



# WELCOME TO WLA WEDNESDAY

May 19, 2021



CAREER LAB HIGHLIGHT

## So You Want to Work in School Libraries?

[wla.org/2021-wla-library-career-lab](https://wla.org/2021-wla-library-career-lab)



CAREER LAB HIGHLIGHT

## Interview "Speed Dating"

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### Library Career Lab Spotlights: Week 3

This week, we're highlighting two upcoming #WLACareerLab events. Check out panelists on the [Career Lab site](#) and [register now!](#)

#### **So You Want to Work in School Libraries?** | *May 19, 4:30-5:30 p.m.*

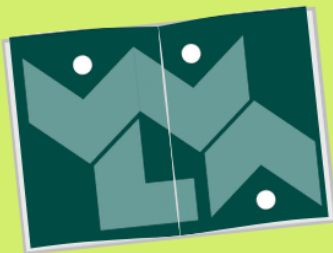
What is it really like to work in a school library? A panel of school library professionals is here to answer all your burning questions. Learn how to land a job in a school library, the heart of the school. Questions can be submitted in advance or asked live.

## Interview "Speed Dating" | May 21, 12-1:30 p.m.

Join WLA for this session where you'll get paired off randomly into Zoom breakout rooms for short one-on-one conversations with other attendees. You'll share your answers to icebreakers and interview questions, followed by a facilitated group discussion. Make new connections while you work on your interview skills!

Contact the [WLA Office](#) if you have any questions. We look forward to seeing you online!

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### Submit Votes for the WLA Book Awards!

WCCPBA | Sasquatch | OTTER | Towner

Votes due: **May 28, 2021**

Winners announced: **June 7, 2021**

### Submit Votes for the WLA Book Awards!

Be sure to submit your students' votes for the [2021 WLA Book Awards](#)! Voting closes for all four awards on May 28 (and winners will be announced June 7). Votes can be cast at the following links:

- [Washington Children's Choice Picture Book Award](#) (WCCPBA)
- [Sasquatch Award](#)
- [OTTER \(Our Time to Enjoy Reading\) Award](#)
- [Towner Award](#)

Please contact the [WLA Office](#) if you have any questions.

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Call for Papers  
**July 2021 Issue:**  
*You Are Not Imagining It*

**Alki**

### Alki July Issue — Call for Papers

Submit your articles and milestones for the July issue of *Alki*! The *Alki* Editorial Committee wants to hear from all library types and from all library workers, including students, staff, and those new to the profession!

While libraries have a unique mission, we also face the same challenges and

successes that any workplace does. This issue, entitled "You Are Not Imagining It," invites reflections and contributions on experienced organizational culture, including vocational awe, imposter syndrome, and more. It asks:

- What workplace experiences are on your mind?
- How does the library figure in the public imagination these days?
- How is instruction/programming/assessment (etc.) different now from when you finished graduate school?
- What do you do to battle exhaustion and low-morale experiences? How are you/are you being supported by your workplace?
- How do others' and your own ideas of the LIS profession inspire support or create friction when it comes to your workplace culture, career trajectory, and aspirations?
- What formal, anecdotal or experiential studies have you conducted on workplace culture and organizational management in your area of work?

This journal is by and for members of the Washington State library community and is meant to reflect your experiences. As always, we are happy to consider articles that are not related to the theme but are of interest to the WLA community. Please find [instructions here](#) and send your article to [alkieditor@wla.org](mailto:alkieditor@wla.org). Johanna Jacobsen Kiciman, the editor of *Alki*, is happy to discuss ideas and expectations with you as well.

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### **ScLD & CAYAS Roundtable: Summer Reading**

The co-hosted ScLD/CAYAS Roundtable is getting ready for Summer Reading 2021! Gather with other youth librarians on Saturday, May 22 from 9:30-10:30 a.m. to talk out your Summer Reading plans, coordinate activities, trade ideas, and lend knowledge from what you learned in "2020 Distanced Summer."

**[Register here!](#)** The questions we'll be focusing on are:

- What worked/didn't work in your last SRP year during quarantine?
- What unknowns did you discover from your experiences?
- What do you anticipate will be your greatest challenge this year?
- What are you excited about implementing this year?
- How can school and public librarians support each other through coordinating summer reading activities?
- Any other questions are also welcome to discuss!

For more information, contact the [WLA Office](#).

