are you ready for this? Find out what happens when Supercharged Storytimes join forces with Storytime Underground!

Session Outcomes:

1. Learn how to enhance their current storytime programs by using the research-based tools and techniques of Project VIEWS;
2. Discover how to become a part of a new online community of practice that is delivering more effective storytimes utilizing the research-based tools and techniques of Project VIEWS2;
3. Learn about the Storytime Underground's Guerrilla Training Method and how it relates to Supercharged Storytimes;
4. Discover that professional development can be fun - and free! – at Storytime University!

Speakers:

Diane Hutchins, Washington State Library

Kendra Jones, Joint Chief/Blogger of Storytime Underground

Title: Paws in Your Library: Will the Future Let Them In or Keep Them Out?

It's a beautiful day in the near future, and you have just returned from lunch to hear barking. Moments later, a patron approaches you and states, "There is a dog in the library. My friend has cynophobia. Do something!" You assure the patron you will check into it. (Be sure to look up cynophobia before this happens to you.) Your ears guide you to the dog. You pause behind the stacks by the reading room to be sure you are wearing your library name badge and to take a deep breath. You emerge from the stacks and observe a patron cowering in the corner crying and shaking. In the center of the room is an unleashed barking Chihuahua wearing a vest prominently displaying the words "Service Animal". Several yards away is a woman holding a newspaper. She is watching the upset patron with amusement. You ask the woman, "Is that your dog?" She replies, "She's my service dog. She has a right to be here." Is she right or wrong? What are you going to do?

It's becoming more common to see domestic animals in public spaces, spaces that used to be off limits to pets other than service animals. These places include restaurants, grocery stores, airplanes, and yes, even libraries.

Come to this session for the answers to: What animals are allowed in the library? When is it appropriate to have animals in the library? Can animals be used in library programming? What are the ADA rules? What are the rules in your state? Find out why there is no simple answer to these questions.

Session Outcomes:

People are often confused about rules governing animals in public places. Participants will obtain information about Service Animals, Therapy Animals, Emotional Support Animals (no, they're not the same thing), and will become familiar with ADA compliance, state regulation compliance, what can be asked of people who bring animals into the library, and how to organize authorized Therapy Dog sessions.

Speakers:

Mary Wise, Brooks Library, Central Washington University
Maureen Rust, Brooks Library, Central Washington University

Title: Continuing Education with Certification

I have earned the ALA Support Staff Certification and in doing so have added responsibilities. This session would explain what I had to do to earn it, what happened after I earned it, and where it may take me in the future.

Session Outcomes:

Let everyone know what certification can do for them, be a mentor, and help where I can.

Speakers:

Georgette Rogers, Liberty Lake Municipal Library

Title: Preserving the Future: Special Collections as Part of 21st Century Library Planning

The definition of what special collections are has broadened over the last few decades, from rare book collections to encompassing photographic, manuscript, audiovisual, and multimedia materials. All of these materials beg to be made digitally accessible. Meanwhile, the media and the profession stress the need for libraries to move forward and be relevant in the wake of increased digital access and information ubiquity. How do special collections fit into a forward-thinking library plan? Bibliophiles may see the necessity of special collection materials as self-evident, but how can the library/archival community make their case to all the stakeholders involved in library planning?

We'll discuss the practices of special collections and the traditions of the antiquarian trade and how they align with both the requirements of digital access and the future of the book as a whole. The session also discusses where modern technologies and practices are affecting the special collections world, for better or worse, and how librarians and staff caring for these collections can meet the demands while preserving these unique items.

Session Outcomes:

Attendees will enhance their understanding of what constitutes a Special Collection" and their ability to frame conversations about future library plans in a way that values special collection materials and techniques.

Speakers:

Sean Lanksbury, Washington State Library

Title: Program in a Box: Learn to Code @ Your Library

In just over an hour, using free, simple tools, you can learn all you need to know to teach a coding class or start a coding camp at your library. Education is shifting to prepare kids for the future job market, and code literacy is just as essential to this generation as math, science, and languages. Coding encourages creative thinking, motivates problem solving, and builds confidence and perseverance in the face of challenges. Not only does coding build competency, but it also provides useful crossover skills in other disciplines outside computer science and programming. And like solving any interesting puzzle, coding can be totally fun!

Using the Microsoft Imagine coding kit, we will guide you, train-the-trainer style, through a simple tutorial to learn the basics of coding, hands-on. When you get back to your library, your job as a coding camp leader will be to facilitate and excite. You can learn to code alongside your campers! If you have motivated campers who surpass your coding knowledge, enlist their help for collaborative teaching moments among their fellow campers. It won't be long before the camp is running itself!

Session Outcomes:

1. Library staff will feel confident in their ability to use the tools provided to teach a coding class or start a coding camp.
2. Library staff will understand the basics of coding
3. Library staff will be aware of the tools available to support their coding workshops or camp.

