Welcome to
WLA Wednesday

March 22, 2017
On this day: in 1846, Randolph Caldecott, English illustrator, is born

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Making Headlines

Introducing "I AM WLA"

The Washington Library Association is excited to announce a new feature on our website, I AM WLA. Let’s get to know each other! Each week, we will feature an active WLA member, either individuals or organizations, and tell you a little bit about them. Our members are what make WLA great!

Do you know a WLA member (individual or organization) who embodies the spirit of Washington libraries and should be featured in our I AM WLA member spotlight? Maybe that’s even you or your library! Drop us a note at info@wla.org and tell us why.

Look Who’s Hiring

The Fort Vancouver Regional Library is seeking a Technical Services Supervisor. The position is open until filled.

The city of Port Townsend Library has an opening for a Library Manager - Youth Services. The deadline to apply is April 10.

The Pacific Northwest Library Association (PNLA) lists job openings every

Conference Communiqué

Early Bird Registration for Learn Local!
Yakima, Spokane, and Seattle Ends March 31

Registration is open for Learn Local! Learn Local! is a series of three one-day conferences in April in Seattle, Yakima, and
Monday and you can browse WLA institutional members' postings here.

If you have a current posting for libraries in the WLA community you would like to submit, please email us and indicate "For WLA Wednesday" in the subject line.

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**News & Notes**

**Vote NOW for the Evergreen Teen Book Award**

It's time to vote! Submit all votes for the 2017 Evergreen Teen Book Award by April 1st at www.evergreenbookaward.org. There is one link for individual student votes and another link for librarians reporting for an entire school or branch. Please encourage your teens to vote!

Need a simple ballot to use with students? Find one here. Contact Kirsten Gunn with any questions.

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**ALA is Tracking #SaveIMLS Stories**

Emily Wagner writes: “From March 16 to March 20, there were 3,838 tweets under the #saveIMLS hashtag on Twitter. That is more than 767 tweets a day. Or, sliced another way, there are currently 1,800 people who are participating in the conversation on Twitter. Anyway you dice it, we need this momentum to continue. The ALA Washington Office is collecting your tweets and stories via TAGS, the Twitter Archiving Google Sheet. You can see the conversation as it has unfolded via the snapshot on March 20...”

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**Vote for the 2016-17 Beverly Cleary Children's Choice Award**

Voting for the 2016-17 Beverly Cleary Children’s Choice Award (BCCA) nominated titles is now open to all children in schools and public libraries! Children with reading levels of K-5th grades who have read or listened to at least two of the books may vote for their favorite book.

From March 15 to April 10, the BCCCA Adult Online Voting Ballot is available for the adult administering the contest to complete, refer to the link below.

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**The Learning Curve**

**WMLA’s 2017 Here Comes the Sun: Tools for Times of Change and Challenge**

Please join your colleagues for the 2017 Washington Medical Library Association annual meeting and conference, which will be held at the Pacific Northwest University of Health Sciences in Yakima, WA.

Continuing education will be offered on Thursday, July 20, and the annual meeting and conference will be held on Friday, July 21. More details will be coming soon. In the meantime, please join or renew your membership at www.wmla.org.

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**Contribute to the PNLA Leadership Institute**

The PNLA Leadership Institute is one of the key activities of the Pacific Northwest Library Association. To date, 190 individuals have gone back to their libraries, library systems, and communities equipped with leadership and management skills to help guide their libraries in this time of tremendous and constant change. We are excited to announce that we are now planning for the SEVENTH PNLA Leadership Institute, October 22 - 27, 2017. Deadline for applications is May 30. For more information please click here.

We are also asking all LEADS Institute Alumni to consider contributing $100 to the PNLA Leads Pay it Forward campaign. Your
The winning title will be announced on Beverly Cleary’s 101st birthday, April 12, 2017, along with the 2017-18 BCCCA Nominations. Please click here for voting information. All online ballots MUST be received by the end of the day on April 10 to be counted.

To promote this exciting Pacific Northwest contest, please go to the BCCCA website packed with lots of wonderful tips.

WLA Participates in 2017 Library Snapshot Day

The Washington Library Association encourages libraries and library supporters to pick a day, any day, and share a glimpse of “a day in the life of our library” during the April 9 - April 22 “Library Snapshot Day” window.

Photos, anecdotes and data “snapshots” can be shared via: Twitter @WALIBASSN, #LibrarySnapshot, Facebook, or Flickr, as well as through your own linked social media channels.

Have news to share? Please send it to the WLA office by Monday to be included in that week’s digest. Please include "For WLA Wednesday" in the subject line.

User Experience Jumpstart

The Washington State Library's “User Experience Jumpstart” workshop is filling up fast. The two April Westside sessions are all full but there’s still a little space in the Ellensburg and Spokane sessions. If you are a disappointed Puget Sound Librarian wishing you’d registered sooner, keep in mind that Ellensburg is probably as easy to get to as Lacey or Burlington (no I-5 traffic!). Sign up for these workshops via the WSL Training Calendar.

By designing your library with the user experience in mind, you have the potential to deepen the connection your library has with its community, and make your library a place that people love to use. This hands-on workshop is a practical guide to assessing and improving all sorts of touchpoints in your library, and also covers foundational UX theory. You’ll get experience with important user research techniques, and analyzing the resulting data. After this workshop you’ll have a keener critical eye, and a framework with which you can make your library the most important place in your community.

Questions? Please contact Gwendolyn Haley.