



# **Welcome to WLA Wednesday**

February 7, 2018

On this day: In 1867, Laura Ingalls Wilder, author of the Little House on Prairie series, was born in Pepin, Wisconsin.

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## **Making Headlines**

### **Announcing the New WLA Mission Statement!**

We're thrilled to announce that the Board has approved our new WLA mission statement:

*The Washington Library Association leads, advocates, educates, and connects.*

This mission statement is the result of months of hard work led by the WLA Marketing Committee. Beginning with the Leadership Retreat last October, Alpha DeLap and Brian Hulsey led a series of meetings to reevaluate WLA's mission, vision, and values. Leaders from all WLA Divisions, Sections, and Committees were invited to attend the meetings to give input on the mission. The new mission statement is concise and impactful, and we hope it encompasses all that WLA means to our members.

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### **ALA Advocacy Bootcamp @ WA Library Legislative Day**



WLA will be hosting the [ALA Advocacy Bootcamp](#) at the 2018 WA Library Legislative Day! Jamie LaRue (Director, ALA Office for

Intellectual Freedom & The Freedom to Read Foundation) and Marci Merola (Director, ALA Office for Library Advocacy) will be coming from Chicago to present on February 28, the day before Library Legislative Day.

"Who needs libraries?" Beneath those three words is an iceberg of challenges, from delivering on-point messaging, gathering compelling statistics, and the need to re-educate key audiences on the value of libraries, fundamental not only to librarians, but to our democratic society at large. The recent rash of anti-library trends, including the anti-tax movement, privatization, removal of independent library boards and deprofessionalization, point to a systemic shift in our landscape that is very different than budget cuts and recession: an attack on libraries as a public service.

Advocacy Bootcamp urges attendees to re-think advocacy: to re-define the library community and expand the way we have been advocating for libraries. This session will help library communities prepare to advocate for libraries as fundamental building blocks to democracy, building on the momentum of and key message of ALA's new public awareness campaign, Libraries Transform. The program will cover advocacy basics such as messaging, networking, and community engagement. Intellectual Freedom, as the essential brand of librarianship, and as a value that grows from a solid policy infrastructure, will also be covered. Attendees will focus on working on an advocacy plan that they can implement in their library.

[Learn more about the Bootcamp and Library Legislative Day here!](#) Registration closes Friday, February 23.

## Look Who's Hiring



Whatcom County Library System is seeking an [Online Experience Coordinator](#). The position closes February 20.

Fort Vancouver Regional Library is seeking a [Branch Manager 1](#) at La Center Community Library, a [Branch Manager 2](#) at Vancouver Community Library, a [Branch Manager 2](#) at Battle Ground Community Library, and a [Branch Manager 1](#) at Stevenson Community Library. All four positions close February 21.

University of Washington Libraries is seeking a [Collection Assessment Librarian](#). The position closes March 9.

Edmonds Community College is seeking a [Systems and Collections Librarian](#). The position closes February 12.

Bertschi School is seeking an [Elementary Librarian](#). The position is open until filled.

## Conference Communiqué

### 2018 WLA Conference Theme

Last week, the 2018 Conference Committee met in Yakima for their first meeting. Inspired by the agriculture in Yakima and the bounty of the land, the committee has decided on a theme:

*Cultivating Communities  
Harvesting Ideas*

The Committee is currently working with the graphics department of WLA Organizational member Fort Vancouver Regional Library to develop a logo. Stay tuned for the logo reveal, keynote announcements, and more exciting details! The WLA office will be sending out a request for proposals for program presenters on Tuesday, March 5.

Don't forget to mark your calendars for October 17-20!

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**Leadership Basecamp – Upskilling for the Next Generation**

Grays Harbor College is seeking an [Associate Dean for Library and E-Learning](#). The deadline has been extended and the position is now open until filled.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

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## News & Notes

### WSL/WLA Continuing Education Needs Assessment

It's time once again for the [Washington State Library/WLA Continuing Education Needs Assessment!](#)

If you took the survey in the past and felt overwhelmed by the choices, you'll be happy to know that this year we have completely re-written it. The 2018 survey is a shorter, more succinct version.

