![Washington Library Association logo]

BOARD MEETING AGENDA

August 5, 2022 • 10:00am-12:00 pm • WLA online meeting room

Read in Advance of Meeting: May 2022 Board Meeting Minutes, Alki Migration Proposal, Leadership Reports

Facilitator: Ahniwa Ferrari & Brianna Hoffman   **Notetaker:** Lesley Bourne

TOPIC	LEAD	TIME
Call to order • Call for Additions/Changes to Agenda • Online meeting reminders	Ahniwa Ferrari	10:00
Approve minutes from May 2022 meeting (vote)	Ahniwa	10:10
Executive Director Report • Legislative Committee Update • 501c3 Update • 2022 WLA Conference P&L • 2025 Conference RFP • 2023 Elections	Brianna Hoffman	10:15
WLA Investment Advisor • Overview	Jonny Johnson, CPA	10:25
ALA Report	Steven Bailey	10:35
Legislative Update	Carolyn Logue	10:50
Upcoming Events • Accessibility in Libraries Summit • 2023 Conference • 2023 ALD/ACRL-WA Fall Event	 Ahniwa Brianna Brianna	11:05
New Business • Alki Platform Proposal (vote)	 Ray Zill, *Alki* Editor	11:15
Old/Ongoing Business and Updates • Website usage report • Area Share Outs	 Brianna Ahniwa	11:30
Closing questions or comments	Ahniwa	11:50
Meeting adjourns	Ahniwa	11:55

2022 Board Meetings
- November 1, 2022 | 11am-1pm, Online

2022 WLA Board, voting members:
Ahniwa Ferrari, President 2022
Johanna Jacobsen Kiciman, VP/President Elect 2022
Danielle Miller, Past President 2022
Erica Coe, Director/ALD Rep 2021-2022
Barbara Walters, Director/PLD Rep 2022-2023
Sarah Logan, Director/ScLD 2022-2023
Alycia Ensminger, Director/SpLD Rep 2021-2022
Muriel Wheatley, Treasurer 2021-2022
Steven Bailey, ALA Councilor 2022-24

2022 WLA Board, non-voting:
Brianna Hoffman, WLA Executive Director
Jacob Lackner, Student Rep 2022

Advisory leaders:
Vacant, PNLA Rep 2022-2023
Kelsey Alger, ELAC Representative 2021-2023
Claire Murata, CLAWS-LLC Representative 2022
Kate Laughlin, WLA Strategic Advisor

BOARD MEETING NOTES
August 05, 2022 • 10:00 am-12:00 pm • WLA online meeting room

_____

Present Board: Ahniwa Ferrari, Johanna Jacobsen Kiciman, Sara Logan, Danielle Miller, Erica Coe, Alycia Ensminger, Steven Bailey, Muriel Wheatley, Barbara Walters

Present Section, Division, and Committee Leadership: Brenda McGuigan, Rachel Zill, Rickey Barnett, Jannah Minnix, Hanna Roseen, Greg Bem, Eryn Duffee, Sara Pete, Nic Figley, Cheryl Martin

Present Staff: Brianna Hoffman, Kate Laughlin, Carolyn Logue

Notetaker: Lesley Bourne

_____

President Ahniwa Ferrari called the meeting to order at 10:01 a.m.

- Additions or changes to the agenda:
    - Jonny Jonson is not able to make it to today's meeting and sends his apologies; hopefully he'll be able to attend the November board meeting.
- Brianna Hoffman shared meeting reminders.

Ahniwa called for a motion to approve the May 2022 minutes.
Johanna Jacobsen Kiciman moved to approve minutes. Sarah Logan seconded the motion.
Minutes approved for May 2022.

Executive Director Report

Brianna Hoffman

- **Legislative Committee update**
    - The Legislative Committee had productive meeting in July
    - They started identifying 2023 priorities and dates for the 2023 WA Library Legislative Day, in-person in Olympia
    - They're focused on the school librarian bill we're hoping to bring back, and working closely with the Advocacy Committee prep for the 2023 session.

- **501c3 update**
    - WLA has officially been approved for 501(c)3 status
    - Brianna thanked the present board and boards of years past for shepherding the process along.
    - One of the big reasons for change is allowing WLA more flexibility in fundraising and pursuing grants; additionally, donations are now tax deductible for donors.
    - Brianna recommended that the board consider the creation of a Fundraising & Grants Standing Committee, separate from the Professional Development Committee and the Finance Committee.
        - This kind of committee would be charged with identifying grants, writing grants, and general fundraising.

- ○ Please share with the WLA Office if you have any member recommendations we can contact to start establishing the committee.
    - ■ WLA Strategic Advisory Kate Laughlin has volunteered to be the staff liaison for the committee.
  - ○ Johanna Jacobsen Kiciman shared that it would offer really tangible experience, for example to MLIS students interested in grant writing.

- **WLA 2022 Conference Profit & Loss**
  - ○ While the conference was a positive experience after two years being virtual only, it was not financially successful due to lower attendance and a much higher F&B minimum and not meeting our contracted room block at the Bellevue Marriott.
  - ○ The financial loss has implications for the remainder of 2022 and into 2023.
  - ○ WLA will be "tightening its belt" for the rest of this year.
  - ○ The WLA Office has started brainstorming fundraising opportunities and has identified some ideas it will pursue: a Pets of WLA calendar, a #SupportWALibraries Giving Campaign (supporting Washington libraries, not just WLA), a virtual fundraising event series with fun and timely topics, and a Membership Drive to lapsed organizational members.
    - ■ Erica Coe added that a silent auction could be a potential fundraiser.
  - ○ Kate Laughlin shared that we're looking at this time as an opportunity for libraries to give back to WLA, when the organization has been there for libraries in difficult times.
    - ■ The 501(c)3 status approval is really well timed, especially as WLA was able to get the process finalized amidst the pandemic.
    - ■ Brianna clarified that the difference between c3s and c4s is how much an organization can spend on lobbying, and WLA falls well below the threshold.
  - ○ Ahniwa Ferrari asked: Do you have any thoughts on why those larger organizational members went away? Are there ways we can look at and consider the price structure to hit the right balance?
    - ■ Kate: Most top tier organizational members have not gone anywhere. I can think of one, though, that dropped away after it suffered a major financial crunch awhile back, but we may find that they may be ready to rejoin.
      - ● We'll be talking about who is the logical person to reach out to those organizational members
      - ● We should be flexible to work with them to rejoin at whatever they can afford
      - ● Johanna shared she would love to join those conversations, if that is helpful, if we decide on a team approach.
      - ● Kate added that we'll be inviting Melissa, WLA's bookkeeper, and Jonny, WLA's financial advisor, to the next Finance Committee meeting. For the board's awareness, the WLA Office is at this time going line-by-line and scrutinizing our budget closely.
  - ○ Ahniwa: Reiterating what Kate said; it was fantastic that we made conference happen; while it was a financial loss, it was less than what we would have lost breaking our contract with the Marriott

- **2025 Conference RFP**
  - ○ The WLA Office has sent a Request for Proposals (RFP) for the 2025 conference aimed in western or southwestern Washington.
  - ○ We've received multiple proposals, and we will let the board know what our final recommendations are in the next couple of months.

- **2023 Elections**
  - ○ Nominations for 2023 Elections are now open through Sept 16.
  - ○ We encourage the board and leadership to consider recruiting those they know would be great leaders.

- - Ahniwa recommended sharing to interested members that even if they don't win by election, there are many ways to be involved.
  - Election Open houses are slated for Aug 29 and Sept 7.

ALA Report

Steven Bailey, ALA Councilor

- Steven thanked Alki Editor Ray Zill for helping with ALA Council updates in the latest journal Alki Journal.
- Attended first in-person ALA Conference since 2020 in Washington, D.C.
  - Over 13,000 people attended in-person, and over 800 attended remotely.
  - ALA's hybrid conference model is still being refined.
- Several resolutions were introduced during the ALA Council meeting.
  - Council adopted a resolution calling on President Biden to cancel student loan debt for all borrowers and a resolution deploring the damage and destruction of Ukrainian libraries, schools, and other cultural institutions .
  - A resolution in defense of the right to engage in boycotts was not adopted
- Recommendations were brought to ALA Council for leadership restructuring.
  - A vote was made to reduce the Council from 183 to 100 members.
  - Proposal to transition policy making from Council to the Executive Board -- that recommendation was countered by another amendment to keep policy making in Council.
  - The Council discussed the member make-up of the Executive Board.
  - Rescinding bylaws to one set of bylaws is being discussed in various committees this fall.
    - Steven feels this will result in a more streamlined, robust governance structure
- Steven is available for questions from WLA members via form and office hours.
  - Has set up office hours in Zoom the third Wednesdays 1-2 pm
- Johanna asked if the governance structure was not working for membership?
  - Steven shared that the change to structure was prompted by loss of membership. ALA wants it to be more nimble and equitable.
  - Brianna: ALA holds Chapter leadership forum after conference that is supplemental program for leaders to discuss strategies on what chapters are dealing with around the country on legislation, retainment, conferences & events, onboarding & succession
    - Steven: Idea of assemblies as advisory instead of governing committees has not been taken, as it would have removed agency and decision making away.
    - Brianna: That would have been what happened to the Chapter Relations Committee; it's a big value as a committee and as a Chapter to have decision-making; I was happy that making it into an assembly did not move forward.
  - Discussion on ALA vs WLA value among members; both organizations give different things.

Legislative Report

Carolyn Logue

- Wins from the 2022 legislative session included media literacy funding, approving the Imagination Library, and keeping WLA visible.
- In 2023, priorities are shaping up to be:
  - Library Capital Grants Considerations:
    - What changes might be made to make dollars available to public libraries?
    - What are library needs concerning energy and broadband?

- - ■ Clean building standards: how many libraries fall under the 20,000 sq ft size range and need to follow these new standards?
        - These new considerations were not intended originally with the Capital Grant program, so Carolyn and Abby Moore are looking at it with a new lens, considering heating/cooling centers, crisis management centers, etc.
      - ■ What can libraries do to run a levee more easily, etc, especially with recession likely on the horizon?
    - ○ School Library Division (ScLD):
      - ■ Working on ScLD grassroots campaign to make sure all school districts have library and information technology programs and getting rid of the loophole "as deemed necessary" with a certified Teacher-Librarians in the present policy.
      - ■ Ensuring a 1.0 Teacher-Librarian to all schools.
      - ■ Having a central point of contact regarding libraries at the Office of Superintendent of Public Instruction (OSPI).
        - These moves will ensure student achievement as a benefit of having the above.
        - We'll be engaging with legislators in the fall, and best way to do that is have them visit our libraries
    - ○ Other Items
      - ■ We're hoping to have a good WA Library Legislative Day in 2023
      - ■ We may see a Guns in Libraries sort of bill
      - ■ Haven't heard much from what academic librarians need
- ● Sarah Logan: Do you have thoughts on the recent primary and how it will impact our ability to get things done?
  - ○ Carolyn: I don't think we'll see a lot of change in legislature; the overall emphasis will be pro-library -- some strange dynamics occurred due to the under 30% participation rate, but it will be interesting to see what happens in elections come November
  - ○ Overall, Washington will stay blue-ish
  - ○ Leah Griffin has advanced in the 34th District! It would be great to see a librarian elected
  - ○ Incumbents are benefiting from an alright economy in WA state

Upcoming Events

Brianna Hoffman

- ● Accessibility in Libraries Summit
  - ○ Friday, Oct. 21, partial-day event that will be fully online
  - ○ Working on speakers list - if you know anyone who is really involved in library accessibility, feel free to send Ahniwa their contact information
  - ○ We'll have one keynote speaker from outside of WA
  - ○ Hope to have a full line-up of speakers set by the end of next week
    - ■ Johanna Jacobsen Kiciman recommended Any Andrews at UW Seattle, who just left UW Libraries but remains in accessibility at UW (andy4@uw.edu)
    - ■ Erica Coe shared that Hana Levay at UW Libraries is part of the Library Accessibility Alliance
    - ■ Kate Laughlin: Be on the lookout for the ALA-ARSL Libraries Transform Community grant opportunity that targets accessibility in small & rural libraries, which would be great to promote during the Summit.
- ● WA Library Legislative Day 2023:
  - ○ A save-the-date will be coming soon; we've identified a day in February.
- ● 2023 Conference
  - ○ Kick off meeting hosted at the end of July.
  - ○ Anne Bingham and Amanda Brack are this year's co-chairs.

