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WELCOME TO
WLA WEDNESDAY

October 25, 2023



2024 WLA Elections
Voting Open!

Vote by Friday, Nov 17!

Voting for the [2024 WLA Elections](#) is now open! If you are a current WLA member, please take a few minutes to vote for our 2023 Board, Division, and Section leadership! Voting will be open through Oct. 26.

- **Step 1:** [Read through](#) the candidate statements.
- **Step 2:** [Vote](#) using our online ballot. To access the voting form, you will need to log in to your WLA account.

All current WLA members may vote for WLA Board positions. Ballots for WLA Divisions and Sections are restricted to current members of those groups.

If you'd like to vote for particular candidates in a Division or Section you don't currently belong to, please complete the [Add a Division or Section Form](#). Additional Division memberships are \$10 each. All Sections are FREE to join.

Winners will be announced November 29 in WLA Wednesday! New leadership terms will begin January 1, 2024.

If you have questions, please contact the [WLA Office](#).



Application Open for WLA 2024 Committees

Thank you for your interest in WLA's Standing Committees! Whether you're new to WLA or a longtime volunteer, we would love for you to get involved. [This form](#) collects information about your background, the kind of volunteer work you'd like to do, and the names of groups to which you'd like an appointment.

Committee Chairs/Co-Chairs are appointed by the WLA President. Committee members are appointed by the committee Chair/Co-Chairs. Committee terms are a minimum of one year. Committee Chairs and Committee Members will be asked at the end of their one year term if they would like to serve an additional one year term. Per WLA Bylaws, committees are required to maintain Divisional balance, meaning all committees will consist of a minimum of one member from each of WLA's four Divisions.

Committee members should:

- Participate in the meetings and activities of the committee
- Have an interest in the work of the committee
- Be a WLA Member

Please [complete this form](#) by **Wednesday, November 15, 2023**.

You will be notified of your committee appointment by the committee chair no later than December 1, 2023 for a term starting January 1, 2024. Committee chairs may appoint members during term as needed for divisional balance and active participation.



ACRL-WA & OR JOINT
CONFERENCE
THE WORK OF LIBRARIES

Virtual Registration for ACRL-WA & OR Conference Still Available!

We're looking forward to seeing all ACRL-WA & OR attendees **in-person** at Lower Columbia College in Longview, WA. and **online Friday, Oct. 27 from 8 am - 5 pm** at Lower Columbia College in Longview, WA. Advance registration for the in-person conference is now closed, **but onsite registration will be available at an increased cost.** Registration for the virtual conference is still available - [Register here.](#)

The conference theme is **The Work of Libraries.** People, and their labor, are the core of academic libraries. This work can be exciting, monotonous, high stakes, invisible, precarious, invigorating, and exhausting. Like other forms of labor, work in academic libraries has changed dramatically since the advent of the pandemic, and continues to change.

Learn more about the [conference here](#) and view the [program schedule here.](#)

For questions, please email info@wla.org or call/text (206) 823-1138.

[Register Here](#)



#WLA2024 Now Accepting Program Proposals!

The #WLA2024 program RFP is now open. On behalf of the conference committee, we invite you to submit a program proposal.

The 2024 conference is March 1 - 3, 2024, in Spokane, WA.

Programs relevant to all kinds of libraries are sought. Additionally:

- Pre/Post-Conference Workshops are either 3 or 4 hours in length, or all day.
- Standard conference sessions are either 45 or 75 minutes in length.
- "WLA After Dark" sessions are 45-minute evening programs that are more fun or provocative than our standard fare.
- Lightning Talks are 10-minute presentations that focus on a concept, project, or how-to.

Due to the number of proposals received, not all will be accepted. In some cases, strong proposals covering similar topics may be asked to combine into one program to provide varying perspectives on the topic and to ensure that we have room on the schedule for diverse offerings. Program Coordinators may suggest alternative presentation opportunities, such as panel discussions, lightning talks, or poster sessions, to allow for as much engagement and collaboration as possible at the conference.

Proposals are due no later than **November 1, 2023**.

Applicants will be notified of their proposal status by **December 1, 2023**.

As you collect your proposal information, you may wish to refer to a preview of all questions here: <https://loom.ly/YkXXfCk>. All proposals must be submitted via [this Google Form](#).

Submit Your Proposal



Alki wants to hear from YOU!

