



Welcome to WLA Wednesday

February 22, 2017

On this day: in 1925, American illustrator and poet Edward Gorey was born

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Making Headlines

Reshma Saujani, Girls Who Code Founder and CEO, to Open 2017 ALA Annual Conference

Since 2012, Girls Who Code has taught computing skills to and inspired more than 10,000 girls across America--and they're just at the beginning of their mission to close the gender gap in tech. Reshma Saujani, the founder and CEO of the national non-profit organization, is also the author of the groundbreaking book *Women Who Don't Wait In Line*, in which she advocates for a new model of female leadership focused on embracing risk and failure, promoting mentorship and sponsorship, and boldly charting your own course. She will speak at the opening general session of the 2017 ALA Annual Conference and Exhibition on Friday, June 23, 4:00-5:15pm, at McCormick Place in Chicago.

Girls Who Code is growing fast, with a goal of reaching one million young women by 2020, by when 1.4 million jobs will be open in computing related fields in the US, of which we are only on pace to fill 29% with computing graduates, a mere 3% of whom are likely to be women. The organization has been featured in more than 100 publications and media outlets, from *The New York Times* to *The Today Show*, and has more than 105,000 Twitter followers. The forthcoming book *Girls Who Code: Learn to Code and Change the World* (August 2017, ages 10 and up), will show girls how coding skills are relevant to their lives and will get them excited about creating their own apps, games, and robots. With dynamic artwork, down-to-earth explanations of coding principles, and real-life stories of girls and women working at places like Pixar and NASA, it sets out to prove that coding is truly for everyone, no matter their interests. "The world is advancing in technology and women and girls need to educate ourselves on computer science to catch up. I don't know how to code but this book has inspired me to learn," says Malala Yousafzai, Student, Nobel Peace Prize Laureate and Co-Founder of the Malala Fund. [Read the full news release here.](#)

Look Who's Hiring



The Oregon State Library is seeking a [Librarian](#). The deadline to apply is February 27.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings every Monday and you can browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

News & Notes

The WLA Marketing & Communications Committee Needs YOU!

Are you working in a Special Library? Are you a WLA member? Do you have a penchant for social media? If you answered yes to these questions, the Marketing & Communications Committee needs you! We are looking for someone to provide input on how policies, programs, and ideas would impact Special Librarians, outreach to the Washington Special Libraries Community, and run the WLA Special Library social media accounts. You would need to attend periodic Marketing and Communications Committee Meetings online and commit to 1-2 hours of work a week. If you are interested, please contact [Leah Griffin](#), Marketing & Communications Committee Chair.

ALA Emerging Leader Survey: Advancing Diversity in Public Libraries

Do you know of a public library system that is a leader in staff equity, diversity, and inclusion? [Please complete this survey](#) by March 1, 2017.

In summer 2016, the American Library Association Task Force on Equity, Diversity, and Inclusion released its 58 recommendations to build more equity,

Conference Communiqué

Learn Local! Registration Opens on February 27!

Mark your calendars! [Registration](#) for all three Learn Local! events- April 7 in Seattle, April 28 in Yakima, and April 29 in Spokane- opens on Monday, February 27. [Watch the website](#) for program and presenter details; and be sure to reserve your rooms now, special rates are available at all three locations: the [Renaissance Seattle Hotel](#), the [Yakima Best Western PLUS Antanum Inn](#), and [The Historic Davenport Hotel in Spokane](#). Also, when you register for one Learn Local! you save money on your second (and third! registration).

Learn Local! Is a new approach to conferences that WLA is offering in the form of three separate, one-day events this April, and we are excited to offer more local, affordable options for continuing education for our members and the WA library community at large. We are especially grateful to our three site sponsors, The Seattle Public Library, Yakima Valley College, and the Spokane Public Library for serving as the location hosts.

The Learning Curve

Upcoming Classes from the National Network of Libraries of Medicine Pacific Northwest Region

We're Way Past Peas: The intersections of genetics and health now include precision medicine, pharmacogenomics, and direct-to-consumer genetic testing. This class will focus on the information needs of clinicians who are incorporating genetic information into their practice, as well as the information needs of consumers who are making sense of genetic information as it relates to their health. This is a self-paced Moodle class with a webinar. The class begins March 1 and runs through March 31. (4 MLA CE) [Click here for registration and class details](#).

Building Your Research Data Management Toolkit: Integrating RDM into Your Liaison Work: The Inland Northwest Health Science Libraries group, in collaboration with libraries at Washington State University, Eastern Washington University, Gonzaga University and area hospitals is bringing the Association of College and Research Libraries workshop, "Building Your Research Data Management Toolkit" to Gonzaga University in Spokane,

diversity, and inclusion among members, the field of librarianship, and the communities we serve. Diversity in our profession is critical and can lead to improved library services and community connections. The Public Library Association agrees and has begun examining the needs of its members with the goal of creating actions and new programs regarding these issues.