- ○ Theme has been selected, but that will be revealed with the logo
- ○ Starting to plan programming ideas
- ○ If you haven't been to a WLA Conference, Wenatchee is a beautiful place and the Convention Center offers a perfect venue for our organization.
- ○ Sarah Logan: I would love to see us utilize our award winners as a PR move and a way to advocate for libraries, and see the award ceremony better attended
- **2023 ALD/ACRL-WA Fall Event**
  - ○ Planning 1 to 1.5 day full-day program in late October 2023
  - ○ ALD/ACRL-WA and ACRL-OR have traditionally traded years for a jointly-held event.
  - ○ ACRL-OR is having their event this fall in the same area, Menucha, and ACRL-WA is looking for new locations instead of Pack Forest.
  - ○ Johanna: Keeping online options available will be extraordinarily important, and recorded/asynchronous; in-person only conferences are an equity issue.
    - ■ Brianna: Our events coordinator has been dedicated to keeping events hybrid.
    - ■ Having recorded presentations online is very approachable.
    - ■ Live streaming is very expensive, but we hope we can take it on in the future.
  - ○ Greg Bem invited members to reach out to the ALD/ACRL-WA steering committee with ideas for the fall event.

New Business

Alki Platform Proposal
Ray Zill, _Alki_ Editor

- ● Ray started in the _Alki_ editor role in January 2022. She is an Electronic Resources Librarian at Evergreen and has experience working with online publications in her job and as _Alki_ Editor.
- ● The _Alki_ Committee's proposal is to migrate _Alki_ from PDF format to the PubPub website.
  - ○ The journal moved online in 1997 after running in print from 1983.
  - ○ The proposal addresses issues with our current publishing model:
    - ■ Discoverability
    - ■ Accessibility and Readability
    - ■ Sustainability
      - ● Graphic design costs have gone up, and we want a more sustainable model
- ● PubPub is fully free from the MIT Knowledge Group. It has many great features and meets membership needs; there are added costs for migration work, design work.
  - ○ _In the Library with the Lead Pipe_ is a great example of an online journal (currently on Word Press but moving soon in PubPub)
- ● Discussion Questions
  - ○ Eryn Duffee: Would Digital Object Identifiers (DOIs) be added to previously published articles?
    - ■ Ray: Not sure, but it's something we can look into
    - ■ Ahniwa clarified that DOIs are a unique # that points to a digital object. Kind of a digital object permalink or perma-citation, in a way (apastyle.apa.org/learn/faqs/what-is-doi)
  - ○ Kate: can it be migrated from PubPub to another platform in future if needed?
    - ■ Ray: A team at PubPub can help manage the metadata to another platform if needed, for additional cost
    - ■ Johanna: PDFs can be downloaded from PubPub if it comes to that
    - ■ Kate: We'll want to be cognizant if we discontinue with PubPub in the future about potential costs.
  - ○ Steven Bailey: Is it accessible across devices and smaller screen sizes?
    - ■ Ray: Yes, the website is designed to be used on mobile device as well

- - - ■ WCAG 2.0 compliant
    - ■ Read-aloud functionality is something that is on PubPub's roadmap
  - ○ Brianna: Functionality when it comes to creating an issue on PubPub? Is it template based? Drag and drop?
    - ■ Ray: It's similar to WordPress, you add a style/theme to your website, add pictures and alt-text, links site wide or by post
    - ■ We'll be using Google Drive for the time being for editing purposes and then pasting over to PubPub.
    - ■ There's a variety of different user levels; Admin, Editors, which will help with workflow
  - ○ Johanna Jacobsen Kiciman: The cost saving is huge; in the committee, we have been talking about the how costs can be moved to other labor, such as guest contributors or artists - we're not ready to bring that to the board yet. It would allow *Alki* to be a leader in the library journal field to more sustainable and equitable labor practices

Alki Platform Proposal Vote

- ● Ahniwa called for a motion for the *Alki* Journal to migrate from PDF format to PubPub starting in 2023.
- ● Danielle Miller moved to approve the motion. Steven Bailey seconded the motion.
- ● Eight board members voted "Yes" to approve the Committee's proposal and migrate *Alki* to PubPub.

Ongoing Business and Updates

Website usage report
Brianna Hoffman

- ● Website usage brought up at the May board meeting. We were wondering how navigability influences members and how the website needs an overhaul.
  - ○ It's a big expense, so we'll continue our in-house work on it.
  - ○ If there is anyone on the board or in leadership who would like to take a deeper dive on Analytics, we will be collecting those numbers ongoing.
  - ○ Top pages are *Library Jobs* and *Book Awards.*
- ● Sarah Logan: The web content is looking better within the limitations of the website
  - ○ Still think it's worth our time to put together a committee on what we want to do and how much it will cost; we can research now and do groundwork in order to prompt changes when we're in a better financial position.
  - ○ Kate: This sounds like a great task force, which the President can approve
  - ○ Ray: Can this usage be drilled down to individual link clicks, like how many times a particular link on *Alki*'s page has been clicked?
    - ■ Lesley will check in on this.

Area Share Outs

- ● **Sarah Logan & Eryn Duffee:** Advocacy Committee and the School Library Division have been working on creating a supporting campaign for the school library bill. There is a DRAFT website in the works to inform potential library allies and non-librarians on what we're trying to do and why. Hopefully it can be a repository of resources (sites.google.com/view/k12libraries4allwa/home)
  - ○ Sarah and Eryn would love comments and suggestions. Please email Sarah Logan (sara.logan@camas.wednet.edu) and Eryn Duffee (erynduffee@gmail.com) with feedback.
  - ○ We have a letter on website - middle button - with our committee members working on this letter.

- Visitors will be able to make a copy of the Contact Your Representatives letter on the site to utilize. Anyone with the link can be a viewer, and then they can request edit access.
  - Still need a letter of support for superintendents.
  - We'll be ready to share the website next week.
  - We've decided on a hashtag you can use: #k12libraries4allwa
  - We're working on tshirts for WLA shop to help support this initiative -- would love to see people wearing them at the 2023 WA Library Legislative Day.
  - It has been heartening to see support from all different types of libraries on the Advocacy Committee
- **Ray Zill:** Write for *Alki*'s next Indigenous Librarianship issue. Contributors can find more information at wla.org/alki-instructions.
- **Sarah Logan:** Quick celebration: books in Kent School District are staying on the shelves!
- **Brianna:** Don't forget the opportunity for 2023 Election nominations!

No closing questions or comments.

Ahniwa called for a motion to adjourn the meeting.
Barbara Walters moved to adjourn the meeting. Alycia Ensminger seconded.
Meeting adjourned at 11:57 a.m.

MAY 2022 BOARD MEETING NOTES

May 05, 2022 • 3:00pm-5:00 pm • Bellevue Marriott, Yakima Meeting Room, WLA online meeting room

Present Board: Ahniwa Ferrari, Alycia Ensminger, Barbara Walters, Danielle Miller, Johanna Jacobsen Kiciman, Muriel Wheatley, Sarah Logan, Steven Bailey
Present Section, Division, and Committee Leadership: Becky Huss, Brandi Gates, Brenda McGuigan, Cheryl Martin, Jannah Minnix, Lydia Bello, Ryan Grant, Sara Peté, Shawn Schollmeyer
Present Members: Cindy Tingley, Kimberly Larson
Present Staff: Brianna Hoffman
Notetaker: Lesley Bourne

_____

President Ahniwa Ferrari called the meeting to order at 3:04 pm

- No additions or changes to the agenda
- Brianna Hoffman shared meeting reminders

Danielle Miller moved to approve minutes from the February 2022 meeting. Alycia Ensminger seconded. Minutes approved for February 2022.

Executive Director Report

Brianna Hoffman

- There was a sizable jump from March to April in membership
- Business membership increased noticeably from April 2021-2022
- At the 2022 in-person conference, we have 286 in-person registrants; 349 total, if you include virtual
- 138 registrants are first-time attendees
- Registrants donated $832 to Real Rent Duwamish
- Registrants donated $240 to the WLA Scholarship Fund
- Registrants donated $155 to the WLA General Fund

Legislative Report

Brianna Hoffman

- Lobbyist Carolyn Logue unable to attend today's meeting
- Legislative Committee will be meeting monthly for the rest of the year to start planning for the 2023 Legislative session as well as writing reports

501c3 Update

Brianna Hoffman

- Attorney Jacob Ferrari gave an update recently to the WLA Office on its 501c3 application. The IRS is very backed up with applications. All applications that were filed in August 2021 have not been assigned a case agent (WLA filed in October 2021).

- According to Jacob, as soon as we get a case agent, the process will go quickly.
- Jacob is keeping a close eye on the database in case there's an update that doesn't come with a notification for any reason.

ALA Report

Steven Bailey

- ALA had its midwinter meeting online in January 2022: LibLearnX
- ALA is planning its in-person conference in Washington, D.C. this summer - it is the first ALA conference since 2020 that will be in-person
    - The conference will be hybrid - registration is now open
- ALA Council is embracing council meetings outside of its regular schedule (typically 2x year at conference times)
    - Council has met virtually in early March, late March, late April, and there will be an upcoming meeting later in May
    - As a reminder, the Council is tasked with transforming ALA Governance and restructuring the entire governance system to be more nimble and create greater opportunities for member engagement
    - The Council is getting down to the most contentious issues in their latest meetings: determining who is "running the show" - Council or Board
    - Oversight and Review will be discussed during the next meeting
    - The hope is to bring a vote to Council moving for the new structure governance of ALA at the upcoming conference
    - There is no update for WLA as how it would affect our association
- Steven is working on how to submit information regarding ALA to our membership regularly
    - He is rolling out office hours in order to learn more from our members and give them room to ask questions
    - Starting May 11 there will be a form announced in WLA Wednesday that will allow people to submit questions and concerns

New Business

WLA Website

Sarah Logan

- Sarah is the School Library Division board representative and board liaison to the Advocacy Committee
- The Advocacy Committee recently found it wanted to update a portion of its web pages; however, this transformed into a discussion of hoping to restructure the entire WLA website
    - She understands that restructuring and reorganizing the website to make it easier to use, for both WLA members and library advocates, has been discussed in the past
    - As it's a really big project, she hopes to start a conversation and maybe utilize some funds to help with updating it.

