



Welcome to WLA Wednesday

July 12, 2017

On this day: In 1960, manufacturing began for the Etch A Sketch®.

In the Issue

1. [Making Headlines](#)
2. [Look Who's Hiring](#)
3. [News & Notes](#)
4. [Conference Communiqué](#)
5. [The Learning Curve](#)

Making Headlines

Today Is the Day of Action to Save Net Neutrality



July 12 is the [internet-wide Day of Action to Save Net Neutrality](#).

The Federal Communications Commission (FCC) has opened a public proceeding to roll back network neutrality protections instituted in 2015 and subsequently affirmed by court rulings. Net neutrality is the principle that internet service providers (ISPs) must enable access to all content and applications regardless of the source and without favoring or blocking specific services or websites. Strong, enforceable net neutrality rules are critical to the functioning of modern libraries because we rely on the internet to collect, create and disseminate essential information to the public. Furthermore, the open internet is also a vital platform for free speech and intellectual expression—a core value of libraries. Without deep pockets to pay for a "fast lane," library sites—key portals for those looking for unbiased knowledge—and library users could be among the first victims of slow downs.

The Federal Communications Commission (FCC) has published its proposal to undo the 2015 net neutrality rules. You can help make the library voice heard—the FCC will be accepting comments on its proposed rollback of these rules until August 16. Check out [Battle for the Net](#) and tell the FCC why net neutrality matters to you as a librarian or information professional.

Look Who's Hiring



The Jefferson County Library is seeking a [Library Director](#). The position is open until

Conference Communiqué

Spotlight on Preconferences

At this year's WLA Conference, we have an incredible lineup of [preconference workshops](#). Join us on Wednesday, November 1 to delve into some of these fascinating and useful topics:

filled.

Valley Regional Fire Authority is seeking a [Records Management Coordinator](#). The position closes July 28.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

- Implementing Transgender Inclusion in Libraries
- Cataloging Rare and Unique Materials for the Non-Rare Books Cataloger
- Customer Privacy and Social Media: Issues and Challenges in Today's Connected World
- Building a Strategic Framework for Guiding Today's Library
- Not Just For Kids: How Children's Literature Can Inspire Bold Conversations
- Project Management 101 for Libraries
- Leveling Up: Take Engagement with Your Business Community to the Next Level
- Social Justice Education Around Technology (SEAT): Critical Conversations
- Every Librarian Should Play Board Games

News & Notes

WLA Member Jeffery Treistman Helps NEA Support School Libraries

Jeffery Treistman, WLA School Library Division member, has helped the National Education Association Representative Assembly [approve an effort](#) to support school libraries. The NEA will mount a media campaign in the coming school year advocating the preservation and extension of library media programs in public schools and community college libraries across the country that are staffed by professionally trained librarians. The campaign will consist of both print and digital media in both print and video formats. Publication will be made in media outlets curated by the NEA and other organizations supportive of school library programs such as the American Library Association, School Library Journal, and everylibrary.org as well as the related social media pages maintained by the same organizations and through their outlets.

DSHS's Washington Connection Partners with Libraries

Do you want to help people in your community access services, public assistance benefits and help individuals meet their basic needs?

The Department of Social and Health Services (DSHS) has a website/access point called [Washington Connection \(Wacon\)](#). Wacon is an online portal created to increase access to services and assistance benefits in Washington State. DSHS collaborates with various agencies and Community Based Organizations to expand access points for Washingtonians to state, federal, local services and other public assistance benefits.

Libraries, historically, are successful access points for Wacon in their communities. If your organization is interested in providing a Wacon access point for individuals to apply for benefits or seek local resources you can [partner with Wacon](#) as an Assisting Agency or a Host Agency. [Read more here](#).

Professional Development Resources for Library Staff

Check out our [preconference](#) and [session](#) pages to see a full schedule and read the descriptions. Registration opens August 7!

The Learning Curve

Free Webinar: Working with Friends Organizations

Tune in Monday, July 17 at 10:00am PDT for the 60-minute webinar, "[Working with Friends Groups: The Good, the Great, and the Unfriendly](#)." Executive Director of United for Libraries and former Executive Director of Friends of Libraries U.S.A., Sally Gardner Reed has decades of experience liaising between Friends groups and the libraries that they support, serve, and (sometimes) exasperate. In this free webinar Reed will offer guidance on building and maintaining these important relationships, showing not only how to effectively harness Friends' goodwill and enthusiasm but also sharing tactful techniques for steering an ineffective or unfriendly group down the right path. She'll also discuss fundraising, advocacy, programs, and membership development best practices.

Free Webinar: Starting Immigration Services in Your Library

The Public Library Association (PLA) and the American Library Association's Office for Diversity, Literacy, and Outreach Services (ODLOS) are partnering to offer [a webinar](#) for library professionals interested in offering services to immigrants.

Representatives from the Immigration Advocates Network (IAN) will share valuable information about their free online tools—immi and Citizenshipworks—which can be used to expand the capacity of a library's "citizenship corner" and provide people with self-guided immigration legal assistance. Additionally, two public librarians engaged in working with the immigrant population in their communities will give examples of citizenship workshops and other programs at their libraries aimed towards immigrant patrons.

Enrollment is free, but [registration](#) is required and space is limited. The webinar will be Wednesday, July 26 from 11:00am – noon.

Marigold Library System is introducing a new monthly eNewsletter: [Professional Development Opportunities for Library Staff](#). There are so many professional development resources available online; webinars, tutorials, articles, etc.—many for free! Subscribe to the newsletter to find opportunities to learn about dealing with employee attitude problems, book display ideas, rockstar customer service, and so much more.

President's Proposed Cuts Would Devastate Washington Libraries

Libraries play a vital role in our communities. Unfortunately, many libraries face a darker future depending on what happens in the other Washington later this year. The president's proposed fiscal year 2018 budget would eliminate the Institute of Museum and Library Services (IMLS), the primary source of federal support for the 123,000 libraries and roughly 35,000 museums in the U.S.

[Hear from Washington's Secretary of State Kim Wyman](#) about how the funding would specifically impact the staff, programs, and patrons at the Washington State Library and other local libraries.

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

Two Free Health Education Webinars

The National Network of Libraries of Medicine is hosting the following upcoming webinars.

["From A\(norexia\) to Z\(its\): Providing Health Information to Teens"](#): Those who work with teens will be provided with an introduction to teen health resources. The class will present an overview of health information needs of teenagers and their information seeking behaviors, review communication skills needed during reference interviews with teenagers, and explore credible health information resources that are designed for teens. The class is made up of pre-class reading, a webinar, and class exercises. It will take place August 2 – 18, with webinar portion August 3 from noon – 1:00pm PDT, class exercises due August 18.

["Making Sense of Numbers: Understanding Risks and Benefits and Learning How to Communicate Health Statistics"](#): This class is a basic introduction for anyone who wants to understand how to communicate health information that involves numeracy. The purpose of this class is to understand risk and benefits from a layman's perspective and to understand that the communication of numbers must be clear and easy to understand. The webinar will be August 15, 11:30 AM – 1:00 PM PDT.

Washington Library Association | PO Box 33808 Seattle, WA 98133 | 206-823-1138

www.wla.org

Questions? Email us at info@wla.org

□ □ □