Call for *Alki* Cover Photo, Milestones, and Art

Cover Photo: Do you have a photo that you think is perfect for this issue's cover? Send it in to be considered! Please ensure that submissions are in either .jpg or .png format, are high resolution, and align with *Alki's* stated values.

Theme: *Libraries, Disrupted*

Milestones: No success is too small to be celebrated! The Milestones section is an opportunity to highlight significant moments for libraries and librarians statewide. Write approximately 250 words to recognize new hires, successful events, promotions, project completions, remembrances of those who have passed, works in progress, and anything else you want to showcase. Library groups, staff, students, retirees, and friends of Washington libraries are all welcome to submit.

Art: Show off your art! Include 3 photos with alt-text description and a short caption. Art submissions can be:

- book displays
- new or updated spaces (everyone loves a 'before and after')
- artistic expressions of all forms
- posters for upcoming events
- anything you'd like the library community to see!

Email your submissions and your author info (name, affiliation, short bio, and headshot) to Bethany McKinley at alkieditor@wla.org by **Tuesday, October 31st** to be included in the December *Alki* issue. Any late submissions will be set aside for future publication.

WLA Peer-to-Peer Book Challenge Support Group

The new **WLA Peer-to-Peer Book Challenge Support Group** will offer Zoom gatherings for WLA members to share their experiences with book challenges, library challenges, and other issues encountered that relate to intellectual freedom.

The WLA [Member Services Committee](#) and [Intellectual Freedom Section](#) saw a need for these meetings, and the Member Services Committee will minimally facilitate them. The meetings are a member benefit, so there is no cost to attend. Upcoming meetings will be held at the following dates and times:

- Monday, November 13 | 7-8 pm
- Saturday, November 18 | 2-3 pm

This group is not professionally facilitated or meant to replace professional resources. It is intended for peer-to-peer support only. This group will not be about legislative or activist work. The Member Services Committee is piloting this group for a limited time to gauge need and interest.

[Registration](#) to attend meetings is required. You must be logged into your WLA account to register. Attendees will receive Zoom access information the day before each meeting they sign up to attend. Attendees will be asked to read and agree to the [WLA Code of Conduct](#) as well as Support Group [Ground Rules](#) during registration.

Please contact the WLA Office at info@wla.org or (206) 823-1138 if you have any questions.

PLD Quarterly Check-In on November 7

Calling all public library staff! Join the Public Library Division for our final Quarterly Check-In on **Tuesday, November 7th, 9 am**. Check-ins are a casual

opportunity to meet other people working in public libraries, share idea, and discuss resources.

Please find the meeting link using the WLA Members Calendar to access this check-in!

For questions, please email info@wla.org or call/text (206) 823-1138.

WCCPBA Committee Seeking Nominations

It's that time of year again where we are seeking nominations for the WCCPBA for the 2024-2025 school year. Do you know of a picture book this year that knocked your socks off or deserves a shout out that will fall in love with the hearts of Kindergarten through third graders across the great state of Washington? We are looking for books that fit the following criteria:

- Books from titles published in the last three years (2022, 2023, 2024) that contain positive reviews from credible sources.
- Books have been nominated by a librarian/elementary educator that has read the book.
- Books are in picture-book format considered to be an engaging read-aloud for a K-3 audience.
- WCCPBA Committee strives to choose books that expose students to a wide array of books that they might not encounter on their own.
- Additional factors considered in vetting the final list include, but are not limited to: gender appeal, important themes, various genres, diversity, engaging and ease lesson implementation, quality literature, and child appeal.
- These books may be either fiction or nonfiction. Wordless books are not considered. We will not honor titles that are self-nominated.
- Titles on the final 20-book nomination list will not be reconsidered in future years.
- Books are to be in print and distributed in the United States.

Submit 2024 ballot nominations by February 1, 2024 using [this Google Form](#). Please make sure that you are thorough on your entry.

Thank you for your help as we strive to create a strong list of nominees.

For questions, please email info@wla.org or call/text (206) 823-1138.

Look Who's Hiring

City of Puyallup is seeking a [Library Services Manager](#).

Cornish College of the Arts is seeking a [Technical Services Librarian](#).

FVR Libraries is seeking an [Engagement Manager](#) for Vancouver Community Library.

Jamestown S'Klallam Tribe is seeking a [Tribal Librarian](#).

KCLS is seeking a [Youth and Family Services Manager](#).