WLA Website Discussion

- Brianna shared that WLA uses platform Personify to manage member database and website; it's all interconnected
    - Personify has different templates to use on the website that we can explore

- o Lesley Bourne has been updating portions of the website since she joined the team; however, it's a slow and steady process
- o As far as the templates are concerned, Brianna would love to see the template updated ($750 charge)
- o It's a big job and there's a lot to be done; Brianna can see website utilizing mission statements more as its headers (Leads, Advocates, Educates, Connects), as an idea
- o Financially, with conferences being virtual the last couple of years and this in-person Bellevue conference costing more, 2022 might not be the best year for an update, but we can start putting together a task force or putting out an RFP
- o Caitlin Maxwell asked if the divisions, sections, committees will be able to do anything for the website?
- o Sarah: In the Advocacy Committee, we're able to update or create content, but the issue is the organization - having the information architecture of the site be reorganized
  - ▪ You're able to make updates any time you want, but the architecture problems are bigger than one person or one division
- o Ahniwa: We could build a much better website for not a lot of money, and I think we should restructure with accessibility in mind. For example, nested tables in the top are really hard for those with real accessibility issues.
- o The membership management piece is the other part of this conversation
  - ▪ Brianna: There are other membership management software options out there; it is really tied to the website so that is something to consider
  - ▪ The website has been like building a house of cards - you keep building onto it rather than re-formatting or re-shaping; WLA has grown a lot in the last five years
- o Danielle Miller: Thank you for bringing up accessibility; is there a reason the website has to be tied with the member software?
  - ▪ Good question and something for a prospective committee to look into
  - ▪ Authentication / behind a paywall
  - ▪ Could it be a Capstone project?
- o It would be helpful to know what this would actually cost so that we could get a good timeframe
- o Seeing what other state library associations are doing
  - ▪ ACRL-WA used Wild Apricot
  - ▪ Personify bought MemberClicks
- Shawn Schollmeyer: It would be interesting to see a list of the shortfalls or items that need improvement, along with what is working well on the site.
- Johanna Jacobsen Kiciman: Do we have any current data about usage to inform how it is redesigned?
  - o Lesley can look up that we can pull up date from MemberClicks to see usage reports - perhaps to deliver at next board meeting (will become ongoing business for next meeting)
- Brianna: Can talk with other state association directors with other options that are out there
  - o Texas Library Association didn't have one and used their own database; they just implemented a new one recently
  - o There are many ways to manage an association
- Caitlin: In ALD/ACRL-WA we have the ACRL webcasts only available for members (after they login)
- Brianna: Great comment about what goes behind the paywall; more pages can be set up that way

Land Use Donation for In-Person Events
Ahniwa Ferrari

- First in-person WLA event in recent memory where we've highlighted a land use donation.
  - o We had optional donation in conference registration
  - o $832 was raised
- There were some concerns about the group that we chose to donate to this time - Real Rent Duwamish

- o There are a certain number of tribes recognized in WA, and there is dispute over its legitimacy

Land Use Donations Discussion

- Ahniwa is really invested in land use donations as an ongoing initiative and wants to open up the discussion
    - o Perhaps we build in a land-use fee for events of perhaps $5 or $10?
    - o If we can't find a group or if donation is contentious, we can donate to a national association
- Caitlin: ALD/ACRL-WA has donated registration fees to associations
    - o ACRL-WA once donated to the Nisqually Tribe as part of its event registration; they didn't make it optional and just added $10 to registration; they consulted with the tribe in advance to make sure it would be acceptable
    - o Lydia Bello: To confirm my comment about ACRL-WA 2019: we added $10 to registration and that was donated to the Nisqually Parks Department based on the recommendation of the treasurer of the Nisqually Tribal Council.
- Shawn Schollmeyer: Want to keep an idea on the table if donations can fund a tribal member or student scholarship for programs or certificates; encouraging librarianship from native areas
- Danielle: It might work better to have fee built-on if it works logistically; if I'm paying with my work card for example, I can't pay for a donation; with added on, it's more seamless
- Ahniwa: WLA makes the donation in the end; but it can be a fee for the registrant
- Brianna: Addressing scholarship idea as Ahniwa had also brought it up; the WLA Office is working on different ideas perhaps for an organization to sponsor a scholarship, which would be more sustainable than the divisions or other groups trying to sustain it
    - o First time trying it, and we can certainly adjust that method
- Sara Peté: I want to echo that there are five federally unrecognized tribes, and I don't think we should cut anyone out just because they're unrecognized.
- Caitlin: This is something that our student representative shared with us--#landback --where institutions that can are gifting or making agreements with Tribal Governments or tribes and return land back to the tribes after forced removal.
- Ahniwa: WLA doesn't have land, but we can mark when we use land for physical in-person events
- Steven Bailey: I support this idea. As a manager of a public library on tribal land (the Muckleshoot Library), I'll also note that there are sometimes underlying tensions between tribes that we should be aware of. The Real Rent Duwamish movement has been taken as an affront by the Muckleshoots, for example. See https://www.wearemuckleshoot.org/
- Ahniwa: We'll continue looking at options and having this conversation
- Brianna: If you have suggestions, please let us know; agree with national donations too like ALD/ACRL-WA has done
    - o Ahniwa: Thank you to that group for setting that precedent

Book Challenge/Ban Expectations

Ahniwa Ferrari

- Follett was going to provide ways for parents to set filters on what their children could check out from school libraries
- Did it in response to libraries concerned about state legislation; it would have happened in every state if Follett had gone through with it
- How do we want WLA to participate in those issues/conversations when they come up?

Book Challenge/Ban Expectations Discussion

- Sarah Logan: To clarify, school boards may have been asking for this and not school libraries; an important distinction
  - I think WLA should have vehemently voiced its support for students' right to read and their right to privacy
- Brianna: Doesn't Follett already have that mechanism?
  - Sarah: You can set up notices and who they go to (students, families); you can add notes if a parent makes a request unless there's an extraordinary circumstance). In all, it puts a huge burden on your library staff; it's not as big brother-like as it may appear -- you have the ability to turn off checkout history; for me, it's a helpful instructional tool but I understand why people are turning it off; and my understanding is different from that of a high school librarian
- Alycia Ensminger: WLA isi in a unique position to help solo librarians in these situations; we can help people with backup and advocacy toolkits
  - I wonder if we can't do more to educate our peers about intellectual freedom in the field
  - Values don't always align between public, school, and academic and it would be great to engage each other about this topic
- Sara Peté: Greatest online event I saw recently by TXLA that involved students, teachers, parents, authors - would be cool for WLA to do something like that
- Sarah: The scenario with Follett is why it's very important to me for all school librarians to be a trained librarian
  - In Walla Walla students responded to a recent book ban, and giving those students an organization to point to as supporting them would be very empowering
  - Ryan Grant: Just to echo Sarah, the organization that the communities in Ellensburg and Walla Walla did around book challenges was great; I think if we can have resources available, articles in the Alki, etc. about what they did so that there's a historical record for the next one, I think that would be a long-term benefit.
- Shawn: Helpful for WLA to be in support of libraries creating policies in advance such as those in ALA
  - Looking at responses by groups; Tamara Meredith, Director of Jefferson County Library System, had a great discussion recently about being proactive on policies; it would be really good for libraries to know they have choice and that they respect their board's wishes
  - Trying to put resources on policy examples up on the website and reach out to foundations/
- Johanna:There's a lot of ask for proactiveness in the chat [*from this meeting's attendees who are attending virtually*]
- Brianna: We did come up with a statement in support of intellectual freedom earlier this year
  - Working with folks from state governor's office to see what more we can do together
- Ahniwa: We're happy to turn around and state our beliefs and put together resources; though sometimes statements don't feel like enough; maybe there are other things we can do that feel like more than tokens; call to share your ideas
- Ahniwa: Book bans and book challenges, the books that a child can read a choice between their child and their parent - providing a technical tool seems like that falls within that ideology?
  - Sarah: A good thing to remember is that this point can become an issue of safety, and it varies greatly from elementary to high school libraries
    - I don't restrict what kids check out, but I have the capability
    - I email parents each week to get books back because an elementary student's understanding of responsibility is in development; their need is different and they can't always remember to bring books back
    - Ahniwa: Thank you; it seems like it's more complicated with Follett than a typical book banning
    - Sarah: Unfortunately, my tech department does not care what my library's circulation software is
- Ahniwa: I don't know if our association is the right to make a statement with legislation happening in other states

- Lorena: Perhaps Rickey and I and other members of IFS can host materials on this topic on our part of the WLA website?

Old/Ongoing Business and Updates

- **Sara Peté:** The Special Library Division has its first 2022 crawl of the year on Zine Libraries, set for June 3rd at noon online and will be recorded and available for free
- **Rickey Barnett:** The Intellectual Freedom Section is now connected with ALA CiFnet; in a nutshell, it's every representative from states meeting quarterly to meet about intellectual freedom, book bans, etc.
    - o If there's anything you want to know or if you want us to find out more information on, please reach out to IFS
    - o IFS has set an open WLA member meeting for Sept 15 at 2 pm
- **Ryan Grant:** For the School Library Division, I'm really happy at what our relationship with the State Library is leading to with future professional development and them taking on clock hours, and overall the situations we've had around the state have been wins for the most part.
    - o ScLD has two sessions on school library perspective on book challenges, as well as the ScLD unconference
- **Caitlan Maxwell:** ALD/ACRL-WA recently had a drop-in discussion last quarter about accreditation that was co-facilitated by Rhonda Kitchens and Jacqueline Ray (Walla Walla); we had a good discussion and good attendance, and we want to invite more members to facilitate or co-facilitate
    - o We have our division unconference coming up on Saturday, and we have other plans for summer and fall
- **Cheryl Martin:** SAIL has pivoted to a session tomorrow from 11:15 am-12:30 pm
    - o Ahniwa: I started the SAIL section, so that is great that you are revitalizing it! - it came from a combination of two other reference groups (reference (RIF) and Technology) - there was nothing that addressed serving adults in libraries, so I'd be happy to chat, as I chaired that session for awhile
- **Danille Miller:** WLA Awards Reception is tomorrow night, and there will be beverages and food
- **Steven Bailey:** The King County Library System is hosting Deborah Caldwell-Stone, Director of the Office of Intellectual Freedom, for an online discussion of the recent spate of book bans we are seeing. May 18th, 6:30pm-7:30pm. Free, natch. https://kcls.bibliocommons.com/events/623caccc28d99b46000e63f0
- **Jannah Minnix:** Public Library Division is having an unconference tomorrow
    - o Sno-Isle is launching an accessibility page; for PLD we are in talks about doing services in WA that people may not know about - best kept secrets - reach out to me!
- **Lesley Bourne:** Sign up to volunteer for the conference at the registration desk!
- **Brianna Hoffman:** Glad you're all here! Want to thank our amazing conference committee for all the work they've put in
- **Ahniwa Ferrari:** Open mic at meet & greet tonight, sharing art, singing, music, share your creativity
    - o I want to plan a one-day WLA online accessibility summit in the fall, but stay tuned for that
- **Johanna Jacobsen Kiciman:** New Connections lunch on Friday is going to be a great networking event; really, really pleased to see the engagement and to see new members come to the conference; looking forward to seeing you tomorrow

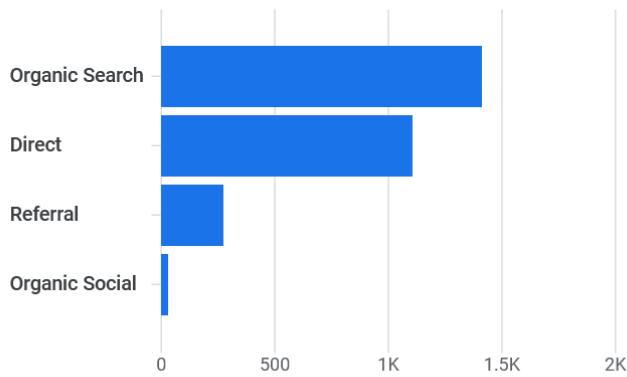Sarah Logan moved to adjourn the meeting. Barbara Walters seconded. Meeting adjourned at 4:22 p.m.

