



# WELCOME TO WLA WEDNESDAY

June 27, 2018

On this day: In 1693, *The Ladies' Mercury*, the first magazine specifically for women, is published.

## In the Issue

1. **Making Headlines**
2. **Look Who's Hiring**
3. **News & Notes**
4. **Conference Communiqué**
5. **The Learning Curve**

## MAKING HEADLINES

### Deadline Extended: WLA Scholarships

The deadline to apply for WLA professional development scholarships has been extended to August 1, 2018. Winners will be announced September 4.

Do you know anyone who could use some help funding their degree, certificate, continuing education, or conference attendance? This year, the WLA Professional Development Committee is offering five scholarships for library staff and students at any stage of their careers.

**Maryan E. Reynolds Scholarship:** \$1000 - \$3000 to one or more WLA members who is enrolled in an ALA-accredited Masters degree program and has completed at least one semester or quarter.

**Hahn-Ahlers Continuing Education Scholarship:** \$1000 to a WLA member toward a degree, certificate, or graduate-level study in the Library or Education fields.

**John Stanford Continuing Education Scholarship:** \$1000 to a current WLA member of color toward a degree, certificate, or graduate level study in the Library or Education fields.

**Denny Bond Library Paraprofessional Scholarship:** \$500 or \$1000 to a current school library paraprofessional and WLA member toward participation at a local or national library-related conference, workshop, or educational event. Sponsored by the WLA School Library Division.

**Sharon Bates Professional Growth Scholarship:** \$500 or \$1000 to a current school library employee and WLA member toward participation at a local or national library-related conference,

## LOOK WHO'S HIRING

Sno-Isle Libraries is seeking a **Training Associate**. The position is open until filled.

Everett Community College is seeking a **Public Services Librarian**. The position is open until filled.

Renton School District is seeking an **Elementary Librarian**. The position is open until filled.

Fort Vancouver Regional Library is seeking a **Senior Branch Supervisor, Washougal Community Library**, and a **Branch Manager, Stevenson Community Library**. Both positions are open until filled.

Salient CRGT is seeking a **Librarian**. The position is open until filled.

Washington State University Libraries is seeking an **Education and Outreach Archivist**. The position closed July 15.

Lincoln County Library District (Newport, OR) is seeking a **District Librarian**. Applications close July 16.

**The Pacific Northwest Library Association** (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please **email** us and indicate "For WLA Wednesday" in the subject line.

## NEWS & NOTES

### Now Accepting Nominations for WLA Merit Awards

Each year, WLA recognizes outstanding members from all types of libraries with the **WLA Merit Awards**. Nominations are due August 6, and recipients will be announced October 5. Nominate a colleague today for one of the following awards!

- Emeritus Membership(s)

## CONFERENCE COMMUNIQUE

### 2018 WLA Session Descriptions



**WLA**  
**2018** | *cultivating  
communities  
harvesting  
ideas*

**Session descriptions** have been posted for the 2018 WLA Conference, October 17-20! We have a fantastic lineup of presenters from across the state and from all types of libraries.

Conference registration opens July 24. We hope to see you in Yakima!

## THE LEARNING CURVE

### Laying Out the Welcome Mat: Asset Mapping to Better Serve the Immigrant Community

As of 2016, more than 43 million immigrants were living in the US, and that number is growing. Immigration can breathe new life into the local economy as young workers replace retiring baby boomers, open new businesses, and become active consumers. Libraries can ease immigrants' transition into the community by acting as a resource hub. Asset mapping encourages libraries to go out into their communities and uncover and assess the resources available to immigrants. The information they gather gives the insight

- Honorary Membership(s)
- Advances in Library Services Award
- Outstanding Performance Award
- Trustee Award
- Friends/Foundation Award
- Candace Morgan Intellectual Freedom Award
- Outstanding Teacher Librarian of the Year Award
- Superintendent of the Year Award
- Principal of the Year Award
- Small District/Private School Administrator of the Year Award
- Supervisor of the Year Award
- CAYAS Visionary Service Award
- WALE Outstanding Employee Award

---

### **Kitsap Regional Library Accepts Award for Library PR**

On Sunday, Kitsap Regional accepted their second **John Cotton Dana Award** at ALA Annual in New Orleans. The award honors outstanding effective strategic communication campaigns that show results. Winners receive a \$10,000 cash development grant from the H.W. Wilson Foundation.

