

OCTOBER 26, 2015

OCTOBER 27, 2015

OCTOBER 28, 2015

Joe Olayvar | WALE Chair

Lisa Vos | WALE Vice Chair

<http://www.wla.org/wale>

Warren Chin | Conference Co-Chair

Di Zhang | Conference Co-Chair

#WALE15



Book To The Future //

**WALE  
2015**

//Campbell's Resort Chelan, WA\\Oct. 26 - 28\\

## SCHEDULE OF EVENTS

MONDAY OCTOBER 26, 2015

### ALL-DAY PRE-CONFERENCE SESSION 9:00 AM – 5:00 PM

#### Lego My EggBot: STEAM Up Your Library with Robots

Remember the TV series Lost in Space? Remember how awesome the robot was? Now robots are everywhere and gaining steam. Fueled by your imagination and in conjunction with the WA State Library's STEAM outreach program, this all day hands on session offers you the opportunity to learn programming fundamentals through a graphic interface; be creative using Inkscape, a vector graphic software; breathe life into a robot that you've built yourself; and draw on spherical objects in layers. So come be a kid again and build programmable robots using Lego's Mindstorm EV3 components and command a drawing robot called the EggBot Pro to be as creative as you are.

Presented by Joe Olayvar & Evelyn Lindberg, Washington State Library

### AFTERNOON PRE-CONFERENCE SESSION 2:00 PM – 5:00 PM

#### Supercharge This Guerrilla and Join the Parade! You- and Your Storytimes- Will Never Be the Same!

Do your storytimes need a little lift? Do you want to validate your practice? Could you use some gentle peer power to energize your storytimes? Fear not! Help is at hand from Supercharged Storytimes and the Storytime Underground! You've heard all the buzz but now you want to know more – how do I take my storytimes from super to superlative? Are they all they can be? Can planning storytimes really be more fun? Come to this pre-conference session; Your storytimes will never be the same – and neither will you!

Presented by Diane Hutchins, Washington State Library  
& Kendra Jones, Storytime Underground, Joint Chief/Blogger

### WALE DESSERT RECEPTION 6:30 PM - 8:30 PM

Come have dessert, socialize, and be entertained. Entertainment provided by Jennan Oaks Jazz Band. Play an icebreaker to win an extra raffle ticket!

TUESDAY OCTOBER 27, 2015

## WALE BUSINESS BREAKFAST 7:45 AM - 9:30 AM

Start off your day the right way with a good breakfast. Wake your brain so you can engage during the full day of sessions!

### MORNING SESSIONS 9:45 AM - 11:00 AM

#### **LibraryLand and Lifelong Learning: Navigating Your Library Career Path**

Join the Associate Library Director of a local community college library as she shares her career path journey, job search strategies (cover letters/resumes/interviewing) and library-related educational opportunities and the Employee Development Coordinator of a local public library system as she shares how Sno-Isle Libraries are implementing Individual Development Plans into succession planning, helping people find what their next career steps are, etc.

**Presented by Gerie Ventura, Highline College  
& Teri Lester, Sno-Isle Libraries, Employee Development Manager**

#### **Combating the Summer Slide with Lunch and Learning**

Children can't learn when they are hungry, so how can they continue to learn through the summer if they aren't in school? Learn how some King County libraries have become summer meal sites with very little staff impact but with positive outcomes for children and families. Items covered in the session will include: how to verify eligibility status of your location; training; meal sponsors; Summer Reading/Learning resources; volunteer staff to run the program and more!

**Presented by Cecilia McGowan, King County Library System**

#### **Navigating the Publishing Landscape**

If you're interested in writing a book and having it published, there are many choices available now. Authors Jeff Ayers and James Thayer will examine those choices to help you navigate the ever-changing world of book publishing. Whether you are a writer yourself or assisting patrons with the best options for reference materials, this session will provide the primary foundation to assist.