Website Usage Report | 7-7-2022-8-2-2022
Data collection by Google Analytics enabled July 7, 2022

User activity over time

● 30 DAYS	2.8K
● 7 DAYS	964
● 1 DAY	161

_____
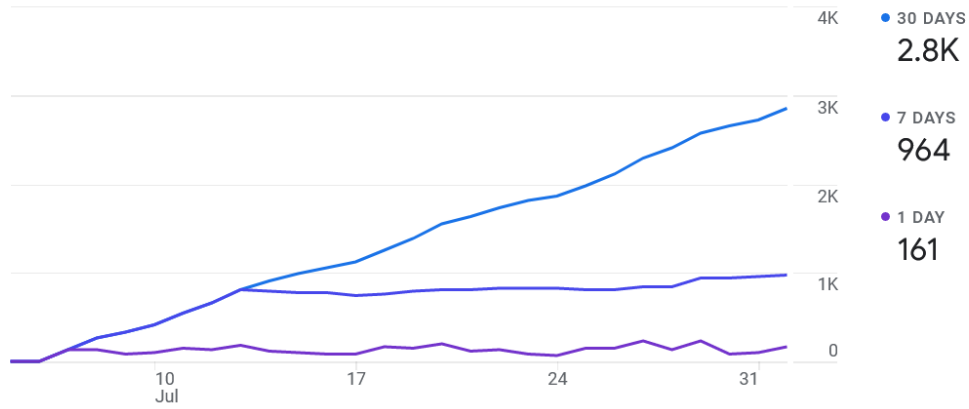
New users by First user default channel grouping ▾

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	7.2K
user_engagement	5.1K
session_start	3.9K
scroll	3K
first_visit	2.8K
click	1.4K
file_download	613

Website Usage Report | 7-7-2022-8-2-2022

Data collection by Google Analytics enabled July 7, 2022
Full list here

	Page title and screen class	Views	Users	New users	Views per user	Av. Engagement time	Unique user scrolls	Event count
1	Home	933	684	652	1.4	19.2	162	3113
2	Library Jobs	628	376	366	1.7	42.8	189	2754
3	Washington Library Association	541	302	283	1.8	33.8	246	1776
4	2023 Sasquatch Nominees	323	188	170	1.7	44.8	83	979
5	Sasquatch Book Award (WLA)	315	206	183	1.5	40.6	103	894
6	The Otter Award	292	178	163	1.6	40.6	81	821
7	WCCPBA Award	266	193	179	1.4	28.3	84	1131
8	WLA Book Awards	265	143	125	1.9	36.2	65	774
9	WLA Accessibility in Libraries Summit	186	137	110	1.4	32.6	112	701
10	2022 WLA Conference	173	138	121	1.3	14.4	44	587
11	Towner Award	166	91	77	1.8	68.3	21	456
12	2022 Sasquatch Nominees	157	112	104	1.4	26.7	63	523
13	Alki Home	139	95	82	1.5	31.3	44	522
14	WLA Scholarships	118	86	79	1.4	27.5	40	404
15	Conferences & Events	115	69	58	1.7	24.8	18	335
16	Elections	94	70	61	1.3	38.6	28	327
17	2023 WLA Conference	90	69	59	1.3	23.8	64	300
18	Alki Archives	77	28	20	2.8	40.3	14	278
19	School Libraries	67	48	42	1.4	41.1	31	228
20	Sasquatch Award History	65	38	35	1.7	48.2	28	218
21	WCCPBA 2022 Nominees	50	40	37	1.3	53.7	11	166
22	Academic Libraries	47	33	28	1.4	17.8	12	143
23	School LIT Framework	44	28	28	1.6	36.4	20	161
24	Search	44	30	27	1.5	11.1	14	101
25	WLA Giving	43	43	43	1.0	7.0	38	173

BOARD MEMBER REPORTS

Ahniwa Ferrari
WLA Board Director – President

One activity/goal in the last quarter in your area to share:
We had a conference! I was particularly involved with the open mic / meet and greet event, and was pleased with how it all went down.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
It's full speed ahead working on the Accessibility in Libraries Summit coming up in October. I'd also like to move the conversation about WLA and Tribal Libraries ahead a bit further, even if just incrementally.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
Planning an accessibility summit and trying to engage tribal libraries both fit, I think. I am also pleased with how we approached the tribal 'land use donation' process for the conference and hope that is something that will continue.

Additional information:
I'd love for us to offer more small, online events throughout the year. How do we make that happen?

Muriel Wheatley
WLA Board Director – Treasurer

One activity/goal in the last quarter in your area to share:
We successfully transitioned to being a 501(c)(3)!

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
I'm excited to start working on our 2023 budget, and to restart work on our financial policy in light of the 501(c)(3) transition.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
When we are creating the draft for the 2023 budget, I would like to take a look at what we're budgeting toward EDI training and resources, and I would like to help our member services committee with any work they are currently doing to work on making WLA membership more accessible for library staff.

Steven Bailey
WLA Board Director – ALA Councilor

One activity/goal in the last quarter in your area to share:
Attended the ALA Annual Conference in Washington, D.C. June 23-28. Wrote article for Alki, first of a planned annual communication to WLA membership about ALA Council-related activities. Continued to monitor ALA Councilor Feedback form and ALA Councilor Office Hour, via zoom, to engage with WLA membership.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

ALA Council continues it's restructuring work with a planned series of online meetings this fall, ahead of the ALA Council sessions at LibLearnX in January 2023.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
ALA's discussion of a structural reorganization is grounded in discussions of increased equity, access, inclusion, and representation for all ALA members. Engaging in this work means prioritizing equity issues throughout the profession.

Additional Information:
Please read my Alki article for a full update on ALA! https://wala.memberclicks.net/assets/Alki/2022-07_Alki_final.pdf

---

Erica Coe
WLA Board Director – Academic Library Division Rep

One activity/goal in the last quarter in your area to share:
CLAWS has been promoting professional development opportunities related to EDI including affordable textbooks, student pathways, Faculty and Staff of Color conference, and web accessibility/usability.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
Determining scholarship winners for the Professional Development Committee using our revised rubric.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
Will participate in the WLA Accessibility in Libraries Summit and other professional development opportunities.

Barbara Walters
WLA Board Director – Public Library Division Rep

One activity/goal in the last quarter in your area to share:
Met with the State Librarian to discuss several topics concerning public libraries in WA State.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
Continue the conversation on how we can advocate for more funding for facility improvements and make the process more equitable.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
I attended ALA in Washington DC and there was a big focus on EDI. Additionally, it is an area of focus for the PLoW group. For NCW Libraries - we are undergoing a 10 million dollar FIP that will update our older facilities to be more accessible.

Sarah Logan
WLA Board Director – School Library Division Rep

One activity/goal in the last quarter in your area to share:
The ScLD Leadership is partnering with the Advocacy Committee to make legislative headway in the 2023 session toward getting ALL WA K-12 students access to qualfied Teacher Librarians.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
We are working on finalizing our tools/resources for our upcoming legislative campaign to raise the profile of school libraries and hopefully build a groundswell of support from parents and other non-librarians.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
The current distribution of qualified Teacher-Librarians in WA is concentrated in higher-income, less diverse districts. The very students research says would most benefit from access to qualified TLs (those impacted by poverty or other

socioeconomic risk factors) are least likely to have access to strong school library programs. Our advocacy efforts will directly support those students.

Additional Information:
We are working to mobilize support both within the ScLD and throughout WLA. A website with resources is in the works!

Alycia Ensminger
WLA Board Director – Special Library Division Rep

One activity/goal in the last quarter in your area to share:
Working to increase membership by internally promoting WLA events and newsletter.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
Goals for the next quarter include meeting with the Special Libraries Division, Marketing and Communications Committee, and Alki Committee to support upcoming projects.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
Focused on Intellectual Freedom and Anti-Discrimination course work for Library workers. These resources will be shared out to a broader community.

DIVISION REPORTS

Caitlan Maxwell
Academic Library Division/ACRL-WA Chair

One activity/goal in the last quarter in your area to share:
2023 ALD/ACRL-WA Annual Conference Planning, WLA Division Unconference, Updated ALD/ACRL-WA Steering Committee Vice-Chair and Chair position descriptions

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
2023 ALD/ACRL Annual Conference Planning--planning committee established in fall

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
Planning to make 2023 conference as accessible as possible.

Jannah Minnix
Public Library Division Chair

One activity/goal in the last quarter in your area to share:
The Public Library Division had a successful check-in meeting open to all PLD members on April 5. We convened again at the PLD Unconference during WLA Annual in Bellevue and had a full discussion on a number of topics related to public libraries.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
We are hoping to continue a series of info sessions on "little-known resources" in Washington State and host another check-in meeting.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
We connected with staff from the Washington Talking Book and Braille Library at the WLA conference and are looking forward to co-hosting an info session with them for anyone interested in learning more about services they offer to Washington residents with vision and physical disabilities. (we did this in July and will mention it in the next report).

Ryan Grant
School Library Division Chair

One activity/goal in the last quarter in your area to share:
We are doing some really interesting legislative work right now that I think will pay off in the coming legislative session. Elizabeth Roberts and Eryn Duffee have been doing work on logos that we can use, and Sarah Logan has put together a group of volunteers new to the ScLD who can help with the workload. It feels really good!

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
By the next board meeting I would think that we'd have most of the 2018 bill revised and ready for Carolyn to share with legislators.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
I was part of a panel through the Graphic Novels and Comics Roundtable (GNCRT) of the ALA through Booklist on how to handle book challenges and censorship when they come up; we had almost 450 people in the seminar at one point, which was equally intimidating and awesome!

How your area recruits new members and engages non-active members:
Sarah's task force; we've also been reaching out to members who we think might be good officer candidates.

Sara Peté
Special Library Division Chair

One activity/goal in the last quarter in your area to share:
Special Libraries Crawl - Zine Libraries!

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
We hope to put together another Special Libraries Crawl. https://www.youtube.com/watch?v=B8S19nSCeSs&t=3662s

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
I will be reaching out to my WA REFORMA colleagues to see if they have ideas for libraries/librarians/library workers to highlight at a future crawl.

How your area recruits new members and engages non-active members:
I attended the Washington Medical Librarians Association event and mentioned our division and planted a seed for a possible collaboration on a future library crawl session.

SECTION REPORTS

Brandi Gates
Children & Young Adult Services (CAYAS) Section Chair

One activity/goal in the last quarter in your area to share:
CAYAS iSchool Liaisons for the 21-22 school year presented Booktalking the Best at the May conference.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
We will be meeting in August to welcome our new iSchool Liaisons and to determine a strategy for recruitment for more board members with (hopefully) a higher capacity to help get more workshops and activities coming out of CAYAS.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

All of our recent and future workshops are planned to be virtual to help those who can't travel attend. We also plan to record all of our workshops so they can be revisited and/or viewed asynchronously.

