



Welcome to WLA Wednesday

September 14, 2016

On this day: in 1984, the first MTV Video Music Awards Aired

In the Issue

1. [Making Headlines](#)
2. [Look Who's Hiring](#)
3. [News & Notes](#)
4. [Conference Communiqué](#)
5. [The Learning Curve](#)

Making Headlines

Cleary Professor Michelle Martin a Crusader for Diversity in Children's Books



Endowed professorships in children's literature are rare — "10 may be a stretch," says scholar Michelle Martin. Holding one is a high honor. Now Martin — renowned author, essayist, lecturer, book critic, community literacy activist, and champion of diversity in children's literature — can put two on her resume. This fall Martin joins the iSchool as the Beverly Cleary Endowed Professor in Children and Youth Services.

She has ambitious goals for her new post, but her first job, she says, is simply to listen. "I want to meet with librarians and find out what is going on, what are their needs, how my skill set might map onto this habitat," says Martin, relaxing inside her still-bare office at Mary Gates Hall, where warm greetings from iSchool staff scrawl across her whiteboard: "Welcome, Michelle!" "I can't wait to connect." [Read the full article from the UW iSchool here.](#)

Look Who's Hiring

Conference Communiqué



Kitsap Regional Library is seeking a [Temporary Youth Services Librarian](#). The position closes September 21.

The Whatcom County Library System has openings for a [Public Services Assistant](#) and a [Library Page](#). Both positions close September 24.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings every Monday and you can browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

News & Notes

Apply for a Position on the Library Council of Washington

Applications are currently being accepted for three Library Council of Washington positions. The positions are designed to represent these three different library constituencies in the state:

- Academic Libraries – Two-Year Colleges
- Special Libraries – Non-corporate
- Public Libraries under 100,000

The [Library Council of Washington](#) advises the State Librarian and the Office of the Secretary of State on statewide library issues and the expenditure of federal LSTA funding.

Applications must be postmarked by Friday, October 21, 2016.

Members are chosen for a three-year term. A second three-year term is possible. The first three-year term for these positions will begin in January 2017. The first in-person meeting will be March 2017.

If you have questions, please feel free to contact Jeff Martin at 360.704.5248,

WALE Conference Early Bird Rates End September 19!



Celebrate 25 years with WALE! Monday, September 19, is the last day to take advantage of Early Bird Rates. All special events and meals are included in registration, including A Night of Romance with Cherry Adair, Susan Mallery and Lauren Dane, and a breakfast reception with Nancy Pearl. Don't delay; [register today!](#)

AASL-Sponsored ESSA Forum at the 2016 HackWLMA Conference



After the WLMA preconference on Friday, October 14, the American Association of School Librarians (AASL), in collaboration with ALA's Office for Library Advocacy (OLA) and the ALA Washington Office, is offering a comprehensive workshop on ESSA to each state association affiliate. AASL leaders will present free workshops offered through state affiliates.

The workshops build off of the two well-received sessions on ESSA presented by AASL during ALA Annual Conference. The workshops will:

- include the most current information on developments at the Federal level and work through the sections of ESSA that can be directly linked to the school librarian/library program;
- connect ESSA language to school librarian's role; and

jeff.martin@sos.wa.gov or Maura Walsh at 360.704.5246, maura.walsh@sos.wa.gov.

Who Are We? Writing, Art, and Film Contest 2016

[Legacy Washington](#), a division of the Office of the Secretary of State, is sponsoring a [contest](#) for Washington students in grades 6-12.

- Participating students will explore the question of who they are and who they hope to become.
- Students can submit entries in different formats, including writings, film projects, or two-dimensional art.
- The contest starts Wednesday, September 7 and runs through Wednesday, November 30, 2016.

All Washington middle school or high school students are invited to enter. More contest details are [here](#). For more information, please contact Laura Mott at laura.mott@sos.wa.gov.

Celebrate National Friends of Libraries Week Next Month

Friends of the Library groups and libraries across the country will be celebrating the 11th annual National Friends of Libraries Week Oct. 16-22, 2016.

National Friends of Libraries Week offers a two-fold opportunity to celebrate Friends – promoting the group in the community, raising awareness and increasing membership and also giving libraries and boards of trustees the opportunity to recognize the Friends for their help and support of the library.

Friends groups, library trustees and library staff can access a variety of online resources to help them celebrate National Friends of Libraries Week. Materials available [here](#) include promotional ideas, editable publicity materials, camera-ready bookmarks, ideas from past celebrations and much more.

In conjunction with National Friends of Libraries Week, two awards of \$250 will be given to Friends of the Library groups for activities held during the celebration. Application materials are available [here](#) and entries are due by December 2.

- discuss current state work with recommendations for opportunities at state and local levels to ensure the 'effective school library program' language in ESSA.

The hands-on small group work will aid in identifying stakeholders, building coalitions, message crafting and elevator speech development. This outreach to state affiliates is part of the [AASL Vision Plan for Implementing ESSA](#) approved by the AASL Board of Directors at ALA Annual Conference in Orlando.

While the content will be directly related to ESSA, the tools and exercise portion is advocacy for positioning school librarians in general as leaders for teaching and learning.

This event will take place on the Highline campus, 5:30-7:30pm. Please RSVP to the WLA School Library Division Chair, [Craig Seasholes](#), if you plan to attend.

The Learning Curve

Earn MLA CE Credits at the Pacific Northwest Chapter of MLA Conference

The Pacific Northwest Chapter of MLA is meeting October 17-18th in Portland Oregon. There are two continuing education programs on Sunday, October 16th in the afternoon from 1 to 5 p.m. This is a great opportunity to earn 4 MLA CE credits in a classroom setting on the campus of Oregon Health & Science University. The courses are:

Finding Information in Numbers and Words: Data Analysis for Program Evaluation
Once you've collected evaluation data, what do you do with it? This workshop takes participants through a step-by-step process to analyze evaluation data and use results to make important decisions about a program. This class features many hands-on activities, and one of them includes cookies!

We're Way Past Peas: Uses of Genetic Information to Understand Human Health and Guide Health Care Decision-Making
The intersections of genetics and health now include precision medicine, pharmacogenomics, and direct-to-consumer genetic testing. This class will focus on the information needs of clinicians who are incorporating genetic information into their practice, as well as the information needs of

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

consumers who are making sense of genetic information as it relates to their health.

Instructors are experienced educators, Cindy Olney, PhD, Diana Louden, MLib, & Carolyn Martin, MLS, AHIP. They will bring you new information and opportunities to develop your skills in a fun workshop setting. Cost is \$125 to attend either class. Pre-registration is required.

Go to <http://pnc-mla.cloverpad.org/event-2301761> to register for the CE program or to <http://pnc-mla.cloverpad.org/annual2016> for more information about the annual meeting.

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Questions? Email us at info@wla.org