

Washington Area Library Trainers Minutes

Pierce County Library System

9:00 to 2:30, July 12, 2019

Attendance

Kayce Austin, Pierce County Library System

Tami Masenhimer, Washington State Library

Maura Walsh, Washington State Libraries

Brian Haight, Sno Isle Libraries

Georgina Duy, Central Washington University

Diane Huckabay, Kittitas County Geological Society

Anne Bingham, University Prep, School Librarian

Betha Gutsche, OCLC/WebJunction

Lucretia Robertson, Kitsap Regional Library

Steve Campion, Pierce County PL

Joe Olayver, Washington State Library

Elizabeth Iaukea, Washington State Library

Notes by Alan Jacobson, Everett Public Library

Intros/Trainings/Updates

- **WLA Online Conference January 14, 2020**

- Last conference was in April. Next in 10/2020. Trying an online conference for 1 day (like [San Jose's Library 2.0](#)). Just log on, need Wifi. Can do it from home.
- Will help small, rural, libraries -- equitable access to learning opportunities.
- Like Ted Talks, but will allow more time for discussion.
- Is a Tuesday. 9-4:30. It will be recorded. Register through WLA. 20 min between sessions, time for coffee, things at work, logisticals. 1 hour lunch break.
- On Zoom platform. 500 Occupancy room. Encouraging group attendance.
- Encourage whole-group attendance, screening in a room, get everyone together.
- Discussion questions afterward.
- 3 sessions, 4 tracks of concurrent sessions. Marketing & Communications (Community Engagement? Community Connections?), Emerging Technologies, and Career Development are three areas of focus.
- Looking for big ideas that can be scalable.
- Offering for free to WLA members. Requires logon. But can have guests. May be a nice promotional tool. But may have non-member fee. TBD.
- RFP's for online and fall conferences will go out at the same time, likely Sept. Presenters are encouraged to bring idea to both or either.
- Each track needs 3 room participants: a tech leader, room monitor (to monitor chats), and presenter(s). WALT could spearhead the 2 former. Potentially 36 people, though some could stay on through each session. Should be WLA members.
 - A room monitor could experience a "First Tuesday" to see how it's done.
 - If you are interested in volunteering to be a tech leader or room monitor, please contact Tami Masenhimer.
- A practice session would help, to check A/V for presenters. 2 weeks prior, first Tuesdays does this for them.
- WALT seems supportive of this. We will verify this via email.

- What are dream sessions? Outreach is a focus. Measuring outcomes. Open Data (Everett).
- What would front-line staff get more out of? Mental health, homeless, soft skills around conflict & communication? Can we get front-line staff to present? It may be a chance for them, since the cost & time makes travel difficult. WALE may have good input and is aware of this conference.
- School Librarians are meeting on a Fall Saturday (10/12?) Academics meet 3/20 in Central Washington. We will be hyper-focused on public libraries.
- We'll soon have access to Ryan Dowd's homeless in the library through Niche Academy. WLA could sponsor it, if he wanted to talk, he's been very popular in Snohomish County libraries. Steve Albright (safety in small libraries).
- Technology petting zoo?
- VR/Augmented reality? XR -- virtual, augmented, and mixed reality. Can be applied to disabilities, empathy, etc. People use Medium VR software to print on a 3D printer. Google Earth also impressive. Google (?) has a touring program, get 12 sets for \$5,000. Oculus (Facebook) has many programs, like Dreamdeck. Quest (\$400) is the next VR headset, maps obstacles in the room. 360 video content creation is next, can side-load to the Go (\$400). In-depth, immersive storytelling possibilities. Could we do CPR training virtually?
- Emerging technology for kids (STEM). Robotics? [Microbit](#) -- MS wants to democratize STEM education, so they're helping. Train the trainer. Mission is for libraries to be a central place in the community for professional development. Pop up STEM education more widespread than just at MS Stores.
- **The Changing Role of Librarians**, Diane Huckabay introduced Georgina Duy, Central Washington University research project.
 - KCLS got a grant to hire social workers.
 - How homeless present in libraries. Point in time counts puts Pierce County second on the list of having the most homeless. KC has 12,110. Pierce County 1,628 was #2. Thurston at 790. (Snohomish County at 1116, [from this link](#) looks to be 3402, up from 2393 in 2015). May use What's App for more accurate counts, going forward. [Dept of Commerce numbers](#).
 - Noticed library environments -- shopping carts full of stuff, patrons & staff reacting to homeless that were present. Mental illness high in frequency, huge stigma.
 - Check in with unhoused about sports, Game of Thrones, etc. Puts us in the "us" rather than the "them." [Contact hypothesis](#). In Abu Ghraib, prisoners are so "them," they don't register as same species (human), happens in race, too. When we make contact, empathy increases.
 - If library staff view homelessness as a threat, "this is not my job," presence just increases prejudice. Same thing that fuels border crisis, fueled Holocaust.
 - Gathered census data, median income Pierce County. Plotted out libraries, clinics, shelters, and then looked at crime data. Examined library with highest income vs. the lowest and see how homelessness correlated. Interviewed staff to assess exposure levels (from admin to frontline). Full results not yet known.
 - Some library staff were concerned they would need to get a social work degree. Findings, when you help and do positive things for homeless, it does good things for the community. Walk up, say "hi," let them be seen.
 - Compassion fatigue must be considered.
 - Read [Palaces for the People](#).