## Look Who's Hiring

Centralia College is seeking an [Information Literacy and Instruction Librarian](#).

Fort Vancouver Regional Libraries is seeking a [Senior Public Services Librarian, Youth Services Focus](#). This position is open until May 31.

Lake Washington School District is seeking [Elementary Library Media Specialist candidates](#).

Mid-Columbia Libraries is seeking a [Community Library Supervisor I](#).

North Olympic Library System is seeking a [Youth Services Librarian 1](#) and [Public Services Director](#). These positions are open until May 28 and June 4, respectively.

Oak Harbor School District is seeking [Elementary Library Media Specialists](#).

Seattle Public Library is seeking an [Equity, Learning and Engagement Program Coordinator](#). This position is open until May 31.

Seattle University is seeking a [Student Engagement Librarian](#).

Shoreline Community College is seeking an [Associate Dean – Library & Learning Resources](#).

Sno-Isle Libraries is seeking a [Public Services Assistant I](#) and [Pages](#).

Spokane Falls Community College is seeking a [Dean of Professional Studies, Library & Workforce Education](#).

University of Washington is seeking a [Data Services Specialist](#) and [Research and Instruction Librarian](#).

Walla Walla County Rural Library District is seeking a [Teen Programming and Outreach Associate \(Burbank\)](#).

Western Washington University is seeking a [Circulation & Reserves Manager](#). This position is open until May 26.

Whatcom Community College is seeking an [Adjunct Faculty, Library Instructor](#).

If your institution has a posting for libraries in the WLA community you would like to submit, please email [newsletter@wla.org](mailto:newsletter@wla.org) and indicate "Look Who's

Hiring" in the subject line.

## Conference Bulletin



### Register for Rural Libraries Summit by May 21

ALA's [Rural, Native, and Tribal Libraries of All Kinds Committee](#) invites rural library workers to the inaugural [Rural Libraries Summit](#). During this virtual two-day summit, library workers will have the opportunity to hear new innovative initiatives happening at libraries across the U.S., share challenges and successes, and network with peers. The summit is May 25-26 and registration closes Friday, May 21. [Register here!](#)

This event is free and open to all. It is limited to 250 people, so early registration is encouraged. A waiting list will open once the event has reached capacity. Questions may be directed to [diversity@ala.org](mailto:diversity@ala.org).

### Deadline Extended – United for Libraries Virtual Conference

[United for Libraries](#) has extended the deadline to submit proposals for its upcoming online conference “United for Libraries Virtual: Trustees – Friends – Foundations,” scheduled to be held August 3-5.

Proposals can now be submitted through May 24! See the [proposal application](#). For questions and concerns, contact [united@ala.org](mailto:united@ala.org).

## News & Notes

### Washington ARPA Needs Assessment

[Washington State Library](#) (WSL) has received funding from the American Rescue Plan Act (ARPA) and direction from the Institute of Museum and Library Services to enable organizations to reach residents with internet hotspots, accessible Wi-Fi, another other digital inclusion efforts. WSL invites you to [take](#)

[its survey](#) to help craft grant awards that will best meet the needs of Washington's libraries.

The grants can support services for special needs created by the pandemic, including some costs for personnel, technology, training, materials, supplies, equipment and associated indirect costs. For more information, contact the WSL Grants Office at [WSLgrants@sos.wa.gov](mailto:WSLgrants@sos.wa.gov).

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### **FCC to Launch \$7.17 Billion Connectivity Fund Program**

The Federal Communications Commission (FCC) [shared the rules](#) for the Emergency Connectivity Fund (ECF), a \$7 billion program to help schools and libraries connect students and patrons to home broadband during the coronavirus pandemic. The program is funded by the [American Rescue Plan Act of 2021](#). The program will enable schools and libraries to purchase laptop and tablet computers, Wi-Fi hotspots, and broadband connectivity for students, school staff, and library patrons in need during the COVID-19 pandemic.

The [Schools, Health & Libraries Broadband](#) (SHLB) Coalition will host a virtual ECF workshop to share strategies and information needed to successfully obtain funding, June 9 from 10 a.m.-1 p.m. [Sign up here](#).

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### **Upcoming Deadline for ALA COVID Relief Grants**

The [ALA COVID Library Relief Fund](#) deadline for applicant submissions is **Thursday, May 20**. Public, school, academic, and tribal libraries across the US and US Territories that are experiencing substantial economic hardship due to the coronavirus pandemic, which has impacted their ability to serve their community, especially traditionally underserved populations are encouraged to apply.