How your area recruits new members and engages non-active members:
We're discussing this at our next meeting! We have some open positions that need to be filled and we have lots of ideas for engaging and useful workshops but we're struggling with capacity.

Rickey Barnett
Intellectual Freedom Section (IFS) Chair

One activity/goal in the last quarter in your area to share:
The IFS took part with others in meetings for the WLA subgroup that was formed in response to book challenges in an effort to update school library collection development policies and advocacy efforts.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
We will hold an open members' meeting in September to hear from WLA members and encourage more folks to become involved.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
The IFS remains open for anyone to become involved or seek assistance in all things Intellectual Freedom. The upcoming IFS member meeting invites everyone to attend to share feedback, learn, and become involved. Our hope is to encourage others to continue this work in years to come so that there is a diversity of perspectives, backgrounds, and experiences that will contribute to a a welcoming, productive, and inclusive IFS.

How your area recruits new members and engages non-active members:
Member meetings and outreach through other WLA venues (conference, section/division meetings, etc.)

Additional Information:
IFS leadership is meeting quarterly with the ALA SIFnet group on intellectual freedom.

Cheryl Martin
Serving Adults in Libraries (SAIL) Chair

One activity/goal in the last quarter in your area to share:
Presented Roundtable discussion at WLA

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
TBD - I am changing positions and libraries in the next month and may not be able to add anything until fall. Submitting a short article to the weekly WLA newsletter is on my shorter-term list.

Shawn Schollmeyer
WA Library Friends, Foundations, Trustees & Advocates (WLFFTA) Chair

One activity/goal in the last quarter in your area to share:
Meeting with Leavenworth, Cashmere and Spokane Valley Friends group members across the state to learn more about their needs.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
August 24th WLFFTA Networking Happy Hour to introduce opportunities in time for WLA nominations to fill WLFFTA board positions.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

Developing a resource list to increase diversity in recruitment to various advocacy groups for libraries.

How your area recruits new members and engages non-active members:
Working on several happy hour events meant to be shared with Trustee, Foundation and Friends' group colleagues to show the great resources found by being a member of WLFFTA and WLA.

COMMITTEE REPORTS

Eryn Duffee
Advocacy Committee Co-Chair

One activity/goal in the last quarter in your area to share:
The advocacy committee is working collaboratively with the legislative committee and the school library division board to begin a campaign to have revised bill 2637 become law in the 2023 legislative session. This would require certified school librarians and a budget for library materials in virtually every WA school. We are currently creating form letters to ask for support from administrators, school boards, policymakers, and community members. We are asking WLA members to invited their local representatives to their libraries and request support of this bill. There will be a website for the campaign forthcoming. The hashtag for the campaign in #K12Libraries4AllWA

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
By the next board meeting, we hope to have Gov Inslee scheduled to visit an exemplary school library and express his support of the bill. We hope to have multiple policymakers and school board members invited to visit libraries. We hope to have begun the email campaign in earnest.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
Insisting that all WA students have access to school librarians will create a more equitable educational landscape in WA if successful.

How your area recruits new members and engages non-active members:
ScLD has helped us recruit several members to work on the campaign. We will be using WLA Wednesday to ask the membership to email their representatives, school boards, and superintendents to request support and invite them to their libraries.

Summer Hayes
Professional Development Committee (PDC) Co-Chair

One activity/goal in the last quarter in your area to share:
Provided resume and cover letter reviews for several outstanding Career Lab participants and a Scholarship Q&A session for prospective applicants.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
Our main activity this quarter will be reviewing scholarship applications and selecting winners.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
The 2022 mentor program, while very successful, did not reflect the committee's commitment to DEI principles. As a result, we are doing further research and evaluation to determine how we might better structure the program to center WLA members from historically marginalized groups.

How your area recruits new members and engages non-active members:
We currently do not have a comprehensive plan for recruitment, engagement or retention. We would like to engage the wider WLA audience through fundraising in 2023.

Brenda Pierce McGuigan
Sasquatch Book Award Committee Co-Chair

One activity/goal in the last quarter in your area to share:
Actively seeking and adding committee members that reflect diversity in our state. Using our guidelines for nominations to have a diverse range of books selected for Sasquatch award nominations.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:
Establishing regular mini-meetings with committee members throughout the year rather than focused in the months leading to our nomination announcement.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
Actively seeking and adding committee members that reflect diversity in our state. Using our guidelines for nominations to have a diverse range of books selected for Sasquatch award nominations.

Anything else you would like to share?
I would love to see quarterly meetings with the awards committees to work on coordinating our announcements, voting and presentations.

Proposal to WLA Board by *Alki* Editorial Committee
Alki Migration to PubPub

Background

Alki was originally published in print starting in 1983. In 1997, *Alki* began publishing issues to the WLA website. Issues are currently published in PDF format, uploaded to our website's media library, and linked from the [Alki Archives](#) webpage. Issues are indexed in EBSCO Library, Information Science and Technology Abstracts.

Proposal Statement

The *Alki* Editorial Committee is recommending that *Alki* be migrated to HTML format on PubPub to make our journal more discoverable, accessible, and sustainable. In this proposal, *Alki* Editor Ray Zill has compiled the main issues we wish to address, our research process, and input from WLA membership in support of this recommendation.

Introduction to PubPub

Built and supported by MIT's Knowledge Futures Group, PubPub is a free, open source, community-led, hosted, end-to-end publishing platform. They have an [active community forum](#) for free support and to request additional features. All of the platform's publishing features are included in the free version of PubPub. There are a range of additional [community services](#) (like training and graphic design) and an option to become a [Knowledge Futures Group member](#) for additional costs. PubPub enables content to be organized by issues and users can add additional web pages for information about their publishing group. There are built-in integrations with Google Scholar and CrossRef as well as a robust analytics platform. PubPub has a [roadmap](#) of upcoming enhancements to their platform. They are compliant with WCAG 2 and are working on supplying an updated VPAT for us. They recently broke the 4,000 community mark, meaning there are over 4,000 individuals or organizations using PubPub as a publishing platform.

Example journals using PubPub:
    Projections: https://projections.pubpub.org/
    Harvard Data Science Review: https://hdsr.mitpress.mit.edu/
    Graduate Journal of Food Studies: https://gradfoodstudies.pubpub.org/
    Bulletin of the AAS: https://baas.aas.org/

Other examples of PubPub sites: https://www.pubpub.org/explore

Core Objectives

1. Discoverability
   - Problem: *Alki* is not easily searchable or discoverable on the web. On WLA's website, one can only search the full text by opening each individual PDF publication. One cannot search across issues to find authors or topics published over time. Although *Alki* is indexed in EBSCO, many readers are not aware or able to access this database easily to search across issues. Because the issues are delivered to EBSCO

in PDF-only format, the metadata associated with each article is scarce and the indexing process is less timely.

> Solution: PubPub allows articles to exist both independently and as a part of a regular issue. The full text can be searched across all issues and can be easily indexed by databases and major search engines. Keywords or tags can be applied to each article, column, or art piece to organize it into categories outside of the issue theme, enabling readers to follow a topic over time. Articles will have their own page, separate from the issue, making it easier for authors to find and share their submissions.

2. Accessibility/Readability
> Problem: Creating accessible PDF documents is a time-consuming process. Due to having multiple headers, columns, and graphic design, our PDF-only journal cannot be easily OCRed by a computer. The text is often out of order, no alt text for images have been applied, and headers are not always identified as such. When readers need to magnify text, it does not adjust to their screen, forcing them to scroll around the page to read it. When printed, the small text is difficult to read. The amount of graphic design in the current format can be distracting and can make the text less readable.
> Solution: PubPub publishes content in HTML format, a text-based format that does not need OCR, and automatically identifies titles as headers. The process of applying alt text is built into the platform and easy to use. Text can be magnified and automatically adjusts to screen size. Articles can be downloaded as a simple PDF and printed for easy reading offline. PubPub has a simple, uncluttered design that is easy to navigate and read.

3. Sustainability
> Problem: The cost of graphic design for *Alki* has risen quickly over the past few years, from $1,000 per issue to $1,500 per issue to $55 per page, with the highest cost being over $2,500 for January 2022. When the cost of graphic design is directly related to the number of pages per issue, we have had to consider shortening the journal or turning away authors. This is not a sustainable method of publishing.
> Solution: PubPub is a free platform and is committed to keeping it free. Graphic design is built into the platform after one selects a theme, colors, and fonts. Our graphic design budget could be used in other ways, such as: hiring a web editor, assigning DOIs to articles, occasional one-time graphic design costs, and paying for authors and special content. A formal budget proposal will be given at the next Finance Committee meeting if this migration proposal is approved.

Research

The *Alki* Editorial Committee formed research groups focused on platforms, publishing models, and budget.

The platform research group investigated Scholastica, Open Journal Systems (OJS), SquareSpace, Janaway, WordPress, and PubPub – six of the most widely used scholarly journal platforms on the web. They investigated their cost, ease of use, accessibility features, and overall design. A recommendation was made to demo the top three choices: SquareSpace, PubPub, and OJS. Ray also demoed Scholastica, the most robust and expensive option, for comparison purposes only. Since many committee members have used WordPress in the past, this platform was also added to the list for consideration. Eight out of sixteen members of the committee voted on their preferred platform(s). Results show a strong preference for PubPub.

Question 1: Please rank the following platforms on your likeliness to recommend them for *Alki*.

Please rank the following platforms on your likeliness to recommend them for Alki.
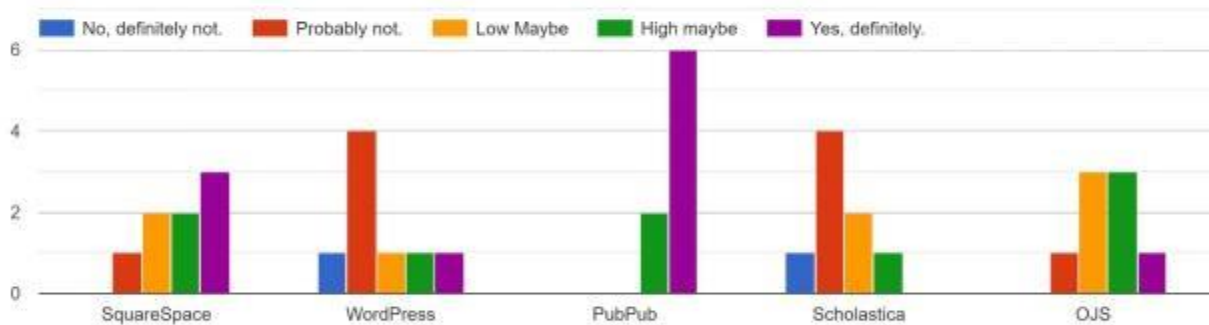
Question 2: If your preferred platform is not listed in the previous question, please add it below.
- No responses yet for this question.

