March 13, 2019

On this day: In 1877, Chester Greenwood patented the earmuff.

In the Issue

1. Making Headlines
2. Look Who’s Hiring
3. News & Notes
4. Conference Communiqué
5. The Learning Curve

MAKING HEADLINES

Announcing New WLA Advocacy Committee

We're excited to announce that WLA has formed a new committee to advocate on behalf of libraries and library staff in Washington! The new Advocacy Committee will be chaired by Kristin Piepho. Interested in getting involved? Email info@wla.org.

Call for Committee Members: Advocacy, Marketing & Member Services

Three WLA committees are currently seeking new committee members!

- Advocacy Committee
- Marketing Committee
- Member Services Committee

Whether you're new to WLA or a longtime volunteer, we would love for you to get involved. If you're interested in any of the above committees, or in getting more involved in WLA in general, please email info@wla.org.

LOOK WHO’S HIRING

Sno-Isle Libraries is seeking a Library Associate. The position is open until March 18.

Gonzaga University is seeking an Acquisitions Librarian. The position is open until April 12.

CONFERENCE COMMUNIQUÉ

2019 OLA-WLA Conference Spotlight: Presidents’ Reception

All conference attendees are invited to mix, mingle, and enjoy a beverage and light snacks with WLA's President Rhonda Gould and
The Bush School is seeking a **Lower School Librarian**. The position is open until filled.

**The Pacific Northwest Library Association** (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](https://wala.memberclicks.net/administrator/index.php?option=com_mccore&view=contactcenter).

If you have a current posting for libraries in the WLA community you would like to submit, please email us and indicate "For WLA Wednesday" in the subject line.

---

**NEWS & NOTES**

**Two New Organizations Join WLA: NCCE and the Washington State Genealogical Society**

The **Washington State Genealogical Society** connects Washington with resources and services to adequately search for ancestors and family in the state. WSGS's goal is to promote the preservation of and access to public and private genealogical and historical information.

The **Northwest Council for Computer Education** is a professional learning organization for educators and provides professional development year-round alongside their conference for education and technology. The mission of NCCE is to lead, engage and assist educational communities to reach higher levels of student and educator success through the use of 21st Century technology.

Organizational Members of WLA receive benefits such as up to eight complimentary memberships, registration and exhibitor

---

OLA's President Esther Moberg, as well as other OLA and WLA movers & shakers.

Learn more about our Keynotes and Events on our Conference homepage.

---

**Preconference Spotlight: Building Relationships to Shape Behavior**

Public libraries are experiencing a rise in escalated behavior. Come learn and explore how relationship-building makes it easier for library staff to help patrons use the library successfully. In this session, you'll learn about making the library a welcoming place for all, the importance of library services to those with limited or no access to basic resources, making library rules feel like guidance rather than punishment, and using discussion rather than reaction to address behavior. There will also be a focus on collaborating with other library staff, de-escalation strategies, and maximizing personal safety in this session.

This [preconference workshop](https://wala.memberclicks.net/administrator/index.php?option=com_mccore&view=contactcenter) will be presented on Wednesday, April 17 at the 2019 OLA-WLA Conference. Presented by Melissa Munn, Community Conduct Coordinator, King County Library System & Angelina Benedetti, Library Regional Manager - West Region, King County Library System.

---

**Public Library Association Now Accepting Proposals for 2020 Conference**

The Public Library Association (PLA) has officially opened the Call for Proposals for educational sessions to be presented at its next biennial conference, to be held Feb. 25-29, 2020 in Nashville, Tennessee. The PLA 2020 Conference will highlight innovative work and ideas that address the core challenges facing public libraries and their communities today. It will feature more than 100 top-quality continuing education programs, several social events, networking opportunities and a bustling exhibition hall.

The deadline for submitting proposals is April
discounts, legislative advocacy, and much more. Current Organizational Members are represented in libraries, colleges and schools, associations, and other library-related businesses. Learn more and become an organizational member here.

