Welcome to

WLA Wednesday

WASHINGTON LIBRARY ASSOCIATION

November 22, 2017

On this day: In 1995, *Toy Story*, the first feature-length film created completely using computer-generated imagery, is released.

Making Headlines

Bylaws Vote Closes December 4

Earlier this year, the WLA Executive Board voted to change the WLA fiscal year and elected terms of office to align with the calendar year, as opposed to the former August-July and May-April terms, respectively. The Board elected to make this change because the previous cycles caused issues with various budgets and stipends. The Board is confident that these changes will ensure a smoother transition between officers and budget years.

The WLA Board recently held a unanimous vote to approve all edits to the WLA Bylaws. It is now required that our members vote on these same changes.

Please click here to review the revisions to the WLA Bylaws. When you are ready to cast your vote, click here to access the online voting form. The deadline to submit your vote is Monday, December 4.

Welcome Our Newest Organizational Member!

Community Colleges of Spokane

We're excited to have the [Community Colleges of Spokane Library Serives](#) joining us as our newest Organizational Member!

Community Colleges of Spokane is a dynamic, 12,300-square-mile state community college district that includes Spokane Community College, Spokane Falls Community College and six rural education sites, serving residents in Pend Oreille, Stevens, Whitman, Ferry and parts of Lincoln counties. [Learn more about the colleges and their Library Services here!](#)

Look Who's Hiring

The Art Institute of Seattle is seeking a [Part Time College Librarian](#). The position is open untill filled.

Highline Community College is seeking a [Reference Librarian Instructor (Tenure Track)](#). Applications close February 7, 2018.

King County Library System is seeking a [Teen Services Librarian](#). Applications close December 1.

The University of Washington is seeking an [ILL & DDS South Library Technician.](#) Applications are due November 21.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

News & Notes

FCC Announces Plan to Repeal Net Neutrality

Tuesday, the FCC Chairman Ajit Pai released a statement announcing plans to repeal net neutrality. In response, ALA president Jim Neal released the following statement.

"Preserving net neutrality is essential for

Conference Communiqué

Build Your ALA Midwinter Schedule

Are you planning to attend the [2018 ALA Midwinter Meeting](#) in Denver, Colorado? The online [Scheduler](#) tool is now live! You can use this tool to browse events, plan your itinerary, and filter sessions by subject and library type.

The Learning Curve

DigitalLearn.org Courses

[DigitalLearn.org](#), the Public Library Association's (PLA) website designed to help community members increase their digital literacy skills, has added two new beginner-level courses to its collection of tutorials, which now totals 21. [One new course](#) was designed for first-time users of mobile devices running the Android operating system. The second new course, [Creating a Basic Budget with Microsoft Excel](#), guides learners through core budgeting concepts in the Excel software program such as creating a budget template, formatting data cells, and using formulas and functions.

Keeping It Private: Navigating the Balance of Public Data and Privacy Protections

equitable access to online information and services and thus a vital concern for our nation's libraries. Now that the internet has become the primary mechanism for delivering information, services and applications to the general public, it is especially important that commercial Internet Service Providers are not able to control or manipulate the content of these communications. Libraries, our patrons and America's communities will be at risk if the FCC repeals all protections contained in its 2015 Open Internet Order with no plans to replace with any enforceable rules. We strenuously disagree with the FCC's actions and will continue to advocate for essential net neutrality protections."

The FCC will vote on the proposed order at the December open FCC meeting on Thursday, December 14, from 7:30 am - 9:30 pm PT. The meeting will be webcast live on the FCC's website.

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ALA Changes Education Requirements for Executive Director

On Monday, the ALA Connect poll on the educational requirements for the ALA Executive Director passed the following motion:

"Resolved, that the American Library Association (ALA), on behalf of its members: 1. amends the educational qualification for the ALA Executive Director to make an ALA-accredited Master's Degree or a CAEP-accredited Master's Degree with a specialty in school library media a preferred but not required educational qualification."

The motion was duly adopted by the Council by 77.18% of the total votes cast, excluding abstentions.

During the search process for the next ALA Executive Director, qualified individuals with library and association related experience but without the MLS contacted the search committee. It was this experience that prompted the ED Search Committee to recommend expanding the search to include individuals without the MLS.

Questions about the resolution? Email WLA's ALA Councilor, Christine Peck.