Speakers:

Elizabeth Iaukea, Washington State Library

First Afternoon Workshop

2:10pm-3:25pm

Title: What's Up With The Sasquatch and William Towner Awards for Kids?

Many grade school libraries and public libraries encourage their youth to read books off the Sasquatch and now the William Towner lists. These lists are geared to grade school children, primarily grades 3 to 6. Once kids have read a certain amount of titles off the lists, the students are then entitled to vote for their favorite titles. Learn about these popular titles when the Washington State Library's Youth Services Coordinator Carolyn Petersen book talks the titles which will be appear on the two lists.

Session Outcomes:

1. Understand how the awards work.
2. What titles are on the 2015-2016 voting ballot.
3. Learn what those titles are about
4. Knowing more about the titles will enable them to do a better job of recommending the right book for an inquiring reader.

Speakers:

Carolyn Petersen, Washington State Library

Title: Sex In The Library

Do you have SEX in your library? If not, why not? Voice of Youth Advocates (VOYA) authors Mary Jo Heller and Aarene Storms explain their unique and popular approach to discussing steamy teen literature and the power of school and public libraries working together.

This interactive session provides honest evaluations of hot new teen books and their intended audience. Find out which spicy titles are popular with teen readers! Both session leaders have decades of experience working with parents, teachers, and library staff as well as teen readers. This program is all about communication, cooperation, and connecting teens with great books (without getting fired).

Free "I HAD SEX IN THE LIBRARY TODAY!" stickers for all participants, and plenty of book giveaways, too.

Session Outcomes:

1. Participants will clearly understand the role that mission statements and acquisition policies play in managing teen collections.
2. Participants will be able to identify specific books that are appropriate choices to talk about with patrons in their own community.
3. Participants will learn and use important vocabulary (example: "Star Trek Sex") when discussing sexual situations in teen literature.
4. Participants will gain insight into current, popular trends in teen publishing.
5. Participants will be inspired to reach out to other library institutions in their community to cooperatively meet the needs of all patrons.

Speakers:

Aarene Storms, King County Library System
Mary Jo Heller, Retired

Additional Information: Mary Jo Heller and Aarene Storms are the authors of *Sex in the Library: a guide to sexual content in teen literature* (VOYA, 2013), and have presented their popular SITL workshops for librarians, teachers, parents and students for more than a decade.

Each session is unique, and driven by the questions and needs of the audience: based in the Seattle area, and traveling from Fort Worth, Texas to Victoria, British Columbia, the presenters love to talk about books with people who love reading.

Title: LibraryLand and Lifelong Learning: Navigating Your Library Career Path

Oh the places you'll go! – Working in a library and considering gaining new skills, "moving up" or going back to school? Not sure about how to make it all happen? Come share your experiences and learn new ways that you can identify and reach your career and educational goals.

Join the Associate Library Director of a local community college library as she shares her career path journey, job search strategies (cover letters/resumes/interviewing) and library-related educational opportunities and the Employee Development Coordinator of a local public library system as she shares how Sno-Isle Libraries are implementing Individual Development Plans into succession planning, helping people find what their next career steps are, etc.

Session Outcomes:

5. Identify individual skills/abilities
6. Know sources for educational opportunities (formal and informal)
7. Develop effective job search strategies
8. Identify ways to develop and implement a career plan

Speakers:

Gerie Ventura, Highline College
Teri Lester, Sno-Isle Libraries, Employee Development Manager

Title: Get a Grant!

Could your library use extra funding for a special project? Would you like to offer your customers and community something more? The State Library, funded in part by the Institute for Museum and Library Services (IMLS) through the Library Services and Technology Act (LSTA), awards grants to public, academic, college, tribal, and school libraries. We would like to guide you through the process and give you tools that could help make your application stand out. We would like to take some of the mystery out of how the process works and show you ways to make your application successful.

Session Outcomes:

Encourage more libraries to apply for grants, explain the application processes, and promote access to funding.

Speakers:

Maura Walsh, Washington State Library

Title: SDL Crystal Ball: Looking Back, Looking Ahead

For almost two decades, the Library Development Program at the Washington State Library has been helping libraries throughout the state to provide a suite of electronic resources to their patrons via the Statewide Database Licensing project. Is this project still relevant? Are the resources it provides still useful to libraries today? Does the project's traditional "one size fits all" approach still work? How might the project be improved or revamped to meet the needs of libraries and their patrons in the 21st century, especially now that search engines like Google and mobile devices are practically ubiquitous? This presentation will address these issues and more, providing a brief history and background for the project, with an overview of its funding, organization, and a description of the product suite that is provided. Highlights from the recent project needs assessment will be reviewed, and possible future directions for the project will be explored, with time for attendees to provide ideas and feedback for helping to guide that process going forward.