**Presented by Jeff Ayers, Seattle Public Library & James Thayer, Author**

#### **Collection Development Basics**

This introduction to collection development will describe creating a collection development policy and how the policy influences materials selection and retention decisions. Topics covered will include differences in collection development in different libraries; intellectual freedom issues, budgeting, gifts, and donations.

**Presented by Shirley Lewis, Washington State Library**

**TUESDAY OCTOBER 27, 2015**

## **Robots in Your Library: A Washington State Exploring Technology (ET) Program**

This session will overview the WA State Library's Science, Technology, Engineering, Arts, and Math (STEAM) outreach program which will have kits of Lego Mindstorm EV3 robotic components and EggBot Pro's (also a robot) available soon for lending. We will discuss the various physical and software mechanisms and how they interact, explore approaches for patron sessions, and demonstrate some of the mechanics of this fun technology.

**Presented by Joe Olayvar & Evelyn Lindberg, Washington State Library**

## **MID-MORNING SESSIONS 11:20 AM – 12:35 PM**

### **Supercharged Storytimes meets Storytime Underground – Come and Get Your Super Powers**

Storytime Underground has created an online community of practice where storytime providers learn from one another informally and Storytime University, a digital badge incentive program to encourage professional development. Learn more about the Washington State Pilot and find out what happens when Supercharged Storytimes join forces with Storytime Underground!

**Presented by Diane Hutchins, Washington State Library  
& Kendra Jones, Storytime Underground, Joint Chief/Blogger**

### **Paws in Your Library: Will the Future Let Them In or Keep Them Out?**

It's becoming more common to see domestic animals in public spaces, spaces that used to be off limits to pets other than service animals. These places include restaurants, grocery stores, airplanes, and yes, even libraries. Come to this session for the answers to: What animals are allowed in the library? When is it appropriate to have animals in the library? Can animals be used in library programming? What are the ADA rules? What are the rules in your state? Find out why there is no simple answer to these questions.

**Presented by Mary Wise & Maureen Rust, Brooks Library, Central Washington University**

### **Continuing Education with Certification**

I have earned the ALA Support Staff Certification and in doing so have added responsibilities. This session would explain what I had to do to earn it, what happened after I earned it, and where it may take me in the future.

**Presented by Georgette Rogers, Liberty Lake Municipal Library**

### **Preserving the Future: Special Collections as Part of 21st Century Library Planning**

We'll discuss the practices of special collections and the traditions of the antiquarian trade and how they align with both the requirements of digital access and the future of the book as a whole. The session also discusses where modern technologies and practices are affecting the special collections world, for better or worse, and how librarians and staff caring for these collections can meet the demands while preserving these unique items.

**Presented by Sean Lanksbury, Washington State Library**

TUESDAY OCTOBER 27, 2015

## Program in a Box: Learn to Code @ Your Library

In just over an hour, using free, simple tools, you can learn all you need to know to teach a coding class or start a coding camp at your library. Using the Microsoft Imagine coding kit, we will guide you, train-the-trainer style, through a simple tutorial to learn the basics of coding, hands-on. When you get back to your library, your job as a coding camp leader will be to facilitate and excite. You can learn to code alongside your campers! If you have motivated campers who surpass your coding knowledge, enlist their help for collaborative teaching moments among their fellow campers. It won't be long before the camp is running itself!

Presented by Elizabeth Laukea, Washington State Library

## WALE KEYNOTE LUNCH 12:45 PM – 2:00 PM



**SHARMA SHIELDS** is the author of a short story collection, *Favorite Monster*, and a novel, *The Sasquatch Hunter's Almanac*. Sharma's writing has garnered such awards as the Autumn House Fiction Prize, the Tim McGinnis Award for Humor, and the A.B. Guthrie Award for Outstanding Prose. Sharma has worked in public libraries throughout Washington and now serves as a board member for the Friends of the Spokane County Library District.