Please fill out our semi-annual survey and share it with all your colleagues. We would like to hear from the whole Washington library community: people working in libraries at all levels, friends of the library, trustees, and library board members.

The deadline to complete the survey is Friday, February 16.

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### Apply Now: ALA's Sara Jaffarian Award for Outstanding Humanities Programming

The ALA Public Programs Office has invited school libraries to apply for [a \\$5,000 award](#) recognizing outstanding humanities programming in kindergarten through eighth grade.

Nominations for the 2018 Sara Jaffarian School Library Program Award for Exemplary Humanities Programming will be accepted until May 4, 2018. Applications, award guidelines and a list of previous winners are available [here](#).

School libraries, public or private, that serve K-8 students are eligible. Nominated programs must have taken place during the current school year (2017-18). Programs that are still



[School Library Journal's Leadership Basecamp – Upskilling for the Next Generation](#), is a full-day, intensive professional development program designed to foster the next generation of school and youth librarians who are ready to accelerate their path to leadership, and want to upskill to meet their goals.

Through keynote speeches, small-group sessions and practical, hands-on workshops, attendees will learn from current industry leaders and subject matter experts how to enhance their skills, innovate in their own institutions, and more effectively engage and partner in their schools and beyond.

If you are you a new librarian or one that is ready to take the next step professionally, this program is for you. [Register](#) by February 16 to save 20% on registration! The basecamp will be Saturday, May 5 from 9:00 am to 5:00 pm PT at the Seattle Public Library, Central Library.

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### Volunteer Management Conference

Come to the annual [Volunteer Management Conference](#) for a day of workshops on leading and working with volunteers! The conference will be Thursday, February 22 from 9:00 am to 4:00 pm PT in Vancouver, WA.

With a keynote from Amy Falkner of the very successful TWIF (The World Is Fun) charitable Seattle social club and several [breakout sessions](#), this conference is ideal for the volunteer coordinator at your library.

Early bird [registration](#) is available until February 16.

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## The Learning Curve

### Managerial Perspectives on the Role of Public Libraries in Disaster Response

The [Natural Hazards Center](#) at the University of Boulder recently posted a [summary](#) by Dr. Linder Zarankin outlining her research on how public service organizations, specifically libraries, perceive their roles in disaster response. In this webinar, she will discuss managers' perceptions of their organization's role in natural disasters affecting their

in progress as of the award deadline are eligible, and libraries are encouraged to self-nominate.

Eligible humanities programs may be focused in many subject areas, including social studies, poetry, drama, art, music, language arts, foreign language, and culture. Programs should focus on broadening perspectives and helping students understand the world and their place in it. They should be initiated and coordinated by the school librarian and exemplify the role of the library program in advancing the overall educational goals of the school.

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### **Save America's Treasures Grant Program**

The National Park Service is accepting proposals for the Save America's Treasures Grant Program. The application deadline is February 21.

The National Park Service, in partnership with the Institute of Museum and Library Services (IMLS), the National Endowment for the Arts (NEA), and the National Endowment for the Humanities (NEH), is now accepting applications for \$5 million in matching grants to support the preservation of nationally significant historic properties and collections through the Save America's Treasures program. [Find the complete announcement here.](#)

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### **Understanding Accessibility Challenges for Patrons**

The Association of Specialized and Cooperative Library Agencies (ASCLA) is excited to announce the update of [15 Library Accessibility Toolkits](#) to help better serve patrons. Toolkits are developed to help library professionals understand the challenges and opportunities presented by issues of equitable access for library users. These issues include 1) users who have cognitive, mental, or emotional illnesses 2) users with learning and/or developmental disabilities 3) users with service animals 4) users who need assistive technology and 5) users with physical disabilities. Each guide provides an overview, recommended hardware and software solutions, tips and resources to guide library professionals in providing great library experiences for everyone. Toolkits include:

- [Assistive Technology](#)
- [Autism & Spectrum Disorders \(ASD\)](#)
- [Children with Disabilities](#)

community.

[Tune in](#) Thursday, February 8 at 10:30 am.