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New Issue of PNLA Quarterly

Washington State is very open with the way it shares data within the public trust. Our state has one of the most advanced public records laws in the nation, and most public meetings are subject to the Open Meetings Act. At the same time, citizens have a right to privacy under the state's Constitution. On the private side, hackers are stalking personal data and data brokers are collecting and selling it. You may be putting your privacy at risk simply by leaving your phone unlocked or by sharing personal information with an organization that then makes it publicly available.

Join Will Saunders and Alex Alben from the Office of Privacy & Data Protection on December 5 from 9 - 10:00 am PT. Register here for this free First Tuesdays webinar from the Washington State Library.

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Supercharged Storytimes for All

"Supercharged Storytimes for All" will create a free and openly accessible training program for library trainers, staff, and storytime practitioners. The program, which kicks off this November and runs through April 2019, builds on WebJunction's successful Supercharged Storytimes pilot project which partnered with the Washington State Library and Thrive Washington, using strategies developed by Project VIEWS2.

This winter, the WebJunction team will update the program's core curriculum. New expanded materials will cover foundational early literacy concepts and ensure that "Supercharged Storytimes for All" aligns well with other library training that educates parents and caregivers about their role in supporting early literacy, e.g., Every Child Ready to Read. The curriculum designers will also draw on the expertise of project partners such as The Campaign for Grade-Level Reading to add training on effective community outreach to children and families from diverse backgrounds to the program. Finally, the course will include instruction on using PLA's Project Outcome evaluation tools to capture the community impact of programming and services.

Watch for learning opportunities in 2018:

- Train-the-trainer training – starting in May, 2018
- Self-paced course for individual practitioners – available October, 2018
- Library staff facilitator training program – starting in November, 2018

Volume 81, No. 2 of PNLA Quarterly, the journal from the Pacific Northwest Library Association, is now available here.

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Claudia Castro Luna Named Washington State Poet Laureate

Washington Governer Jay Inslee and the Washington State Arts Commission have named Claudia Castro Luna the new Washington State Poet Laureate. She will take over the position at a "Passing of the Laurels" ceremony at the Seattle Public Library central branch on January 31.

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Solar Eclipse Project Results

The 2017 Solar Eclipse Project, conceived by three astronomers (Andrew Fraknoi, Dennis Schatz, and Douglas Duncan), paved the way to the single largest distribution of free eclipse glasses in the United States. Now dubbed as the "Super Bowl of Eclipses," public libraries played a key role in the success of the event by helping to distribute nearly 2.1 million pairs of eclipse glasses to their communities in addition to conducting nearly 35,000 science programs before and after the eclipse, reaching an estimated 1,750,000 people. Check out the rest of the report here.

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Libraries Transform Year Two Report

Since ALA's Libraries Transform launched in 2015, more than 7,400 libraries and library advocates have joined the campaign. Read the Libraries Transform Year Two Report (PDF) to learn about the success of the campaign. Visit the Libraries Transform website to learn more.

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Have news to share? Please send it to the WLA office by Monday to be included in

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Integrating Project Outcome into Strategic Planning & Measuring Priority Areas

The panelists on this webinar have prioritized outcome measurement in their libraries and integrated Project Outcome into their strategic planning. Participants in this webinar will learn how other libraries are aligning their outcome measurement with strategic priorities, measuring their success in priority program areas, and the changes libraries are able to make using outcome data to improve programming and better meet community needs. Participants will have the opportunity to ask questions and share their own experiences.

Tune in December 7 from 11:00 am - 12:00 pm PT.This webinar is free, but registration is required.

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Overcoming Today's Social Inequities with Technology

Could technology make a difference in speeding up how we respond to social inequities? The answer is yes.

Governments around the nation are faced with issues like homelessness, blight, opioid addiction, access to care, veterans' services, access to transit, and many more. New technology innovations, like GIS, big data and analytics, can bridge the gap between resources and the less fortunate, shorten the cycle to solve inequities and better inform policymaking.

Tune in November 30 at 11:00 am to explore how state and local governments can use GIS to better serve citizens. Register here

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Procrastinators Unite! Last-Minute Strategies for Year-End Giving

It's the end of November...so what are you doing for year end giving? If you're in a panic because you neglected to plan for the next 31 days, it's not too late! This webinar will reveal key strategies to maximize your fundraising.

Tune in November 30 from 10:00 am - 11:00 am PT. Register here!

that week's digest. Please include "For WLA Wednesday" in the subject line.