## EARLY AFTERNOON SESSIONS 2:10 PM – 3:25 PM

### What's Up With The Sasquatch and William Towner Awards for Kids?

Many grade school libraries and public libraries encourage their youth to read books off the Sasquatch and now the William Towner lists. These lists are geared to grade school children, primarily grades 3 to 6. Once kids have read a certain amount of titles off the lists, the students are then entitled to vote for their favorite titles. Learn about these popular titles when the Washington State Library's Youth Services Coordinator Carolyn Petersen book talks the titles which will be appear on the two lists.

Presented by Carolyn Petersen, Washington State Library

### Get a Grant!

Could your library use extra funding for a special project? Would you like to offer your customers and community something more? The State Library, funded in part by the Institute for Museum and Library Services (IMLS) through the Library Services and Technology Act (LSTA), awards grants to public, academic, college, tribal, and school libraries. We would like to guide you through the process and give you tools that could help make your application stand out and succeed.

Presented by Maura Walsh, Washington State Library

**TUESDAY OCTOBER 27, 2015**

## **Sex In The Library**

Voice of Youth Advocates (VOYA) authors Mary Jo Heller and Aarene Storms explain their unique and popular approach to discussing steamy teen literature and the power of school and public libraries working together. This interactive session provides honest evaluations of hot new teen books and their intended audience. Find out which spicy titles are popular with teen readers! This program is all about communication, cooperation, and connecting teens with great books (without getting fired). Free "I HAD SEX IN THE LIBRARY TODAY!" stickers for all participants, and plenty of book giveaways, too.

**Presented by Aarene Storms, King County Library System, & Mary Jo Heller, Author**

## **LibraryLand and Lifelong Learning: Navigating Your Library Career Path**

Join the Associate Library Director of a local community college library as she shares her career path journey, job search strategies (cover letters/resumes/interviewing) and library-related educational opportunities and the Employee Development Coordinator of a local public library system as she shares how Sno-Isle Libraries are implementing Individual Development Plans into succession planning, helping people find what their next career steps are, etc.

**Presented by Gerie Ventura, Highline College  
& Teri Lester, Sno-Isle Libraries, Employee Development Manager**

## **SDL Crystal Ball: Looking Back, Looking Ahead**

For almost two decades, the Library Development Program at the Washington State Library has been helping libraries throughout the state to provide a suite of electronic resources to their patrons via the Statewide Database Licensing project. This presentation will provide a brief history and background for the project, with an overview of its funding, organization, and a description of the product suite that is provided, and discuss issues going forward. Highlights from the recent project needs assessment will be reviewed, and possible future directions for the project will be explored, with time for attendees to provide ideas and feedback for helping to guide that process going forward.

**Presented by Will Stuivenga, Washington State Library**

## **LATE AFTERNOON SESSIONS 3:45 PM – 5:00 PM**

### **Serving Youth At-Risk in Libraries**

Continuing the conversation started at the 2015 CAYAS Spring Workshop, this presentation will aid library staff that work with youth at-risk in the library setting. Learn about youth at-risk, community organizations that serve these youth, and some services and programming these community organizations and libraries have created together to help serve youth at-risk.

**Presented by Shelley Mastalerz, CAYAS**

**TUESDAY OCTOBER 27, 2015**

## **Customer Service: What I've Learned**

With over 30 years of customer service, and 19 of that in libraries, Georgette Rogers has learned a lot through the years; the good, the bad, and the ugly. She has not always been right, or good at it, but is willing to share her knowledge and best practices through role playing scenarios and workgroups to come up with answers for handling various external and internal customer situations. You will come away knowing what it takes to keep patrons coming back to the library over and over.

**Presented by Georgette Rogers, Liberty Lake Municipal Library**

### **LIS Graduate Panel**

This panel session is comprised of recent Library and Information Studies (LIS) graduates. Content will focus on details of the individual programs and the ways in which they are similar (or different). Most of the session time will be hopefully be taken up with audience questions. The intention is to encourage library para-professionals to consider pursuing their MLS/MLIS degrees. Panelists will also provide relevant program literature to share with audience participants.