- Should a covered place for shopping carts be allowed? Best to check with legal.
- Chain locks for strollers and bikes. And carts. Could serve everyone.
- Compassion Fatigue trainings? 90 minutes SeSoSaw program.
- **Everyone's business**
 - **Joe Olyver, WSL** building 360 video content creation kits, to capture historically or culturally significant stories for libraries. Bear River Bend in CA is working with Oculus to capture their culture, due to elders not being able to go to sacred sites; youth capture them on 360 video for them, elders overlay stories. Interactive -- can zoom in on petroglyphs, hear commentary, ex. Could be a rodeo; Skate park; Music genre; Etc.
 - Hopes to have 6 kits, launching with tribes initially. No ETA on launch. Could be canoe journeys of next year's tribe. Oral histories are great, too. Any library can apply.
 - Will be an application process, rather than a STEM kit. Need to tell what story we're capturing, process, will be linked on Niche Academy. Can be viewed on YouTube or VR visor. BlueTrot or XR libraries will do training on equipment. Adobe Premier is one software. VR direct makes it interactive.
 - **Lucretia, Kitsap PL** Staff day, strategic focus is equity. Trying to bring in some levity. Rolf Hapel, iSchool prof will keynote and breakout session.
 - Relaunching staff recognition. What do people do? Schools do staff appreciation week (notes from community, espresso cart, massage chair), applause awards (to recognize each other), NLW where staff and patrons can fill out stars form for kudos, which are posted. Also, "snack bomb" a small cooler that comes in delivery + notes of affirmation -- a total surprise. Each branch snack-bombs another branch. Recognizing work, contribution, and even attitude. *Could be logo-wear, branded items for anniversaries, etc.
 - **Elizabeth Iaukea, Washington State Library** trying to figure out how to keep Lynda amid privacy concerns (LinkedIn is 16+) and concerns of funding social media forum for adults only. +Hacking STEM, MS is hosting a design thinking workshop to help come up with next iteration of MS Imagine Academy, mid-August.
 - **Betha Gutsche, OCLC/WebJunction** has opportunities: using Wikipedia for health and medical information, a partnership with NLM, which has own authoritative references for info. Some doctors use Wikipedia. Trying to improve quality of resource as well as information literacy of health information consumer. Aug 14 webinar, course open in October. Open to all.
 - Working with Legal Services Corporation (Nonprofit, funded by congress) improving access to civil legal justice for libraries -- helping us understand resources and use them and a successful reference interview with patron who doesn't understand what they need. Jan/Feb 2020, webinar Apr 2020.
 - Opioid project is in-process of writing up case studies, soon to be published.
 - **Anne Bingham** school librarian, did last version of Wikipedia and libraries course. Is a Wikipedia editor, now. Impresses students.
 - **Icebreakers?** snowball fights (3 facts about self on paper, crumpled), pipe cleaner sculptures, prompt sticker you choose and stick (spirit animal, chocolate candies) on self, identifying with elements (earth, wind, fire) and why. What strength do you bring, how can we help you in this role?
 - **Diane Huckabee, Kittitas County Geological Society** on Friends of Ellensburg climate change committee. Solid waste, recycling, and transportation. On 3rd quarter of supervising interns at genealogy library. Connecting students with libraries and