Your help is needed! ALA Emerging Leaders 2017 Team A is excited to work on advancing diversity and wants to do our best to ensure we have fair representation from public libraries across the nation. We aim to identify organizations that are exemplary in the field and report on the lessons learned from their successes and challenges. Any information collected in this survey will be considered “best practices” and shared in PLA publications and continuing education.

We are looking for libraries with unique and forward thinking diversity initiatives related to recruitment, professional development, promotion, and mentoring within our profession. Thank you and feel free to share the survey with anyone who may have a library system of mention. We encourage any questions or comments you may have.

Regards,
ALA Emerging Leaders Team A
[Brian Hulse](#)
[Bethany Wilson](#)
[Christina Fuller-Gregory](#)
[Antonio Apodaca](#)
[Petra Pendroff](#)

WSL Imagine Academy Laptop and Tablet Lab Grant Deadline Extended

The deadline for the 2017 Imagine Academy Laptop and Tablet Lab Grant, which provides equipment and funding to Washington State Library Microsoft Imagine Academy Program members to support Microsoft Imagine Academy projects, has been extended.

Program members may continue to submit their applications until February 23, 2017. Please see our [grants page](#) for more information.

Top5 Is Baaaaaaaack.

WA. April 10 from 8:00am – 5:00pm. [Click here to learn more and register.](#)

Service Excellence in Your Library

The Washington State Library presents a new learning opportunity this March. This free workshop is offered at libraries around the state. Sign up soon (within the next two weeks) to guarantee a spot.

All library staff from top to bottom, internal and external, are in a service position. What is it that sets an organization's level of service apart from others? How can employing these techniques propel the good service we already provide in WA's libraries into great service?

Join Kate Laughlin, WLA Executive Director and experienced trainer, for this engaging look at transforming our library's culture to one of “Service Excellence.” Explore how such a transformation occurs, and as an individual, how you can encourage this change. This training emphasizes consistent approaches to service, while providing additional skills to help ensure satisfaction in all customer interactions. It is appropriate to anyone working in libraries, regardless of job position or library type.

This class is offered from 9:00am– 4:00pm (except NCRL) as follows:

- 3/2: Sno-Isle Regional Library, Lynnwood Branch, Lynnwood
- 3/8: Timberland Regional Library Service Center, Tumwater
- 3/23: Camas Public Library, Camas
- 3/29: North Central Regional Library Distribution Center, Wenatchee: 10:00 a.m. – 3:00 p.m.
- 3/30: Spokane Community College, Spokane

[Click here to register.](#)

Library 2.017 Worldwide Virtual Conference

The San Jose State University School of Information excitedly announces the [Library 2.017 Worldwide Virtual Conference](#). There will be three topic-specific conferences held throughout the year, with each three-hour event featuring an opening and closing keynote session and crowd-sourced presentations. Registration is free.

(Not in the creepy Jack Nicholson, Stephen King, The Shining way. It's a celebratory, "We're baaaaaack," with the promise of great things!)

It's time to start planning for the WLA November conference. We had a fantastic response from the Top5 Sessions at the HackWLMA Conference in October 2016 and got such positive feedback that we're going to try it again. With your help, we can do an even better job.

Select the titles that you find have real traction with your students, patrons, colleagues- and staff! Any genre, any grade level(s), including professional titles, from 2016 – 2017* are ripe for sharing with librarians, administrators, MLIS students, literacy fans from around the state. What titles are reaching kids at your school(s)? Why? What makes these titles are rich reads? The reader-reviewers from Puget Sound Council would like to share them at the WLA Conference in Tacoma, November 1-4 at the Hotel Murano. Please submit your picks by August 31 [here](#).

If you'd like to work with us at the conference or behind the scenes, yahoo! The more the merrier. Please contact [Eve Datisman](#), Puget Sound Council Reviewers Chair.

*Feel free to include older titles that have real staying power or shine a light on current events.

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

The first date is set for March 29, 2017, and will cover expertise, competencies and careers. The other two web conferences will be held in June and October and cover the topics of digital literacy and makerspaces.

Library 2.017: Expertise, Competencies and Careers

All library professionals, employers, LIS students, and educators from around the world are invited to attend and participate in the March web conference sponsored by the American Library Association's "Libraries Transform: The Expert in the Library" campaign.

- *What:* Library and Information Experts Succeeding in the 21st Century: A Town Hall Dialogue on Competencies, Careers, and Successful Practice
- *Date:* Wednesday, March 29, 2017
- *Time:* 12 - 3 p.m. Pacific Daylight Time (Opening Keynote from 12 - 1 p.m.)
- *Location:* Online
- *Cost:* None

Please visit the conference website at [library20.com](#) for more information, including speaker biographies, proposal guidelines and registration.

Library 2.0 conferences are open to everyone. Forward this email to your friends and colleagues and share your excitement using #library2017.

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Questions? Email us at info@wla.org