Welcome to

WLA Wednesday

December 6, 2017

On this day: In 1768, the first edition of *Encyclopedia Brittanica* is published in Scotland.

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Making Headlines

*Alki* Now Accepting Submissions

It's time to submit articles to the next issue of *Alki!* The theme for Spring 2018 is "Walls and Bridges." How do your services, programs or policies build bridges to underserved or unreached populations? Are your physical walls a barrier, a refuge, or both? Are you or your colleagues doing fantastic work to cross chasms (financial, educational, cultural) or preserve stories and information that might otherwise be lost? Or do you have an architectural or design project at your library that incorporates innovative interpretations of bridges or walls?

Please send your article idea(s) to alkieditor@wla.org and include:

- Your name and position/library
- Description of the article
- Suggested title
- Estimated length (in pages); each page = 750 words (or fewer with graphics)
The deadline to submit articles for the Spring issue is Friday, February 9, 2018. Please see the Instructions for Contributors for more details. Sheri Boggs, the editor of *Alki*, is happy to discuss ideas and expectations with you as well. We are also accepting articles that are not related to the theme but are of interest to the WLA community.

## Look Who's Hiring

Lake Washington School District is seeking a [Library Cataloger](#). The position is open until filled.

The Everett Public Library is seeking an [Assistant Director](#). The position is open until filled.

The La Conner Regional Library is seeking a [Youth Specialist](#). Applications close December 15.

The Seattle Public Library Foundation is seeking a [Database Administrator](#). The position is open until filled.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

## Conference Communiqué

### 2017 WLA Conference Evaluation Results

With over six hundred attendees and nearly one hundred programs, this was the largest conference in WLA's history. Thank you to everyone who attended and filled out the evaluation form. Your feedback is invaluable in helping us plan for future conferences.

A [report of the results](#) from our online evaluation is now available. The report gives an overview of the responses from 193 conference attendees. Full evaluation results will be shared with the 2018 Conference Committee in an effort to plan an even better event for next year.

### Save on Library Promotional Products

[JanWay Company](#), the provider of our conference lanyards and folders, is offering a special 10% discount for Washington libraries. If you are considering a year-end purchase of custom printed products, now is a great time to save a little money. Use the coupon code STATE. Offer expires December 31.

## The Learning Curve

### The Opioid Epidemic and Libraries

The opioid epidemic has sunk its teeth into communities all over the United States, and many libraries are finding themselves caught right in the middle. This crisis creates a variety of issues for librarians—we find ourselves faced with security questions, questions about treatment, questions about community resources and even medical questions. It can be tough to know how to address these issues and where to begin.

[Tune in](#) to this free 60-minute webcast at

## News & Notes

### Library Legislative Day: Save the Date!

Mark your calendars for WLA's 2018 Library Legislative Day! Join us in Olympia on March 1 to meet with State Legislators and their staff to discuss the value of libraries.

Before Legislative Day, on February 28, WLA will host the [ALA Advocacy Bootcamp](#).
Advocacy Bootcamp urges attendees to re-think advocacy: to re-define the library community and expand the way we have been advocating for libraries.

Registration for the Advocacy Bootcamp and Library Legislative Day will open shortly after the New Year. Stay tunes for more details!

WLA Management Company Seeks Administrative Assistant

Are you interested in working in support of Washington libraries? Primary Source, the management company of WLA, has an opening for an administrative assistant! Learn more about the position and apply here.

Tell Congress to Save Net Neutrality

Nearly 9,000 library advocates have raised their voices in favor of net neutrality over the past week. According to ALA, 27,319 emails have been sent using their Action Center. If you haven’t had a moment to write or call your member of Congress, it’s not too late. Visit the ALA Action Center.

Two New Washington Library Directors

Lisa Rosenblum has been selected as the new the King County Library System Director. She was formerly Director of the Brooklyn Public Library.

Kate Larsen has been selected as the new Tacoma Public Library Director. She was formerly Assistant Director at the Everett Public Library.

Snohomish Student Raising Money to Build Library in Kenya

Students at Dutch Hill Elementary in Snohomish helped build a school in a small Kenyan village six years ago. One of the students, now 17, hopes to open a library there next year. Read more here.

National Leadership and Laura Bush 21st Century Librarian Grants

There’s an App for That! Consumer Apps for Health & Fitness

“There’s an App for That! Consumer Apps for Health & Fitness” is the next session of the PNR Rendezvous monthly webinar. Today mobile applications connect more people to health, wellness, and fitness information than ever before. How can librarians help consumers and patients navigate the growing field of wellness applications? Across all mobile platforms, fitness and health applications are some of the most popular and most frequently downloaded. By better understanding how to evaluate applications, librarians can help patients and patrons make informed decisions about the apps that they choose to download.

This webinar focuses on understanding how to evaluate apps and provide information about recommended apps. Selected apps will be discussed. No registration is required. Tune in Wednesday, December 13 from 1:00 – 2:00 pm.

How Collection Weeding Makes a Better World

It’s not just your library that can benefit from adding more sustainability to your weeding process. While collections constantly grow, shelf space doesn’t. Join us for a discussion on how Better World Books solves weeding issues and reduces operational costs all while giving new life to your old books, empowering worldwide literacy, and supporting the environment.

Tune in Thursday, December 7 at 12:00 pm PT. Register here.

Washington Career Bridge

Find Washington job and career information at Career Bridge, overseen by the State’s Workforce Board, which includes over 6,500 education programs in one place, with employment and earnings results for many of them. The site is used every day by Washington middle and high school students.
The Institute of Museum and Library Services is accepting applications for the second cycle of the FY 2018 National Leadership Grants for Libraries (NLG-L) and Laura Bush 21st Century Librarian Program (LB21). This is the final opportunity to apply for the FY 2018 NLG-L and LB21 grant programs. Applicants have through February 1, 2018, to submit their two-page preliminary proposals.

"All of Us" Research Program

The National Network of Libraries of Medicine Pacific Northwest Region (NNLM PNR) is pleased to announce a partnership between the NNLM and the National Institutes of Health (NIH) All of Us Research Program (All of Us), part of the Precision Medicine Initiative. This partnership is a 3-year pilot program to support community engagement about All of Us and improve consumer access to high quality health information throughout the U.S., specifically by working with public libraries. Staff in the Regional Medical Library for the NNLM Pacific Northwest Region will work with libraries in Washington state to provide the information they need for their communities regarding the All of Us Research Program.

Have news to share? Please send it to the WLA office by Monday to be included in that week’s digest. Please include “For WLA Wednesday” in the subject line.

Online Security, Privacy, and Risk: How to Avoid Becoming a Headline

Stay off the front page of the paper! In this edWebinar, join Director of the Privacy Evaluation Initiative for Common Sense Media, Bill Fitzgerald, as he talks about defining and assessing levels of risk in the classroom and school. He will provide tools and simple checks that we can all do to make sure we are using the available tech tools in a way that does not violate student privacy or school security.

This edWebinar is for educators, administrators, and anyone connected to the school environment who wants to learn more about privacy and security in an app-based world. There will be time for questions after Bill’s presentation. Join us to gain valuable insight on student privacy and school security.

Tune in Thursday, December 7 at 1:00 pm PT. Register here.