- museums. Book repair. Updating database with historic newspapers. Scanning, indexing deaths, etc.
- Mobile social services travels to Kitsap libraries. Bridges out of Poverty training is recommended. It's a licensed curriculum. Everett Public Libraries hosts social work agencies at a program called resource days. It's great, but hard to manage, due to limited staffing and lots of turnover at agencies.
 - **Brian Haight, Sno Isle Libraries** is working on staff day, emphasis on EDI (Equity, Diversity, and Inclusion), structure coming from staff ideas captured on Ideascale (idea software). Helps people feel bought into the idea. Launched MyPC and PaperCut, replaced SAM and print mgmt. Software. Slow launch to smaller branches then larger branches. Everything is through copy machine. But it doesn't just work as copier anymore. Very frustrating. Positives include remote printing, now free 14 pages of color/week, print release by card, etc. Good to support staff during revamped technology. Whidbey reads was *Midnight at the Bright Ideas Bookstore*. Chris Jordan lecture, a local. [Albatross film](#) -- free to stream and show. Next year will likely be about Dr. Mona Hama Atisha *What the Eyes Don't See*. About Flint water crisis.
 - **Alan, Everett Public Library** We use PrinterOn for mobile printing. Which works OK. EPL is celebrating its 125th anniversary this weekend. Victorian reenactors, family fun, and a pub quiz trivia night tomorrow at 7 at Lazy Boy Brewery, which is very close to the Evergreen Branch Library, currently closed for expansion and renovation until late this year/early next year.
 - **Maura Walsh, Washington State Libraries** For continuing education, can now access up to \$6,000/yr per library or \$1,000/person limit. No match required. Need more applications. Has to have a contracting authority, person authorized to accept federal funding. Tell how will improve library staff. Looking for strong projected outcomes, tied to application. Have to meet rubric, 10-15 points of whether it fulfills this. Wants an online menu, so people know what's out there.
 - **Kayce Austin, Pierce County Library System** Library piloting voters' point of assistance.
 - *Primary day, August 6th, can register that day, submit a ballot, on primary day.
 - Learning, enjoyment, and community are 3 areas of focus in strategic framework, *developing strategy for bring library services to ALICE households (living check to check), reexamining policies & procedures through lens of best serving this target population.
 - Focus for department staff day is like ACES training, *full day around brain science + adverse experience & tools for building resiliency, Sound Discipline is doing the training.
 - **Tami Masenhimer, Washington State Library** in DC, Jamestown S'klallum library won one of 10 IMLS award.
 - Sept, Association of small and Rural Libraries, can take 2 people. 4 have applied. Need more applications. <5,000.
 - Working on what libraries need for Census 2020. Aug, first Tuesday webinar doing outreach to rural counties. Is first one solely online. Libraries are connected, most places that are lacking connection are within 5 miles of a library. 4/1/20, it's coming!
 - Going to Idaho's Futures Camp. They have a problem attracting tech workers, due to not supporting STE(A)M in their schools and libraries. 7000 STEM jobs are unfilled. Employers are leaving.
 - [Cards against librarianship.](#)

- Niche Academy is live on WSL training page.
- **Other Business, Not discussed:**
- [OLA/WLA Conference recap](#), minutes
- Nominations for WLA Leadership Positions – open till August 15, WALT Vice-chair for 2020 would continue easy transitions
- [PNLA Conference](#), August 7-9, Spokane, WA
- Plan ahead for [2020 WLA Conference](#) | October 7-10, 2020 | Spokane, WA
- [ALA Conference in Chicago](#), June 2020 – anyone need a co-presenter? Thinking of proposing a session? How can WALT help?
- Learning Circle Book - [Deep Work by Cal Newport](#)
 - Resources (from Betha) for those who won't have time to read the whole book:
 - interview with the author Cal Newport on [Hidden Brain](#) podcast (36:34 min)
 - [Deep Work summary](#) - short read
 - Newport TED talk on [Why you should quit social media](#), related to Deep Work but prior to book
- WALT Budget - 2019 expenditures so far.
- [WALT Web page](#). Updates and additions.
- Future WALT Meetings: online Friday September 27 (to be confirmed)

WALT Steering Committee

Chair: Anne Bingham

Vice-Chair: Tami Masenhimer

Chair Emeritus: Brian Haight

Communications: Alan Jacobson

Webmaster: Joe Olayvar

Adjourn 2:11, networking followed.