



Welcome to **WLA Wednesday**

August 2, 2017

On this day: in 1877, the San Francisco Public Library opens with 5,000 volumes.

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Making Headlines

Alki Accepting Submissions for Fall 2017 Issue



It's time to submit articles to the next issue of *Alki*! The Fall 2017 issue is a preview of the WLA Conference in November, on the theme "Through the Looking-Glass."

The [schedule of sessions](#) is up on the WLA website and we're anticipating a remarkably robust presentation of ideas, techniques, experiences and practices. Is there a session so interesting you'd like to get the lowdown well before conference begins? Are you a presenter and looking to spread the word about your session? Or have you had "Through the Looking-Glass" moments at your library, in which you've found unexpected reflections and shifting perspectives? If so, this is an excellent opportunity to share stories and strategies with your colleagues.

Please send your article idea(s) to alkieditor@wla.org and include:

- Your name and position/library
- Description of the article
- Suggested title
- Estimated length (in pages); each page = 750 words (or fewer with graphics)

- Intent to include graphics (photo, logo, other)
- Contact information

The deadline to submit articles for the Fall issue is Friday, September 22. Please see the [Instructions for Contributors](#) for more details. Sheri Boggs, the editor of *Alki*, is happy to discuss ideas and expectations with you as well. We are also accepting articles that are not related to the theme but are of interest to the WLA community.

Look Who's Hiring



MOHAI is seeking a [Library Collections Manager](#). The position is open until filled.

The Fraser Valley Regional Library is seeking a [Business Intelligence Analyst](#). The application closes August 10.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

News & Notes

IMLS Is Accepting Nominations for the 2018 National Medal

Each year, the Institute of Museum and Library Services recognizes outstanding libraries and museums that have made significant contributions to improve the wellbeing of their communities. The winning museums and libraries are presented with the [National Medal for Museum and Library Service](#), the nation's highest honor for community service.

IMLS is now accepting nominations for the 2018 awards. Anyone—an employee, a board member, a member of the public, or an elected official—can nominate an institution. To be considered, the institution must [complete and return a nomination form](#) by October 2.

Conference Communiqué

Countdown to Conference Registration: Five Days Left!

It's almost time to register for the 2017 WLA Conference! We've just posted the [conference rates](#) on our website. Be sure to register before September 20 to take advantage of our Early Bird rate, and [book your lodging](#) early—discounted rooms at Hotel Murano will fill up quickly.

After the success of previous WLA conferences, we've added another day to fit in all of the [fabulous sessions](#) and [preconference workshops](#). The conference is now four full, action-packed days. Also new this year, we're including the Banquet Dinner in the price of the conference!

Stay tuned for more conference details. Questions? Email the [WLA office](#).

The Learning Curve

Free Webinar: Creating a Modern Media Center

Learn how one high school library transformed their outdated, underused gathering space with dusty shelves and heavy, bulky furniture into a modern media center that engages students. The space now features lightweight, mobile furniture, abundant group seating, and tech-friendly furnishings, making it the school's main hub of activity. In this webinar, you'll learn the next steps for creating a vision for your library space that matches your organization's mission and draws more users into your library.

Tune in to this [free 60-minute webcast](#) at 10:00 am PDT on Friday, August 4. You can register for the event [here](#).

This year, IMLS is particularly interested in museums and libraries with programs that build community cohesion and serve as catalysts for positive community change, including programs that provide services for veterans and military families, at-risk children and families, the un- and under-employed, and youth confronting barriers to STEM-related employment.

UW iSchool Request to Complete Brief Survey

The Simmons School of Library and Information Science has developed a brief survey to gather input on the skills and knowledge areas that are important for MLIS students to distribute to UW iSchool faculty, alums, students, regional employers, and other supporters in the Pacific Northwest. They will use the results to identify priority areas for curriculum review.

Please take 10-15 minutes to complete [this anonymous survey](#). In the first question, click on "University of Washington iSchool." The survey will be available until August 15.

Apply for a position on the Library Council of Washington!

[The Library Council of Washington](#) advises the State Librarian and the Office of the Secretary of State on statewide library issues and the expenditure of federal LSTA funding. Applications are currently being accepted for four Library Council of Washington positions. The positions are designed to represent these four different library constituencies in the state:

- Special Libraries
- Technology
- Underserved Populations
- Schools (preference Western Washington)

Download the application [here](#). Applications must be postmarked by September 22, 2017. Questions? Contact [Maura Walsh](#).

New ALA Rural Library Report

A new report from ALA's [Office for Information Technology Policy](#) focuses attention on the capacity of rural public libraries to deploy

Free Webinar: Calling BS in the Age of Big Data

This month's NNLM Pacific Northwest Region's [PNR Rendezvous](#) will focus on the perils of big data in "[Calling BS in the Age of Big Data](#)," a free webinar with Jevin West from the UW iSchool. Our digital worlds are inundated with misinformation, data manipulations and outright lies. Look at common pitfalls around information visualization, and examine different ways that information can be misrepresented with figures and graphs. No need to register, just [join the class here](#) on Wednesday, August 16 from 1:00 – 2:00 pm PDT, and follow the instructions on the link.

Great NW Readers' Advisory Unconference

Join a group of readers' advisory notables on Saturday, October 7 at the Hillsboro Public Library (just outside Portland, Oregon) for the first ever Great NW Readers' Advisory Unconference. Sponsored by LibraryReads, the event will feature presentations and informative sessions geared to your interests.

Just \$20 gets you a full day of unconference, lunch included (lunch speaker TBA). For those looking to make a weekend of it, the [Pacific Northwest Bookseller's Association Conference](#) has its educational track the next day on Sunday, October 8 at the Jantzen Beach Red Lion. [Sign up now: attendance is limited to the first 100.](#)

Media Literacy @ Your Library Opportunity for Public Libraries

ALA, in collaboration with the Center for News Literacy at Stony Brook University, invites public libraries to apply for [Media Literacy @ Your Library](#), a pilot program that will train library workers to help their adult patrons become better news consumers.

In this six-month learning and prototyping project, ALA and the Center for News Literacy will work with teams from five public libraries to adapt existing media literacy training materials to serve the needs of public librarians and the communities they serve. [Read the guidelines for Media Literacy @ Your Library](#) or [apply online to be part of the cohort](#). Applications must be received by Sept. 11.

Internet-enabled computing technologies and other resources to meet the needs of their residents.

“[Rural Libraries in the United States: Recent Strides, Future Possibilities, and Meeting Community Needs](#)” explores nuances of rurality, details challenges rural libraries face in maximizing their community impacts, and describes how existing collaborative regional and statewide efforts help rural libraries and their communities.

One-third of all U.S. public libraries serve areas with populations of 2,500 or fewer people, and this new report provides one of the most detailed looks at their services available to date.

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

Models for Change for Academic Libraries

The ALA Public Programs Office, the Association of College & Research Libraries (ACRL), and the National Coalition for Dialogue & Deliberation (NCDD) invite academic library professionals to attend a free learning series that teaches several dialogue facilitation approaches and helps librarians position themselves to foster conversation and lead change on their campuses and beyond.

Through [Libraries Transforming Communities: Models for Change](#), a two-year ALA initiative in collaboration with NCDD, academic library professionals can participate in three online learning sessions and one in-person workshop, all free of charge, between September 2017 and February 2018.

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Questions? Email us at info@wla.org