NCW Libraries is seeking a [Branch Librarian](#) at multiple locations and [Area Manager](#).

North Olympic Library System is seeking an [Youth Services Librarian 1](#) and a [Community Outreach Specialist](#).

Sno-Isle Libraries is seeking a [Public Services Assistant I](#).

San Juan Island Library is seeking an [Outreach Coordinator](#).

Seattle Public Library is seeking an [Adult Services Librarian Business, Science and Technology](#), an [Adult Services Librarian Humanities](#), and a [Regional Manager](#).

Washington State Library is seeking a [Branch Librarian \(Prison Libraries\)](#), a [Public and Tribal Library Consultant/Manager](#), and a [Statewide Cooperative Projects Librarian](#).

Yakima Valley Libraries is seeking an [Accounting Payroll Specialist](#), a [Community Library Supervisor IV – Yakima Central](#), and a [Community Library Supervisor IV – West Valley](#).

If your institution has a posting for libraries in the WLA community you would like to submit, please email newsletter@wla.org and indicate "Look Who's Hiring" in the subject line.

News & Notes

An Interview with the Archivist at the Seattle Public Library

Join **Dr. Colleen Shogan**, the first female Archivist of the United States, in conversation with Microsoft President and Vice Chair **Brad Smith**, to learn more about the National Archives, as well as Dr. Shogan's vision for its holdings of more than 15 billion documents, photographs, maps, military records, patents, audio recordings, films, emails, and tweets.

- **Date:** Thursday, October 26, 2023
- **Time:** 5:15 pm
- **Location:** Seattle Central Library Theater

Learn more and register for the event [here](#).

This program is made possible in part by the National Archives Foundation and The Microsoft Corporation.

Building Equity Based Summers (BEBS) Application Open

The Washington State Library is now accepting applications for the second cohort of Building Equity Based Summers (BEBS)! Applications are due by the end of the day on **Friday, October 27th**. More information can be [found here](#) and the application can be [found here](#).

BEBS will empower library staff to weave equity into their summer library programs. The goal of this project is to build library staff skills and confidence, which will equip library staff to create summer programs and services that are equitable and that promote equity across the communities served by their library.

BEBS will build on the work of the California Library Association and the California State Library in developing a shared language of equity and a set of tools and resources for library staff to build community-centered, equitable summer programs and services.

The Washington State Library is looking for five public libraries to participate in the second cohort of this three-year initiative, the first part of which consists of this virtual professional development opportunity. Each participating library will be represented by a team of at least two people, typically the coordinator of the summer library program and a manager or administrator. Larger teams are permissible, including frontline staff – email sara.white@sos.wa.gov after applying if you would like more than three people on your team. Teams may also include library staff members and a community partner.

Queer Poetry Anthology: A Project of the Washington State Poet Laureate Arienne True

Call for submissions is open. Text, audio, and video submissions accepted.
Submit by Friday, December 15, 2023.

- Learn more and submit: <https://www.arts.wa.gov/queeranthology/>
- Instagram post to share: <https://www.instagram.com/p/CyL0Q-UrWmW/>

Below is a message from Arianne True about her call for submissions:

Calling all queer poem writers of Washington State and adjacent tribal lands!

As part of my term as the [Washington State Poet Laureate](#), I'm putting together an anthology of poems from queer writers of all stripes across the state. I want to hear from people trying out poetry for the first time, as well as regular writers and widely published poets. I want to include work by folks across spectrums of sexual orientation, gender, and sexuality in general (ace/aro family, I'm looking at you—send me work!), and from across the full breadth of our state.

Poems can be on any topic. This anthology takes the stance that all art made by queer artists is queer art, whether it draws explicit attention to an identity or not. Send me your love poems, the poem you wrote on the bus or in the park, poems where you wrestle with yourself, poems where you love existing, poems that take a metaphor and run with it, tribute poems, grief poems, ecstatic poems, sleepy poems, poems that barely know what they are or what they're becoming, I want it all. Traditional and experimental work are both welcomed.

The final anthology will be published online and made available as a free resource. I'll organize poems in a tagged and searchable format (like a database), making sure the tags are correct to the poem and its author. There is no payment available but chosen writers will appear in a publicized, widely available anthology and may get opportunities for readings and events following the anthology's launch.

