



Welcome to *WLA Wednesday*

January 18, 2017

On this day: in 1993, Martin Luther King, Jr. Day is officially observed for the first time in all 50 states.

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Making Headlines

13 Days Left to Submit Your Program Proposals for ALL WLA 2017 Conferences



Program proposals are currently being accepted for *ALL 2017 WLA Conferences*. All proposals from academic, public, school, and special library staff, advocates and community partners will be considered. Now is the time to reach out to the dynamic presenters in your communities or share your own skills and experience by leading a Session or Workshop at one or more of

our 2017 learning events, [Learn Local!](#) and the [WLA Annual Conference](#).

- Proposals are due no later than Tuesday, January 31.
- **To submit a program proposal, [please use this form](#).** To submit multiple proposals, use a new form for each program.
- In the form you are able to select at which events you are interested in presenting.

You may direct questions to the WLA office at info@wla.org or (206) 823-1138. We look forward to receiving your proposals!

[Look Who's Hiring](#)

[Conference Communiqué](#)



2017 Pacific Northwest Library Association Call for Proposals

The Anacortes Public Library is seeking a [Children's and Young Adult Services Librarian](#). The deadline to apply is January 20.

The Libraries of Stevens County are looking for a [Library Manager](#). Application review begins January 24.

The University of Washington Libraries have an opening for a [Scholarly Publishing Outreach Librarian](#). The deadline to apply is February 17.

Centralia High School is looking for a [Para-Library Technician](#). The position is open until filled.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings every Monday and you can browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

You are invited to attend the 2017 PNLA Conference in Post Falls, Idaho, August 2-4, 2017. Prepare to be soothed and delighted at the Templin's Red Lion River Resort on the Spokane River, just across the border from Spokane, Washington and a mere ten miles from beautiful Lake Coeur d'Alene. North Idaho and Eastern Washington feature spectacular sightseeing, fabulous restaurants, and amazing recreational opportunities making the 2017 PNLA conference a family destination event.

The PNLA planning committee is currently seeking program proposals for one hour presentations at the conference. To submit your proposal, send the following information to the conference committee chair, [Bette Ammon](#):

- Your name, affiliation, position/title
- Contact information: mailing address, phone number and email
- Are you a PNLA member?
- Program title and description (no more than 100 words)
- Three program goals or objectives
- Program Format (single or double speaker, panel, hands-on, etc.)
- Speaker needs (if any)
- Equipment needs
- Any other special requirements or additional information

The deadline for submissions is February 10, 2017 and submissions will receive a response from the planning committee by March 15th, 2017.

News & Notes

Apply Now for the *Talk Story: Sharing Stories, Sharing Culture Grant*

The American Indian Library Association and the Asian Pacific American Librarian Association are now accepting applications for the 'Talk Story: Sharing Stories, Sharing Culture' Grant. [Talk Story](#) is a literacy program that caters to Asian Pacific American (APA) and American Indian/Alaska Native (AIAN) children and their families, celebrating their stories through books, storytelling, and art. Once again, AILA and APALA have partnered on the grant program and allocated funding to libraries to help them implement programs. The Talk Story Grant is funded through the generous support of Toyota.

Applications and eligibility details can be found [here](#). The application deadline is Wednesday, March 1. For more information, please contact [Anna Coats](#), APALA Co-Chair, or [Liana Juliano](#), AILA Co-Chair.

The Learning Curve

User Experience Jumpstart

The Washington State Library is offering a new training this spring with UX expert Aaron Schmidt.

By designing your library with the user experience in mind, you have the potential to deepen the connection your library has with its community, and make your library a place that people love to use. This hands-on workshop is a practical guide to assessing and improving all sorts of touchpoints in your library, and also covers foundational UX theory. You'll get experience with important user research techniques, and analyzing the resulting data.

Teen Video Challenge

Time is running out on this opportunity, so remind your teens about the contest. Fame and fortune could be theirs! The Washington State Library and the Collaborative Summer Library Program (CSLP) have launched the 2017 Teen Video Challenge, a national video competition for teens to get involved with reading and their public library's summer reading program.

Teens are invited to create a 30 to 90 second video with their unique interpretation of the 2016 teen slogan "Build a Better World." The idea is to involve teens in summer reading, before and during the summer months, by being part of the process. This is an opportunity for teens to showcase their creativity and have their ideas heard by a national audience. The winning video will become one of the CSLP 2017 Teen Videos used to promote summer reading nationwide.

- For full details about the CSLP 2017 Teen Video Challenge and to find out how to enter Washington's competition, please visit sos.wa.gov/g/teenvideo.
- \$100 will be awarded to the creator of Washington's winning video and their associated public library will receive prizes worth at least \$50 from Upstart. Winners will be announced by CSLP in April 2017.
- The deadline for submissions is February 15, 2017.

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

After this workshop you'll have a keener critical eye, and a framework with which you can make your library the most important place in your community.

Burlington Public Library - April 5
Lacey Timberland Library - April 6
Brooks Library Central Washington University – May 10
Spokane Public Library – South Hill Branch – May 11

[Sign up for the workshop in the training database.](#)

Helping Children Cope with Traumatic Events

These resources have been compiled by the Federal Emergency Management Agency (FEMA) and are intended to provide information on how to help children cope with trauma and disasters, taking into account that differences in age and development make a difference in what children understand and how they respond to a situation.

- American Red Cross and FEMA: [Helping Children Cope With Disaster](#)
- Centers for Disease Control and Prevention: [Helping Children with Disabilities Cope with Disaster and Traumatic Events](#)
- FEMA: [Helping Children Cope](#)
- Substance Abuse and Mental Health Services Administration: [Coping With Traumatic Events: Resources for Children, Parents, Educators, and Other Professionals](#)
- University of Illinois Extension: [Children, Stress, and Natural Disasters: A Guide for Teachers](#) and [Children, Stress, and Natural Disasters: School Activities for Children](#)
- University of Missouri Extension: [How to Help Children, Youth, and Teens After a Disaster](#)