Question 3: What is your primary reason for choosing the platform that you did? (Your choice in platform is any one you rated as "Yes, definitely" or wrote in.)
- These two platforms seem to be the most customizable, the most cost effective, and the easiest to manage in terms of IT knowledge. Doesn't seem like we'd have to hire a web developer or anything to make these platforms work for us.
- Open source, user friendly, not run by a money driven corporation, willing to support our individual needs, designed in large part to support open access publishing, free/low cost
- For publishing an online journal, I like how pages look and users can interact with the layout in the pubpub platform best.
- Pubpub and OJS are high because of accessibility. SquareSpace because of ease of use and price point. I also like the analytics on Squarespace, though we didn't discuss whether analytics are important to us as a group. I do think that backend usability should be a top priority because the editorial staff turn over every single year. It needs to have a pretty low learning curve. Next priority to me is accessibility features, followed by price point.
- A good amount of flexibility, does not require a lot of specialized skills. Price is right.
- From the discussion with the editorial committee, it seemed that PubPub had the best mix of features available and would be relatively easy to set up, operate, and maintain.
- Ease of use, look, cost
- Checks all the boxes of desired features, cost, open source

Question 4: Do you feel as though the *Alki* Editorial Committee did its due diligence in researching these platforms?

Do you feel as though the Alki Editorial Committee did its due diligence in researching these platforms?

6 responses

- Yes.
- No.
- I'm not sure.

16.7%

83.3%
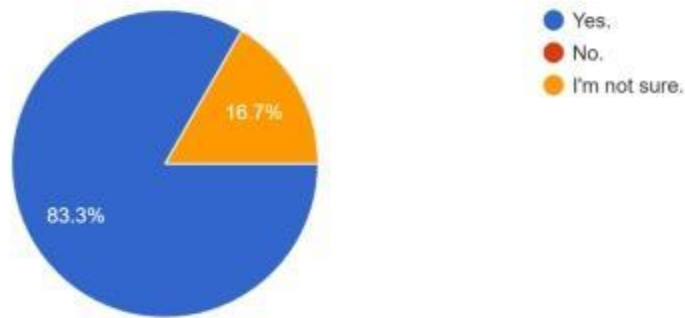
The publishing models group researched library associations across the United States to discover the wide array of publications and publishing methods used by other library associations. Their main takeaway was that many associations are publishing newsletters only or have journals in PDF-only format. There are some associations that have a blog or no publications at all.

Ray researched the budget of *Alki* over time and how graphic design costs have risen. At a recent Editorial Committee meeting, the group brainstormed ways our budget could be utilized and methods of revenue we could explore. During Ray's research, she also reached out to In the Library with the Lead Pipe to ask about their publishing practices. They are currently using WordPress but have plans to migrate to PubPub to save money.

Surveying WLA Membership

Ray Zill, Brianna Hoffman, and Lesley Bourne collaborated on a survey to gauge WLA membership's interest in a web-based platform and the features that were most important to them. 143 individuals completed the survey. Below are the results.

Question 1: Are you a member of WLA?

Are you a member of WLA?
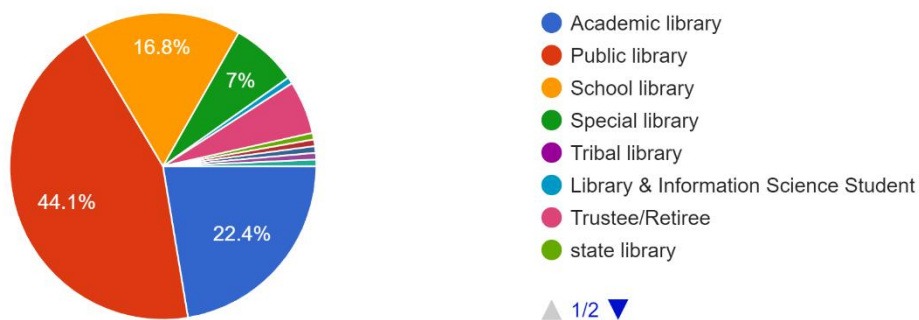142 responses

- ● Yes
- ● No
- ● Not sure

86.6%
12%
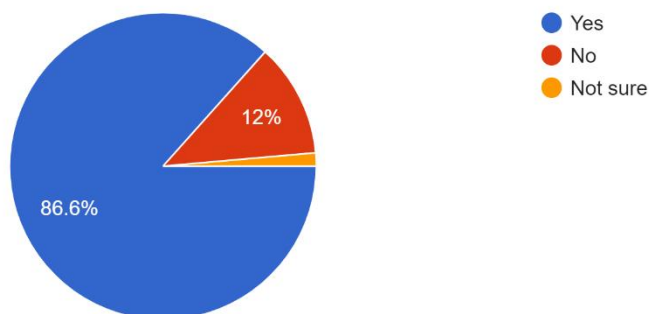
Question 2: What is your library affiliation?

What is your library affiliation?
143 responses

- ● Academic library
- ● Public library
- ● School library
- ● Special library
- ● Tribal library
- ● Library & Information Science Student
- ● Trustee/Retiree
- ● state library

△ 1/2 ▼

16.8%
7%
44.1%
22.4%

Question 3: Do you currently read *Alki*?

Do you currently read Alki?
143 responses

- Often
- Rarely
- Never

51%

43.4%
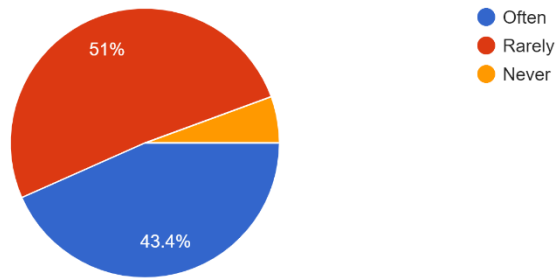
Question 4: How likely are you to continue reading *Alki* in a web-based format?

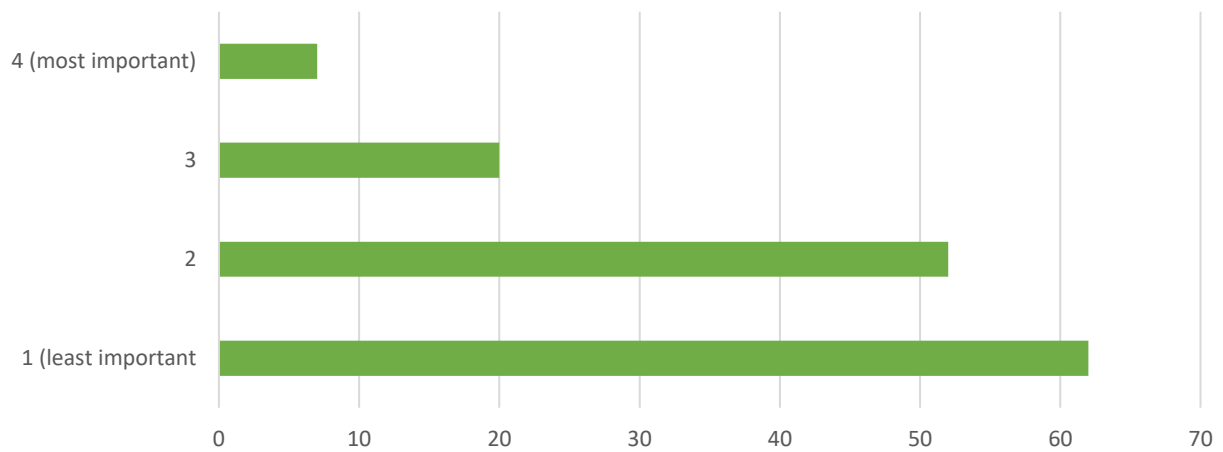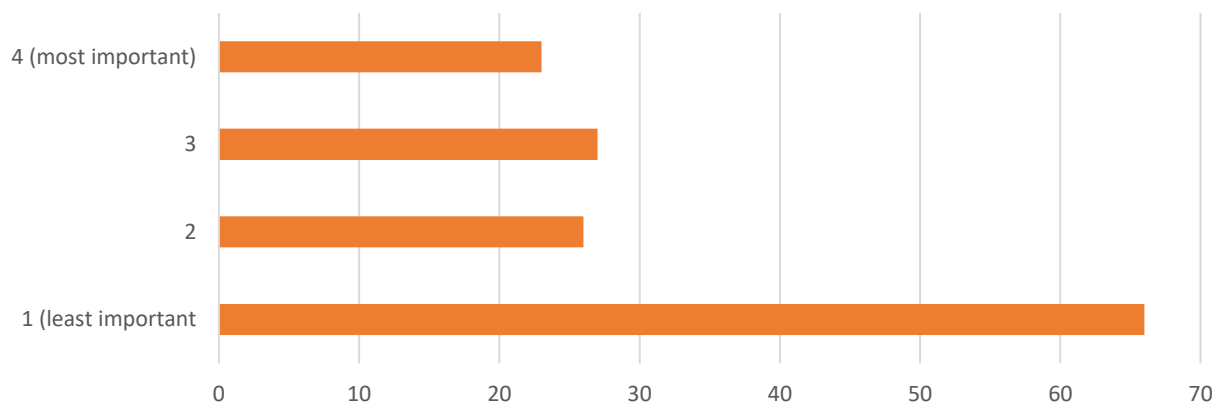**How likely are you to continue reading Alki in a web-based format?**
142 responses

- More likely
- Less likely
- About the same

35.2%

62%
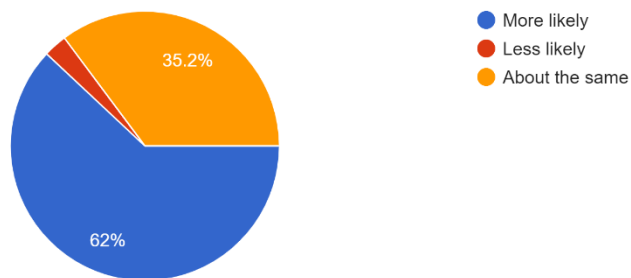
Question 5: On a scale of 1-4, how important are the following features or elements of a web-based platform for *Alki*?
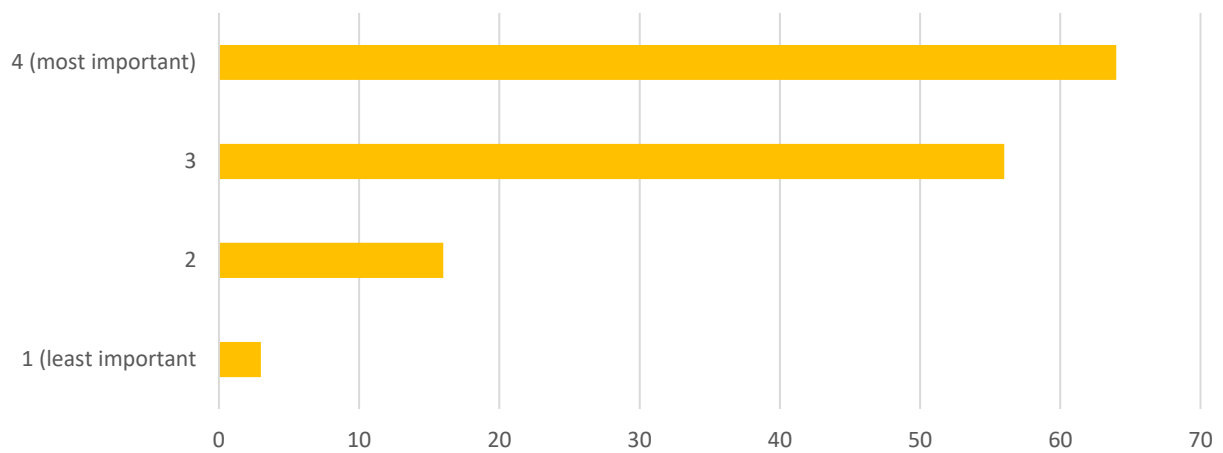

