



# ***Welcome to WLA Wednesday***

April 5, 2017

On this day: in 1722, Dutch explorer Jacob Roggeveen discovers Easter Island.

## **In the Issue**

1. [Making Headlines](#)
2. [Look Who's Hiring](#)
3. [News & Notes](#)
4. [Conference  
Communiqué](#)
5. [The Learning Curve](#)

## **Making Headlines**

### **Join WLA for 2017 Library Snapshot Day**

April is the month when libraries of all types strut their stuff with special programs and events to shine a light on the library. This year the Washington Library Association is partnering with the Washington State Library to promote Library Snapshot Day from April 9 – 22. During this time window, libraries and library supporters pick one day and take pictures to show “a day in the life of the library.” Photos can be shared on social media sites and hashtagged for findability and retrieval.

How many times today did you help someone work on a resume? How many people did you help apply for a job online? How many story hours did you offer today – to how many attendees? How many DVDs did you check out to customers today? How many people came through your library's doors?

We need YOUR participation to gather the pictures and anecdotes we need to make this a success. The larger the numbers, the greater the impact.

If you can, please plan a special event for this day so that you can capture it in story and in photos. Perhaps you have a kindergarten class coming in – you could contact the school ahead of time to arrange permission to take photos. Many people will be giving out tax forms and scheduling volunteers to help with tax assistance – another great photo op and a chance to ask someone to tell you exactly what the library means to him or her.

This year, Snapshot Day happens between the dates of **April 9-22, 2017**. We are calling on ALL types of libraries to participate, large and small, rural and urban, academic, public, school, and special - EVERYONE is urged to participate!

Using the hashtag **#WALibrarySnapshot**, photos, anecdotes, and data “snapshots” can be shared via::

- [Twitter](#), @WALIBASSN;
- [Facebook](#);
- [Flickr](#);
- As well as through your own linked social media channels.

Another option, should you care to use it, is to collect stories of your staff and patrons telling us why they love their library. A PowerPoint template ([download the file](#)) is available to make that easy to do. During the Library Snapshot window [Nono Burling](#) at the Washington State Library will be collecting these pictures into a Tumblr specifically set up for the purpose. Let's create an endlessly scrolling page of all the library awesomeness that is happening around our state!

The WLA office is here to help, so please [contact us](#) if you need any assistance.

## Look Who's Hiring



The Whatcom County Library System is looking for a [Public Services Assistant -- Youth Focus](#). The deadline to apply is April 17.

Hyla Middle School has an opening for a [Middle School Librarian](#). The position is open until filled.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

## Conference Communiqué

### Still Time to Register for Learn Local! Yakima, Spokane, and Seattle

Registration is open for [Learn Local!](#) Learn Local! is a series of three one-day conferences in April in Seattle, Yakima, and Spokane that offer local, affordable options for professional development for the Washington library community.

Interested in attending more than one? When you register for your first Learn Local! you will receive a coupon code to save 25% on your additional registrations. Each Learn Local! will have enough variation that you can attend all three: this Friday, April 7 at The Seattle Public Library, Friday, April 28 at Yakima Valley College, and Saturday, April 29 at Spokane Public Library. Thank you to our three generous site sponsors!

Program details, lodging options, transit and parking information may be found on each Learn Local! page.

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## News & Notes

### Alki Accepting Submissions for Summer Issue

It's time to submit articles to the next issue of *Alki*. The Summer 2017 issue is *The Social Justice Issue*.

We live in a time of great uncertainty,

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## The Learning Curve

### Call for Proposals – Primo Reference & Instruction Meeting 2017

*What is PRIM?*

PRIM stands for the Primo Reference & Instruction Meeting. This year it is being held on August 14 at Central Washington University in Ellensburg. It is a way for reference and

and many of our patrons (especially the most vulnerable) are concerned about efforts to chip away at civil rights, the proliferation of "fake news," attacks on privacy, maintaining free access to information, and much more. What is your library doing to inform and empower patrons? Have you designed programs or marketed services to underserved populations? Have you created courses to educate students to think critically about how to consume news and information? Have you developed collections or promoted resources with an eye towards equity? Has an interaction with a patron or student challenged a preconceived notion? If so, this is an excellent opportunity to share stories and strategies with your colleagues.