Session Outcomes:

Attendees will gain an understanding of the history, goals, purpose, and significance of the Statewide Database Licensing project, as well as an overview of the kinds of resources offered by the project up to now. They will better understand why and when to use or recommend these resources. They will also review some key points from the project needs assessment conducted earlier in the year. Based on these points, attendees will be given the opportunity to provide feedback and comments on possible future directions for the project.

Speakers:

Will Stuiwenga, Washington State Library

Additional Information: Will Stuiwenga, Cooperative Projects Manager at the Washington State Library, a division of the Office of the Secretary of State, has been a member of the WSL Library Development team for over 10 years. He brings a wealth of experience in vendor negotiations, electronic licensing, and library staff interactions, as well as a highly developed "gift of gab" to his position, and to this presentation.

Second Afternoon Workshop

3:45pm-5:00pm

Title: Serving Youth At-Risk in Libraries

Continuing the conversation started at the 2015 CAYAS Spring Workshop, this presentation will aid library staff that work with youth at-risk in the library setting. Learn about youth at-risk, community organizations that serve these youth, and some services and programming these community organizations and libraries have created together to help serve youth at-risk.

Session Outcomes:

Attendees will learn more about organizations that work with youth at-risk and some programs and services that they may implement at their library.

Speakers:

Shelley Mastalerz, CAYAS

Title: Customer Service: What I've Learned

With over 30 years of customer service, and 19 of that in libraries, Georgette Rogers has learned a lot through the years; the good, the bad, and the ugly. She has not always been right, or good at it, but is willing to share her knowledge and best practices through role playing scenarios and workgroups to come up with answers for handling various external and internal customer situations. You will come away knowing how to use humor with kids and adults to foster understanding, how to problem solve, and what it takes to keep patrons coming back to the library over and over.

Session Outcomes:

Help those who might be dealing with customer service issues, or working customer service for the first time, learn how to handle those issues better.

Speakers:

Georgette Rogers, Liberty Lake Municipal Library

Title: LIS Graduate Panel

This panel session is comprised of recent Library and Information Studies (LIS) graduates. Each panelist will give a brief introduction about him/herself and the school he or she attended. Content will focus on details of the individual programs and the ways in which they are similar (or different). Most of the session time will be hopefully be taken up with audience questions. The intention is to encourage library para-professionals to consider pursuing their MLS/MLIS degrees. Panelists will also provide relevant program literature to share with audience participants.

Session Outcomes:

At the end of this session, audience members will have a better grasp of a variety of library and information studies programs and certain key details (online only, online with attendance requirements, campus only, etc.). Credits involved (semesters or quarters), entrance exams required, general costs, and overall impressions, as well as any audience-inspired details. Hopefully audience members will come away with positive impressions of pursuing library and information studies.

Speakers:

Alex Walker, University of Washington
April Hernandez, Emporia State, Overland Park cohort
Doug Wayman, Florida State university
Korissa McGlockin, University of Washington Online
Morgan Garipey, University of British Columbia
Tami Chapman, Emporia State, Portland cohort

Title: How Grants Have Enriched Our Library

In 2014, Ellensburg Public Library was awarded 2 Digital Literacy based grants. One grant focused on unemployed community members and the other focused on Spanish speaking community members. This presentation will share the perspectives and offerings of the 2 unique projects as they developed, crossed paths through collaboration and grew greater richness for the Ellensburg Public Library (EPL) and community. Get an inside peek into how EPL did it and what was gained.

Session Outcomes:

Participants will receive some understanding about what successful grant projects look like, will know how they can enrich a library and community, and will be sparked with inspiration to support or pursue grants in their own library endeavors.

Speakers:

Susan Hart, Ellensburg Public Library
Joan Neslund, Ellensburg Public Library
Regina Tipton-Llamas, Ellensburg Public Library

Title: Open Data Initiative: What's in it for Libraries

Will Saunders is the Director of the state's Open Data Initiative, a program of the Office of the Chief Information Officer. He manages the data.wa.gov data portal. Why should and how can Washington libraries contribute data to an open data portal? How about library customers? How can they benefit from open data and what knowledge and skills will librarians need to help their customers?

Open Data is public information -- information that can be or currently is released to the public. Open Data is most valuable when it is used - by citizens, civic groups or private companies. The initiative supports Goal 5 of Governor Inslee's Results Washington Agenda, Efficient, Effective and Accountable Government.

Session Outcomes:

1. Understand the meaning of open data
2. Become familiar with the State's Open Data Initiative
3. Learn how libraries can contribute open data and use it
4. Learn how libraries can assist customer in using open data

Speakers:

Rand Simmons, Washington State Library
Will Saunders, Washington State Library