---

**Vashon Lit Con**

Vashon Lit Con is a four-day celebration of literary arts that will take place at Vashon Center for the Arts and other Vashon Island venues on April 11-14, 2019. This literary conference will feature workshops, lectures, a Lit Crawl, panel discussions, a Children's and Teen's Lit Con (on Saturday), performances, visual art, and a variety of activities for all ages, designed for writers and those who love to read.

---

**The Challenge of Preserving the Historical Record of the #MeToo Movement**

Evidence of the #MeToo movement should be preserved, both because it matters and because it could disappear. But archivists face a battery of technical and ethical questions with few precedents. This Article by Nora Caplan-Bricker highlights the unique challenge of attempting to preserve primary evidence of historical events through archiving social media like Twitter and Facebook.

---

**Choose Privacy Week Is May 1-7**

Choose Privacy Week is the American Library Association's annual, week-long event that promotes the importance of individual privacy rights and celebrates libraries and librarians’ unique role in protecting privacy in the library and in society as a whole. The initiative encourages libraries to be champions of privacy rights in the digital age and highlights ways libraries can protect the privacy of their patrons and educate persons to think critically and make informed choices about their privacy.

Participate in Choose Privacy Week by

---

**Supporting Student Success Beyond High School**

The Washington Student Achievement Council (WSAC) is hosting workshops aimed at supporting student success through partnerships with libraries. The spring menu of in-person workshops is available on WSAC’s website.

Registration is open for the Guiding Students Forward and Financial Aid Train the Trainer workshops and the regularly scheduled Wednesday Webinars.

---

**Webinar: The Power of Small: How Rural Libraries Help Their Communities Thrive**

Addressing the challenges faced by rural areas may seem daunting to a library with few staff and limited resources, but any tiny library can find more ways to support the needs of their community by thinking strategically and creating new connections with their stakeholders, patrons, and other library staff. Learn how small library director and 2018 Library Journal Mover & Shaker, Allie Stevens, applied the concept of growth mindsets to set her priorities, use resources and volunteers smartly, and avoid burnout as a solo librarian. Follow her lead to turn your library into a powerhouse for your community.

This workshop will take place Thursday, April 18 from 12:00-1:00pm PT. You can learn more or register for this webinar here.

---

**DEADLINE EXTENDED: NWILL Call for Proposals**

The 18th annual Northwest Interlibrary Loan and Resource Sharing Conference will take place September 12-13, 2019, at PCC – Sylvania in Portland, Oregon. Look for registration opening sometime in April 2019. Look forward to the Keynote speaker this year, the well-known Seattle-based librarian, literary critic, author, and action-figure Nancy Pearl.

The deadline for proposals has been extended to Friday, March 15, 2019. Submit a proposal here.
hosting events and activities to raise awareness and engage library users on privacy issues.

---

**Transform the High School Library**

"When I took the role of head librarian at a public high school five years ago, I was excited about the possibilities," writes Chiquita Toure, an educator, librarian, writer and wellness advocate in Columbus, Ohio. "But I soon found that students did not check out very many books..." Read about innovative ways to get more students—and staff—engaged with your space in this article.

Have news to share? Please send it to the WLA office by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

---

**Washington State Library STEAM Kits Now Available**

The Washington State Library recognizes that youth need hands on experiences to understand that careers in science, technology, engineering and math (STEM) are within their capabilities and indeed, can be fun, in addition to rewarding.

There are seven kits available in three-week intervals, on a first-come, first-serve basis, starting in June. Multiple branch libraries may request two intervals.

Most kits are designed for 15 kids. With the exception of consumable materials which the library itself must provide, everything that is necessary to put on a STEM program is contained within the kits.

Only Washington State public and tribal libraries are eligible to request that the kits visit their libraries. Learn more about the STEAM kits and reserve the kits here.

---

**Webinar: Info2Go! Library Data & Evaluation**

Four Idaho Library Directors will share their experiences and insight on strategic methods of gathering, analyzing, and using data for planning, management, and communicating impact within their communities. The methodology will be based on attendance at the Research Institute for Public Libraries' bootcamp-style event.

This webinar will take place on March 18th from 12:30 to 1:30 pm PT. Register and learn more here.