Conference Bulletin

AkLA and PNLA Joint Conference Planning Committee Seeking Feedback

The Alaska Library Association (AkLA) and the Pacific Northwest Library Association (PNLA) are hosting a joint conference to be held **August 1-4, 2024 in Juneau, AK.**

The Conference Planning Committee has started meeting and is evaluating ways to make the conference the best it can be.

Please consider filling out the [AkLA / PNLA Joint Conference 2024 Interest Form](#). Your feedback will help to shape the conference:

Form responses will be accepted until **November 3, 2023**.

For questions, please reach out to [Duncan Lotoski](#), Pacific Northwest Library Association, Second VP.

The Learning Curve

Marketing Trends Nonprofits Need to Know (and Embrace)

Marketing trends come and go, but the top marketing trends are the ones worth adopting. Digital marketing, content marketing, social media marketing—each plays a role in a nonprofit's strategy. Join us to discuss the 2023 marketing trends that'll shape your nonprofit's future and grow your impact, including:

- Storytelling to impact your nonprofit.
- Using influencer marketing to increase fundraising.
- Creating digital experiences that create awareness.
- Building automation into your marketing and outreach efforts.
- Taking advantage of latest approaches to search engine optimization.
- How to use artificial intelligence (AI) to engage.

About the speaker: Kiersten Hill, Director of Nonprofit Solutions

Kiersten Hill, is a Nebraska-native born and raised in North Platte. She graduated from the University of Nebraska–Lincoln. With almost two decades in nonprofit management and fundraising, she has raised over \$20 million for Nebraska nonprofit organizations and worked to better train and equip nonprofit leaders and boards of directors.

This free FireSpring webinar will be held Tuesday, October 31, 2023 at 4:00 pm PT. [Learn more and register here.](#)

New HumWA Speakers are Here!

[Humanities Washington](#) is excited to introduce the new Speakers Bureau roster for 2024-2025! These 40 speakers will travel the state beginning next year, presenting free talks on everything from the history of Northwest rock n' roll to Black activism in Washington State to our iconic oysters. Washington Libraries may be particularly interested in the following presentations:

- Tara Campbell's [Future Tense: The Thrill of Speculative Fiction](#)
- Josh Tuininga's [Sequential: The Storytelling Power of Comic Books](#)

- Avery Dame-Griff's [Love and Modems: How the Early Internet Helped LGBT Communities](#)
- Josephine Ensign's [Homelessness and the Meaning of Home](#)

See the entire roster of 2024-2025 speakers

here: <https://www.humanities.org/programs/upcoming-speakers/>. Washington libraries can host up to **10 speakers a year** in-person or online, with funding available to cover speaking and travel fees. To bring one of these speakers to your library, please reach out to Sarah Faulkner at sarah@humanities.org to begin the booking process!

New to Speakers Bureau? You can learn more about hosting a speaker here: <https://www.humanities.org/programs/host-a-speaker/>. Please reach out to Sarah Faulkner at sarah@humanities.org with any questions you have!

Innovative Engagement for Libraries: Using Sport, Physical Literacy, & Wellness to Engage & Support Your Community

Research shows that participating in youth sports can lead to immediate and long-term benefits for youth, their families, and communities. While star athletes are few in between, and not every person has an inherent love for sport, it's undeniable that physical activity and sports have an incredible ability to transcend boundaries and bring communities together.

In this 1-hour webinar, we'll explore how libraries can leverage physical activity as a tool to engage with patrons. This webinar is perfect for children's librarians, youth librarians, and anyone interested in learning about an innovative digital resource aimed at promoting equity and access to quality physical wellness education for all. By integrating sports-themed activities, workshops, and resources into their programming, libraries can create dynamic spaces where young minds flourish and community bonds strengthen.

Adam Shafer, Chief Growth Officer at Hiveclass, shares a thoughtful presentation inspired by his experience in education and non-profit work. Digging deep into the benefits of physical activity and wellness, as well as the connection between sports and diversity.

Ili Erster, Marketing Director at Hiveclass, talks about various programming ideas for libraries to consider, including in-person and at-home suggestions. This includes equipment substitutions, partnering with local community based organizations and beyond.

This PLA webinar will be held on Nov 1, 2023 11:00 am PT. Learn more and [register here to attend](#).

Have news to share? Please send it to the WLA office at newsletter@wla.org by Monday to be included in that week's digest.

It's a great time to become a member of the Washington Library Association. [Join](#) or



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