Please send your article idea(s) to [alkieditor@wla.org](mailto:alkieditor@wla.org) and include:

- Your name and position/library
- Description of the article
- Suggested title
- Estimated length (in pages); each page = 750 words (or fewer with graphics)
- Intent to include graphics (photo, logo, other)
- Contact information

The deadline to submit articles for the Spring issue is June 16, 2017. Please see the [Instructions for Contributors](#) for more details. Frank Brasile, the editor of *Alki*, is happy to discuss ideas and expectations with you as well. We are also accepting articles that are not related to the theme but are of interest to the WLA community.

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### **National Human Trafficking Awareness Campaign: Free Resources**

The [Blue Campaign](#) is the unified voice for the U.S. Department of Homeland Security's (DHS) efforts to combat human trafficking. Working in collaboration with law enforcement, government, non-governmental and private organizations, the Blue Campaign strives to protect the basic right of freedom and to bring those who exploit human lives to justice.

Through the Blue Campaign, DHS raises public awareness about human trafficking, leveraging [partnerships](#) to educate the public to recognize human trafficking and report suspected instances. The Blue Campaign also offers [training](#) to law enforcement and others to increase detection and investigation of human trafficking, and to protect victims and bring suspected traffickers to justice. To view

instruction librarians across the Alliance to meet to discuss how the Primo/Alma Shared ILS affects our work. It is also an opportunity for non-Alliance librarians to meet colleagues to learn more about Primo and share their knowledge of Reference & Instruction. We are expanding this year's conference to include all aspects of reference and instruction as well as conversations about Primo. Registration is limited. There is no cost for registration but we ask for \$10.00 to help cover the cost of lunch.

### *Theme: Focus – Engagement - Literacy*

We seek people who want to share their enthusiasm in working with students through poster sessions, presentation, breakout sessions, panel discussions, and/or interactive workshops which explore the contexts of teaching, communicating, learning, collaborating, and conversing with students both in class settings and in our work environments. Our goal is to increase awareness and encourage diversity of understanding across all types of libraries, schools, and other library organizations through this call for proposals. Please note successful proposals have clear, engaging takeaways and frequently are interactive. Submissions for review due: April 26, 2017. For more information, [please click here](#).

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### **ARSL2017 Early Bird Registration is NOW OPEN**

It's here, the moment you've all been waiting for!

Don't be a turkey, register early for #ARSL2017 – September 7-9 in beautiful St. George, UT. Get the \$265 early bird rate today! [Click here to register](#).

This conference is so packed full of great information and networking opportunities, you will not want to miss out. Check out your Preconference options announced on Association for Rural & Small Libraries on our Facebook page. There is also a conference event set up on Facebook where you can tell us if you're attending the conference, get updates and offer to room share or connect with another librarian who is willing to room share (Click on Events from the [ARSL Facebook Page](#)).

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### **Apply for PNLA LEADS**

all available Blue Campaign resources, please visit our [resources](#) page.

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### **Today is the Last Day to Vote in ALA Elections!**

Are you a member of the American Library Association? Did you know that WLA is, too? To be eligible to vote, individuals must be members in good standing of ALA as well as applicable divisions and round tables as of January 31, 2017. Today is the last day to cast your ballot in the [2017 Elections; make your voice be heard!](#)

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Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

If you are an emerging leader serving in any capacity in a library in the Pacific Northwest and have a desire to network with other leaders and increase your skills, the PNLA Leadership Institute is for you. To date, 190 individuals have gone back to their libraries, library systems, and communities equipped with leadership and management skills to help guide their libraries in this time of tremendous and constant change.

Qualifications for applicants:

- Currently employed in a library
- At least five years' work in any library setting
- Current member of PNLA or affiliated state/provincial library association
- A completed application packet
- Recommendation, based upon leadership potential and abilities, by sponsoring library which also indicates level of support

PNLA is excited to announce that planning is underway for the seventh PNLA Leadership Institute, October 22 – 27, 2017. The application process opens March 31, with a May 30 deadline. [Please click here for more information.](#)

Washington Library Association | PO Box 33808 Seattle, WA 98133 | 206-823-1138

[www.wla.org](http://www.wla.org)

Questions? Email us at [info@wla.org](mailto:info@wla.org)