Ability to subscribe to receive notifications for the journal.
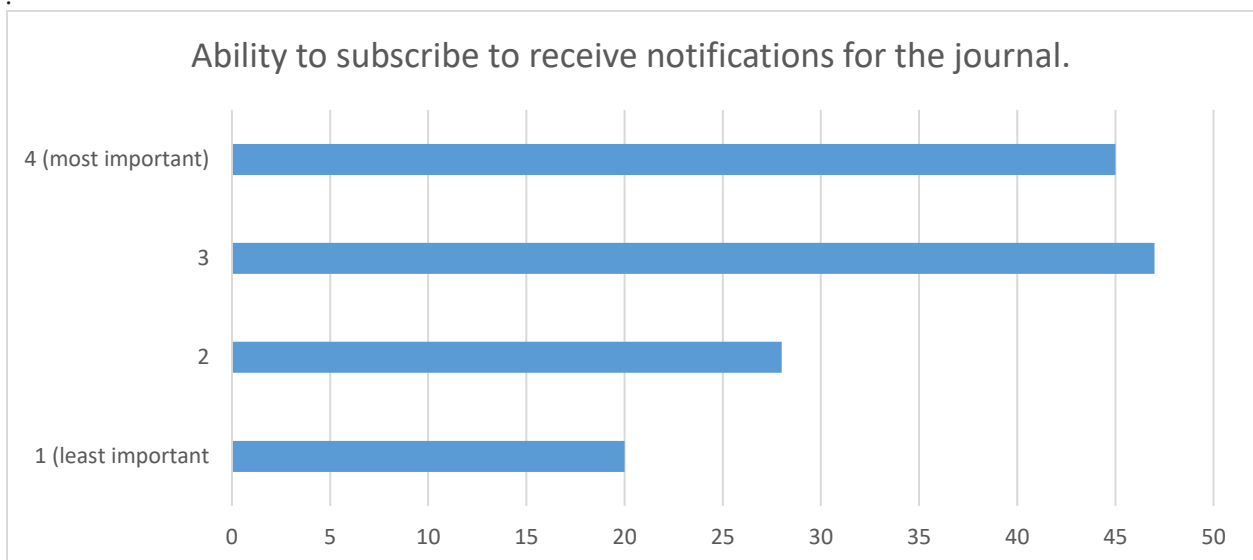
Ability to comment or add annotations to journal articles.

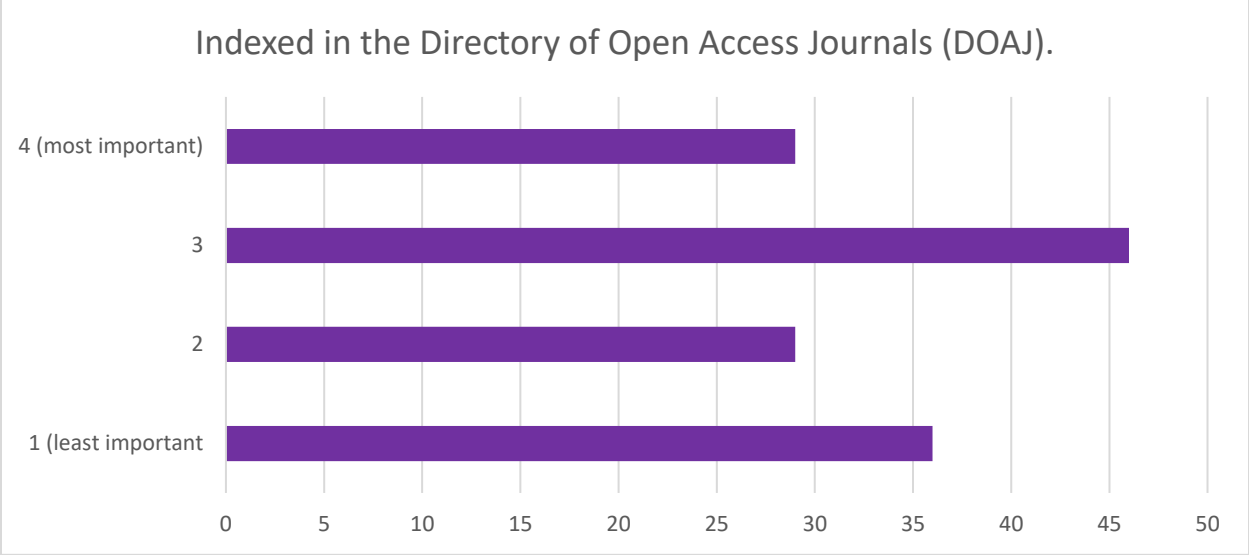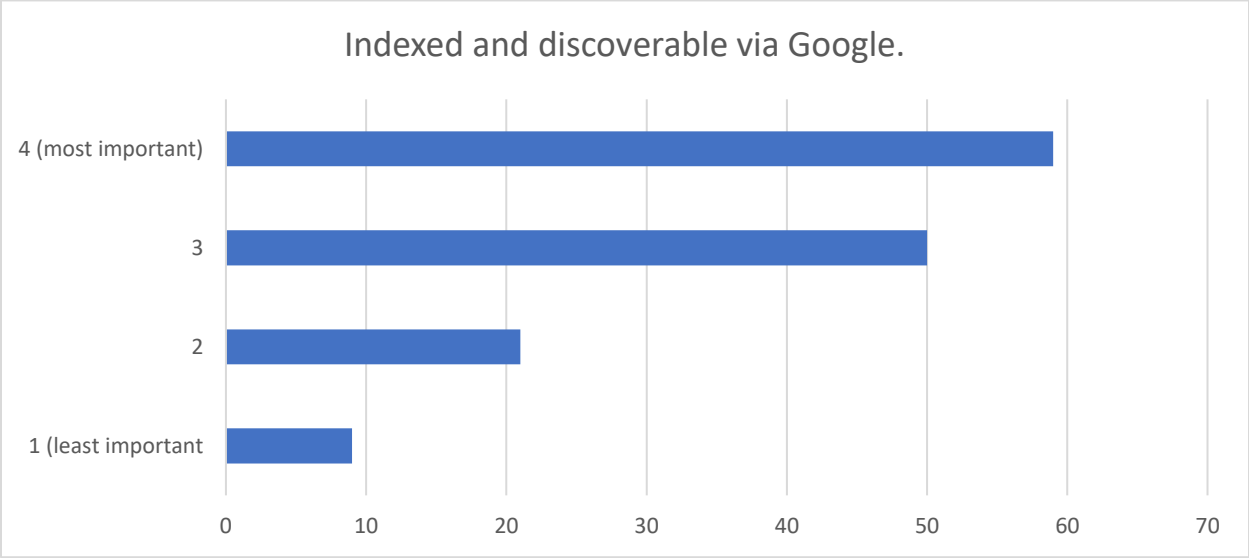| Rating	Value
4 (most important)	7
3	20
2	52
1 (least important	62

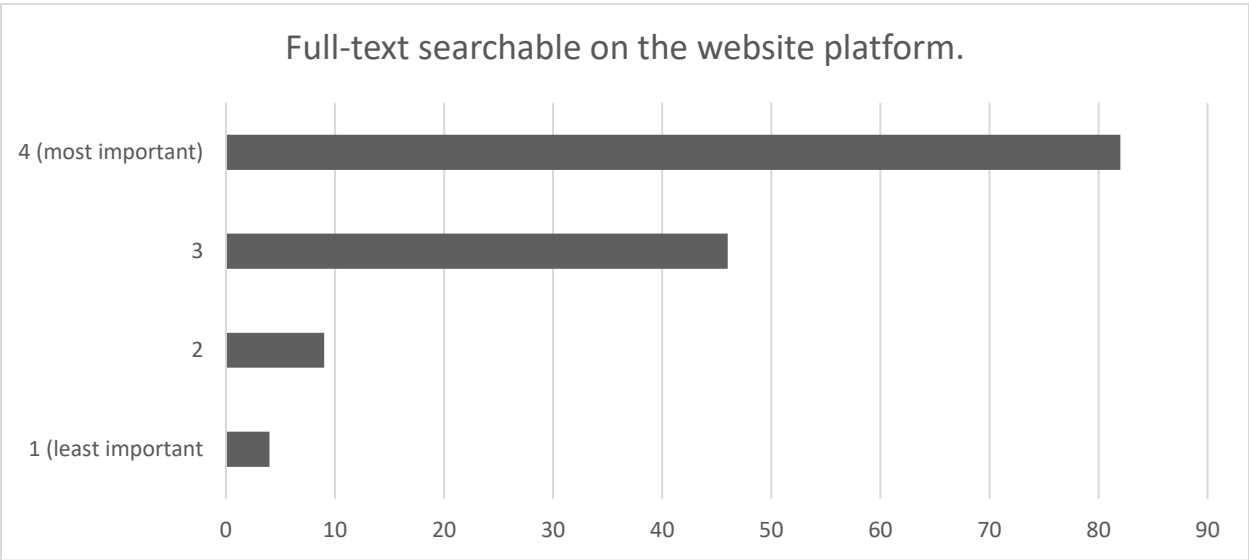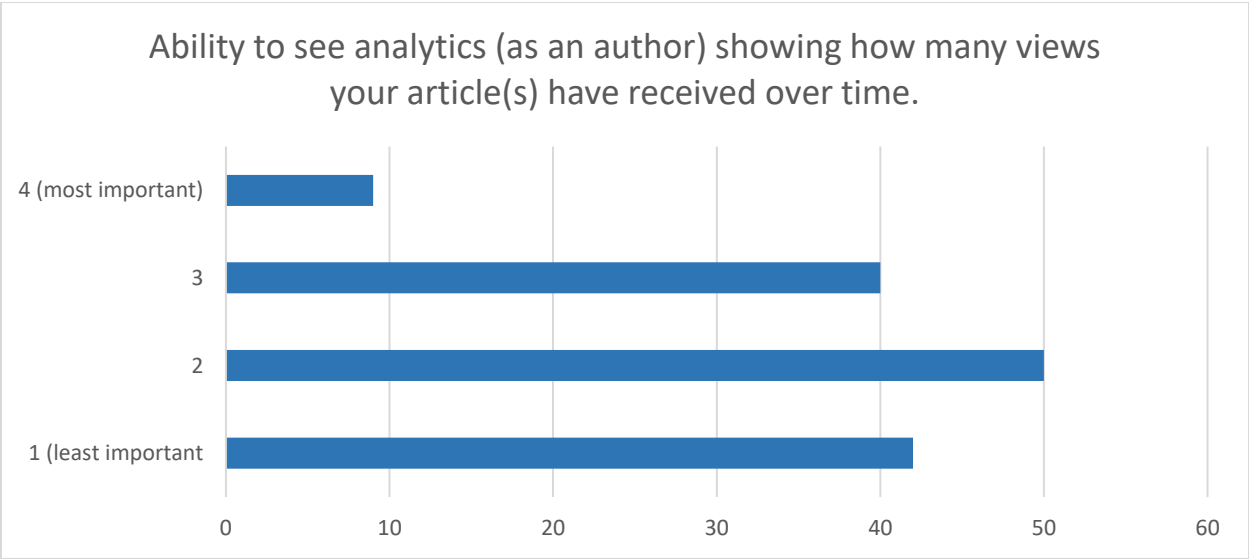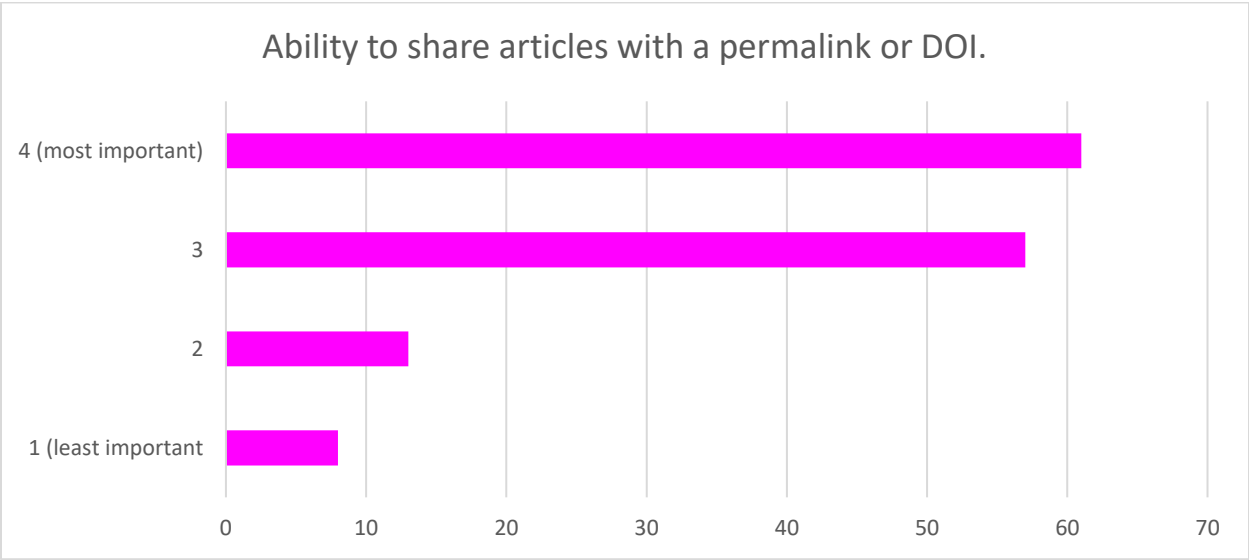## Ability to read text aloud by using a screen reader or text-to-speech reader.

