

## Welcome To... WLA Wednesday

~A Weekly Digest From WLA Members to WLA Members

Welcome to WLA Wednesday! This communication contains announcements that are sent to us from WLA members and ALA for distribution. We'll also call out save the dates, deadlines for event registrations and other pertinent information.

There are so many great ways to be a part of WLA. One opportunity for you to serve is to join the **Marketing and Communications Committee**. We have several projects in the works that require a diversity of talent. Please peruse the activities below, and see if anything appeals to you. By joining the committee, you agree to attend six online meetings, and contribute to the areas you've expressed interest in.

- **Social Media Policy Revision**  
Do you manage the social media for your library? You have insight needed to revise WLA's Social Media Policy to reflect current best practices.
- **Branding and Logo Update**  
Do you have an artistic flair, or an eye for great design? You are needed to help WLA reflect our current identity with an update to our brand and aesthetic.
- **Content Production**  
Do you always pick the best Instagram filter? Are your tweets poetry? You are essential to creating the social media based content that our community wants to see. Lead our 2017 Social Media Campaign.

Are you a videographer? You are needed to produce video spotlights on WLA members, and the work of Washington Libraries! Email [communications@wla.org](mailto:communications@wla.org) for details or reach us [@WALIBASSN](https://twitter.com/WALIBASSN)

If you have news to share, please send by Monday of each week to the [WLA Office](#).

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[The Pend Oreille County Library District](#) is currently looking for a Director of Library Services. Position closes August 15.

[Longview School District](#) has two Elementary Librarian positions that are open until filled.

[Sno-Isle Libraries](#) is looking for a Volunteer & Engagement Coordinator. Position closes July 19.

If you have a current posting for libraries in the WLA community you would like to submit, please make sure you indicate "For WLA Wednesday" in the subject line.

### WLMA 2016 Conference Registration is Now Open!

Your 2016 WLMA Conference committee has been busy behind the scenes planning *Hack WLMA!* and wants to spread the word on #wlma2016! Mark your calendars for October 14-15 and join your colleagues on the beautiful [Highline College](#) campus for a full day of unconference-style professional development, including:

- Keynote speakers [Steve Hargadon](#), founder and director of the Learning Revolution Project, and [John Schumacher](#), Scholastic's Library Ambassador [@MrSchuReads](#)
- Saturday session topics including Reading Advocacy, MakerSpaces, Information Technology, School & Public Library Partnerships, and many more
- Saturday evening OSP! Candidates Forum sponsored by WLMA and WSPTA
- Opportunities for professional networking and collaboration
- Exhibitor hall, local authors galore, and so much more!

*Hack WLMA!* is being built around the LIT Framework and other hot topics, and we're putting together a FAQ about what to expect and how to get involved.

[Read more](#) and [register](#) before Early Bird Pricing ends!

### ALA's Free Webinar Series on Building Effective Library Campaigns

The American Library Association's Office for Library Advocacy is offering a free webinar series designed to teach attendees how to create, market, and implement effective advocacy campaigns for libraries. Beginning Thursday, July 14, and occurring each Thursday through August 4, the Library Campaign Training Institute will cover building a host of topics, with a different focus each week. These webinars are presented by Libby Post of Communication Services, and all begin at 1pm, EST.

Registration is mandatory, and attendance is limited to the first 100 participants who arrive in the virtual room(s). Visit the event page to sign up for the individual sessions today: <http://www.ala.org/advocacy/library-campaign-training-institute>

### RED ALERT: Dr. Hayden Needs Your Help!

Six days. That's how long the Senate will be in session this week and next before leaving Washington until after Labor Day. Because the Senate's schedule will be even more compressed and chaotic when Members return prior to Election Day, and a post-election "lame duck" session is not assured, right now is by far the best chance we have to help Dr. Carla Hayden get confirmed as the next Librarian of Congress.

If you haven't yet taken just 5 minutes to ask both of your U.S. Senators to support Dr. Hayden's nomination, now is the time! If you like, check out [these talking points about Dr. Hayden](#) and the Librarian's position. Then, go to [ALA's Legislative Action Center](#) to email, tweet or phone their offices with this simple message: "Please confirm Dr. Carla Hayden to be Librarian of Congress now."

That's all there is to it and there's not an hour to lose. Please help Dr. Hayden make history. Act today!