The Fund has 1.25 million dollars and will provide grants between \$30,000 and \$50,000 to libraries/library systems/districts that have seen a substantial reduction in funding that impacts their ability to provide essential services to underserved populations in low to moderate income groups. Grants will be announced on June 23, 2021.

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### **Apply for 2021 REALISD Project Programs**

The [REALISD Project](#) is seeking rural school librarians for a fully funded professional development opportunity in Summer and Fall 2021.

Applications for the 2021 REALISD program are now being accepted through



May 31. [Apply here!](#) Those who applied to the 2020 REALISD program will automatically be added to this year's applicant pool for consideration.

The workshop provides school librarians the knowledge, skills, and abilities to support STEM education efforts in their school through digital tools and resources. After the summer workshop in late July, an online module in the fall will enable participants to work together to create a final STEM in Practice Plan for their local school. Selected participants will earn 3 hours of graduate course credit, with tuition, fees, and expenses paid for by the Institute of Museum and Library Services (IMLS).

For more information, contact the [REALISD Project](#).

## The Learning Curve

### The “Marketing Funnel” Approach to Customer Engagement

Join this free [Niche Academy](#) webinar with presenter Cordelia Anderson on May 19 at 11 a.m. PT to learn about the traditional concept of the “marketing funnel,” looking at ways that libraries get, keep, and sometimes lose customers. [Register here!](#) Attendees will talk about the stages of the marketing funnel, the ways that customers move through the funnel, and some of the “holes” that cause libraries to lose customers along the way. Discussion will include strategies for increasing customer engagement for your library and making your marketing more effective.

### WA Talking Book & Braille Library Celebrating 90 Years!

Join the [Washington Talking Book & Braille Library](#) (WTBBL) on May 25 at 2 p.m. as it kicks off its 90th anniversary celebration with “90 Years of Access: A History of WTBBL and NLS.” [Register here!](#)

WTBBL Registrar and Historian Tyler Kaye will share the stories of some of the people and events in Seattle and across the nation that have made this important service possible. For more information, contact [wtbbl@sos.wa.gov](mailto:wtbbl@sos.wa.gov).

### CORE Webinar: "Web Accessibility Beyond Best Intentions"

Join Sonya Schryer Norris for this [upcoming CORE webinar](#) on May 25 at 11 a.m.-12 p.m. PT about policies and skills needed to implement and maintain an accessible digital footprint. The webinar is targeted to library directors and technology staff regarding accessibility.

In 2014, the [Library of Michigan](#) entered into a web accessibility consent decree with the U.S. Department of Justice. As site administrator for the Library of Michigan, Sonya has implemented, enforced, and revisited methods to maintain an accessible digital footprint over the past seven years. Learn from the library's successes as well as its mistakes.

Cost for registration is \$43 for CORE members, \$59 for non-members, and \$129 for groups. Contact [registration@ala.org](mailto:registration@ala.org) with questions.

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### Upcoming Info Sessions for NNLM Region 5 Program

On May 1, the [National Library of Medicine](#) awarded a new five-year [cooperative agreement grant](#) to [University of Washington Health Sciences Library](#) to serve as the Regional Medical Library for the Network of the National Library of Medicine (NNLM) Region 5, covering AK, CA, HI, NV, OR, WA, and U.S. Territories and Freely Associated States.

NNLM Region 5 envisions its program in 2021-26 will advance data-driven health, health equity, and health literacy to improve public health by reaching more people in more ways through NNLM outreach, funding, and training opportunities. To learn more, please join one of the Town Halls to be hosted in June to introduce Region 5 staff and provide an overview of the program.

The Town Hall program will be repeated three times on June 8, 9, and 10 from 3-3:45 p.m. PT. Join at a date and time convenient for you! No registration is necessary. Please save this [Zoom link](#) to join. For more information, contact [nnlm@uw.edu](mailto:nnlm@uw.edu).

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*Have news to share? Please send it to the WLA office at [newsletter@wla.org](mailto:newsletter@wla.org) by Monday to be included in that week's digest.*

It's a great time to become a member of the Washington Library Association. [Join](#) or [Renew](#) your membership today!

**Washington Library Association**

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