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### **Online Cohort of Stand Up for Health, March 5- April 1, 2018**

The National Network of Libraries of Medicine (NNLM) is recruiting public library staff to participate in the online training, "[Stand Up for Health: Health and Wellness Services for Your Community.](#)" This is a four-week, online, asynchronous (all self-paced) course where participants will earn 12 continuing education (CE) credits and a certificate. The course is designed to provide public library staff with core competencies of providing health information services and the essential skills and knowledge that library staff need to build those competencies. [Click here for more information and to apply.](#)

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### **Medical Library Association (MLA) Symposium: Health Information for Public Librarians**

The Medical Library Association (MLA) has joined forces with the Public Library Association (PLA) and the National Network of Libraries of Medicine (NNLM) to provide a health information symposium for public librarians that runs concurrent with the last day and a half of MLA '18 conference. U.S.-based public librarians with interest or responsibility in providing health information to their communities qualify for a free registration for the 1-1/2- day symposium. In addition to the \$500 stipend, more funding support to defray travel costs is also available from the NNLM Pacific Northwest Region. Don't miss this opportunity! Space is limited to a maximum of 150 public librarians. [Learn more and apply... deadlines are soon.](#)

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### **Free Learning Series for Small, Midsized, and Rural Libraries**

Learn how to foster conversation and lead change in your community with [Libraries Transforming Communities: Models for Change](#), a free learning series on dialogue and deliberation specially designed for small, midsized, and rural public libraries.

Register now for the following free webinars:

- [Deaf or Hard of Hearing](#)
- [Developmental, Cognitive and Intellectual Disabilities](#)
- [Learning Differences](#)
- [Library Staff with Disabilities](#)
- [Management](#)
- [Mental Health Issues](#)
- [Mobility Impairments](#)
- [Multiple Disabilities](#)
- [Service or Support Animals](#)
- [Volunteers with Disabilities](#)
- [What Trustees Need to Know](#)
- [Blindness and Low Vision](#)

- ["Introduction to Dialogue & Deliberation for Public Libraries Serving Small, Mid-Sized and/or Rural Communities"](#) (Wednesday, February 28, 11:00 am PT)
- ["Future Search"](#) (Wednesday, April 25, 11:00 am PT)
- ["Conversation Cafe"](#) (Wednesday, May 23, 11:00 am PT)

View all three webinars (live or recorded) and you will be invited to attend a free one-day preconference workshop at the 2018 ALA Annual Conference in New Orleans. Space is limited. Twenty-five travel stipends of \$800 each are available for people representing small and rural libraries. [Learn more and apply for a travel stipend by March 9.](#)

### The Many Lives of the Ballard Carnegie Library



From the first major branch of the Seattle Public Library to a space for blackout drills in World War II to an antique store, the Ballard Carnegie Library has had many lives.

According to Curbed Seattle, when the library first opened, "...Carnegie's generous grant covered the price of land and construction, but didn't actually provide any books. Right away, a call went out from its first librarian, George Hitchcock, to the public asking for books to be donated. The board of trustees sent a wagon out on the streets of Ballard, house to house, to collect volumes."

Learn more about the fascinating history behind this Seattle landmark from [Curbed Seattle](#).

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

### Meetings That Work: How to Run Effective Meetings Every Time!

Managing or attending meetings is a universal experience for most library employees. This workshop will provide you with concrete skills to immediately improve meeting dynamics and productivity. Meetings That Work is highly participatory and practical. You will learn and practice skills that you can use immediately. You will also have a lot of fun!

There will be a morning session from 9:00 am -12:30 pm PT and an afternoon session from 1:30 - 5:00 pm PT at the Moran Prairie Library in Spokane. [Learn more and register here!](#)

### Free Workshops from the Washington State Library

The Washington State Library (WSL) is offering two sets of half-day workshops in February and March at a variety of locations around the state. The topics are:

- [Screen Scene: Best Practices for Using Screen Media with Young Children](#)
- [Self-Talk and Emotional Intelligence: Improving Your Work Narrative](#)

Sign up now to ensure your spot in one of these free workshops near you. Check the [WSL CE Calendar](#) for exact dates, locations, and times. Don't miss out!