According to the announcement from ALA, "Kitsap Regional faced a challenge that many libraries face today: decreasing financial resources. In 2007 and 2010, Kitsap asked its region and local community to support libraries by voting on a tax levy. Both years the voters said no. Kitsap didn't quit, they planned. Using a five-year plan, shifting the culture of the library and brand, reconnecting to the community and customers, Kitsap was ready in 2016 to ask voters to support their libraries one more time. The hard work and planning resulted in a yes vote with 65-percent support. Kitsap's community has definitely become superfans of their Library."

---

### **Letter to Washington Principals**

Last week, the WLA Board **sent a letter** to the Association of Washington School Principals (AWSP) to urge principals to work with their school librarians to ensure efficient and adequate planning for dollars to be spent in the library, following the signing of **SB 6362** last March. This letter was sent to all Washington superintendents earlier this month.

---

### **Adult Summer Book Bingo – for Libraries in Washington**

libraries need to develop programming to serve these patrons and help them thrive. This webinar will discuss how asset mapping can facilitate community entry for immigrants by helping libraries better understand the needs of this population and address those needs through service and program development.

**Tune in** to this free WebJunction webinar on Tuesday, July 17 at 12:00 pm PT.

---

### **Universal Design for Learning: Accessibility at the Library**

More and more libraries and educational institutions provide online content whether databases, archival collections, videos, and documents. But how much of this information is accessible by those who are blind, have low vision, or are hard of hearing? Libraries and other institutions are legally required to provide accessible content. This NNLM PNR webinar series will provide some basic steps librarians can take to make their content accessible to all. Attend one or all of the sessions to increase your library's online digital access. Dates are July 11, 18, 25, and August 1. (Each session is eligible for 1 MLA CE.) **Learn more about each session and register.**

---

### **Hot Off the Press Book Fair**

Fantagraphics Bookstore in Seattle hosts the 4th annual **Hot Off the Press Book Fair** with special guests Jim Woodring & Berlin cartoonist Lilli Loge, on Saturday, July 14. Small press publishers include Czap Books, Paper Press Punch, Kilgore Books, FU Press, Short Run Micropress, Fogland Studios, Cold Cube and others with appearances by local artists Simon Hanselmann, DW, Marc Palm, Tom Van Deusen, Max Clotfelter, Sarah Romano Diehl, Kelly Froh, Alex Graham, Brandon Lehmann, Laura Knetzger, Hella Handa, and many more.

The event will feature live music by composer Bill Brovold and Lilli Loge. Complimentary food and beverages will be served. Don't miss this festive event, which coincides with the colorful Georgetown Art Attack.

---

### **Environmental Health & Toxicology Resources for the Public and Professionals**

The purpose of this NNLM Resource Picks presentation is to familiarize participants with

Here's a free self-directed adult summer reading activity you can use now – **Summer Book Bingo!** The folks at Washington Center for the Book have prepared this book bingo card that is ready for you to print and share with readers at your library.

---

Have news to share? Please send it to the **WLA office** by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

environmental health and toxicology resources available online from the National Library of Medicine. Participants will also learn which resources to access and utilize for specific types of information related to pesticide exposure, toxic releases, household products, maternal/child health, occupational health and more. The live session will include an overview and search demonstrations for various databases. July 25 from Noon–1:00 pm PT. (Eligible for 1 MLA CE.) **Learn more and register.**

---

Washington Library Association | PO Box 33808 Seattle, WA 98133 | 206-823-1138

**[www.wla.org](http://www.wla.org)**

Questions? Email us at **[info@wla.org](mailto:info@wla.org)**