**Presented by Alex Walker, University of Washington, April Hernandez, Emporia State, Overland Park cohort, Doug Wayman, Florida State University, Korissa McGlockin, University of Washington online, Morgan Gariepy, University of British Columbia, & Tami Chapman, Emporia State, Portland cohort**

## **How Grants Have Enriched Our Library**

In 2014, Ellensburg Public Library was awarded 2 Digital Literacy based grants. One grant focused on unemployed community members and the other focused on Spanish speaking community members. This presentation will share the perspectives and offerings of the 2 unique projects as they developed, crossed paths through collaboration and grew greater richness for the Ellensburg Public Library (EPL) and community. Get an inside peek into how EPL did it and what was gained.

**Presented by Susan Hart, Joan Neslund, & Regina Tipton-Llamas, Ellensburg Public Library**

## **Open Data Initiative: What's in it for Libraries**

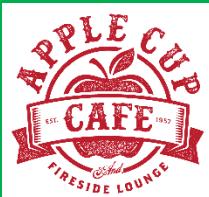
Will Saunders is the Director of the state's Open Data Initiative, a program of the Office of the Chief Information Officer. He manages the data.wa.gov data portal. Why should and how can Washington libraries contribute data to an open data portal? How about library customers? How can they benefit from open data and what knowledge and skills will librarians need to help their customers? Open Data is public information - information that can be or currently is released to the public. Open Data is most valuable when it is used - by citizens, civic groups or private companies. The initiative supports Goal 5 of Governor Inslee's Results Washington Agenda, Efficient, Effective and Accountable Government.

**Presented by Rand Simmons & Will Saunders, Washington State Library**

TUESDAY OCTOBER 27, 2015

## WALE SCRABBLER® WALK 5:00 PM - 6:30 PM

Please join us for this year's social activity, based on the classic board game, Scrabble®. Walk through Chelan, visiting local businesses and collecting letters. Use your letters to build a word worth the highest number of points in order to win. Great prizes available for the highest-scoring words!



Blue Moon Women's Apparel

Main Street GALLERY

RIVERWALK BOOKS

CHELAN MUSEUM  
Lake Chelan Historical Society



North Central Regional Library

Chelan's Historic  
**Ruby Theatre**  
CELEBRATING 100 YEARS OF  
CINEMA IN MEMORABLE SURROUNDINGS

*Culinary Apple*

Twisted  
FINE YARN & WOOL

Galerie's  
Waterfront Bistro

## WALE KEYNOTE DINNER 6:30 PM - 9:00 PM



**BOBBI NEWMAN**, aka, Librarian by Day, is a blogger, a Tweeter, and an international speaker. Bobbi is the author of the award winning blog, Librarian by Day, and in 2011 was named a Mover and Shaker by Library Journal. Her writing is regularly highlighted by American Libraries Direct.

## PRESIDENT'S RECEPTION 9:00 PM - 11:00 PM

Please join us for the President's Reception located in the Penthouse Suite at Campbell's Lake Resort. Snacks and beverages will be provided. Come relax, socialize, and network with fellow library employees from across the state and toast yet another successful WALE Conference!



**WEDNESDAY OCTOBER 28, 2015**

**WALE KEYNOTE BREAKFAST 8:30 AM - 10:30 AM**



CLANCY POOL / WALE BREAKFAST KEYNOTE SPEAKER

**CLANCY POOL**, manager of the tiny St. John Branch of the Whitman County Rural Library District, was named Library Journal's Paralibrarian of the Year 2014. Clancy also received the Washington Library Association's 2009 Merit Award for Outstanding Performance.

## **CHELAN LIBRARY TOUR 11:30 AM – 12:30 PM**

The Chelan Library reopened in October 2013, complete with a new building that features more books, computers, and a larger gathering space for the community. Check out the Children's and Teen areas and browse the library collection. Visit the Friends of the Library self-pay book shop, observe the multiuse space that acts as both a stage for shows and also a makeshift lounge and reading area, and other fun innovations throughout the library. Come join us after the conference for a tour to see what's up and what's new at the Chelan Library!