Rating	Value
4 (most important)	23
3	27
2	26
1 (least important	66

Simple, uncluttered design.

Rating	Value
4 (most important)	64
3	56
2	16
1 (least important	3

Full-text searchable on the website platform.

Indexed and discoverable via Google.

Indexed in the Directory of Open Access Journals (DOAJ).

Ability to download PDF versions of articles.

Ability to share articles with a permalink or DOI.

Ability to see analytics (as an author) showing how many views your article(s) have received over time.

Inclusion of cover images for each issue.

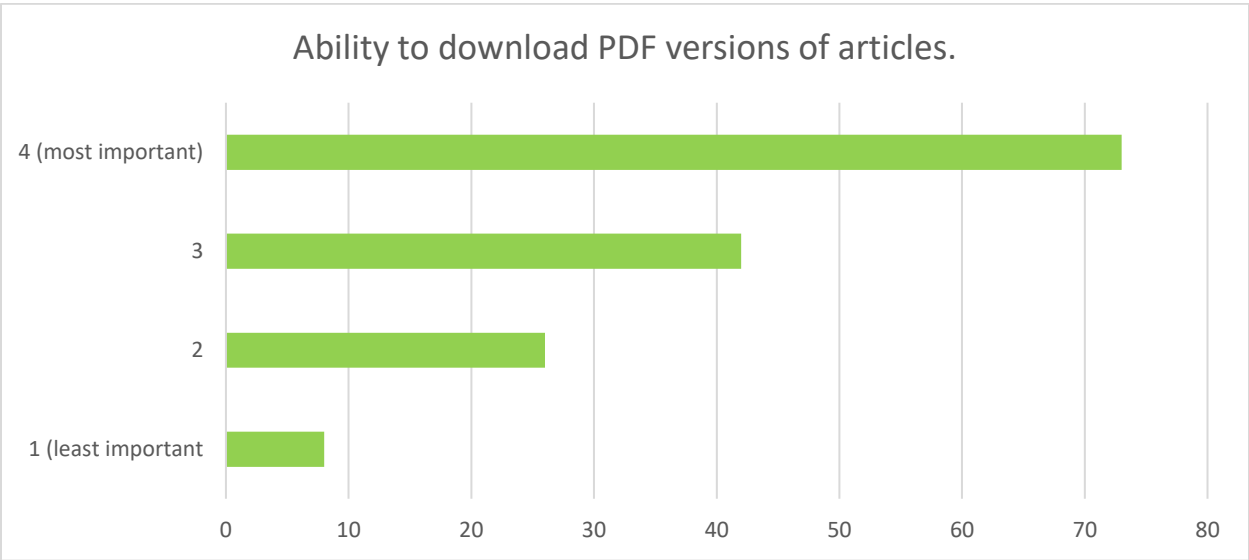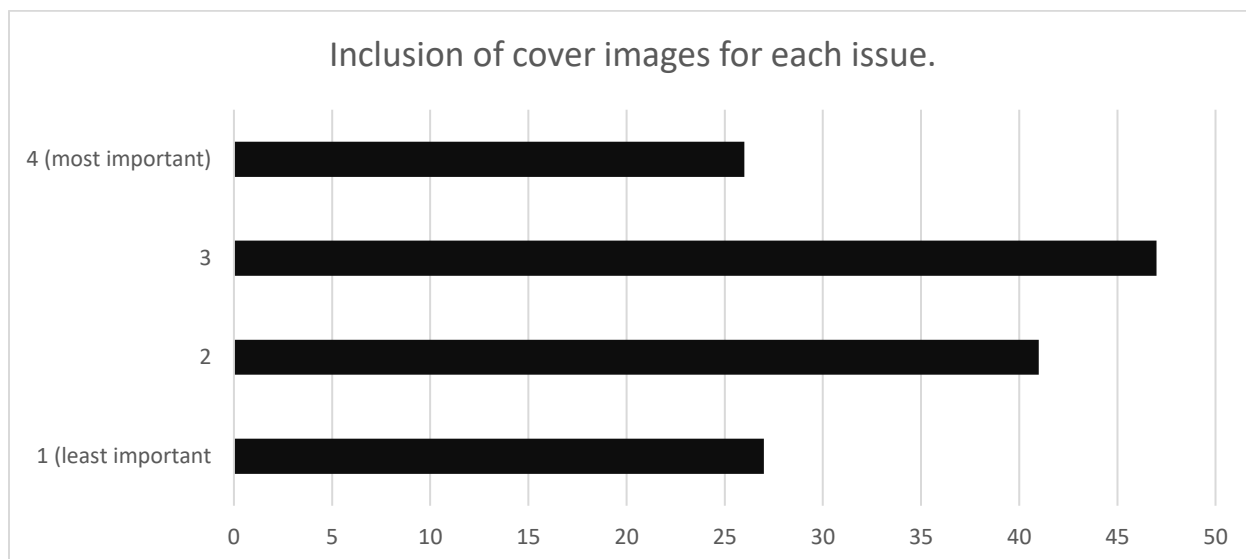| Rating	Value
4 (most important)	26
3	47
2	41
1 (least important)	27

Question 6: Other features of importance not listed above?
- None
- Ability to change language
- mobile device compatible
- easy to read from a phone
- Definitely prioritize accessibility for people with print disabilities
- It would be great to not have tracking (using cookies) or ads.
- ?
- Linking between subject tags, author name or issue no. ?
- Accessibility, mobile-friendly features are really important to me. Less interested in social aspects like commenting - that would make it feel like a blog and could get out of hand quickly.
- A List-serve for the main categories of articles to which WLA members can contribute, chat in (see Idaho Public Libraries for a good example). The current model is very corporate & top down.
- Full-text searching is nice...but it would also be nice to have some filtering/limits that aid in browsing on a particular topic and within a particular time period or refining search results. Perhaps it could be driven by crowd-sourced tagging?
- Archive back issues
- I'd like to be able to read it without being a WLA member
- The ability to flip pages and not need a computer--there are people whose accessibility looks like a hard copy, not a web edition.
- ability to adjust font size for ADA readers
- Web Content Accessibility Guidelines (WCAG) 2.1 -
- I think making Alki web based and shareable would significantly up the readership. Good call.
- None that I can think of.
- N/A
- Diversity of communities

Question 7: Anything else you would like the *Alki* Editorial Committee to know?
- You are doing a fantastic job!
- Nope. You're doing a great job!
- good move! having open access for all is very important.
- Sounds like a good move!
- I love ALKI!
- Thanks for asking, good luck with the transition!
- Thank you for exploring these options!
- This sounds like a good opportunity!
- I am looking forward to this change.
- I'm a newer member, so haven't been reading because I haven't been around.
- I usually print the entire issue and read this on paper. I would love to be able to continue having this ability.
- I find I read MUCH less of a publication that is digital than if it is in hardcopy. Just too much digital content to read everything.
- Excited that you're making this change. Good luck!
- I used to read my Alki cover-to-cover when it was print. I do not think the current version has declined in content - it's just not very reader-friendly, and I tend to forget it's there.
- I'm for whatever works best for promoting easier access - inclusion!
- Thank you for taking a step back to examine your processes with fresh eyes and different perspectives.
- I'm wondering if having comments on may help in finding potential article authors? another idea would be to put out calls for feedback on a particular topic and having someone "aggregate" the feedback into an article or report...a sort of crowdsourcing style of article writing? Hope the feedback helps!
- You all rock! Thanks for great work.
- Yes - I have had ideas for articles on several occasions and have written the editor asking questions about writing and I never receive answers back. I've stopped reading solicitations for articles. I wonder if subscribing would help this situation or if there may a need for administrative help responding to inquiries. Best of luck with your publication.
- This is a good direction to take. Printing and distributing is so expensive. I have been reading, the pdf version for a long time—just not every issue now that I am retired.
- I very much appreciate the articles in Alki. I find them timely, informative, and useful in my daily work. Thank you for producing such a quality journal.
- Just to make sure there is school library content in every issue
- I would strongly urge you to provide both formats of your publication--web AND print. Shifting from one format to another does not increase accessibility, it just limits it to a different population.
- I get the why. My big thing would be to still be able to download it as a PDF, if possible--I'm not great at reading things on a screen.
- web based is thumbs up!
- will an HTML format seem like i'm reading a journal, turning pages to get to articles, using a table of contents to link me to specific sections, with an editor's page and the art work?
- Brilliant idea - please make it happen!
- Thanks for your hard work!
- Thanks for pursuing this. It is important that we demonstrate prioritizing accessibility in our organization.
- I fully support this transition!
- No, and thank you.

- It's really helpful to have a PDF version available for either printing and reading or inclusion in T&P packets.
- While I personally do not need the DOAJ accessibility, I do think it's important as an access point for those seeking more scholarly information about libraries and library science. Similarly, text to speech is not my priority, but it is important for ALKI to truly be accessible. Pretty exciting change!
- N/A